



## Principles of Information Visualization

### Assignment 1



**Reading:** Graphics Lies, Misleading Visuals  
10 min



**Peer-graded Assignment:**  
Graphics Lies, Misleading Visuals  
Grading in progress



**Review Your Peers:**  
Graphics Lies, Misleading Visuals



# Peer-graded Assignment: Graphics Lies, Misleading Visuals

## Instructions

## My submission

## Graphics Lies, Misleading Visuals

## Discussions



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### PROMPT

Read Alberto Cairo's work, [Graphics Lies, Misleading Visuals](#)

Locate an example of a misleading visual that uses one or more of the mechanisms for misleading that Cairo outlines in his book chapter: (1) Hiding relevant data; (2) Displaying too much data and obscuring reality; (3) Distorting data through visual forms.

Please upload an image of this visual using a widely accessible graphic format (e.g., PDF, .jpg, .png)

### Facebook Q3 2016 Results

#### Average Revenue per User (ARPU)

● Payments and Other Fees  
● Advertising

