



Historical Association
The voice for history

Eilmeldung!

November 4, 1944

Winston Spills Secret

Carrots !



VEGETABLES ARE TO BLAME?

IN a grave mistake last Tuesday, Winston Churchill revealed the Allied Powers' secret of how they manage to keep shooting down German bomber planes in the middle of the night. The secret: carrots. It seems these unassuming vegetables have some super dose of vitamin A, allegedly giving the Allies better eyesight, especially in the dark. "It's carrots," says Churchill. "I promise." Why the British military decided to spill such a valuable secret is still a mystery. Perhaps he wanted to brag? But it's clear we need to retaliate with carrots of our own. Already vegetable farms around the country

are ramping up carrot production, and trains are preparing to deliver large shipments to all military bases. The British will not know what hit them.



Did you know that eating carrots won't actually make your eyesight better? This popular myth was made up by the British army during World War II to explain their new skill in finding and shooting down German bomber planes at night. In reality, they had a new radar technology they were trying to keep a secret. That is how carrots became part of the sea of propaganda from the war, and a common misconception that's survived until today.

Tell a friend, and learn more at

smithsonianmag.com/arts-culture/a-wwii-propaganda-campaign-popularized-the-myth-that-carrots-help-you-see-in-the-dark-28812484/



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Unless

you're eating

CARROTS...

Keep your m⁺outh

SHUT!

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