

- Technology category has the highest total sales.

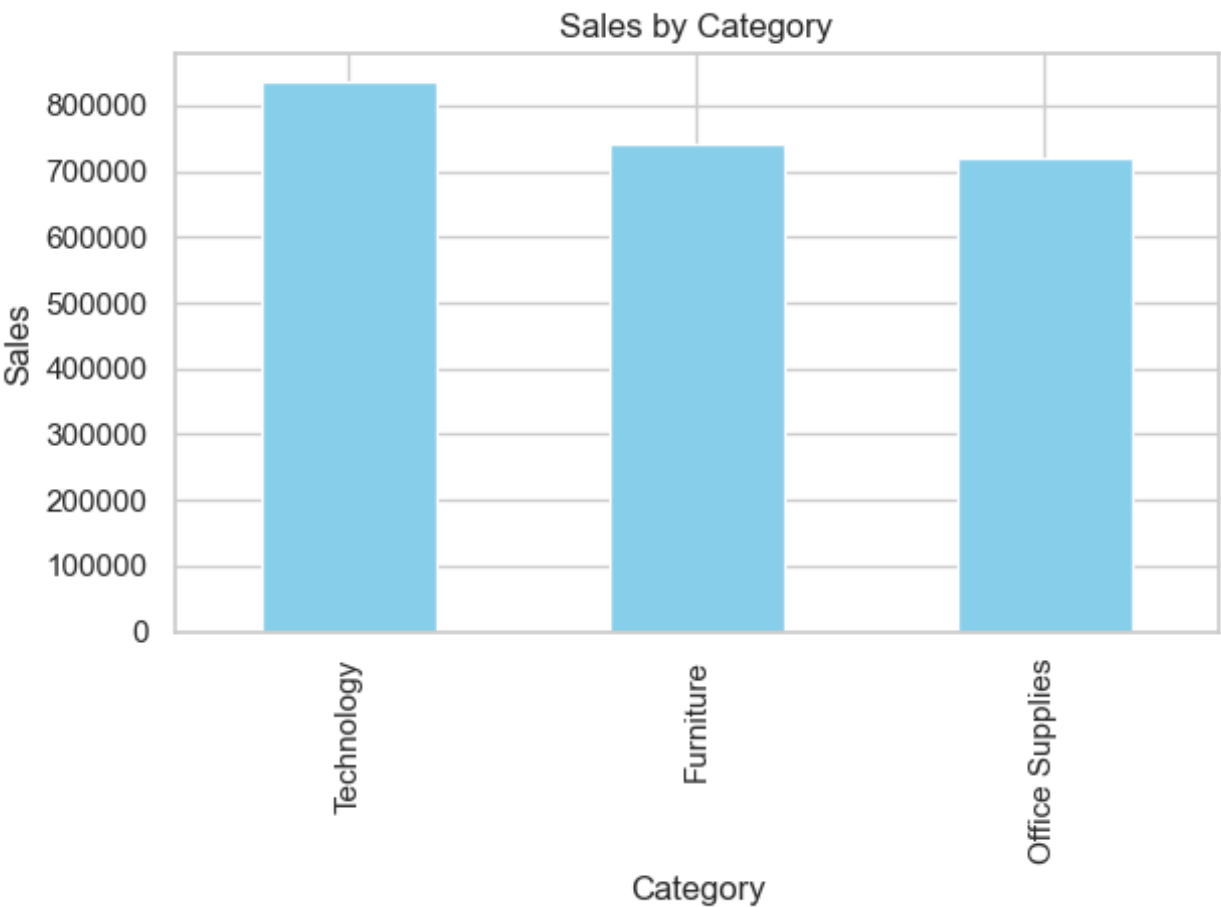
Superstore Sales Analysis Report

Key Insights:

- Technology category has the highest total sales.
- The West region earns the most profit.
- Sales peak during November and December.
- Bookcases and Tables are the least profitable sub-categories.
- Heatmap shows high sales concentration in Technology in the West region.

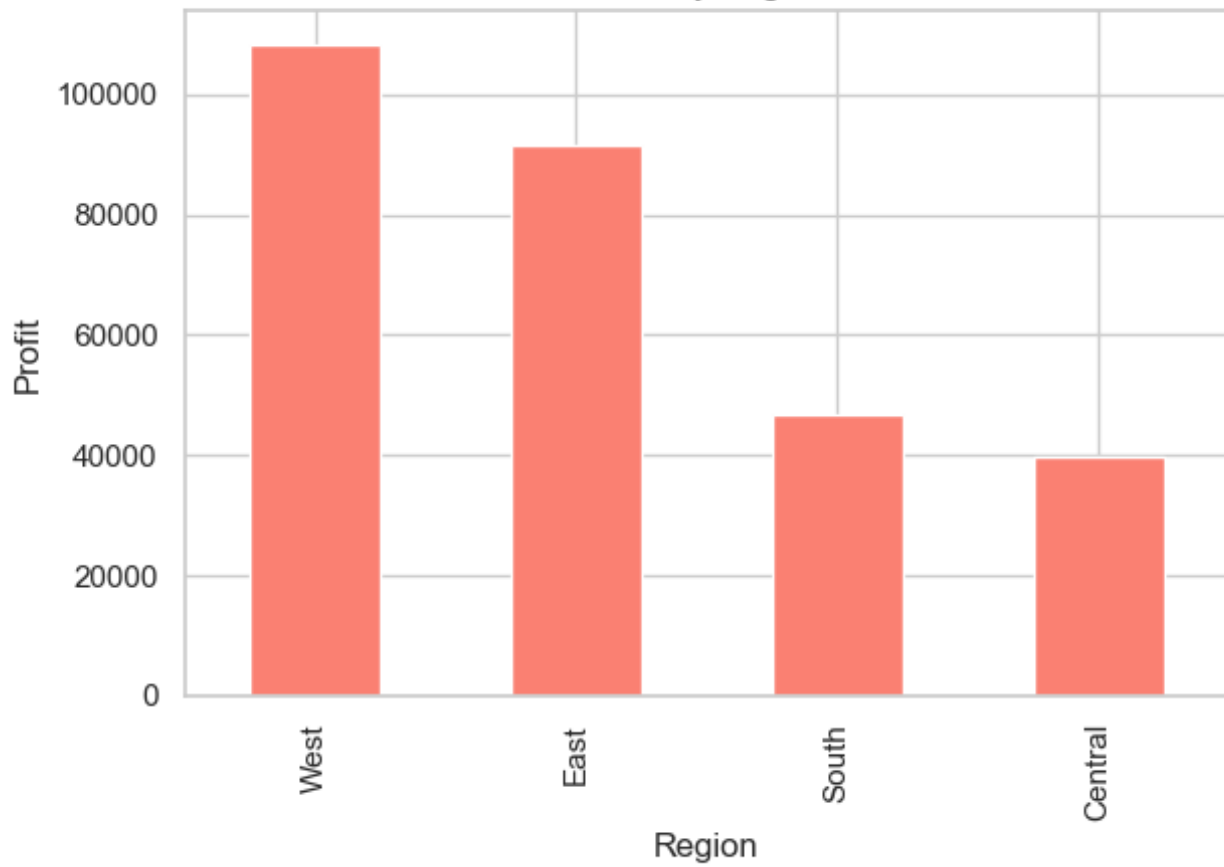
Visual Analysis:

Sales by Category

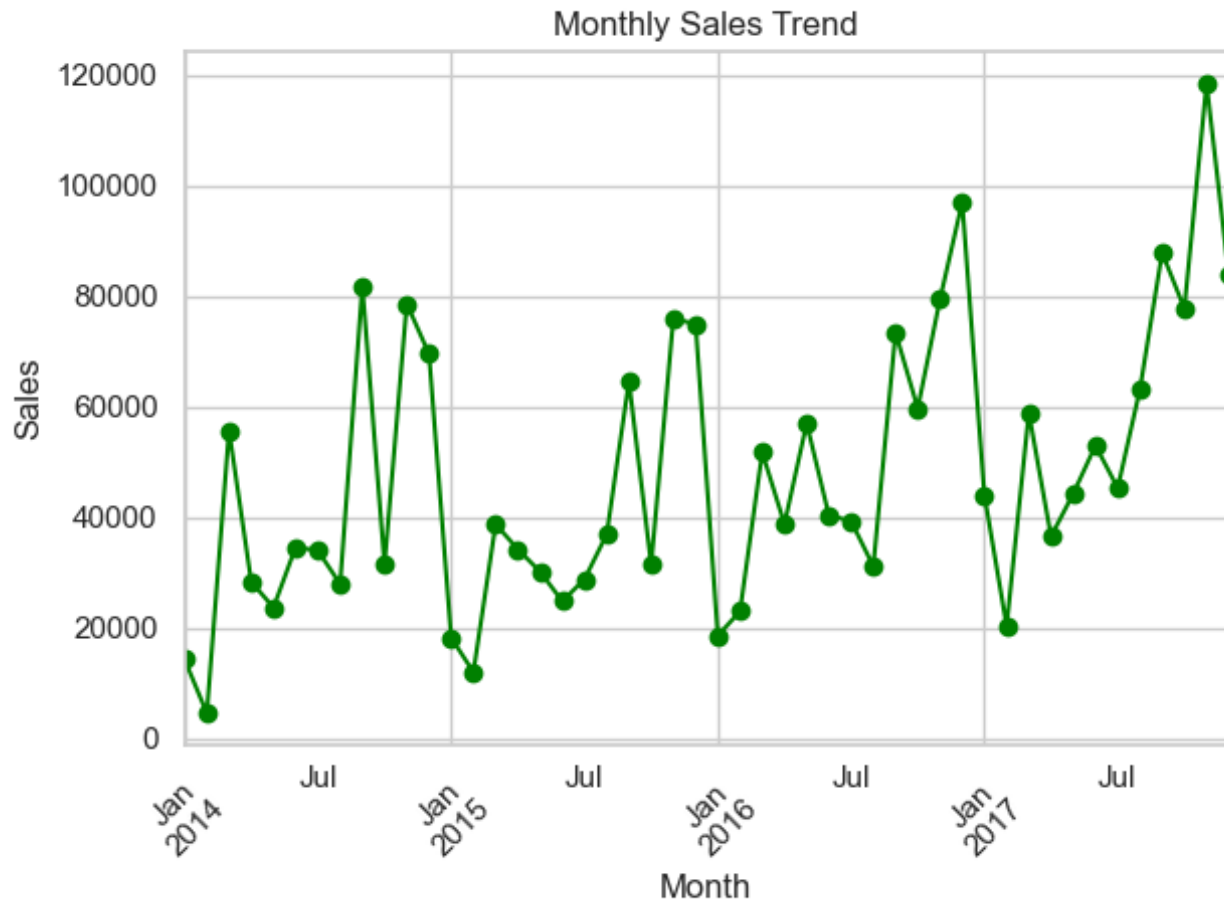


Profit by Region

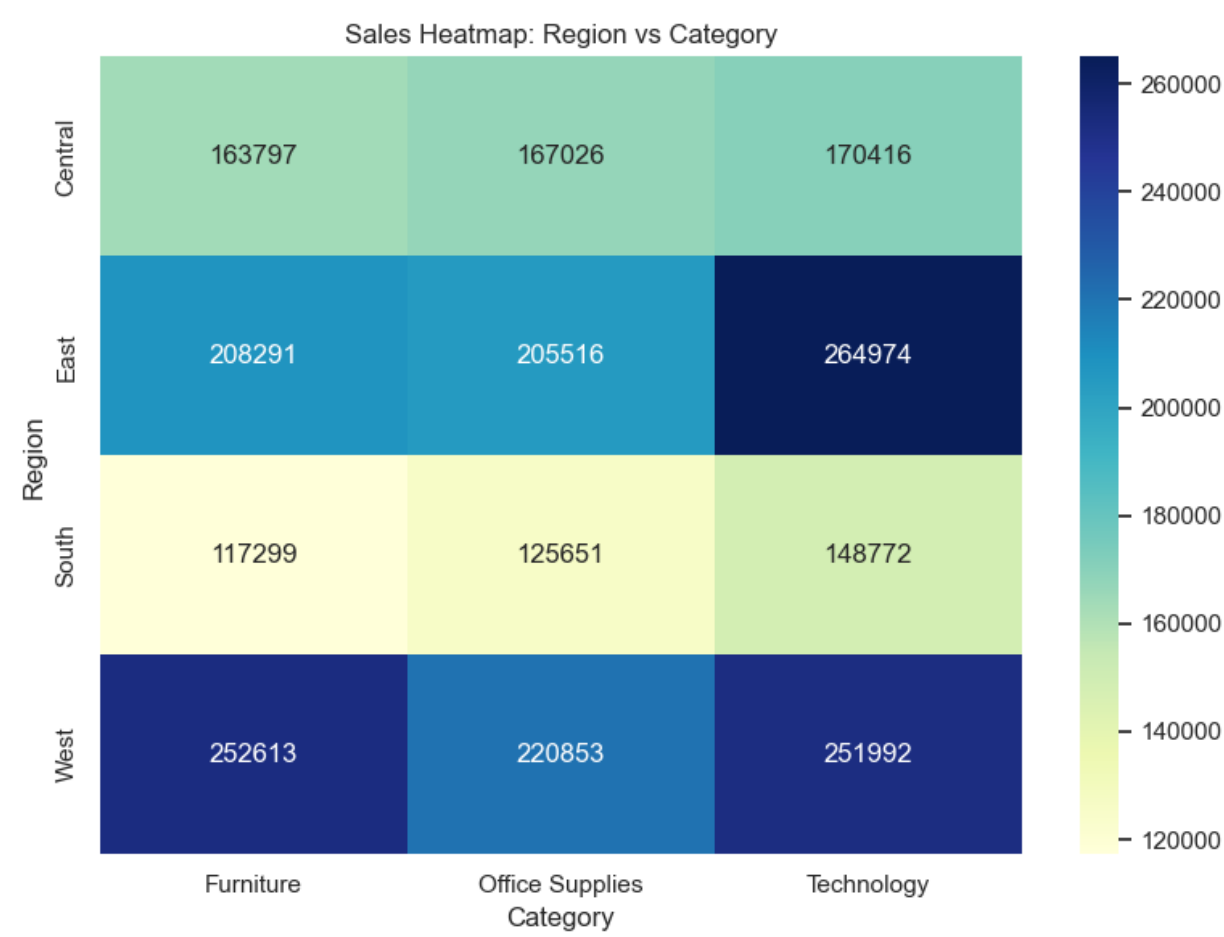
Profit by Region



Monthly Sales Trend



Region vs Category Heatmap



Profit by Sub-Category

