

## Set Your 3-Part Speaking Goal

After you've analyzed your audience, you're ready to set a goal for your presentation. The best speaking goals address how the audience will feel and act as a result of your talk in addition to what they'll learn. With that in mind:

What do you want your audience to KNOW or THINK as a result of your presentation?

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How do you want your audience to FEEL as a result of your presentation?

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What do you want your audience to DO after hearing you speak?

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