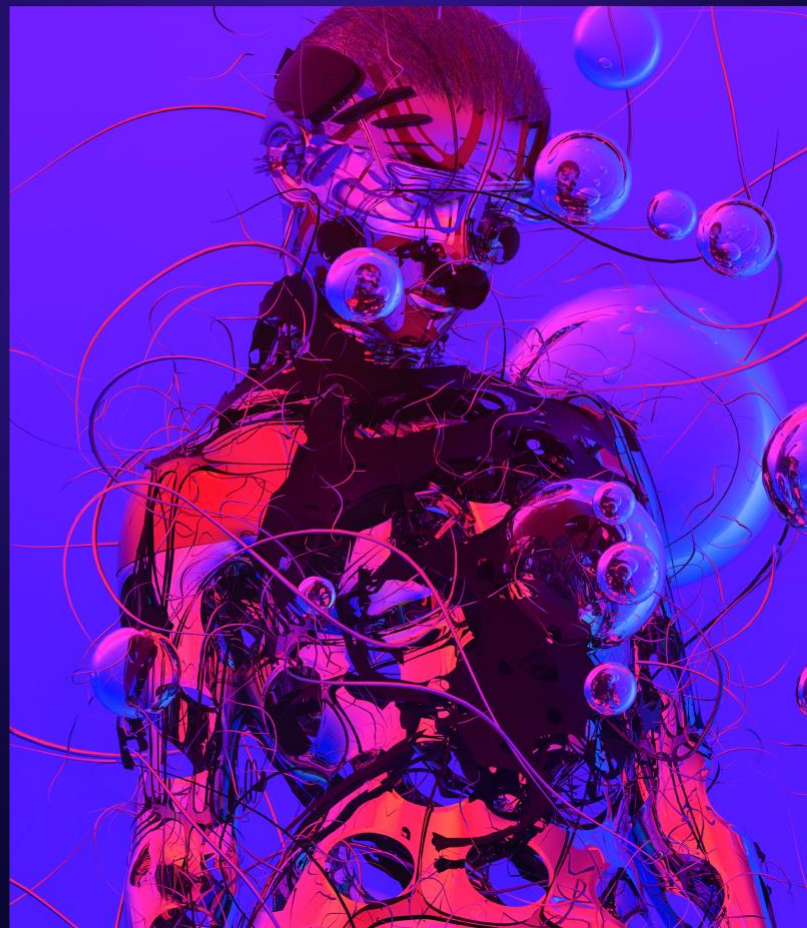
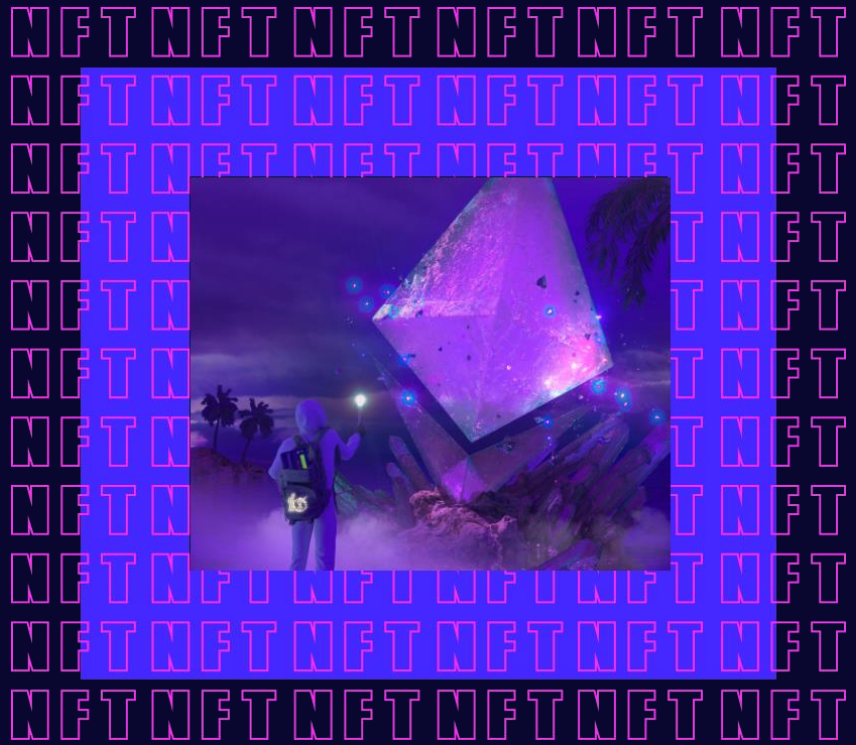
# MeDIA NFT Portal

We put the power of blockchain to work for your next marketing campaign, promotion, or rewards program.



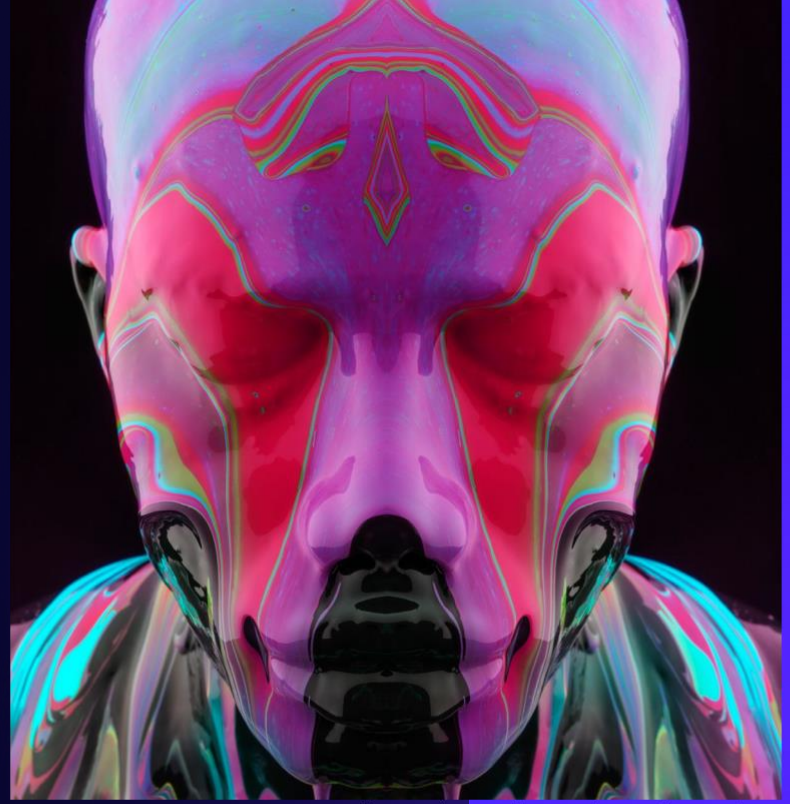
# What is an NFT

A non-fungible token, also a unique token, is a type of cryptographic token, each instance of which is unique and cannot be exchanged or replaced with another token



# NFT market skyrocketed in the first half of 2021, topping $40bn

The market cap jumped more than  10x and more mainstream applications of NFTs, notably NBA Top Shot, have also broken into popular culture, capturing more than 800,000 users and growing its monthly sales from $44M to $232M in Q1 of 2021 alone.



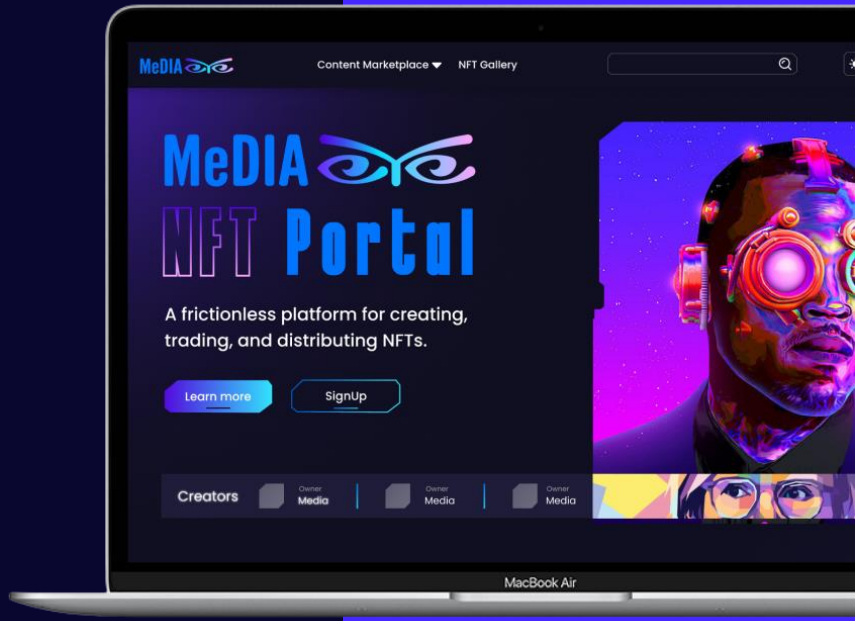
# What is MeDIA

# Intro to MeDIA eYe NFT Creator Portal

MeDIA eYe is a cross chain non-custodial NFT platform developed by technology enthusiasts and entrepreneurs to reduce the complexities around creating NFT media campaigns for brands, artists, gamers, entertainers, social media, crypto protocols, collectors and others, interested in increasing brand awareness, reach, engagement, immutably store value or transfer digital assets, efficiently.

Other use cases of the MeDIA eYe platform include digital assets and rewards for gamers, sports fans, esports and bespoke NFTs to commemorate events or alternative forms of direct-digital experiences.

MeDIA NFT Portal puts the power of blockchain to work for your next marketing campaign, promotion, rewards program or creating a collectible.



# Our mission is...

...to unlock the limitless potential of NFTs for brands everywhere.

## ...we cater to diverse range of brands & customized content

The platform is designed to support marketers, artists, businesses, collectors, gamers, entertainment, and sports organizations wanting to merchandise, promote and advertise their services and products.

# Big name brands are already in

Brands that are looking to increase awareness of their products are already seeing the benefits of using NFTs to create unique consumer experiences.

# Brands are beginning to adapt

Brands need to adapt and upgrade to the new digital reality and digital overlay.

Brands using NFTs can thrive in a novel digital economy.

# We are focused on helping create brand awareness

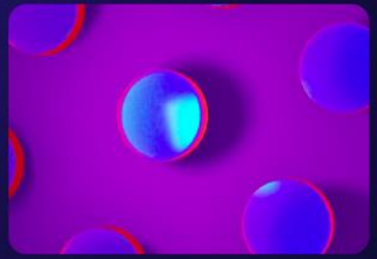
While there are many platforms for creating NFTs, MeDIA eYe caters to creators that are focused on creating brand awareness.

MeDIA

# Key Functionalities

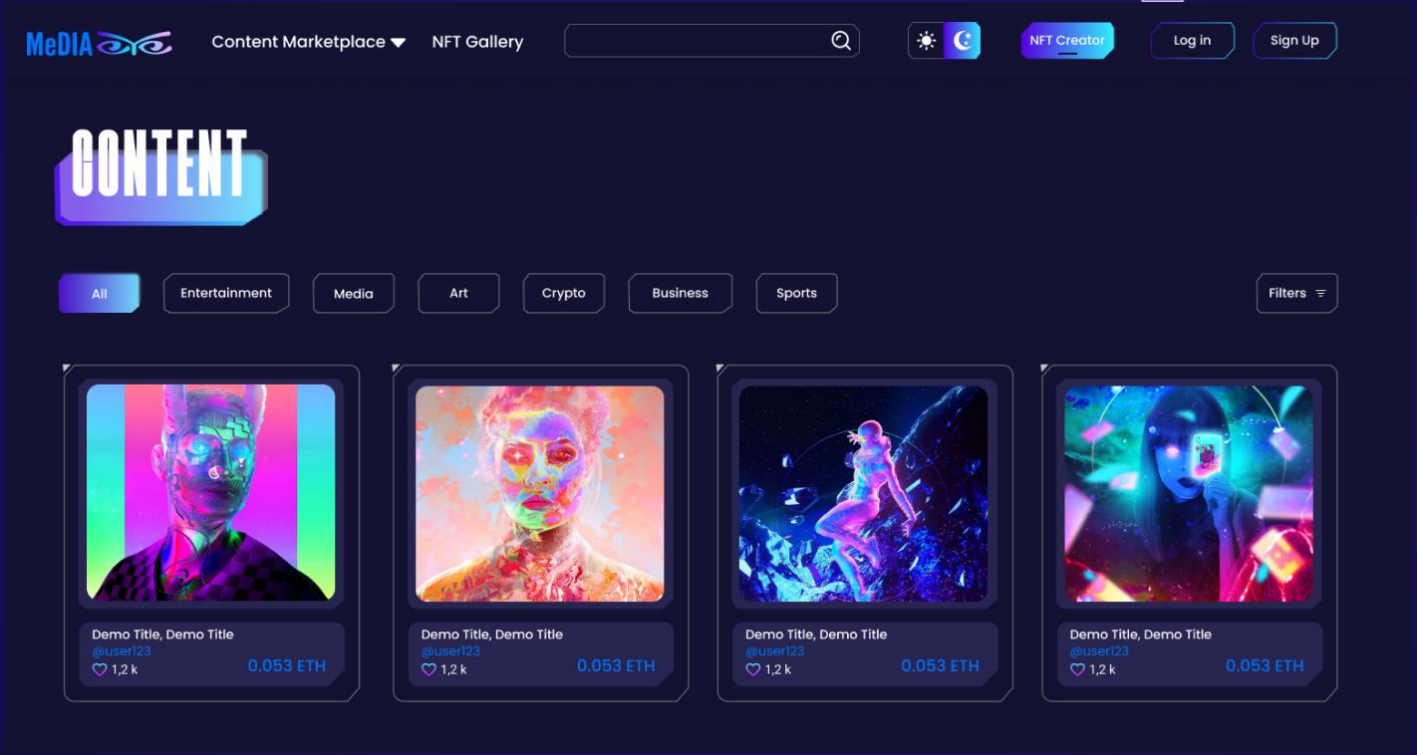
Content Marketplace

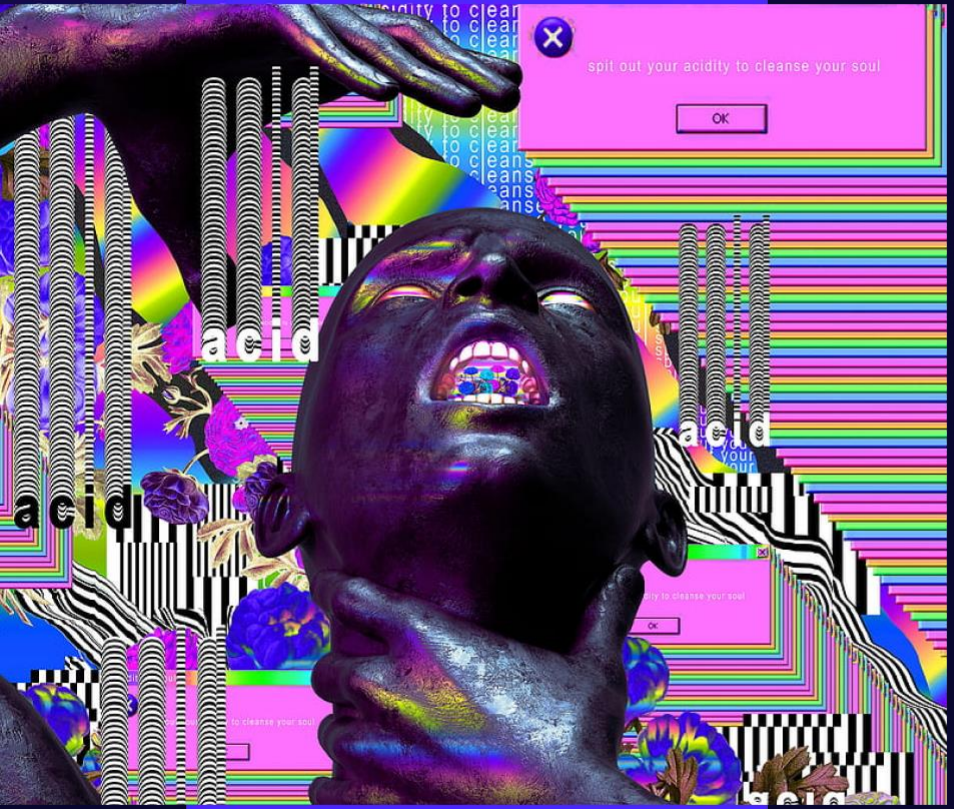
NFT Creator



Campaign Launch

# Content Marketplace






# We make launching NFTs fun!

MeDIA eYe makes it easy for anybody to create NFTs or launch dedicated promotion campaigns using NFTs. It is a platform that services both the novice and the experienced, using advanced applications of crypto-economics to create unprecedented liquidity and price-discovery of NFTs offered in the MeDIA eYe marketplace.

MeDIA eYe is the most user-friendly and intuitive NFT launcher for any business to enter the digital creator economy. NFTs on MeDIA eYe are free to mint, and the costs for launching NFT Campaigns are affordable for every level of digital content creator or advertiser.

# MeDIA NFT Portal

Please select a network and

# Connect your wallet

# Roadmap

**Q1/21**
The MeDIA eYe NFT Portal Concept is developed

**Q2/21**
Development MeDIA eYe Platform and Testing

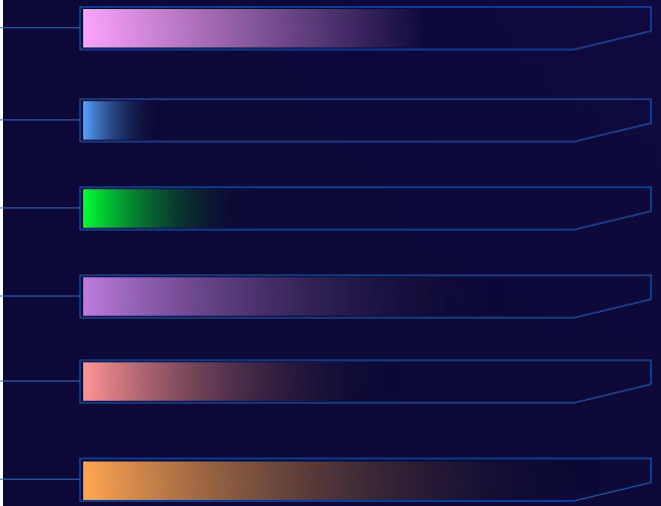
**Q3/21**
Presale and IDO Fundraising Platform Launch (Beta)

**Q4/21**
MeDIA eYe Staking Pool and Rewards Pool Launch, platform goes into full operation

# Tokenomics

**Total token supply:** 1 Billion (fixed supply)

500M ERC20 and 500M BEP20



| | |
|---|---|
| Team | 230M eYe (vesting 24 to 36 months) |
| Presale | 25M eYe ($0.015 per eYe token) |
| IDO | 75M eYe ($0.02 to 0.03 per eYe token) 60% locked liquidity |
| Marketing & Rewards: | 220M eYe |
| Development & Investments | 200M eYe |
| QUAI DAO Treasury | 250M eYe |

- Ticker: eYe ✓
- Token Supply: 1 bn (FIXED) ✓
- Token Burn (yes) ✓
- Token Buyback (yes) ✓
- Locked Liquidity (yes) ✓
- Token Vesting (yes) ✓
- User Rewards (yes) ✓
- HODL Rewards (yes) ✓

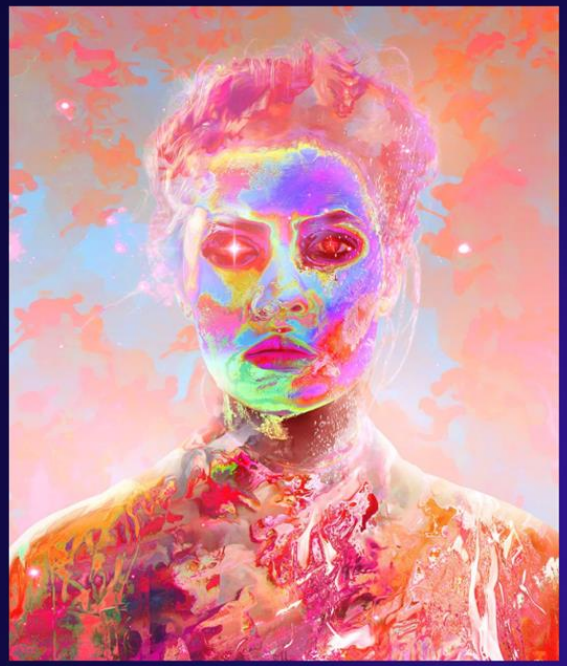
# MeDIA eYe NFT Portal

# Leading the Way!

- Low fees
- Frictionless user interface
- eYe token holder discounts
- eYe token burn
- eYe token buyback
- eYe token staking
- eYe token allocations for creative partners
- eYe token automated rewards pools for frequent users on

# Ethereum and BSC

- Cross x chain services  ETH and BSC
- Cross x chain minting 721 and 1155 (unlimited)
- Cross x chain subscription model
- Cross x chain NFT transfer (unlimited)
- Cross x chain campaign launcher (unlimited)



- Content Marketplace
- NFT Marketplace
- Popular Content
- Featured Content
- NFT Gallery
- Upload content free up to 200MB
- Distributed + blockchain storage for content files and metadata
- Community centric
- Sign up with Google, Facebook or DeFi wallet
- FIAT on-ramp
- Open to everyone
- Non-custodial

# (eYe) Token Metrics

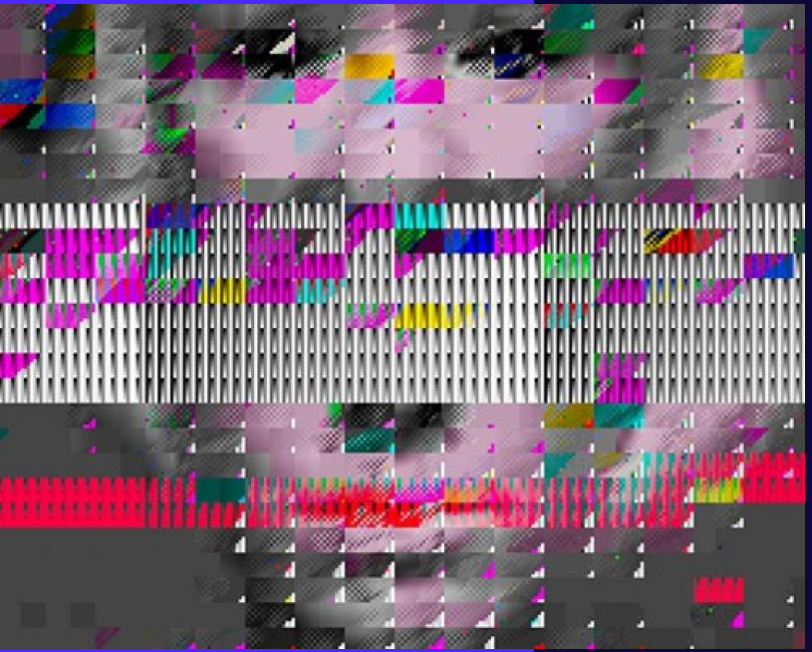
Transaction Tax Rate: A tax rate of 2% will apply to all liquidity pool transactions on Ethereum Mainnet and Binance Smart Chain.

50% of all fees are distributed to stakers and rewards fees from the NFT platform.

25% of all NFT platform fees will go to operating expenses and buyback of tokens.

25% all fees generated by the NFT platform are paid to QUAI DAO for Governance and Management.

The eYe token is designed as a cross-chain cryptographic unit compatible with Binance Smart Chain and Ethereum blockchain networks that powers the MeDIA eYe platform. The eYe token serves as the utility vehicle on MeDIA eYe platform, powering the marketplace, campaign launcher, subscription fees, staking, and rewards.



# Talk to us.

Please reach out if you have any questions or feedback.

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## More details

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