Vigneshwar S

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WORK EXPERIENCE

ZOHO Corporation   **Feb. 2020 – Present**
Web Developer   *Chennai,India*

- Delivered and localized production UI for Zoho Japan products, supporting region-specific product adoption.
- Owned frontend architecture for Japan CRM Academy, boosting signups by ~30%.
- Collaborated with Japan stakeholders to align workflows and localization standards.
- Implemented micro-frontend architectures, improving modular deployment and UI consistency.
- Introduced AI-assisted HTML scaffolding, improving frontend development speed by ~50%.
- Built internal Chrome extensions for SEO audits, reducing manual QA effort by ~30%.
- Enabled RTL layout support and structured i18n for multilingual deployments.
- Contributed frontend execution for global events including Zoholics and Zoho Inspire.

K2B Solutions   **Jan. 2018 – Feb. 2020**
UI Developer   *Chennai,India*

- Developed an Awwwards-recognized website for UK client Bluestone98, enhancing client engagements.
- Delivered pixel-accurate UI components for Singapore Land Authority systems.
- Improved navigation architecture for Sheridon Homes Australia real estate platform.

Doodleblue Innovations   **Oct. 2017 – Dec. 2017**
UI / UX Design Intern   *Chennai,India*

- Assisted in UI/UX design projects, contributing to user-centered interface enhancements.

SKILLS

- **Frontend:** React, JavaScript (ES6+), TypeScript, HTML5, CSS3, SCSS/LESS
- **State & Data:** Redux Toolkit, RTK Query, Context API, React Hook Form, Formik, REST APIs
- **AI & Productivity:** LLM-based development workflows (Claude Opus/Sonnet, GPT), AI-driven Code Generation (Cursor), Chrome Extension Development, Automated UI Scaffolding.
- **Architecture:** Component-Driven UI, Micro Frontends, Web Components, i18n, RTL
- **Performance & Accessibility:** Core Web Vitals (LCP, CLS, FID), WCAG 2.2, SEO, Cross-browser compatibility
- **Testing & Tooling:** Jest, React Testing Library, Git, Vite, Webpack, npm

PROJECTS

Japan CRM Academy: Built and localized a production learning platform for Zoho Japan, supporting 5,000+ MAU and increasing CRM sign-up conversion by ~30%. (**Tech**: JavaScript, SCSS, REST APIs, i18n)

AI Productivity & Automation Tools: Developed AI-assisted Chrome extensions and internal tools to automate SEO checks and UI validation, reducing manual review effort by ~30% and accelerating frontend workflows. (**Tech**: JavaScript, Chrome Extension, GPT, Claude APIs.)

EDUCATION

Anna University, Jawahar Engineering College   **2013 – 2017**
Bachelor of Engineering, Electronics & Communication Engineering   *Chennai,India*

LANGUAGES & INTERESTS

- **Languages:** English (Professional); Tamil (Native); Sourashtra (Conversational)
- **Interests:** PC building, Travelling, strategy gaming.