

25 Powerful ChatGPT Prompts that can transform your content strategy, research, viral hooks, and hashtag usage

20+ ChatGPT Prompts that will make your Content go Viral



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Freelance Graphic Designer with 3 years of experience as a Social Media Designer, Worked with 120+ clients and taught design to 100+ students. He has over 24,000 Followers on Instagram where he creates content regarding Design, AI & Freelancing. He has a Community of over 500 Followers on LinkedIn

Introduction : Please Read this firstly

In today's digital landscape, content creation is more important than ever. The ability to craft engaging content that resonates with your audience can set you apart from the competition. This e-book is designed to give you a head start by providing 25 powerful ChatGPT prompts that can transform your content strategy, research, viral hooks, and hashtag usage. Whether you're a beginner or an experienced content creator, these prompts will help you streamline your creative process and produce content that connects with your audience.

I'm Utkarsh Jaiswal, a Freelance Graphic Designer with over three years of experience, specializing in social media design. Throughout my career, I've worked with more than 120 clients and have taught design to over 100 students. My passion for design, AI, and freelancing has allowed me to build a community of over 24,000 followers on Instagram, where I share valuable insights into the creative industry. Through my content, I aim to empower freelancers and content creators to achieve success in the digital world.

In this e-book, I've curated 25 ChatGPT prompts that are tailored to improve your content strategy, from generating viral hooks to finding the perfect hashtags. These prompts will not only save you time but also ensure that your content reaches the right audience. By using AI tools effectively, you can enhance your creative output and grow your online presence.

Thank you for choosing this e-book. I hope it becomes a valuable resource in your content creation journey, helping you craft compelling stories and strategies that resonate with your audience. Let's dive into the world of AI-powered content creation!



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ChatGPT Prompts for Content Ideas

Prompt-1

I create content for [description of audience]. Give me 50 problems that this audience might have. Include a mix of practical problems and emotional ones.

Prompt-2

I create content about [broad topic]. Split that up into 10 smaller topics, then give me 20 [preferred platform] post ideas for each smaller topic

Prompt-3

Act as world-class social media expert. I am a [title] in [niche] and I help [audience] to achieve [goals]. Create 30 content ideas for Instagram that speak directly to my audience's pain points & goals that are actionable and engaging.

Prompt-4

Create a monthly social media calendar for this project [project name and details] in a table format. Can you please include post ideas, post timing, post frequency, and engagement strategies in the calendar?

Prompt-5

Develop a series of LinkedIn posts sharing industry insights and thought leadership on emerging marketing trends in [topic]. Here's a list of trends to get started [trends list].



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Prompt-6

Write me 10 social media posts that [famous influencer in your niche] would write. Make them all about [number] words long, and pick the topics based on what that person often talks about.

Prompt-7

I write for [audience]. Their biggest goal is [goal]. Give me 50 post ideas that'll help them with [goal]. Make them about helpful strategies, not emotions.

Prompt-8

I write for [detailed description of audience]. First, list their top 20 pain points. Then, for each pain point, suggest 5 problem-solving content ideas.

Prompt-9

Act like you are a highly experienced social media copywriter. Write an effective post on [details]. The post should be engaging and start with a solid hook to grab the reader's attention.

Prompt-10

My instagram account is in [niche]. Create a content calendar for a month.



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ChatGPT Prompts for Content Strategy

Prompt-1

Act as world-class social media expert. I help [target audience] to achieve [goal]. Please create a content strategy that captures the attention of non-followers and positions me as an expert. Please include educational, entertaining & promotional content.

Prompt-2

Act as world-class copywriter expert. I write an Instagram post on [topic]. Please improve the readability and tone and make it more engaging. Please make sure that it is optimized with keywords for SEO!

Prompt-3

Act as world-class social media expert. I am a [title] in [niche] and I help [audience] to achieve [goals]. Create a content strategy that captures of non-followers, positions me as the expert and drivers sales & engagement.

Prompt-4

Analyze the top performing [niche] brands on [platform] and give me top 10 lessons to learn from them.

Prompt-5

Generate a list of at least 20 keywords related to [topic].



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ChatGPT Prompts for Content Research & Hooks

Prompt-1

Give me insights of my audience pain points, challenge and goals. My audience is in [niche]

Prompt-2

Please share interesting stats about [insert the topic here] that very few people are talking about. Please cite your sources.

Prompt-3

What are the top trends in [industry/niche] in 2024?

Prompt-4

Act as world-class copywriter expert. Create 5 attention-grabbing hooks for [topic]. Each hook should be no more than 15 words and should entice followers to engage with my content. Please write in a simple, fun & professional writing style. Please use the AIDA method!

Prompt-5

Tell me a negative catchy hook for an Instagram post on [topic]. Keep it below 50 characters.



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ChatGPT Prompts for Captions & Hashtags

Prompt-1

Write a long caption on [topic] with emojis that sounds like human written.

Prompt-2

Generate __ captions for an Instagram post on the topic [topic]. Craft the captions for [target audience] and keep a [specify tone] tone. Include quotes and any other elements to make it more interesting.

Prompt-3

Suggest [number] hashtags about [topic] for my recent Instagram post.

Prompt-4

Act as world-class media marketing expert. Please write an Instagram caption for [topic] for [target audience] to help achieve [goal]. Please write in a simple, fun & professional writing style. Please use the AIDA method.

Prompt-5

Provide me 30 hashtags on [topic] which include large, medium and small hashtag.



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