# Activity\_Course 6 Automatidata project lab

August 2, 2023

## 1 Automatidata project

### Course 6 - The Nuts and bolts of machine learning

You are a data professional in a data analytics firm called Automatidata. Their client, the New York City Taxi & Limousine Commission (New York City TLC), was impressed with the work you have done and has requested that you build a machine learning model to predict if a customer will not leave a tip. They want to use the model in an app that will alert taxi drivers to customers who are unlikely to tip, since drivers depend on tips.

A notebook was structured and prepared to help you in this project. Please complete the following questions.

## 2 Course 6 End-of-course project: Build a machine learning model

In this activity, you will practice using tree-based modeling techniques to predict on a binary target class.

The purpose of this model is to find ways to generate more revenue for taxi cab drivers.

The goal of this model is to predict whether or not a customer is a generous tipper.

This activity has three parts:

Part 1: Ethical considerations \* Consider the ethical implications of the request

• Should the objective of the model be adjusted?

Part 2: Feature engineering

• Perform feature selection, extraction, and transformation to prepare the data for modeling

Part 3: Modeling

• Build the models, evaluate them, and advise on next steps

Follow the instructions and answer the questions below to complete the activity. Then, complete an Executive Summary using the questions listed on the PACE Strategy Document.

Be sure to complete this activity before moving on. The next course item will provide you with a completed exemplar to compare to your own work.

# 3 Build a machine learning model

## 4 PACE stages

Throughout these project notebooks, you'll see references to the problem-solving framework PACE. The following notebook components are labeled with the respective PACE stage: Plan, Analyze, Construct, and Execute.

## 4.1 PACE: Plan

Consider the questions in your PACE Strategy Document to reflect on the Plan stage.

In this stage, consider the following questions:

- 1. What are you being asked to do?
- 2. What are the ethical implications of the model? What are the consequences of your model making errors?
- What is the likely effect of the model when it predicts a false negative (i.e., when the model says a customer will give a tip, but they actually won't)?
- What is the likely effect of the model when it predicts a false positive (i.e., when the model says a customer will not give a tip, but they actually will)?
- 3. Do the benefits of such a model outweigh the potential problems?
- 4. Would you proceed with the request to build this model? Why or why not?
- 5. Can the objective be modified to make it less problematic?
- 1. I am asked to develop a machine Learning model, whether a customer will leave a tip for the driver or not.
- 2. THe likely effect of the model when it's predict a false negative is that this will make upset the driver and driver will unlikely to get more rides for which model says the customer will tip more and more. The likely effect of model when it predicts a false positive is that the driver will not upset, but it will get happy. But such rides may not be considered by drivers at first, because the model is not offering tip. the rides may have to wait for a while in an area till a driver picks up those rides.
- 3. Yes the model may quickly identify those rides, because the customer will ready to pay for get ride instantly, and the driver will show him more professional.
- 4. Yes, I would proceed with the request to build this model.
- 5. Yes, the objective can be modified in a way that "you build a machine learning model to predict if a customer will leave a tip". This will help the app to recommend the rides first to the good drivers which will having tips. The driver is happy, and the customer is happy.

Suppose you were to modify the modeling objective so, instead of predicting people who won't tip at all, you predicted people who are particularly generous—those who will tip 20% or more? Consider the following questions:

- 1. What features do you need to make this prediction?
- 2. What would be the target variable?
- 3. What metric should you use to evaluate your model? Do you have enough information to decide this now?

We will need the customer's rating and his past rides information. Our target variable should be a binary variable demonstrating the probability of giving the tip. We should use Recall, because false negative is a problem.

Complete the following steps to begin:

### 4.1.1 Task 1. Imports and data loading

Import packages and libraries needed to build and evaluate random forest and XGBoost classification models.

```
[182]: # RUN THIS CELL TO SEE ALL COLUMNS

# This lets us see all of the columns, preventing Juptyer from redacting them.

pd.set_option('display.max_columns', None)
```

Begin by reading in the data. There are two dataframes: one containing the original data, the other containing the mean durations, mean distances, and predicted fares from the previous course's project called nyc\_preds\_means.csv.

**Note:** Pandas reads in the dataset as df0, now inspect the first five rows. As shown in this cell, the dataset has been automatically loaded in for you. You do not need to download the .csv file, or provide more code, in order to access the dataset and proceed with this lab. Please continue with this activity by completing the following instructions.

```
[183]: # RUN THE CELL BELOW TO IMPORT YOUR DATA.

# Load dataset into dataframe
```

```
# Import predicted fares and mean distance and duration from previous course
       nyc_preds_means = pd.read_csv('nyc_preds_means.csv')
      Inspect the first few rows of df0.
[184]: # Inspect the first few rows of df0
       ### YOUR CODE HERE ###
       df0.head()
[184]:
          Unnamed: 0 VendorID
                                   tpep_pickup_datetime
                                                           tpep_dropoff_datetime \
       0
            24870114
                                  03/25/2017 8:55:43 AM
                                                           03/25/2017 9:09:47 AM
                                                           04/11/2017 3:19:58 PM
       1
            35634249
                                  04/11/2017 2:53:28 PM
       2
           106203690
                              1
                                  12/15/2017 7:26:56 AM
                                                           12/15/2017 7:34:08 AM
       3
                                  05/07/2017 1:17:59 PM
                                                           05/07/2017 1:48:14 PM
            38942136
                              2 04/15/2017 11:32:20 PM 04/15/2017 11:49:03 PM
            30841670
          passenger_count trip_distance RatecodeID store_and_fwd_flag
       0
                        6
                                     3.34
                                                     1
                                                                        N
                        1
                                     1.80
                                                     1
                                                                        N
       1
                                                                        N
       2
                        1
                                     1.00
                                                     1
       3
                                     3.70
                                                                        N
                        1
                                                     1
                                                                        N
       4
                                     4.37
          PULocationID DOLocationID payment_type fare_amount extra mta_tax \
                                  231
       0
                   100
                                                   1
                                                             13.0
                                                                     0.0
                                                                               0.5
       1
                   186
                                   43
                                                   1
                                                             16.0
                                                                     0.0
                                                                               0.5
       2
                   262
                                  236
                                                   1
                                                              6.5
                                                                     0.0
                                                                              0.5
       3
                   188
                                   97
                                                   1
                                                             20.5
                                                                     0.0
                                                                              0.5
       4
                     4
                                  112
                                                             16.5
                                                                     0.5
                                                                               0.5
          tip_amount tolls_amount
                                     improvement_surcharge total_amount
       0
                2.76
                                                        0.3
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                                                                    16.56
                4.00
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       1
                                                                    20.80
       2
                1.45
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                                                                     8.75
                6.39
                                0.0
                                                        0.3
                                                                    27.69
       3
       4
                0.00
                                0.0
                                                        0.3
                                                                    17.80
      Inspect the first few rows of nyc_preds_means.
[185]: # Inspect the first few rows of `nyc_preds_means`
       ### YOUR CODE HERE ###
       nyc_preds_means.head()
[185]:
          mean_duration mean_distance predicted_fare
       0
              22.847222
                               3.521667
                                              16.434245
```

df0 = pd.read\_csv('2017\_Yellow\_Taxi\_Trip\_Data.csv')

16.052218

3.108889

1

24.470370

```
      2
      7.250000
      0.881429
      7.053706

      3
      30.250000
      3.700000
      18.731650

      4
      14.616667
      4.435000
      15.845642
```

Join the two dataframes Using a method of your choice.

```
[186]: # Merge datasets
       ### YOUR CODE HERE ###
       data = pd.concat([df0, nyc_preds_means], axis=1)
       data.head()
[186]:
          Unnamed: 0 VendorID
                                    tpep_pickup_datetime
                                                            tpep_dropoff_datetime
       0
            24870114
                                   03/25/2017 8:55:43 AM
                                                            03/25/2017 9:09:47 AM
            35634249
                              1
                                   04/11/2017 2:53:28 PM
                                                            04/11/2017 3:19:58 PM
       1
       2
           106203690
                              1
                                   12/15/2017 7:26:56 AM
                                                            12/15/2017 7:34:08 AM
       3
            38942136
                              2
                                   05/07/2017 1:17:59 PM
                                                            05/07/2017 1:48:14 PM
            30841670
                              2 04/15/2017 11:32:20 PM
                                                           04/15/2017 11:49:03 PM
          passenger_count
                            trip_distance
                                            RatecodeID store_and_fwd_flag
       0
                                      3.34
                                                      1
                         6
                         1
                                      1.80
                                                      1
                                                                          N
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       3
                         1
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                         1
                                      4.37
                                                      1
                                                                          N
          PULocationID DOLocationID payment_type
                                                      fare amount
                                                                     extra
                                                                            mta tax
                                                                                0.5
       0
                    100
                                   231
                                                    1
                                                               13.0
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                    186
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                                                    1
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                                   236
                                                               6.5
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                    188
                                   97
                                                    1
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                                                                       0.0
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                      4
                                   112
                                                    2
                                                              16.5
                                                                       0.5
                                                                                 0.5
                      tolls_amount
                                                              total_amount
          tip_amount
                                      improvement_surcharge
                                                         0.3
                                                                      16.56
       0
                2.76
                                 0.0
                4.00
                                 0.0
                                                         0.3
                                                                      20.80
       1
       2
                1.45
                                 0.0
                                                         0.3
                                                                       8.75
                                 0.0
                                                         0.3
                                                                      27.69
       3
                6.39
       4
                0.00
                                 0.0
                                                         0.3
                                                                      17.80
          mean_duration
                          mean_distance predicted_fare
       0
              22.847222
                               3.521667
                                                16.434245
       1
              24.470370
                               3.108889
                                                16.052218
       2
               7.250000
                               0.881429
                                                7.053706
       3
              30.250000
                               3.700000
                                                18.731650
              14.616667
                               4.435000
                                                15.845642
```

## 4.2 PACE: Analyze

Consider the questions in your PACE Strategy Document or reflect on the Analyze stage.

## 4.2.1 Task 2. Feature engineering

You have already prepared much of this data and performed exploratory data analysis (EDA) in previous courses.

Call info() on the new combined dataframe.

```
[187]: #==> ENTER YOUR CODE HERE
data.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 22699 entries, 0 to 22698
Data columns (total 21 columns):

#	Column	Non-Null Count	Dtype
0	Unnamed: 0	22699 non-null	int64
1	VendorID	22699 non-null	int64
2	tpep_pickup_datetime	22699 non-null	object
3	tpep_dropoff_datetime	22699 non-null	object
4	passenger_count	22699 non-null	int64
5	trip_distance	22699 non-null	float64
6	RatecodeID	22699 non-null	int64
7	${ t store\_and\_fwd\_flag}$	22699 non-null	object
8	PULocationID	22699 non-null	int64
9	DOLocationID	22699 non-null	int64
10	payment_type	22699 non-null	int64
11	fare_amount	22699 non-null	float64
12	extra	22699 non-null	float64
13	mta_tax	22699 non-null	float64
14	tip_amount	22699 non-null	float64
15	tolls_amount	22699 non-null	float64
16	<pre>improvement_surcharge</pre>	22699 non-null	float64
17	total_amount	22699 non-null	float64
18	mean_duration	22699 non-null	float64
19	mean_distance	22699 non-null	float64
20	predicted_fare	22699 non-null	float64

dtypes: float64(11), int64(7), object(3)

memory usage: 3.6+ MB

You know from your EDA that customers who pay cash generally have a tip amount of \$0. To meet the modeling objective, you'll need to sample the data to select only the customers who pay with credit card.

Copy df0 and assign the result to a variable called df1. Then, use a Boolean mask to filter df1 so it contains only customers who paid with credit card.

```
[188]: # Subset the data to isolate only customers who paid by credit card
       #==> ENTER YOUR CODE HERE
       df1 = data[data['payment_type'] == 1]
      df1.head()
[189]:
[189]:
          Unnamed: 0 VendorID
                                  tpep_pickup_datetime tpep_dropoff_datetime
       0
            24870114
                              2
                                 03/25/2017 8:55:43 AM
                                                         03/25/2017 9:09:47 AM
       1
            35634249
                              1 04/11/2017 2:53:28 PM 04/11/2017 3:19:58 PM
       2
           106203690
                              1 12/15/2017 7:26:56 AM 12/15/2017 7:34:08 AM
                              2 05/07/2017 1:17:59 PM
       3
                                                         05/07/2017 1:48:14 PM
            38942136
       5
                              2 03/25/2017 8:34:11 PM 03/25/2017 8:42:11 PM
            23345809
                           trip_distance RatecodeID store_and_fwd_flag
          passenger_count
       0
                         6
                                     3.34
                                                     1
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                                     1.80
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                         1
                                     1.00
                                                     1
                                                                         N
                                     3.70
                                                                         N
       3
                         1
                                                     1
       5
                         6
                                     2.30
                                                                         N
                                                     1
          PULocationID
                        DOLocationID payment_type
                                                     fare_amount
                                                                   extra
                                                                          mta_tax
       0
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                                  231
                                                                      0.0
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                                   43
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                   188
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                                                                      0.5
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          tip_amount
                      tolls_amount
                                     improvement_surcharge
                                                             total_amount
       0
                2.76
                                0.0
                                                        0.3
                                                                     16.56
                4.00
                                0.0
                                                        0.3
                                                                     20.80
       1
                                                        0.3
                                                                      8.75
       2
                1.45
                                0.0
       3
                6.39
                                0.0
                                                        0.3
                                                                     27.69
       5
                2.06
                                0.0
                                                        0.3
                                                                     12.36
          mean_duration
                         mean_distance
                                        predicted_fare
       0
              22.847222
                               3.521667
                                               16.434245
       1
              24.470370
                               3.108889
                                               16.052218
       2
               7.250000
                               0.881429
                                                7.053706
       3
              30.250000
                               3.700000
                                               18.731650
       5
              11.855376
                               2.052258
                                               10.441351
```

**Target** Notice that there isn't a column that indicates tip percent, which is what you need to create the target variable. You'll have to engineer it.

Add a tip\_percent column to the dataframe by performing the following calculation:

```
tip \ percent = \frac{tip \ amount}{total \ amount - tip \ amount}
```

```
[190]: # Create tip % col
#==> ENTER YOUR CODE HERE
df1['tip_percent'] = df1['tip_amount'] / (df1.total_amount - df1.tip_amount)
df1.tip_percent.head()
```

[190]: 0 0.200000 1 0.238095 2 0.198630 3 0.300000 5 0.200000 Name: tip\_percent, dtype: float64

Now create another column called **generous**. This will be the target variable. The column should be a binary indicator of whether or not a customer tipped 20% (0=no, 1=yes).

- 1. Begin by making the generous column a copy of the tip\_percent column.
- 2. Reassign the column by converting it to Boolean (True/False).
- 3. Reassign the column by converting Boolean to binary (1/0).

```
[191]: # Create 'generous' col (target)
#==> ENTER YOUR CODE HERE
df1['generous'] = df1['tip_percent'] >= 0.2
df1.generous = df1.generous.astype(int)
df1['generous'].value_counts(normalize=True)
```

[191]: 0 0.651425 1 0.348575

Name: generous, dtype: float64

HINT

To convert from Boolean to binary, use .astype(int) on the column.

Create day column Next, you're going to be working with the pickup and dropoff columns.

Convert the tpep\_pickup\_datetime and tpep\_dropoff\_datetime columns to datetime.

```
[192]: # Convert pickup and dropoff cols to datetime
#==> ENTER YOUR CODE HERE
df1.tpep_pickup_datetime = pd.to_datetime(df1.tpep_pickup_datetime)
df1.tpep_dropoff_datetime = pd.to_datetime(df1.tpep_dropoff_datetime)
```

Create a day column that contains only the day of the week when each passenger was picked up. Then, convert the values to lowercase.

```
[193]: # Create a 'day' col
#==> ENTER YOUR CODE HERE
df1['day'] = df1.tpep_pickup_datetime.dt.day_name().str.lower()
```

HINT

To convert to day name, use dt.day\_name() on the column.

Create time of day columns Next, engineer four new columns that represent time of day bins. Each column should contain binary values (0=no, 1=yes) that indicate whether a trip began (picked up) during the following times:

```
\begin{array}{l} \mathtt{am\_rush} = [06:00\text{--}10:00) \\ \mathtt{daytime} = [10:00\text{--}16:00) \\ \mathtt{pm\_rush} = [16:00\text{--}20:00) \\ \mathtt{nighttime} = [20:00\text{--}06:00) \end{array}
```

To do this, first create the four columns. For now, each new column should be identical and contain the same information: the hour (only) from the tpep\_pickup\_datetime column.

```
[194]: # Create 'am_rush' col
#==> ENTER YOUR CODE HERE

df1['am_rush'] = df1.tpep_pickup_datetime.dt.hour

# Create 'daytime' col
#==> ENTER YOUR CODE HERE

df1['daytime'] = df1.tpep_pickup_datetime.dt.hour

# Create 'pm_rush' col
#==> ENTER YOUR CODE HERE

df1['pm_rush'] = df1.tpep_pickup_datetime.dt.hour

# Create 'nighttime' col
#==> ENTER YOUR CODE HERE

df1['nighttime'] = df1.tpep_pickup_datetime.dt.hour
```

You'll need to write four functions to convert each new column to binary (0/1). Begin with am\_rush. Complete the function so if the hour is between [06:00-10:00), it returns 1, otherwise, it returns 0.

```
[195]: # Define 'am_rush()' conversion function [06:00-10:00)
#==> ENTER YOUR CODE HERE

def am_rush(hour):
    if 6 <= hour < 10:
        return 1
    return 0</pre>
```

Now, apply the am\_rush() function to the am\_rush series to perform the conversion. Print the first five values of the column to make sure it did what you expected it to do.

**Note:** Be careful! If you run this cell twice, the function will be reapplied and the values will all be changed to 0.

```
[196]: # Apply 'am_rush' function to the 'am_rush' series
#==> ENTER YOUR CODE HERE
df1.am_rush = df1.am_rush.apply(am_rush)
```

Write functions to convert the three remaining columns and apply them to their respective series.

```
[197]: # Define 'daytime()' conversion function [10:00-16:00)
#==> ENTER YOUR CODE HERE
def daytime(hour):
    if 10 <= hour < 16:
        return 1
    return 0</pre>
```

```
[198]: # Apply 'daytime()' function to the 'daytime' series
#==> ENTER YOUR CODE HERE
df1.daytime = df1.daytime.apply(daytime)
```

```
[199]: # Define 'pm_rush()' conversion function [16:00-20:00)
#==> ENTER YOUR CODE HERE

def pm_rush(hour):
    if 16 <= hour < 20:
        return 1
    return 0</pre>
```

```
[200]: # Apply 'pm_rush()' function to the 'pm_rush' series
#==> ENTER YOUR CODE HERE
df1.pm_rush = df1.daytime.apply(pm_rush)
```

```
[201]: # Define 'nighttime()' conversion function [20:00-06:00)
#==> ENTER YOUR CODE HERE
def nighttime(hour):
    if 20 <= hour < 24 or 0 <= hour < 6:
        return 1
    return 0</pre>
```

```
[202]: # Apply 'nighttime' function to the 'nighttime' series
#==> ENTER YOUR CODE HERE
df1.nighttime = df1.daytime.apply(nighttime)
```

**Create month column** Now, create a month column that contains only the abbreviated name of the month when each passenger was picked up, then convert the result to lowercase.

HINT

Refer to the strftime cheatsheet for help.

```
[203]: # Create 'month' col
       #==> ENTER YOUR CODE HERE
       df1['month'] = df1.tpep_pickup_datetime.dt.month_name().str.slice(stop=3)
      Examine the first five rows of your dataframe.
[204]: #==> ENTER YOUR CODE HERE
       df1.head()
[204]:
          Unnamed: 0 VendorID tpep_pickup_datetime tpep_dropoff_datetime
                              2 2017-03-25 08:55:43
            24870114
                                                         2017-03-25 09:09:47
       0
       1
            35634249
                              1 2017-04-11 14:53:28
                                                         2017-04-11 15:19:58
       2
           106203690
                              1 2017-12-15 07:26:56
                                                         2017-12-15 07:34:08
       3
            38942136
                              2 2017-05-07 13:17:59
                                                         2017-05-07 13:48:14
       5
            23345809
                                 2017-03-25 20:34:11
                                                         2017-03-25 20:42:11
                            trip_distance RatecodeID store_and_fwd_flag
          passenger_count
       0
                                      3.34
                         6
                         1
                                      1.80
                                                      1
                                                                          N
       1
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                         1
                                      1.00
                                                      1
                                                                          N
       3
                                      3.70
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                         1
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       5
                         6
                                      2.30
                                                      1
                                                                          N
          PULocationID DOLocationID payment_type fare_amount
                                                                    extra mta tax
       0
                    100
                                  231
                                                    1
                                                              13.0
                                                                       0.0
                                                                                0.5
                                                              16.0
                                                                       0.0
       1
                    186
                                   43
                                                    1
                                                                                0.5
       2
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                                                               6.5
                                                                       0.0
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                                   97
                                                    1
                                                              20.5
                                                                       0.0
                                                                                0.5
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                    161
                                  236
                                                    1
                                                               9.0
                                                                       0.5
                                                                                0.5
          tip_amount
                                     improvement_surcharge
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                      tolls_amount
       0
                                0.0
                                                         0.3
                                                                      16.56
                2.76
                4.00
                                0.0
                                                         0.3
                                                                      20.80
       1
                1.45
                                                                       8.75
       2
                                0.0
                                                         0.3
       3
                6.39
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                                                         0.3
                                                                      27.69
       5
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                                0.0
                                                         0.3
                                                                      12.36
          mean_duration mean_distance predicted_fare tip_percent
                                                                         generous
       0
              22.847222
                               3.521667
                                               16.434245
                                                              0.200000
                                                                                1
       1
              24.470370
                               3.108889
                                               16.052218
                                                              0.238095
                                                                                1
       2
                                                                                0
               7.250000
                               0.881429
                                                7.053706
                                                              0.198630
       3
              30.250000
                               3.700000
                                               18.731650
                                                              0.300000
                                                                                1
              11.855376
                               2.052258
                                               10.441351
                                                              0.200000
                     am_rush daytime pm_rush nighttime month
               day
       0
          saturday
                           1
                                     0
                                              0
                                                              Mar
                           0
                                     1
                                              0
                                                          1
       1
           tuesday
                                                              Apr
```

```
2 friday 1 0 0 1 Dec
3 sunday 0 1 0 1 May
5 saturday 0 0 0 1 Mar
```

**Drop columns** Drop redundant and irrelevant columns as well as those that would not be available when the model is deployed. This includes information like payment type, trip distance, tip amount, tip percentage, total amount, toll amount, etc. The target variable (generous) must remain in the data because it will get isolated as the y data for modeling.

Variable encoding Many of the columns are categorical and will need to be dummied (converted to binary). Some of these columns are numeric, but they actually encode categorical information, such as RatecodeID and the pickup and dropoff locations. To make these columns recognizable to the get\_dummies() function as categorical variables, you'll first need to convert them to type(str).

- Define a variable called cols\_to\_str, which is a list of the numeric columns that contain categorical information and must be converted to string: RatecodeID, PULocationID, DOLocationID.
- 2. Write a for loop that converts each column in cols\_to\_str to string.

```
[206]: # 1. Define list of cols to convert to string
#==> ENTER YOUR CODE HERE
cols_to_str = ['RatecodeID', 'PULocationID', 'DOLocationID']

# 2. Convert each column to string
#==> ENTER YOUR CODE HERE
for i in cols_to_str:
    df1[i] = df1[i].astype(str)
```

### HINT

To convert to string, use astype(str) on the column.

Now convert all the categorical columns to binary.

1. Call get\_dummies() on the dataframe and assign the results back to a new dataframe called df2

```
[207]: # Convert categoricals to binary
#==> ENTER YOUR CODE HERE
df2 = pd.get_dummies(df1)
```

**Evaluation metric** Before modeling, you must decide on an evaluation metric.

1. Examine the class balance of your target variable.

```
[208]: # Get class balance of 'generous' col
#==> ENTER YOUR CODE HERE
df2['generous'].value_counts(normalize=True)
```

[208]: 0 0.651425 1 0.348575

Name: generous, dtype: float64

Approximately 1/3 of the customers in this dataset were "generous" (tipped 20%). The dataset is imbalanced, but not extremely so.

To determine a metric, consider the cost of both kinds of model error: \* False positives (the model predicts a tip 20%, but the customer does not give one) \* False negatives (the model predicts a tip < 20%, but the customer gives more)

False positives are worse for cab drivers, because they would pick up a customer expecting a good tip and then not receive one, frustrating the driver.

False negatives are worse for customers, because a cab driver would likely pick up a different customer who was predicted to tip more—even when the original customer would have tipped generously.

The stakes are relatively even. You want to help taxi drivers make more money, but you don't want this to anger customers. Your metric should weigh both precision and recall equally. Which metric is this?

That's F1 Score

## 4.3 PACE: Construct

Consider the questions in your PACE Strategy Document to reflect on the Construct stage.

## 4.3.1 Task 3. Modeling

**Split the data** Now you're ready to model. The only remaining step is to split the data into features/target variable and training/testing data.

- 1. Define a variable y that isolates the target variable (generous).
- 2. Define a variable  ${\tt X}$  that isolates the features.
- 3. Split the data into training and testing sets. Put 20% of the samples into the test set, stratify the data, and set the random state.

```
[209]: # Isolate target variable (y)
#==> ENTER YOUR CODE HERE
y = df2.generous
```

```
# Isolate the features (X)
#==> ENTER YOUR CODE HERE
X = df2.drop(columns=['generous'])

# Split into train and test sets
#==> ENTER YOUR CODE HERE
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, \_\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{\text{
```

```
[210]: len(X_train)
```

[210]: 12212

Random forest Begin with using GridSearchCV to tune a random forest model.

- 1. Instantiate the random forest classifier rf and set the random state.
- 2. Create a dictionary cv\_params of any of the following hyperparameters and their corresponding values to tune. The more you tune, the better your model will fit the data, but the longer it will take.
- max\_depth
- max\_features
- max\_samples
- min\_samples\_leaf
- min\_samples\_split
- n\_estimators
- 3. Define a dictionary scoring of scoring metrics for GridSearch to capture (precision, recall, F1 score, and accuracy).
- 4. Instantiate the GridSearchCV object rf1. Pass to it as arguments:
- estimator=rf
- param\_grid=cv\_params
- scoring=scoring
- cv: define the number of you cross-validation folds you want (cv=\_)
- refit: indicate which evaluation metric you want to use to select the model (refit=\_)

Note: refit should be set to 'f1'.

```
[211]: # 1. Instantiate the random forest classifier
#==> ENTER YOUR CODE HERE
rf = RandomForestClassifier(random_state=42)

# 2. Create a dictionary of hyperparameters to tune
#==> ENTER YOUR CODE HERE
```

Now fit the model to the training data. Note that, depending on how many options you include in your search grid and the number of cross-validation folds you select, this could take a very long time—even hours. If you use 4-fold validation and include only one possible value for each hyperparameter and grow 300 trees to full depth, it should take about 5 minutes. If you add another value for GridSearch to check for, say, min\_samples\_split (so all hyperparameters now have 1 value except for min\_samples\_split, which has 2 possibilities), it would double the time to ~10 minutes. Each additional parameter would approximately double the time.

```
[212]: %%time
       #==> ENTER YOUR CODE HERE
       cv_rf.fit(X_train, y_train)
      CPU times: user 3min 58s, sys: 140 ms, total: 3min 58s
      Wall time: 3min 58s
[212]: GridSearchCV(cv=4, error_score=nan,
                    estimator=RandomForestClassifier(bootstrap=True, ccp_alpha=0.0,
                                                      class weight=None,
                                                      criterion='gini', max_depth=None,
                                                      max_features='auto',
                                                      max_leaf_nodes=None,
                                                      max_samples=None,
                                                      min_impurity_decrease=0.0,
                                                      min_impurity_split=None,
                                                      min_samples_leaf=1,
                                                      min_samples_split=2,
                                                      min_weight_fraction_leaf=0.0,
                                                      n_estimators=100, n_jobs=None,
                                                      oob score=False, random state=42,
                                                      verbose=0, warm_start=False),
```

#### HINT

If you get a warning that a metric is 0 due to no predicted samples, think about how many features you're sampling with max\_features. How many features are in the dataset? How many are likely predictive enough to give good predictions within the number of splits you've allowed (determined by the max\_depth hyperparameter)? Consider increasing max\_features.

If you want, use pickle to save your models and read them back in. This can be particularly helpful when performing a search over many possible hyperparameter values.

```
[213]: import pickle

# Define a path to the folder where you want to save the model
path = '/home/jovyan/work/'
```

Examine the best average score across all the validation folds.

```
[216]: # Examine best score
#==> ENTER YOUR CODE HERE
cv_rf.best_score_
```

#### [216]: 0.34662068603172513

Examine the best combination of hyperparameters.

```
[217]: cv_rf.best_params_
```

Use the make\_results() function to output all of the scores of your model. Note that it accepts three arguments.

### HINT

To learn more about how this function accesses the cross-validation results, refer to the GridSearchCV scikit-learn documentation for the cv\_results\_ attribute.

```
[218]: def make_results(model_name:str, model_object, metric:str):
           111
           Arguments:
           model\_name (string): what you want the model to be called in the output_\sqcup
        \hookrightarrow table
           model_object: a fit GridSearchCV object
           metric (string): precision, recall, f1, or accuracy
           Returns a pandas of with the F1, recall, precision, and accuracy scores
           for the model with the best mean 'metric' score across all validation folds.
           # Create dictionary that maps input metric to actual metric name in
        \hookrightarrow GridSearchCV
           metric_dict = {'precision': 'mean_test_precision',
                         'recall': 'mean_test_recall',
                         'f1': 'mean_test_f1',
                         'accuracy': 'mean_test_accuracy',
                         }
           # Get all the results from the CV and put them in a df
           cv results = pd.DataFrame(model object.cv results )
           # Isolate the row of the df with the max(metric) score
           best_estimator_results = cv_results.iloc[cv_results[metric_dict[metric]].
        \rightarrowidxmax(), :]
           # Extract Accuracy, precision, recall, and f1 score from that row
           f1 = best_estimator_results.mean_test_f1
           recall = best_estimator_results.mean_test_recall
           precision = best_estimator_results.mean_test_precision
           accuracy = best_estimator_results.mean_test_accuracy
```

Call make\_results() on the GridSearch object.

```
[219]: #==> ENTER YOUR CODE HERE

rf_train_scores = make_results("RandomForestClassifier tuned", cv_rf, 'f1')

rf_train_scores
```

```
[219]: model precision recall F1 accuracy 
 0 RandomForestClassifier tuned 0.46013 0.278066 0.346621 0.636014
```

A model with such low F1, precision, and recall scores is not good enough. Optional: try to improve the scores. Generally, unless your hyperparameter search space is completely off the mark, you won't get the degree of improvement you need to approve this model. However, it's worth trying, especially to practice searching over different hyperparameters.

#### HINT

For example, if the available values for min\_samples\_split were [2, 3, 4] and GridSearch identified the best value as 4, consider trying [4, 5, 6] this time.

Use your model to predict on the test data. Assign the results to a variable called preds.

#### HINT

You cannot call predict() on the GridSearchCV object directly. You must call it on the best\_estimator\_.

For this project, you will use several models to predict on the test data. Remember that this decision comes with a trade-off. What is the benefit of this? What is the drawback?

The benefit is that one model may be best suitable to our data than another. So, trying any that model on test data may be fruitful. The Drawback is that the test data is unseen, but by testing the model on unseen data, you would no have idea that how the model will be built on new data.

```
[232]: # Get scores on test data
#==> ENTER YOUR CODE HERE
y_pred_rf = cv_rf.predict(X_test)
```

Use the below get\_test\_scores() function you will use to output the scores of the model on the test data.

```
[233]: def get_test_scores(model_name:str, preds, y_test_data):
           Generate a table of test scores.
           In:
           model_name (string): Your choice: how the model will be named in the output_\sqcup
           preds: numpy array of test predictions
           y_test_data: numpy array of y_test data
           Out:
           table: a pandas of precision, recall, f1, and accuracy scores for your
        \hookrightarrow model
           111
           accuracy = accuracy_score(y_test_data, preds)
           precision = precision_score(y_test_data, preds)
           recall = recall_score(y_test_data, preds)
           f1 = f1_score(y_test_data, preds)
           table = pd.DataFrame({'model': [model_name],
                                'precision': [precision],
                                'recall': [recall],
                                'F1': [f1],
                                'accuracy': [accuracy]
                                })
           return table
```

- 1. Use the get\_test\_scores() function to generate the scores on the test data. Assign the results to rf\_test\_scores.
- 2. Call rf\_test\_scores to output the results.

RF test results

```
[234]: # Get scores on test data
#==> ENTER YOUR CODE HERE

rf_test_scores = get_test_scores('RandomForest Test', y_pred_rf, y_test)

rf_test_scores
```

Question: How do your test results compare to your validation results?

Scores decreased by  $\sim 0.02$  to  $\sim 0.03$ 

**XGBoost** Try to improve your scores using an XGBoost model.

- 1. Instantiate the XGBoost classifier xgb and set objective='binary:logistic'. Also set the random state.
- 2. Create a dictionary cv\_params of the following hyperparameters and their corresponding values to tune:
- max\_depth
- min\_child\_weight
- learning\_rate
- n\_estimators
- 3. Define a dictionary scoring of scoring metrics for grid search to capture (precision, recall, F1 score, and accuracy).
- 4. Instantiate the GridSearchCV object xgb1. Pass to it as arguments:
- estimator=xgb
- param\_grid=cv\_params
- scoring=scoring
- cv: define the number of cross-validation folds you want (cv=\_)
- refit: indicate which evaluation metric you want to use to select the model (refit='f1')

```
[223]: # 1. Instantiate the XGBoost classifier
       #==> ENTER YOUR CODE HERE
       xgb = XGBClassifier(objective='binary:logistic')
       # 2. Create a dictionary of hyperparameters to tune
       #==> ENTER YOUR CODE HERE
       cv_params = {
           'max_depth' : [8],
           'min_child_weight' : [2],
           'learning_rate' : [0.1],
           'n_estimators' : [500]
       }
       # 3. Define a dictionary of scoring metrics to capture
       #==> ENTER YOUR CODE HERE
       scoring = {'accuracy', 'precision', 'recall', 'f1'}
       # 4. Instantiate the GridSearchCV object
       #==> ENTER YOUR CODE HERE
       cv_xgb = GridSearchCV(xgb, cv_params, scoring=scoring, cv=5, refit='f1')
```

Now fit the model to the X\_train and y\_train data.

```
CPU times: user 8min 49s, sys: 786 ms, total: 8min 49s Wall time: 4min 25s
```

```
[224]: GridSearchCV(cv=5, error_score=nan,
                    estimator=XGBClassifier(base_score=None, booster=None,
                                             callbacks=None, colsample bylevel=None,
                                             colsample_bynode=None,
                                             colsample bytree=None,
                                             early_stopping_rounds=None,
                                             enable categorical=False, eval metric=None,
                                             gamma=None, gpu_id=None, grow_policy=None,
                                             importance_type=None,
                                             interaction_constraints=None,
                                             learning_rate=None, max...
                                             n_estimators=100, n_jobs=None,
                                             num_parallel_tree=None,
                                             objective='binary:logistic',
                                             predictor=None, random_state=None,
                                             reg_alpha=None, ...),
                    iid='deprecated', n_jobs=None,
                    param_grid={'learning_rate': [0.1], 'max_depth': [8],
                                 'min_child_weight': [2], 'n_estimators': [500]},
                    pre_dispatch='2*n_jobs', refit='f1', return_train_score=False,
                    scoring={'recall', 'accuracy', 'f1', 'precision'}, verbose=0)
      Get the best score from this model.
[225]: # Examine best score
       #==> ENTER YOUR CODE HERE
       cv_xgb.best_score_
[225]: 0.35180331427668743
```

And the best parameters.

```
[226]: # Examine best parameters
#==> ENTER YOUR CODE HERE
cv_xgb.best_params_
```

XGB CV Results

Use the make\_results() function to output all of the scores of your model. Note that it accepts three arguments.

```
[227]: # Call 'make_results()' on the GridSearch object
#==> ENTER YOUR CODE HERE
xgb_train_scores = make_results('XGBClassifier Tuned', cv_xgb, 'f1')
```

```
xgb_train_scores
```

## [227]: model precision recall F1 accuracy 0 XGBClassifier Tuned 0.4465 0.29033 0.351803 0.628562

Use your model to predict on the test data. Assign the results to a variable called preds.

HINT

You cannot call predict() on the GridSearchCV object directly. You must call it on the best\_estimator\_.

```
[228]: # Get scores on test data
#==> ENTER YOUR CODE HERE
pred_y = cv_xgb.best_estimator_.predict(X_test)
```

XGB test results

- 1. Use the get\_test\_scores() function to generate the scores on the test data. Assign the results to xgb\_test\_scores.
- 2. Call xgb\_test\_scores to output the results.

```
[229]: # Get scores on test data
#==> ENTER YOUR CODE HERE

xgb_test_scores = get_test_scores('XGBClassifier Test', pred_y, y_test)
test_scores = pd.concat([rf_test_scores, xgb_test_scores])
test_scores
```

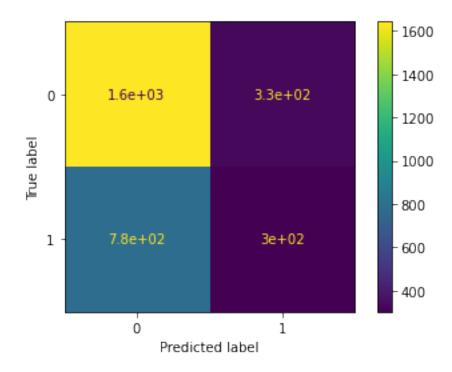
```
[229]: model precision recall F1 accuracy
0 RandomForest Test 0.478605 0.279371 0.352804 0.637078
0 XGBClassifier Test 0.454135 0.279371 0.345934 0.625942
```

**Question:** Compare these scores to the random forest test scores. What do you notice? Which model would you choose?

We would select to choose the RandomForest classifier since it's better in all metrics than XGB-Classifier, but both models are unsatisfactory.

Plot a confusion matrix of the model's predictions on the test data.

[237]: <sklearn.metrics.\_plot.confusion\_matrix.ConfusionMatrixDisplay at 0x7f1ed0126950>

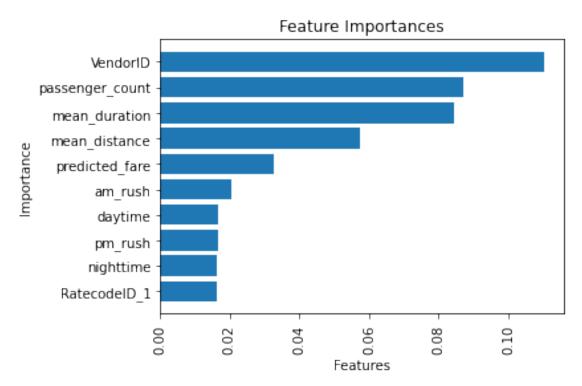


**Question:** What type of errors are more common for your model?

The models seems to predict False negative very more than the false positive, which is type II error. This means than the model will make more errors when the drivers weren't expecting at least 20% tip, but were surprised by the tip. it will make less errors when the drivers were expecting a tip at less 20% percent but were they weren't tipped. This is good for our case. But the model needs to be further improved before deployment.

**Feature importance** Use the plot\_importance function to inspect the top 10 most important features of your final model.

```
plt.ylabel('Importance')
plt.title('Feature Importances')
plt.tight_layout()
plt.show()
```



## 4.4 PACE: Execute

Consider the questions in your PACE Strategy Document to reflect on the Execute stage.

#### 4.4.1 Task 4. Conclusion

In this step, use the results of the models above to formulate a conclusion. Consider the following questions:

# 1. Would you recommend using this model? Why or why not?

This is not a great model, but depending on how it's used it could still be useful. If the objective is only to help give taxi drivers a better idea of whether someone will leave a good tip, then it could be useful. It may be worthwhile to test it with a select group of taxi drivers to get feedback.

2. What was your model doing? Can you explain how it was making predictions? Unfortunately, RandomFOrest is not the most transparent machine learning algorithm. We

know that Vendor\_ID, passenger\_count, and mean\_duration are the most important features, but we don't know how they influence tipping. This would require further exploration.

- 3. Are there new features that you can engineer that might improve model performance? In our case, we could try creating three new columns that indicate if the trip distance is short, medium, or far.
- 4. What features would you want to have that would likely improve the performance of your model? We could have features that showed the tip behaviour in past for loyal customers. We could include the tip\_behavours for all the customers and added a engineering column based on past rides for each customer demonstrating the level of loyality in 5 stars.

Remember, sometimes your data simply will not be predictive of your chosen target. This is common. Machine learning is a powerful tool, but it is not magic. If your data does not contain predictive signal, even the most complex algorithm will not be able to deliver consistent and accurate predictions. Do not be afraid to draw this conclusion. Even if you cannot use the model to make strong predictions, was the work done in vain? Consider any insights that you could report back to stakeholders.

Congratulations! You've completed this lab. However, you may not notice a green check mark next to this item on Coursera's platform. Please continue your progress regardless of the check mark. Just click on the "save" icon at the top of this notebook to ensure your work has been logged.