

Scope plane

What they say they need

- A website
- Fans and potential fans can view bands content and any new content that is available
- To publicise their availability to perform at events such as weddings and Christmas parties.
- Gallery with images and videos
- Band member photos
- Add links to Facebook, Twitter and YouTube that are currently being developed

What they actually need

- A mobile first responsive website
- A page with video player and gallery
- A “Hire Us” page
- Links to their social media platforms

What they don't know they need

- Fan club page with newsletter and event information
- Possibility for an online shop where they can sell tickets and band memorabilia
- A place where fans can get together