



BHARATI VIDYAPEETH'  
INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
NAVI MUMBAI.



— PGDBM —

Logistics and  
Supply Chain  
Management

Information Bulletin

## PGDBM (Logistics & Supply Chain Management)

### Profile

In order to fulfill the industrial demand and requirement of logistics professionals in India and abroad, BVIMSR has initiated to conduct course in Logistics and Supply Chain Management.

The PGDBM (Logistics & Supply Chain Management) programme is a two year full-time course. The course has been developed following consultation with managers in manufacturing, distribution and third party logistics providers. Therefore the material covered will be the latest best practice real life tools and procedures allied to state of the art technology, which can substantially enhance employment prospect.

Participants will learn how to build supply chain operations that add real value to their companies, which reflect the winning secrets of highly successful global companies and are highly effective in reducing costs, increasing profits and delivering superior customer satisfaction.

Students of BVIMSR benefit from the insights, experience and knowledge from a team of experts from academic, and industry.

With industry accepted curriculum, training and internship, BVIMSR builds the necessary skills and competencies, which companies need, to put the right products at the right place at the right time.



#### Technical Session in Process

(L to R ) Mr. R Shankar, CEO, TVS Logistics Services Ltd.;  
Mr. Ajit Jangle, Group CEO Allcargo Logistics Ltd.;  
Mr. Devdip Purkayastha, President, CHEP India Pvt. Ltd.;  
Mr. Mahendra Agarwal, MD & CEO, Gati Limited;  
Mr. R S Subramanian, Country Manager, DHL Express India Pvt. Ltd.;  
Mr. Srinivas Sattiraju, CEO, DelEx Cargo India Pvt. Ltd.;  
Mr. R K Sreedhar, MD and CFO, APM Terminals India Pvt. Ltd.

### Aim:

The aim of the programme is to enable students & working professionals with one to two year work experience to up skill themselves with the latest best practices and competence in the key elements of the Logistics& Supply Chain Management.

The programme aims to provide participants with:

- Detailed theory and best practices of Logistics& Supply Chain Management.
- The Knowledge to enable effective and efficient contributions to improvements in companies supply chains and logistics operations.
- The Ability to reach management positions within their company where they can add value to their companies operations, reduce costs, increase profits and deliver superior customer service.

## Ideal Course Candidates:

The programme is aimed at candidates aspiring to make career in supply chain, warehousing, distribution, customer service, supply chain sales, third party logistics, operations management, transport management, freight forwarding, inventory management and procurement etc.

BVIMSR faculty, students and industry delegates participating in the conclave.



## Qualification :

Graduates (10+2+3 or equivalent) in any discipline with 55% marks, who would like to further their career in Logistics and Supply Chain Management would be eligible for this program. Candidates with one /two year work experience in a supply chain management role desired.



Mr. Anshuman Singh, Managing Director & CEO, Future Supply Chains Ltd.;(C)being felicitated by Dr. D.Y. Patil, Director, BVIMSR (R)

Dr. D.Y. Patil, Director, BVIMSR; (C) with along Ms. Divya Jain, CEO, Safeduce Institute of Learning; releasing book on road safety 'Horn Please'.



## Admission Procedure

The Prospectus & Application Forms are available at the Institute Office on Payment of Rs.1000/- (Rupees One Thousand only) by Cash or by Demand Draft drawn in favour of "Director, BVIMSR, Navi Mumbai".

You can also download the form, from the website and submit it along with the fee at the administration office.

 Download

<http://www.bvimsr.com>

- Admissions are done purely on merit basis.
- A candidate should have a score of 50% or more in the BVIMSR written test.
- The eligible students will be selected for Group Discussion and Personnel Interview.

### FEES:

The course cost Rs.4,59,000/- The institute provides participants the option of paying for the course in installments. The fees include all tutorials, laptop, course manuals, exam fees & participation in seminar, conference & visit to Ports & CFS etc.

### DURATION : 2 Year Full Time.

### INTERNSHIP & PROJECT : 2 Months Summer & 4 Months Final Semester. (arranged by the Institute)

### CERTIFICATION :

Candidates who successfully complete the program will be awarded PGDBM specialization in' Logistics & Supply Chain Management' from Bharati Vidyaapeeth's Institute of Management Studies & Research.

### SALIENT FEATURES :

- PGDBM program is approved by AICTE & is accredited 'A' grade by CRISIL.
- Unique Internship for two months and followed by 4 (four) months of Capstone project in a industry.
- Industry visit to Ports & CFS.
- The course is predominantly based on interactive sessions involving case studies from the world's best B- schools and cases from the Indian Industry, which are prepared by the core faculty.
- Wi-fi enabled campus.
- **100% placement assistance for all students.**

## “ Career Opportunities for Logistics Professionals ”

Logistics involves so many critical business activities that nearly every Fortune 500 and Global company can be considered a potential employer for logistics managers. The same can be said for smaller public and private companies around the world. From the largest automobile manufacturers to the smallest zipper producers, any company that purchases and /or sells products has a need for logistics professionals to manage the flow of product and information locally , nationally , and internationally.

Service firms like Retail Stores ,Hospitals and Restaurant chains must also manage logistics activities. Logistics function, functions as the integrator of the supply chain. Hence, an agile supply chain is managed by skillful logisticians to get the product to the market – At the right time, At the Right place and At the right quantities.

Mr. A. Singh, MD & CEO, Future Supply Chains Ltd.; (L) along with Dr. D.Y. Patil, Director, BVIMSR (extreme R) presenting award to Mahindra & Mahindra Ltd. - Farm Division (2nd L to R )  
Mr. Vipin Sonje, Sr. Mgr., Supply Chain Planning & Control, ;  
Mr. Madhav Limaye, GM – SCM, ; Mr. S. Seshasayee, VP – SCM,  
Mr. Rakesh Soni, DGM – SCM,



### What is the most common career path in logistics?

No single career path dominates logistics management. In fact there are hundreds of potential career paths. Your career path will be largely influenced by your skills, interests, and personal decisions. It will also be impacted by the size, type, geographic scope, and organizational structure of the firm that you choose to work for. A broad base of business skills, knowledge of the logistics process, and relevant internship/work experience will give you ample opportunity to begin your career with a manufacturer, retailer, carrier, third party logistics firm, or other organization. You will likely begin as a management trainee, analyst, or first line supervisor. As you demonstrate your managerial capabilities, you can progress to logistics positions of greater responsibility.

You may also decide to gain experience in other parts of the organization. One key to your success in this field is flexibility. You will work with people throughout your company- logistics, manufacturing, and marketing. Depending on the size of your company, your initial responsibilities may deal with one or more logistics functions. Some positions will require you to specialize in a specific area of logistics. There are numerous opportunities and career paths in this field it is up to you to seek them out and develop the appropriate skills to be successful.



Course Details :

## **PGDBM (Logistics and Supply Chain Management)**

Two years : Full time including a capstone project.

Sr. No.	Semester I	Sr. No.	Semester II	Sr. No.	Semester III	Sr. No.	Semester IV
1.	Principles & Practices of Management	15.	Economic Environment	28.	International Business	38.	Project Management
2.	Operations Management	16.	Basic Quantitative Technique	29.	Decision Science	39.	Advanced Supply Chain Management
3.	Financial Accounting	17.	Cost & Mgt. Accounting	30.	Analysis of Financial Statement	40.	Capstone Project
4.	Marketing Management	18.	Sales & Distribution	31.	Strategic Management		
5.	Managerial Economics	19.	Human Resource Mgt.	32.	Operations Planning & Control		
6.	Business Communication	20.	Research Methodology	33.	Logistics Management		
7.	Business Maths & Statistics	21.	Analysis of Financial Statement	34.	Materials Management		
8.	Human Behavior	22.	Business Taxation	35.	Operations Strategy		
9.	IT for LSCM - I	23.	Introduction to Fleet Management - II	36.	Business Process Re-engineering & Benchmarking		
10.	Introduction to Fleet Management - I	24.	Introduction to Warehousing - II	37.	Quantitative Methods for Operations		
11.	Introduction to Warehousing - I	25.	IT for LSCM - II				
12.	Language (Mandarin)	26.	Entrepreneurship				
13.	Corporate Law	27.	Summer Internship				
14.	CSR						

# ◆◆Glimpses of Events◆◆

## International Management Legend at BVIMSR



“International Marketing Guru Philip Kotler interacted with the students, in a seminar on 'Marketing 3.O', hosted by BVIMSR.”

## Academic - Industry Interface



“We hosted 25<sup>th</sup> All India 25<sup>th</sup> Convention of AIMS (Association of Indian Management Schools) on the theme 'Envisioning Management Education in which more than 200 business schools participated.'”



Convocation Ceremony - PGDBM 2014

## Student Showcasing Talent



Student's conceptualize & organize all events like Alumni Meet, Inter college cultural fest 'Shikhar ', Sports Week, Induction Programs for the juniors, Guest Lectures etc for holistic grooming thru experiential learning.

## Vibrant Alumni



BHARATI VIDYAPEETH'S  
INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
Sector 8, CBD Belapur, Navi Mumbai - 400 614.  
Tel.: +91-22-27572433 / 27562582 / 27869202  
Fax:+91-22-27571182  
Email: [admissionlsm@bvimsr.com](mailto:admissionlsm@bvimsr.com)  
Web: [www.bvimsr.com](http://www.bvimsr.com)

