

Vigneshwar S

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WORK EXPERIENCE

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| ZOHO Corporation <i>Web Developer</i> <ul style="list-style-type: none">Delivered and localized production UI for Zoho Japan products, supporting region-specific product adoption.Owned frontend architecture for Japan CRM Academy, boosting signups by ~30%.Collaborated with Japan stakeholders to align workflows and localization standards.Implemented micro-frontend architectures, improving modular deployment and UI consistency.Introduced AI-assisted HTML scaffolding, improving frontend development speed by ~50%.Built internal Chrome extensions for SEO audits, reducing manual QA effort by ~30%.Enabled RTL layout support and structured i18n for multilingual deployments.Contributed frontend execution for global events including Zoholics and Zoho Inspire. | Feb. 2020 – Present <i>Chennai, India</i> |
| K2B Solutions <i>UI Developer</i> <ul style="list-style-type: none">Developed an Awwwards-recognized website for UK client Bluestone98, enhancing client engagements.Delivered pixel-accurate UI components for Singapore Land Authority systems.Improved navigation architecture for Sheridan Homes Australia real estate platform. | Jan. 2018 – Feb. 2020 <i>Chennai, India</i> |
| Doodleblue Innovations <i>UI / UX Design Intern</i> <ul style="list-style-type: none">Assisted in UI/UX design projects, contributing to user-centered interface enhancements. | Oct. 2017 – Dec. 2017 <i>Chennai, India</i> |

SKILLS

- Frontend:** React, JavaScript (ES6+), TypeScript, HTML5, CSS3, SCSS/LESS
- State & Data:** Redux Toolkit, RTK Query, Context API, React Hook Form, Formik, REST APIs
- AI & Productivity:** LLM-based development workflows (Claude Opus/Sonnet, GPT), AI-driven Code Generation (Cursor), Chrome Extension Development, Automated UI Scaffolding.
- Architecture:** Component-Driven UI, Micro Frontends, Web Components, i18n, RTL
- Performance & Accessibility:** Core Web Vitals (LCP, CLS, FID), WCAG 2.2, SEO, Cross-browser compatibility
- Testing & Tooling:** Jest, React Testing Library, Git, Vite, Webpack, npm

PROJECTS

- Japan CRM Academy:** Built and localized a production learning platform for Zoho Japan, supporting 5,000+ MAU and increasing CRM sign-up conversion by ~30%. (**Tech:** JavaScript, SCSS, REST APIs, i18n)
- AI Productivity & Automation Tools:** Developed AI-assisted Chrome extensions and internal tools to automate SEO checks and UI validation, reducing manual review effort by ~30% and accelerating frontend workflows. (**Tech:** JavaScript, Chrome Extension, GPT, Claude APIs)

EDUCATION

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| Anna University, Jawahar Engineering College <i>Bachelor of Engineering, Electronics & Communication Engineering</i> | 2013 – 2017 <i>Chennai, India</i> |
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LANGUAGES & INTERESTS

- Languages:** English (Professional); Tamil (Native); Sourashtra (Conversational)
- Interests:** PC building, Travelling, strategy gaming.