

Gloria

Young Adult Book Festival

Sara Abdo
May 2023

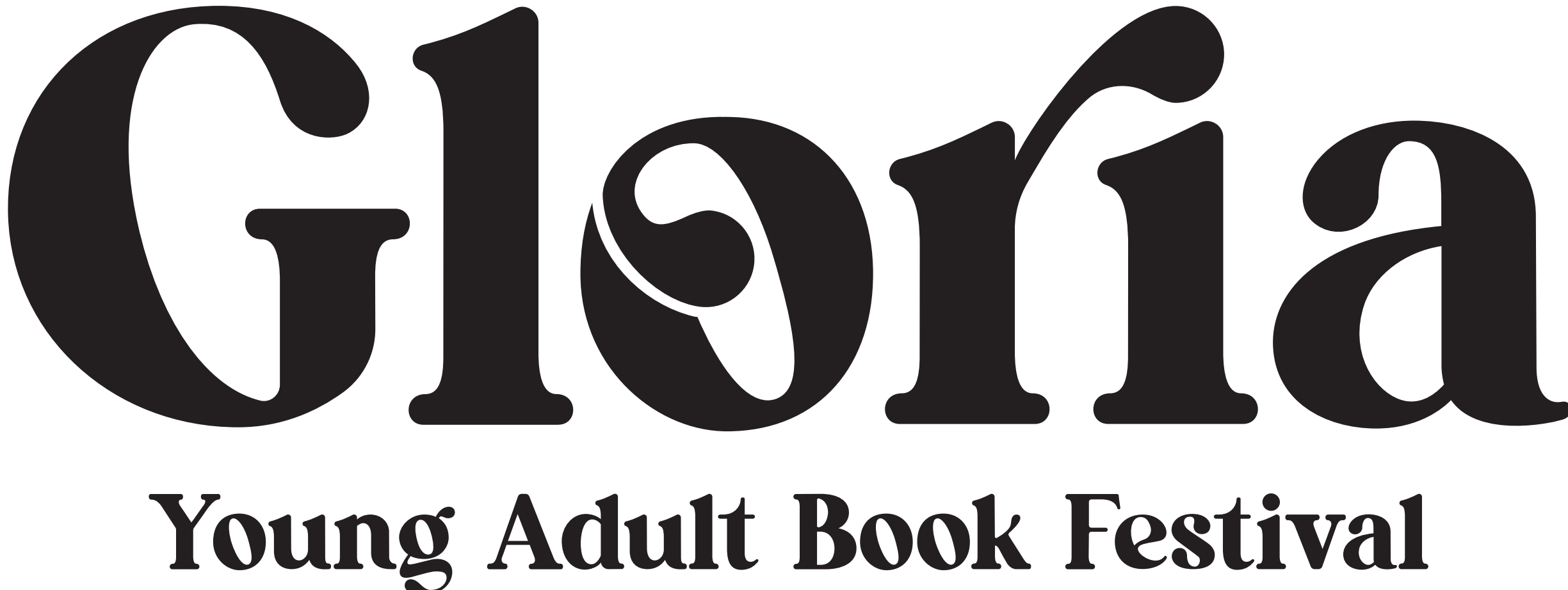
Gloria

Young Adult Book Festival

Gloria is a 2 day long young adult book festival. It is held once a year at **St Dunstan-in-the-East**, the ruins of a church in London.

At Gloria, young adult book lovers of all kinds can gather to meet authors, hear the latest book news, participate in some fun bookish activities, and connect with others over a shared love of reading.

Brand Guide - Logo



Fonts:

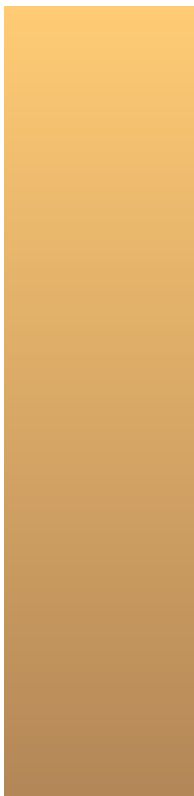
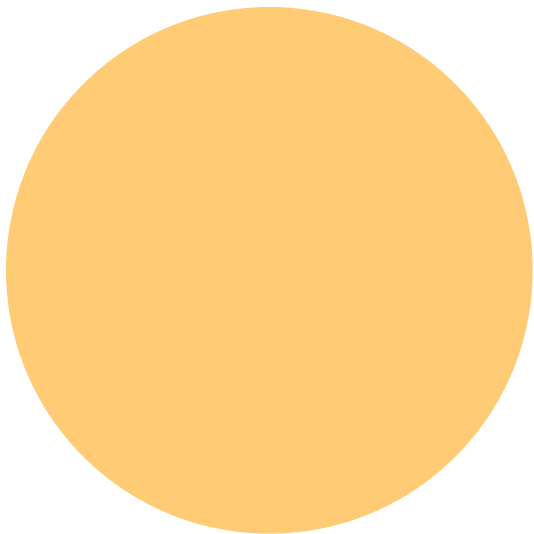
Anthelion
for the logo and tagline

Aesthet Nova
for other text

Tagline is optional

Brand Guide - Colors

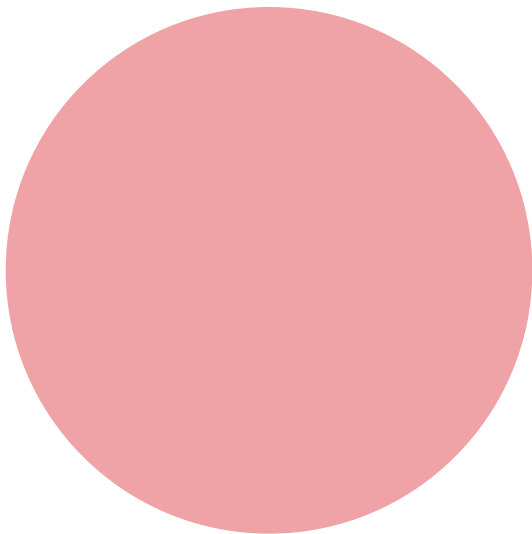
Crown



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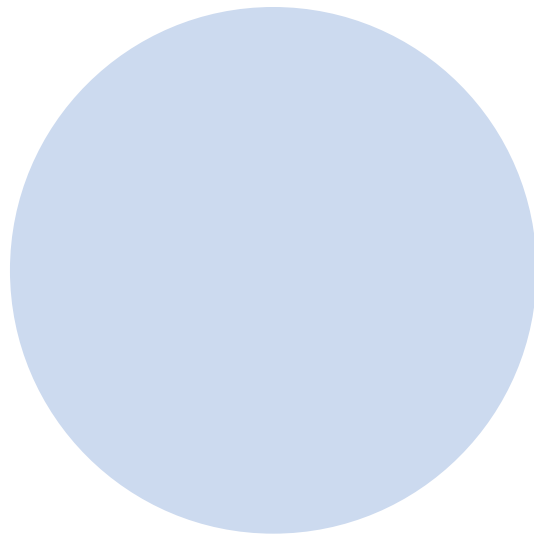
Hero



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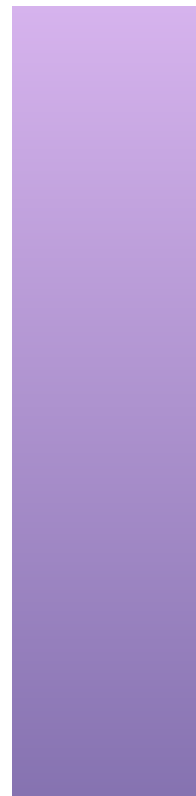
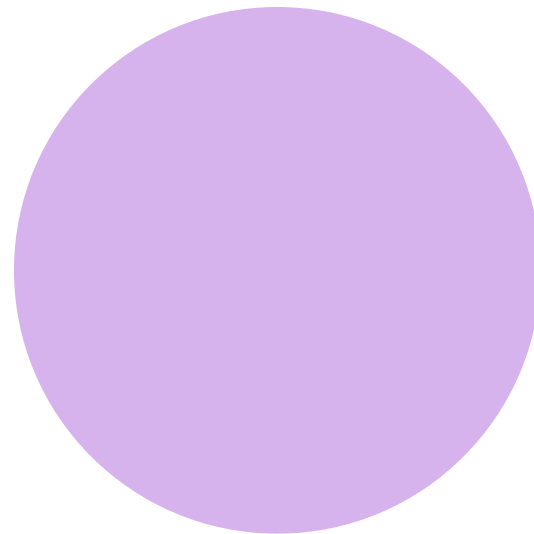
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Sanctuary



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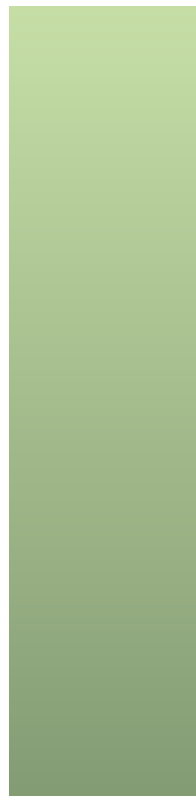
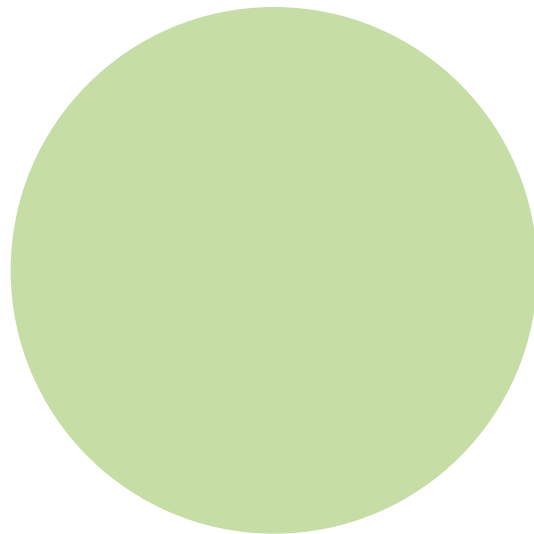
Forbidden



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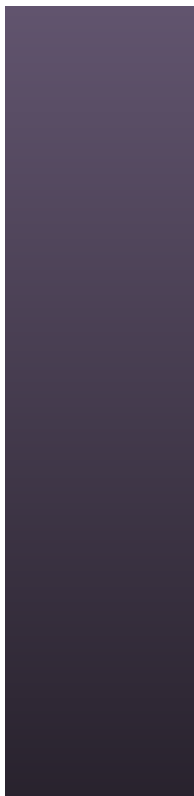
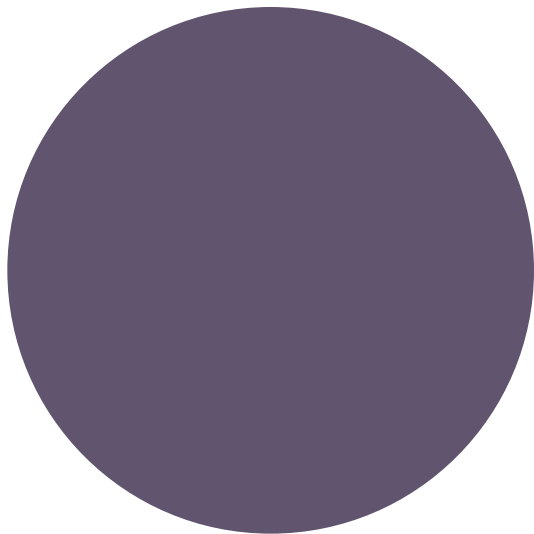
Journey



#c6dea6

#839b73

Guide



#61546e

#28222d

Gradients are used in illustrations. Any flat colors may be picked from gradients.