

Estd. 1964  
Celebrating



BHARATI VIDYAPEETH  
Founder Hon'ble Dr. Patangrao Kadam



**BHARATI VIDYAPEETH'S  
INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH  
NAVI MUMBAL.**



— PGDBM —

**Logistics and Supply Chain  
Management**

**Admission Brochure**

## PGDBM (Logistics & Supply Chain Management) **Profile**

In order to fulfill the industrial demand and requirement of logistics professionals in India and abroad, BVIMSR has initiated to conduct course in Logistics and Supply Chain Management.

The PGDBM (Logistics & Supply Chain Management) programme is a two year full-time course. The course has been developed following consultation with managers in manufacturing, distribution and third party logistics providers.

Participants will learn how to build supply chain operations that add real value to their companies, which reflect the winning secrets of highly successful global companies and are highly effective in reducing costs, increasing profits and delivering superior customer satisfaction.

Students of BVIMSR benefit from the insights, experience and knowledge from a team of experts from academia, and industry.

With industry accepted curriculum, training and internship, BVIMSR builds the necessary skills and competencies, which companies need, to put the right products at the right place at the right time.



### Technical Session in Process

(L to R ) Mr. R Shankar, CEO, TVS Logistics Services Ltd.;  
Mr. Ajit Jangle, Group CEO Allcargo Logistics Ltd.;  
Mr. Devdip Purkayastha, President, CHEP India Pvt. Ltd.;  
Mr. Mahendra Agarwal, MD & CEO, Gati Limited;  
Mr. R S Subramanian, Country Manager, DHL Express India Pvt. Ltd.;  
Mr. Srinivas Sattiraju, CEO, DelEx Cargo India Pvt. Ltd.;  
Mr. R K Sreedhar, MD and CFO, APM Terminals India Pvt. Ltd.

### Aim:

The aim of the programme is to enable students & working professionals with one to two year work experience to up skill themselves with the latest best practices and competence in the key elements of the Logistics & Supply Chain Management.

The programme aims to provide participants with:

- Detailed theory and best practices of Logistics & Supply Chain Management.
- The Knowledge to enable effective and efficient contributions to improvements in companies supply chains and logistics operations.
- The Ability to reach management positions within their company where they can add value to their companies operations, reduce costs, increase profits and deliver superior customer service.

## Ideal Course Candidates:

The programme is aimed at candidates aspiring to make career in supply chain, warehousing, distribution, customer service, supply chain sales, third party logistics, operations management, transport management, freight forwarding, inventory management and procurement etc.

BVIMSR faculty, students and industry delegates participating in the conclave.



Mr. Anshuman Singh, Managing Director & CEO, Future Supply Chains Ltd.;(C)being felicitated by Dr. D.Y. Patil, Director, BVIMSR (R)

Dr. D.Y. Patil, Director, BVIMSR; (C) with along Ms. Divya Jain, CEO, Safeduce Institute of Learning; releasing book on road safety 'Horn Please'.



## **Eligibility :**

### **Qualification :**

Bachelors degree((10+2+3) with minimum 50% marks in aggregate or equivalent grade.

Applicant appearing for final year degree examination can also apply.

### **Aptitude Test:**

Applicants who have appeared in one of the following written aptitude tests are eligible to apply:

CAT / MAT / ATMA / MH-CET / CMAT.

Applicants must submit documentary proof/evidence for the aptitude score which they are mentioning in the form.

### **Selection Procedure :**

The eligible candidates will be invited for written tests followed by group discussion & personal interview. The final selection of the candidate is based on his /her performance in the qualifying examination. The candidate will be assessed on following criteria:

- Marks in the qualifying examination
- Score of management aptitude tests
- Group discussion & Personal Interview

### **Admission Enquiries :**

Enquiries about the admission in any of the program can be sent at the following email : [admission @ bvimsr.com](mailto:admission @ bvimsr.com) or through 09823065887.

### **Course Fee:**

1st Year : Rs.2,60,000.00

2nd Year : Rs.2,30,000.00

The course fee includes tuition fee, examination fees, tutorials, industrial visits ,course manual, corporate apparel, laptop & participation in seminar.

### **Duration :**

2 Years Full Time

### **Internship & Project :**

2 months summer internship & 4 months capstone project.(Arranged by the Institute)

### **Evaluation Process :**

Evaluation of a students performance is a continuous process during all the six semesters. To be recommended for the award of the degree, students are required to achieve a prescribed standard in the total course work ,including both mid term & end term examinations.

### **Award of Degree :**

The following are the requirements for passing the examination & award the degree.

- Attendance :

Every student is expected to attend all the classes ( not less than 75% in any case)

- Examination :

A student's performance will be judged in the mid term & end term examinations. Every course carries a maximum of 100 marks. The mid term exam includes assignments, class participation & written examination, whereas the end-term includes written exams. To clear a course every student has to score a minimum of 50% marks.

- Summer Training :

Summer training in the industry / reputed organization is an integral part of the first year course. Every student is required to write a summer training report. The students are assessed on the basis of their performance during summer training.

- Dissertation & Internship :

Every student is required to undergo Internship for a capstone project at the end of 5th semester.

- Certification :

Student's who successfully complete the program will be awarded ' Post Graduate Diploma in Business Management Logistics & Supply Chain .'

## “ Career Opportunities for Logistics Professionals ”

Logistics involves so many critical business activities that nearly every Fortune 500 and Global company can be considered a potential employer for logistics managers. The same can be said for smaller public and private companies around the world. From the largest automobile manufacturers to the smallest zipper producers, any company that purchases and /or sells products has a need for logistics professionals to manage the flow of product and information locally , nationally , and internationally.

Service firms like Retail Stores ,Hospitals and Restaurant chains must also manage logistics activities. Logistics function, functions as the integrator of the supply chain. Hence, an agile supply chain is managed by skillful logisticians to get the product to the market – At the right time, At the Right place and At the right quantities.

Mr. A. Singh, MD & CEO, Future Supply Chains Ltd.; (L) along with Dr. D.Y. Patil, Director, BVIMSR (extreme R) presenting award to Mahindra & Mahindra Ltd. - Farm Division (2nd L to R )  
Mr. Vipin Sonje, Sr. Mgr., Supply Chain Planning & Control, ;  
Mr. Madhav Limaye, GM – SCM, ; Mr. S. Seshasayee, VP – SCM,  
Mr. Rakesh Soni, DGM – SCM,



### What is the most common career path in logistics?

No single career path dominates logistics management. In fact there are hundreds of potential career paths. Your career path will be largely influenced by your skills, interests, and personal decisions. It will also be impacted by the size, type, geographic scope, and organizational structure of the firm that you choose to work for. A broad base of business skills, knowledge of the logistics process, and relevant internship/work experience will give you ample opportunity to begin your career with a manufacturer, retailer, carrier, third party logistics firm, or other organization. You will likely begin as a management trainee, analyst, or first line supervisor. As you demonstrate your managerial capabilities, you can progress to logistics positions of greater responsibility nationally & internationally.

You may also decide to gain experience in other parts of the organization. One key to your success in this field is flexibility. You will work with people throughout your company- logistics, manufacturing, and marketing. Depending on the size of your company, your initial responsibilities may deal with one or more logistics functions. Some positions will require you to specialize in a specific area of logistics. There are numerous opportunities and career paths in this field it is up to you to seek them out and develop the appropriate skills to be successful.



Course Details :

## **PGDBM (Logistics and Supply Chain Management)**

Two years : Full time including a capstone project.

Sr. No.	Tri Semester I	Sr. No.	Tri Semester II	Sr. No.	Semester III
1.	Principles of Management	1.	Managerial Economics	1.	Business Environment
2.	Business Information System	2.	Business Law & Taxation	2.	Marketing Management
3.	Business Accounting	3.	Cost & Management Accounting	3.	Financial Management
4.	Business Communication	4.	Research Methodology	4.	Operations Research
5.	Business Mathematics & Statistics	5.	Operations Management	5.	Project Management
6.	Organizational Behaviour	6.	Entrepreneurship Management	6.	Human Resource Management

Sr. No.	Tri Semester IV	Sr. No.	Tri Semester V	Sr. No.	Semester VI
1.	International Business .	1.	Lean Six Sigma	1.	Capstone Project
2.	E- Business	2.	Theory of Constraints		
3.	Strategic Business	3.	Business Process Re-engineering		
4.	Logistics & Supply Chain Management	4.	Supply Chain Strategy		
5.	Total Quality Management	5.	Global Logistics Operations		
6.	Transport & Fleet Management	6.	Warehouse Management		

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# ◆◆Glimpses of Events◆◆

## International Management Legend at BVIMSR

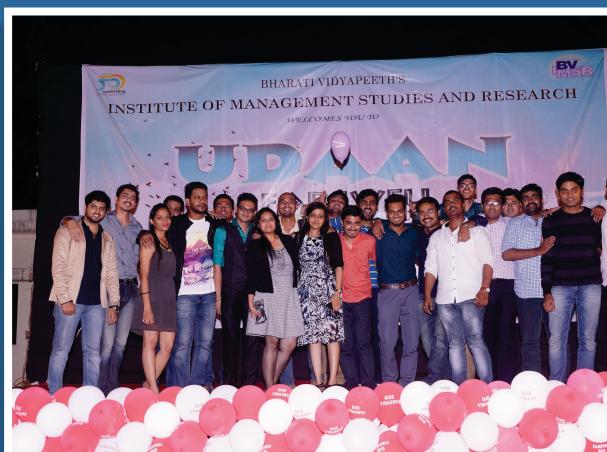


“International Marketing Guru Philip Kotler interacted with the students, in a seminar on 'Marketing 3.O', hosted by BVIMSR.”

## Academic - Industry Interface



Convocation & Certificate Distribution Ceremony For The Batch of PGDBM 2013-2015, MMS & Mumbai University Part Time Management Course.



## Student Showcasing Talent



Student's conceptualize & organize all events like Alumni Meet, Inter college cultural fest 'Shikhar ', Sports Week, Induction Programs for the juniors, Guest Lectures etc for holistic grooming thru experiential learning.

## Vibrant Alumni



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