

# OSINT Social Media Monitoring Pipeline: Project Report

Author: Saad Dalvi

Roll No: 10468

## 1. Introduction

### What is OSINT?

Open Source Intelligence (OSINT) refers to the systematic collection and analysis of information that is publicly available through digital platforms. Unlike classified intelligence methods, OSINT relies on openly accessible data sources, including social media networks, public records, online repositories, and other digital traces. In the contemporary digital era, OSINT has become indispensable for domains such as cybersecurity threat detection, corporate brand monitoring, investigative journalism, and law enforcement investigations.

### Lab Objective:

This project aimed to develop an automated OSINT pipeline that collects, processes, and analyzes data from multiple social media platforms simultaneously. The primary goal was to create a unified system that could:

- Monitor multiple social media platforms in real-time
- Standardize data from different sources into a consistent format
- Perform basic analysis including language filtering and sentiment scoring
- Store results for further investigation and trend analysis

The pipeline serves as a foundation for more advanced OSINT operations, demonstrating how automated tools can enhance digital investigation capabilities.

## 2. Methodology

### Platforms Integrated

The system integrates data collection from nine major social media platforms:

- **Twitter:** Useful for monitoring public tweets, trending topics, and hashtag activity.
- **Reddit:** Provides insight into forum discussions, community opinions, and emerging sentiments.
- **Facebook:** Enables the collection of posts and updates from public pages.
- **Instagram:** Allows tracking of publicly available posts and user-generated content.
- **TikTok:** Supports analysis of video metadata, trends, and public video content.
- **Mastodon:** Facilitates observation of conversations across decentralized social media networks.

- **GitHub:** Offers visibility into open-source code repositories, project contributions, and developer activity.
- **Snapchat:** Enables monitoring of publicly shared stories and open content.

## Technical Architecture

The pipeline follows a modular approach with these key components:

- **Data Collection Layer:** Individual collector modules for each platform
- **Processing Layer:** Text cleaning, language detection, and sentiment analysis
- **Storage Layer:** SQLite database for structured data storage
- **Configuration System:** Environment variables for API key management

## Tools and Technologies Used:

- **Python 3.8+:** Primary programming language
- **RapidAPI:** Third-party API services for multiple platforms
- **Instagapi:** Instagram private API integration
- **TextBlob:** Natural language processing for sentiment analysis
- **LangDetect:** Language identification and filtering
- **SQLite:** Lightweight database for data storage
- **Requests:** HTTP library for API communications

## Data Processing Workflow

1. **Collection:** Parallel data gathering from all integrated platforms
2. **Cleaning:** URL removal, symbol stripping, text normalization
3. **Filtering:** English language content selection
4. **Analysis:** Sentiment scoring (-1.0 to +1.0 polarity)
5. **Storage:** Structured database persistence

## 3. Results

### System Performance

The pipeline successfully collected data from all integrated platforms, though with varying degrees of completeness and reliability. During testing, the system typically processed 50 posts per complete execution cycle.

### Data Collection



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PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL PORTS
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| Twitter | Unknown_User | Neutral | DahMaverick NetworkNoya Early movers arent just ea |
+-----+-----+-----+-----+
| Twitter | Unknown_User | Positive | lvskidss irysxyz Irys is really cool ready to be t |
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| Reddit | rezwenn | Neutral | The FastestSelling Cars in America Are Used EVs |
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| Reddit | Logical_Welder3467 | Neutral | Famed roboticist says humanoid robot bubble is doo |
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| Reddit | lurker_bee | Positive | Accentures 865 million reinvention includes saying |
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| Reddit | lurker_bee | Neutral | Morgan Stanley warns AI could sink 42yearold softw |
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| Reddit | StraightedgexLiberal | Positive | Warner Bros Joins Disney In Suing Sling TV For Mak |
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| Reddit | DontFearTheCreaper | Neutral | Zuckerberg hailed AI superintelligence Then his sm |
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## Database Output

The collected data was stored in a structured format, ensuring consistent fields across all platforms. Sentiment analysis of this dataset yielded measurable insights into public perceptions. The results indicated that, for technology-related topics, platforms such as TikTok and Twitter exhibited higher positive sentiment scores, whereas Reddit and Facebook reflected comparatively lower sentiment levels.

## Key Findings

- Twitter and Reddit provided the most consistent data quality
- Instagram and Snapchat API limitations significantly restricted data collection

## 4. Challenges

### API Limitations and Restrictions

The most significant challenge involved API access limitations across different platforms:

- **Twitter:** Discontinued free API access in 2023, shifting to paid subscription models for data access.
- **Facebook/Instagram:** Enforce strict rate limits and require approval processes for API usage, restricting large-scale data collection.
- **TikTok:** Characterized by frequent API updates and inconsistent documentation, creating challenges for reliable integration.
- **Snapchat:** Offers limited official API functionality, particularly for accessing public content at scale.

### Technical Implementation Challenges

**Data Format Inconsistency:** Different platforms return data in varied structures, requiring normalization for analysis.

**Rate Limiting:** Implementation of delays and retry mechanisms is necessary to comply with platform restrictions.

**Error Handling:** The system must manage partial failures gracefully to avoid crashing the entire data pipeline.

### Specific Error Examples

- `JSONDecodeError: Expecting value`` - API returning non-JSON responses
- `403 Forbidden`` - Authentication and permission issues
- `429 Too Many Requests`` - Rate limiting errors
- `TypeError: object of type 'NoneType`` - Data validation challenges

### Solutions Implemented:

- **Comprehensive Error Handling:** Implement fallback mechanisms to manage partial failures without disrupting the overall pipeline.
- **Retry Logic:** Use exponential backoff strategies for API calls to handle rate limiting and transient errors.
- **Data Validation:** Apply validation at multiple stages of data processing to ensure consistency and accuracy.

- **Modular Architecture:** Design the system so that failures in individual platforms do not cause a full system collapse.

## 5. Conclusion and Future Improvements

### Key Insights

This project highlighted both the potential and limitations of automated OSINT data collection. While comprehensive social media monitoring is technically achievable, platform restrictions and API limitations significantly affect data completeness. The pipeline successfully demonstrated how heterogeneous data sources can be normalized and analyzed to generate actionable intelligence.

### Practical Applications

- **Brand Monitoring:** Tracking mentions and sentiment across multiple platforms.
- **Threat Intelligence:** Detecting cybersecurity discussions, vulnerabilities, and emerging threats.
- **Trend Analysis:** Observing emerging topics and shifts in public opinion.
- **Investigative Research:** Supporting digital investigations through aggregated and structured data.

### Future Improvements

1. **Enhanced Data Sources:** Integrate LinkedIn, Telegram, and Discord.
2. **Advanced Analysis:** Implement topic modeling, network analysis, and trend prediction.
3. **Real-time Monitoring:** Develop continuous monitoring capabilities for timely insights.
4. **User Interface:** Build a web-based dashboard for interactive data visualization.
5. **Alert System:** Enable customizable alerts for specific keywords or sentiment thresholds.
6. **Data Export:** Support multiple export formats such as CSV, JSON, and PDF reports.
7. **Machine Learning:** Incorporate predictive analytics and pattern recognition for advanced intelligence.

## **Final Thoughts**

This OSINT pipeline provides a robust foundation for social media monitoring and analysis. Although platform restrictions present challenges, the evolving landscape of API access and alternative data collection methods offers increasing opportunities for automated OSINT tools. The project underscores the importance of a flexible, modular design to manage the unpredictable nature of social media data effectively.