

# Brazilian E-Commerce Performance Dashboard

Quick measure

Total Sales

20.42M

Total Orders

98.67K

Avg Order Value

172.58

Avg Review Score

4.03

Daily Revenue

166.46!

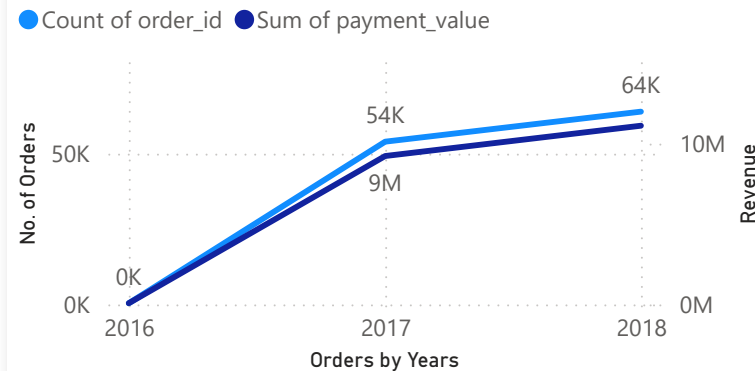
Goal: 1096 (-84.81%)  
9/3/2018

Avg Rating

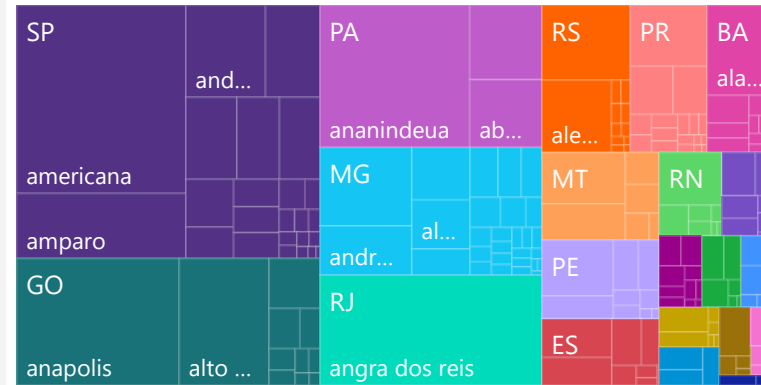
4.12!

Goal: 4.50 (-8.49%)  
8/31/2018

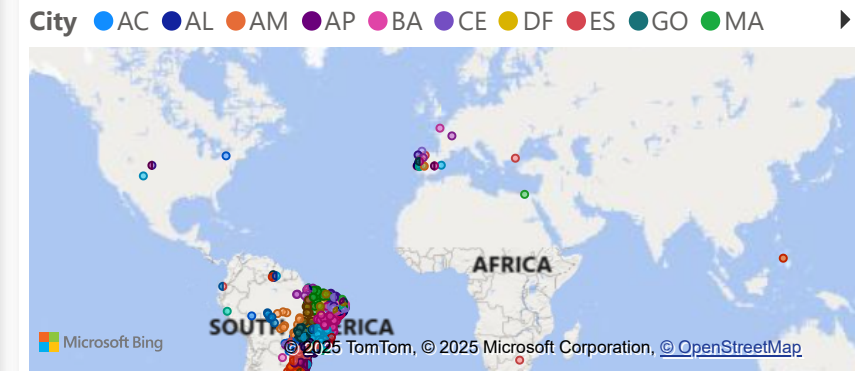
Orders vs Revenue Over Time



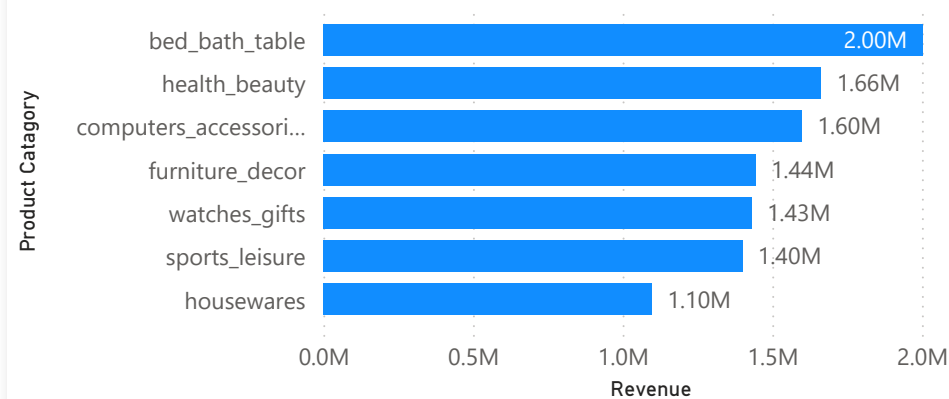
Details by State



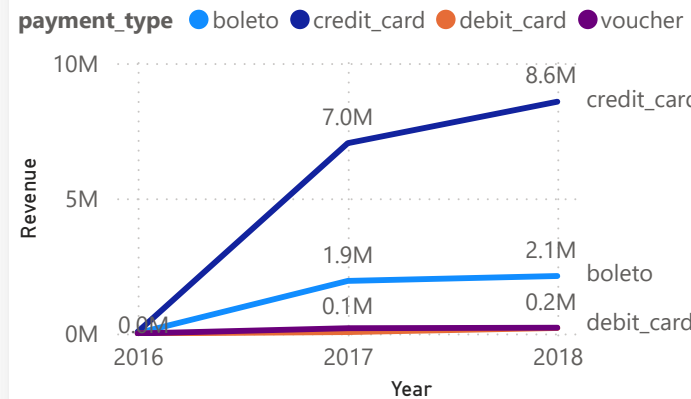
Order Distribution by State



Revenue by Product Category



Revenue by Payment Type Over Time



Order Distribution by State

