# Report

## 1. Methodology for determining movie genre label codebook

I initiated the process by identifying the labels for the films on IMDb and TMDB and investigating the APIs available for labeling the dataset. Subsequently, I discovered pre-existing labels for this dataset and integrated them into the dataset. Each trailer was associated with multiple labels.

The challenge at hand pertained to the implementation of multi-modality, incorporating both the video and audio signals of the trailer. Initially, I endeavored to utilize the VGG16 model to extract the features. However, due to time constraints, I found that the computational demands of this approach were considerable. Consequently, I opted to prioritize the audio component of the analysis, recognizing the necessity of expeditious decision-making within the allotted timeframe.

The subsequent stage involved the conversion of all YouTube links into textual data. Initially, I attempted to accomplish this by downloading the audio from the videos and subsequently applying the Whisper Speech-to-Text model for transcription. Regrettably, I encountered significant delays in this process, as each video required a considerable amount of time for transcription.

Subsequently, I resorted to utilizing the YouTube API to download the English subtitles of the trailers. However, this approach encountered a setback as numerous trailers lacked available subtitles, thereby limiting the efficacy of this method.

I successfully transcribed 4,356 records from the available trailers. However, it's worth noting that a few trailers were missing, and for some links, subtitles were unavailable. As a result, the dataset formed exhibits a multiclass multi-label structure, encompassing 19 unique genre classes.

## 2. Partitioning methodology

We partitioned the dataset into training and testing subsets using an 80-20 split ratio, where 80% of the data was allocated for training purposes, and the remaining 20% was reserved for testing.

## 3. Modelling approach

## a. ML Based

As a preprocessing step, I eliminated all stop words from the transcriptions. Subsequently, I employed tokenization and lemmatization techniques on the text data. Following this, I utilized the TfidfVectorizer to generate a vector representation for each sentence in the dataset

Following preprocessing, I proceeded to train a logistic regression model using the MultiOutputClassifier framework. This allowed for the prediction of multiple classes simultaneously, accommodating the multi-label nature of the dataset.

## Experimental protocol and performance metric calculation

After training the logistic regression model with the MultiOutputClassifier, I evaluated its performance using the accuracy\_score metric. This metric provides insight into the overall accuracy of the model's predictions across all classes in the dataset.

#### How to execute this

Got it, it seems you have a structured setup for your machine learning project. Here's how you can proceed:

First, ensure you have the required dependencies installed by using the 'req.txt' file.

'train.ipynb' notebook contains the training code

'test.ipynb' notebook contains the test coode

You can also test the model from the command line using the 'test.py' script. As you mentioned, you can run:

## python test.py youtube link

Replace 'youtube\_link' with the actual YouTube link you want to test.

## b. DL Based

## **Fine-Tuning DistilBERT for Movie Genre Prediction**

I employed the DistilBERT (Victor Sanh, 2019) model from Hugging Face and conducted fine-tuning to adapt it to the task of predicting movie genres based on textual data.

DistilBERT, a distilled version of the BERT model, was chosen due to its effectiveness in natural language processing tasks. Pre-trained weights were obtained from the Hugging Face model repository, providing a strong foundation for further adaptation.

A batch size of 16 was selected for training. Training was conducted over multiple epochs to iteratively update the model's parameters. Initially, two epochs were executed with the pre-existing weights frozen. This facilitated gradual adaptation to the dataset without perturbing the pre-trained representations significantly. Subsequently, an additional seven epochs were performed after unfreezing the layers. This enabled the model to learn more intricately from the dataset, leveraging both the pre-trained and task-specific information.

Overall, the fine-tuning process adhered to established best practices in transfer learning and model adaptation. By leveraging the powerful representations learned by DistilBERT in conjunction with task-specific data, we aimed to develop a robust and effective model for movie genre prediction.

# **Bibliography**

Victor Sanh, L. D. (2019). DistilBERT, a distilled version of BERT: smaller, faster, cheaper and lighter.