

# Syed Ali Muqtadir

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## Education

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PhD Psychology - 2022-Present - University of Stirling  
Master of Science in Neuroscience - 2018 - King's College London  
BSc Psychology (Hons) - 2016 - University of Central Punjab

## Experience

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Research Associate - 2019 - Lahore University of Management Sciences  
Graduate Researcher - 2018 - King's College London  
Research Assistant - 2017 - University of Central Punjab

## Publication History (\* Shared First Authorship)

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Ali, K., Li, C., Zain-ul-abdin, K., & **Muqtadir, S. A.** (2022). **The effects of emotions, individual attitudes towards vaccination, and social endorsements on perceived fake news credibility and sharing motivations.** Computers In Human Behavior, 1073.  
<https://doi.org/10.1016/j.chb.2022.107307>

Orlov, N. D., Sanderson, J., **Muqtadir, S. A.**, Kalpakidou, A. K., Michalopoulou, P. G., Lu, J., & Shergill, S. S. (2021). **The effect of training intensity on implicit learning rates in schizophrenia.** Scientific Reports, 11, 6511. <https://doi.org/10.1038/s41598-021-85686-5>

Orlov, N. D., Muqtadir, S. A., Oroojeni, H., Averbek, B., Rothwell, J., & Shergill, S. S. (2022). **Stimulating learning: A functional MRI and behavioral investigation of the effects of transcranial direct current stimulation on stochastic learning in schizophrenia.** Psychiatry Research, 114908. <https://doi.org/10.1016/j.psychres.2022.114908>

## Conference Activity

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Zain-ul-Abdin K., Ali K., **Muqtadir S. A.** (2022, May 26-30). **Turning Tides: The Rise of Female Social Media Influencers and the End of Gender Congruency in Influencer Marketing** [Poster], International Communication Association Conference, Paris, France.

Zain-ul-Abdin K., Ali K., **Muqtadir S. A.** (2022, May 26-30). **Audience-Peer Effects on Contraceptive TV Advertisement Viewings in a Conservative Culture** [Abstract], International Communication Association Conference, Paris, France.

## Skills and Languages

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Quantitative Analysis; Data Analysis; Data Visualization; Technical Writing;  
Neuroimaging Data Handling and Analysis; Programming