Axel BELKACEMI
Data Analyst

axel2710l@gmail.com
+213 795 161 351
Algiers

🎓 Education

Master's in Big Data Analytics | USTHB, Bab Ezzouar, Algiers

July 2023
- Data Scince
- Business Intelligence
- Advanced DB managemnt
- Operational Reaserch

Startup Project| ANPT Incubator

July 2023 , Sidi Abdellah Algiers
- Startup master project within USTHB.

Licence ISIL | USTHB, Bab Ezzouar, Algiers

July 2021
- *Information system and software Engineering.*

Technical skills

- **Business Intelligence** : Design and creation of Data Warehouse: SSIS, SSAS,PowerBI (Microsoft BI), Talend OS, Tableau, ArcGis.
- **Machine Learning** : Python (Pandas, Geopy, sklearn).
- **Data Analysis** : ACP, AFD (with R), Excel (Advanced calculations and analysis).
- **DB administration:** SQL (MSSQL, ORACLE, MySQL), NoSQL (MongoDB, Hadoop).
- **Web development :** HTML, CSS, javascript (VueJS), Python (Flask), Laravel.
- **Project Management :** IceScrum, Ms Project.

👤 Work Experience

Bank ABC
- **Commercial Performance Analyst**

 Current Role
  - Analysis of retail sales data for business decision making (Excel, PowerBI, SSRS, SharePoint, Baking ERP).
  - Define Commercial objectives and appropriate commercial rewarding system.
  - Part of banking Quality Assurance : Cross-functional collaboration for understanding data lifecycle from raw data acquisition to analytical outputs, identifying incoherencies and correct them.

Biscuiterie Qaada
- **Sales Administration and Analysis Manager**

 Feb 24 - Jun 24
  - Analysis of sales data for business decision making (SQL, Excel, PowerBI, ETL, LookerStudio).
  - Partner relationship management: contracts, stocks, orders (Distributors, supermarkets, hypermarkets)
  - Active participation in the launch of 9 wilayas, 7 new products, promotional activities, and a turnover evolution of +30%.
- **Sales Analyst**

 Oct 23 - Feb 24
  - Analysis of sales data, BI reports.

AXA Assurance | Business Intelligence Internship

Mars - June2023 , Hydra, Algiers
- *Design end i*mplementation of a decision-making System (Excel, SQL Server, SSIS, SSAS, PowerBI, Data Warehousing).

Azimut | Web Development Internship

April- June 2021 , Dely Brahim, Algiers
- *Building of a project management support app* (VueJS, Laravel).

🌐 Languages

French : C2
English : B2
Arabic : Bilingual
Amazigh : Native