

Approach Used

1. **Data Augmentation:**
 - **Synonym Replacement:** Introduced variation by replacing words with their synonyms from **WordNet**.
 - **Balancing Data:** Used augmentation to ensure an equal number of **positive**, **negative**, and **neutral** labels.
2. **Text Preprocessing:**
 - Converted text to **lowercase**.
 - Removed **special characters and extra spaces**.
 - Encoded sentiment labels using **LabelEncoder**.
3. **Feature Engineering:**
 - Applied **TF-IDF vectorization** (`max_features=10,000`) to convert text into numerical features.
4. **Model Training & Evaluation:**
 - Split the dataset into **80% training and 20% testing**.
 - Trained a **Logistic Regression model** for classification.
 - Evaluated using **accuracy, precision, recall, and F1-score**.

Challenges Faced

- **Data Imbalance:** The dataset had an uneven distribution of labels, addressed through **data augmentation**.
- **Synonym Replacement Limitations:** Some synonyms from WordNet **did not fit the financial context**, potentially affecting accuracy.
- **Feature Representation:** TF-IDF is effective but does not capture deep semantic relationships.

Model Performance & Improvements

1. **Performance Metrics:**
 - **Accuracy: 86.46%**
 - **Class-wise F1-Scores:**
 - **Neutral:** 93%
 - **Positive:** 84%
 - **Negative:** 82%
2. **Observations:**
 - The model performs **well for neutral sentiments**, but **positive and negative sentiment classification could be improved**.
 - Precision and recall for **negative sentiment** (82%) indicate room for enhancement.
3. **Possible Improvements:**
 - **Use Word Embeddings:** Implement **Word2Vec** or **FinBERT** for better financial context understanding.

- **Fine-tune Logistic Regression:** Adjust **regularization (C parameter)** for better performance.
- **Experiment with Deep Learning Models:** LSTMs or **transformers like FinBERT** may improve sentiment classification.