



NUTAN COLLEGE OF ENGINEERING & RESEARCH (NCER)
Department of Computer Science & Engineering (CSE)

Experiment No. 2

Title:

Create a scenario in WordPress for Social Marketing, Search engine and Sharing Tools.

Objective:

To learn Software as service (SaaS) using Free trial of WordPress

Tools used:

Internet , WordPress

Prerequisite:

Understanding of Software as service in Service model of cloud computing

Theory:

WordPress started in 2003 when Mike Little and Matt Mullenweg created a fork of b2/cafelog. The need for an elegant, well-architected personal publishing system was clear even then. Today, WordPress is built on PHP and MySQL, and licensed under the GPLv2. It is also the platform of choice for over 43% of all sites across the web.

The WordPress open source project has evolved in progressive ways over time—supported by skilled, enthusiastic developers, designers, scientists, bloggers, and more. WordPress provides the opportunity for anyone to create and share, from handcrafted personal anecdotes to world-changing movements.

People with a limited tech experience can use it “out of the box”, and more tech-savvy folks can customize it in remarkable ways.

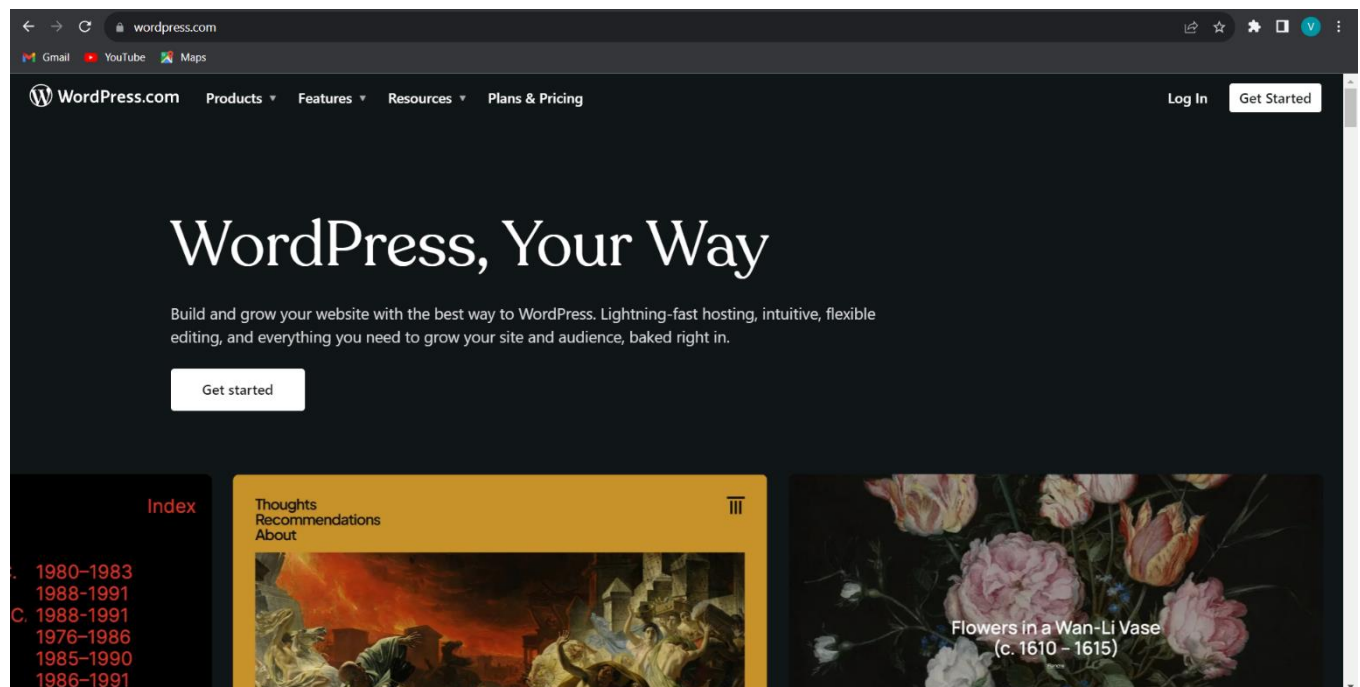
WordPress is a popular and widely used content management system (CMS) that allows users to create, manage, and publish content on the internet. It's an open-source platform, originally designed for blogging, but it has evolved into a versatile tool used for creating various types of websites, from simple blogs to complex e-commerce sites, portfolios, business websites, and more. It offers a user-friendly interface, a wide range of themes and plugins for customization, and doesn't require advanced technical knowledge to get started. Users can create and manage content, such as text, images, videos, and more, making it a flexible and accessible tool for building websites.

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Steps to create the account and Working

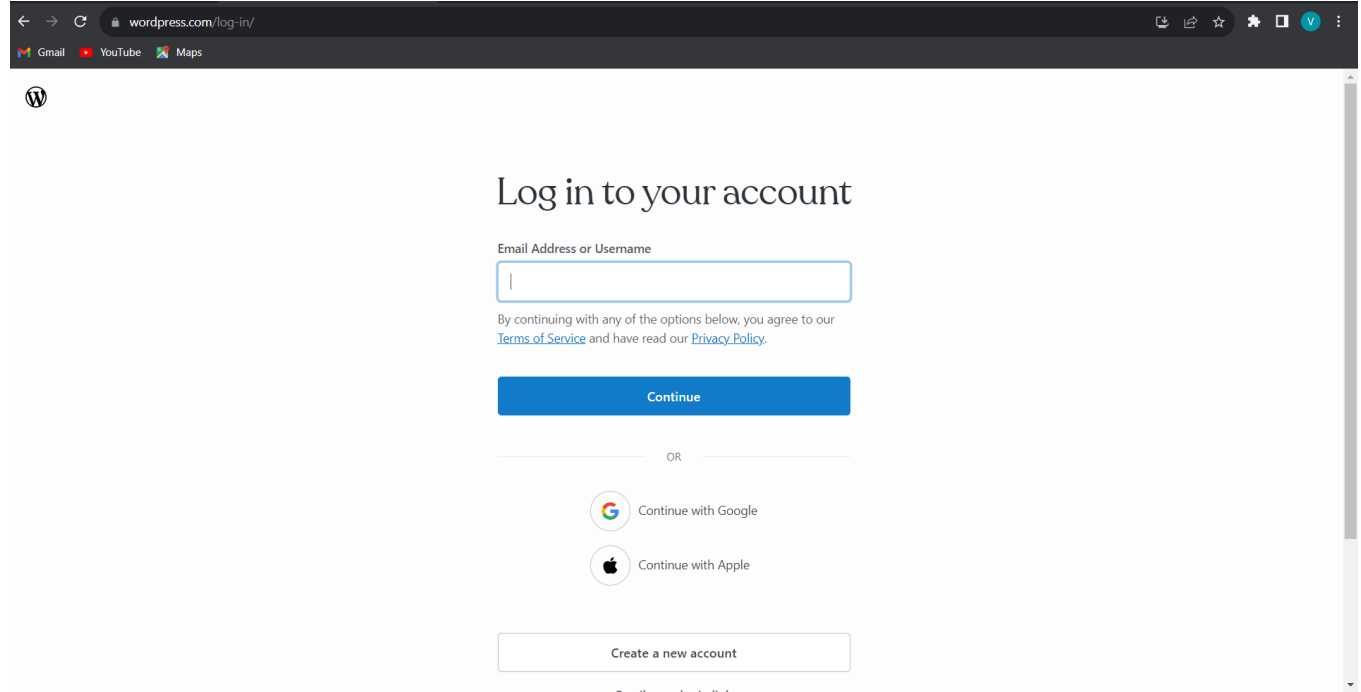
Step 1. - Creating Account For WordPress

<https://wordpress.com/>

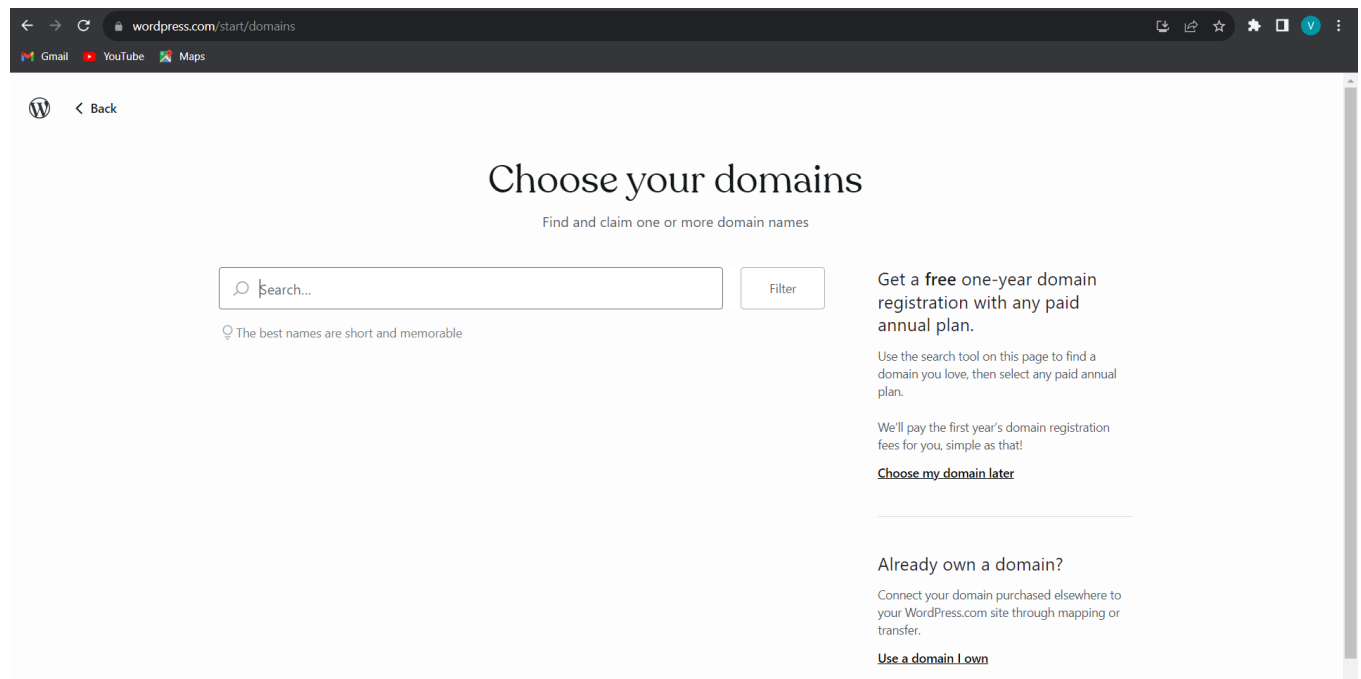


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Step 2. – Create your Account

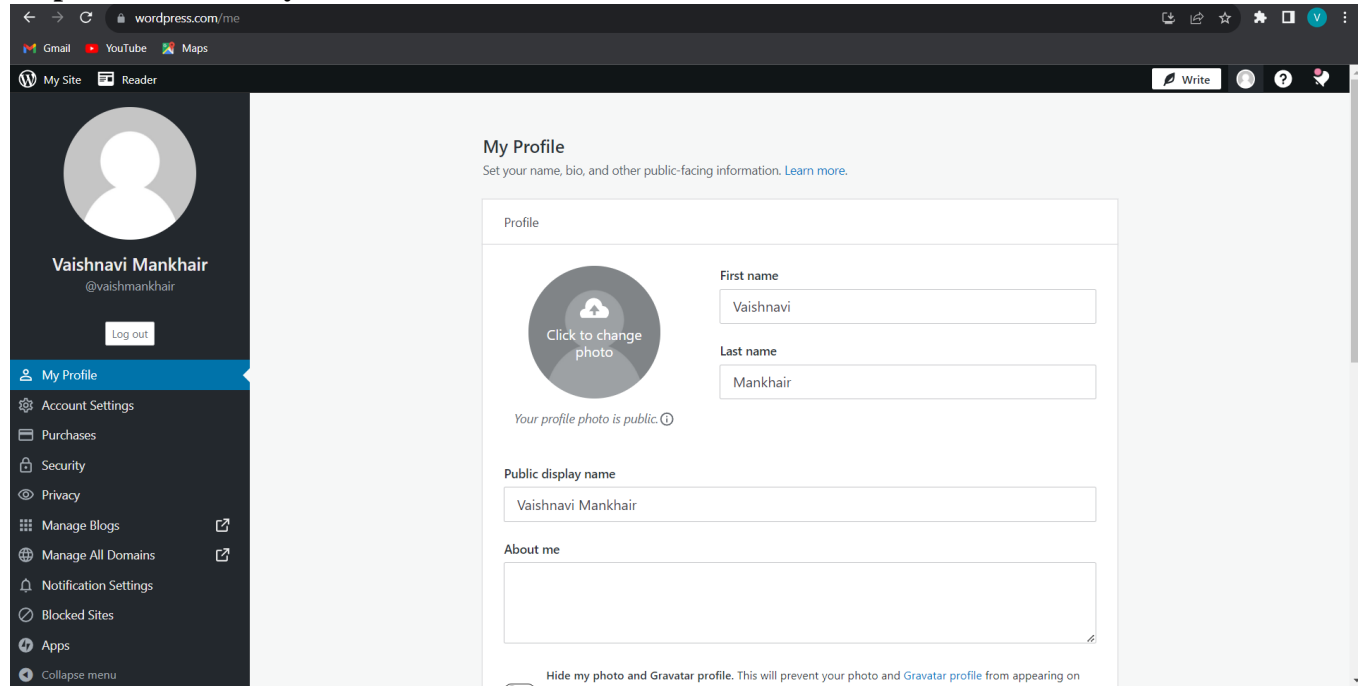


The screenshot shows the WordPress login page in a web browser. The address bar displays "wordpress.com/log-in/". The page features the WordPress logo at the top left. The main heading is "Log in to your account". Below this, there is a text input field labeled "Email Address or Username". Underneath the field, a note states: "By continuing with any of the options below, you agree to our [Terms of Service](#) and have read our [Privacy Policy](#)." A blue "Continue" button is positioned below the text. Further down, separated by a horizontal line with "OR" in the center, are two social login options: "Continue with Google" (with the Google logo) and "Continue with Apple" (with the Apple logo). At the bottom, there is a button labeled "Create a new account".

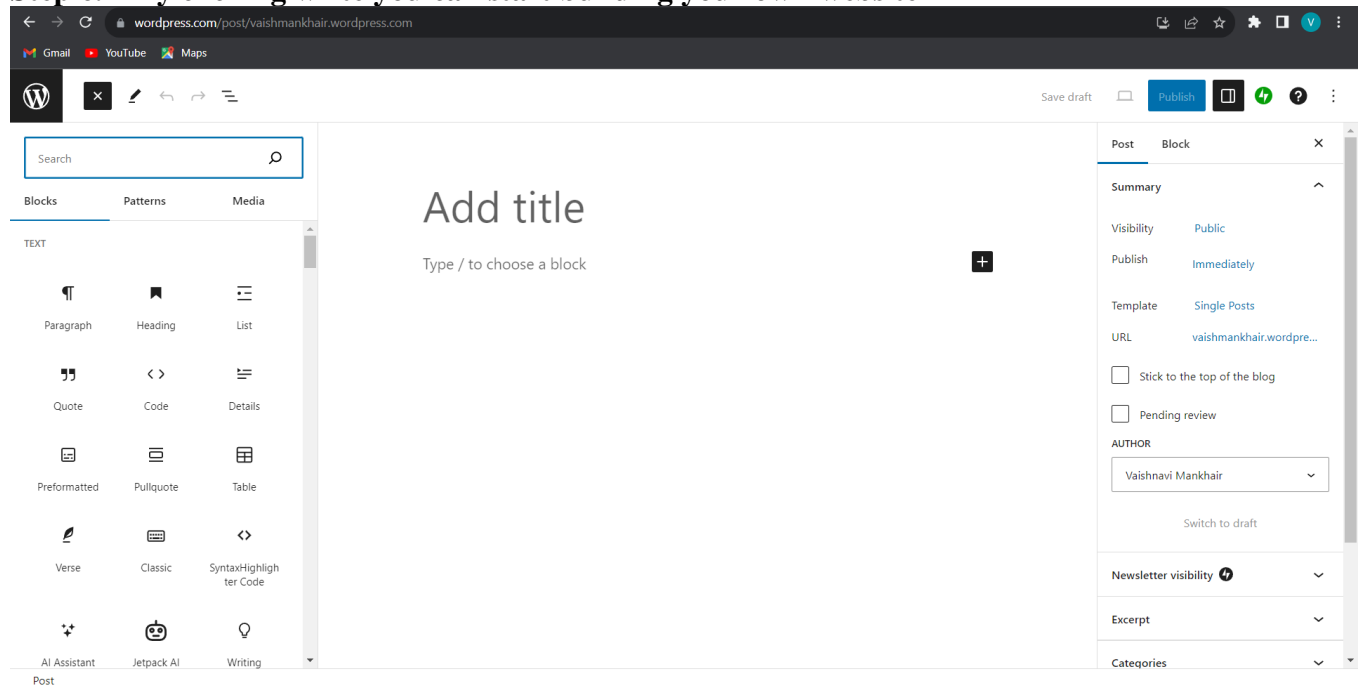


The screenshot shows the WordPress domain selection page in a web browser. The address bar displays "wordpress.com/start/domains". The page features the WordPress logo and a "< Back" link at the top left. The main heading is "Choose your domains", followed by the subtext "Find and claim one or more domain names". Below this, there is a search bar with a magnifying glass icon and the placeholder text "Search...". To the right of the search bar is a "Filter" button. Below the search bar, a note reads: "The best names are short and memorable". On the right side of the page, there is a section titled "Get a free one-year domain registration with any paid annual plan." This section includes the text: "Use the search tool on this page to find a domain you love, then select any paid annual plan." and "We'll pay the first year's domain registration fees for you, simple as that!". Below this text is a link labeled "Choose my domain later". Further down, there is a section titled "Already own a domain?" which includes the text: "Connect your domain purchased elsewhere to your WordPress.com site through mapping or transfer." and a link labeled "Use a domain I own".

Step 5. – Successfully Account is created



Step 6. – By clicking write you can start building your own website





NUTAN MAHARASHTRA VIDYA PRASARAK MANDAL'S



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Here onward you can build the website as per your preferences and there are some templates also which you can edit can make it your own website.

For more information you can refer their documentation:

<https://wordpress.com/support/getting-started-with-wordpress-com/>