

SAAD AHMAD, BCom (Management & Analytics)

Data Analyst

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SUMMARY OF QUALIFICATIONS

- Honours Bachelor of Commerce with a specialization in Business Management & Business Analytics
Data Analytics Bootcamp Certificate & Google Advanced Data Analytics Professional Certificate (Data Science)
- Strong understanding of data analysis concepts including mathematics, statistics, and graphing/visualization
- Proficient using **Python** and **SQL** for data analysis tasks
- Experienced using **Tableau** and **Power BI** to create data visualizations and dashboards
- Lifelong learner engaging daily in work involving data cleaning, manipulation, and analysis
- Fluency in **English**, **French**, and **Urdu**

DATA ANALYTICS PROFESSIONAL DEVELOPMENT/EXPERIENCE

Advanced Data Analytics Professional Certificate

Estimated Completion Oct 2023

Google

Data Analytics Bootcamp Certificate

The Alex Freberg Data Analytics Bootcamp – Charleston, South Carolina

Key Projects:

- **Data Cleaning with SQL**
 - Ran many different SQL scripts to clean and organize a large dataset
- **Data Exploration with SQL**
 - Explored various SQL scripts within a dataset to answer insightful questions
- **Amazon Web Scraping with Python**
 - Leveraged libraries such as BeautifulSoup to help scrape data off an Amazon ad
- **CoinMarketCap.com API with Python**
 - Leveraged libraries such as Pandas, Seaborn, and Matplotlib to create a crypto API and plot the data
- **Bike Sales Analysis with Excel**
 - Provided in-depth data analysis on sales data for a bicycle company
- **Data Professionals Job Survey Visualization with Power BI**
 - Cleaned and analyzed data to create a dashboard on key metrics from the survey
- **Seattle Airbnb Data Insights Visualization with Tableau**
 - Created a dashboard on meaningful insights with data from the year of 2016

BUSINESS ANALYTICS EXPERIENCE

Business Analyst

(Promotion) January 2022 – Present

DuraFast Label Company – Toronto, ON

- Gathered business requirements from stakeholders using various techniques while gathering and developing relevant documentation
- Forecasted sales and market trends to provide analysis on current business practices
- Saved up to 30% in monthly expenditure and up to 60 days in shipment via analysis of customer operations outlining operational innovation & supply chain logistics improvement
- Successfully delivered reports and presentations to stakeholders to communicate insights involving product & service integration
- Reduced 25% in operational down time by leading a project deliverable involving the removal of several cost barriers, meeting stakeholder needs
- Aided quality assurance & control practices by monitoring customer feedback on various issues involving website UI design and products sold
- Supported the maintenance and updating of databases with up-to-date customer information

SALES MANAGEMENT EXPERIENCE

Account Manager

January 2021 – December 2021

DuraFast Label Company – Toronto, ON

- Generated over 750k in revenue in the year 2021
- Provided clients with sound long-term investment plans with a cost-benefit analysis
- Analyzed my portfolio of clients to track customer behavior, performance of products sold, and trends of variable products to develop an effective strategy where applicable
- Enhanced relationship management, communication, and presentation skills by conducting meetings to show clients business plans to increase internal efficiencies with our product line

TECHNICAL SKILLS

Core Technical Skills

- Microsoft Office 365, Excel, SQL, Python, Jupyter Notebooks, Pandas, NumPy, SciPy Seaborn, Matplotlib, Tableau, Power BI

Other Software & Skillsets

- JIRA, Agile Methodology

EDUCATION/CERTIFICATES

Honours Bachelor of Commerce – Management & Business Analytics

September 2016 – August 2020

Telfer School of Management - University of Ottawa, Ottawa, ON

Strategic and Competitive Intelligence Professionals (SCIP) Certificate

April 2019