

Experienced end-to-end digital product designer with expertise in full-stack roles, emphasizing the development of exceptional web, mobile, and desktop product experiences.

Work Experience

Lead Product Designer

APIMatic.io  
2020 - Present

- Leading the design team while enhancing developer experience in API space.
- Produced end-to-end UX of Developer Experience Portal product which is serving developers and enterprise clients from more than 178 countries.
- Worked closely with product team and produced user flows, user journey, wireframes and high fidelity mockups for Analytics Dashboard, API Editor, DX Portal, SDK Widget and Code Validator.

Senior Product Designer

Atlas Dex • Part Time  
2021 - 2022

- Designed end-to-end product as cross-chain router connecting major blockchains including UX/UI including the design system.
- Produced app features like Swap, Staking, Pools, Farms and Bridge.

Senior UX Designer

Synergy-IT  
2017 - 2020

- Led the end-to-end UX/UI design for SpeekIO recruiting product.
- Implemented and created a design system for mobile app product "CubiVue".
- Produced HTML+CSS for enterprise web portals in agile environment.
- Worked closely with developers to implement designs as SaaS web apps.

Apps Design Specialist

EarthFactor Pvt. Ltd  
2015 - 2017

- Led the UX/UI for the mobile apps (Android, iOS) & web (HTML+CSS).
- Worked in marketing team and produced mobile & web app services for multiple telecom operators around the globe.

Assistant Manager (UI/UX)

EarthFactor Pvt. Ltd  
2014 - 2015

- Produced UI for the mobile apps (Android, iOS) & web.
- Worked on multiple app products and produced concept design documents, wireframes & mockup in an agile environment.

Education

MSc. Project Management

UET Taxila 2016

BS in Computer Science

Iqra University ISB 2011

Skills

Product design    Design systems    Research    Adobe XD    Figma  
HTML    CSS    Github    WordPress    Microsoft Clarity    Autopilot  
Mixpanel    Agile/Scrum    HubSpot

Certifications

UX certifications from The Interaction Design Foundation (IDF)

https://www.interaction-design.org/muhammad-saad

- Design Thinking: The Beginner's Guide
- Human-Computer Interaction - HCI
- Patterns for Successful Software
- Mobile UX Design
- UI Design
- Information Visualization: Getting Dashboards Right
- Dynamic User Experience: Design and Usability
- How to Design for Augmented and Virtual Reality
- The Ultimate Guide to Visual Perception and Design