

# Revenue

## Total Revenue

₹ 985M

Sum of normalized values.  
The data is filtered on  
Action (Blank, YEAR(Cy  
Date)), Action  
(Blank, MONTH(Cy Date))  
and Action (Markets Name).  
The Action (Blank, YEAR(Cy  
Date)) filter keeps 4  
members. The Action  
(Blank, MONTH(Cy Date))  
filter keeps 12 members.  
The Action (Markets Name)  
filter keeps 14 members.

# Profit

Profit

₹ 24.66M

Sum of profit\_margin. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Blank, MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members.

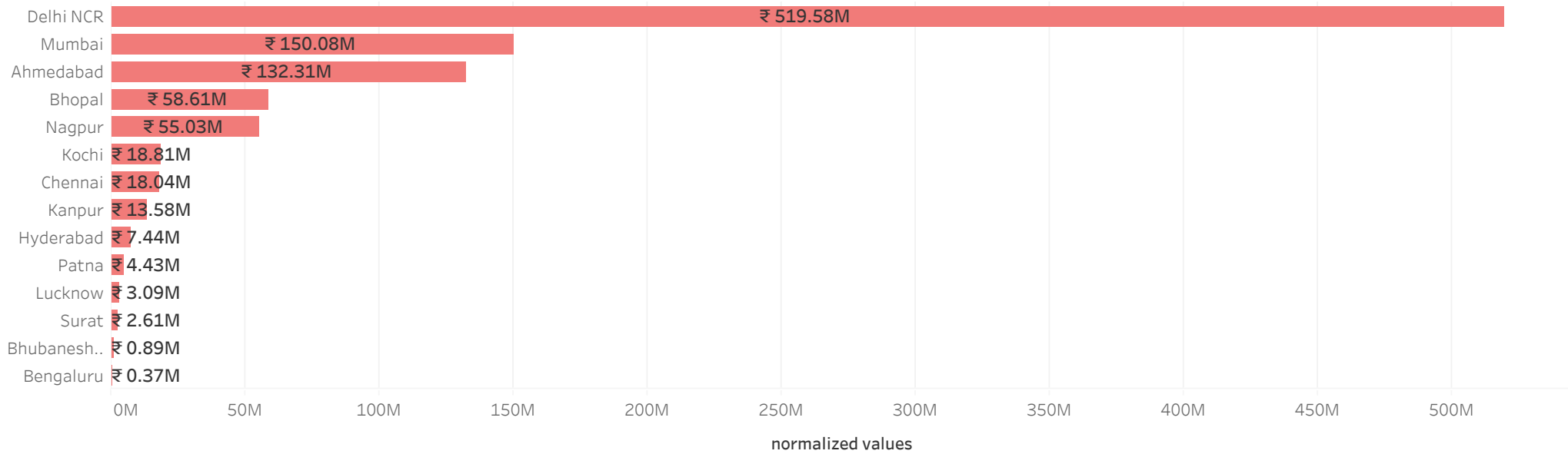
## Sales Quantity

### Sales Quantity

24,29,282

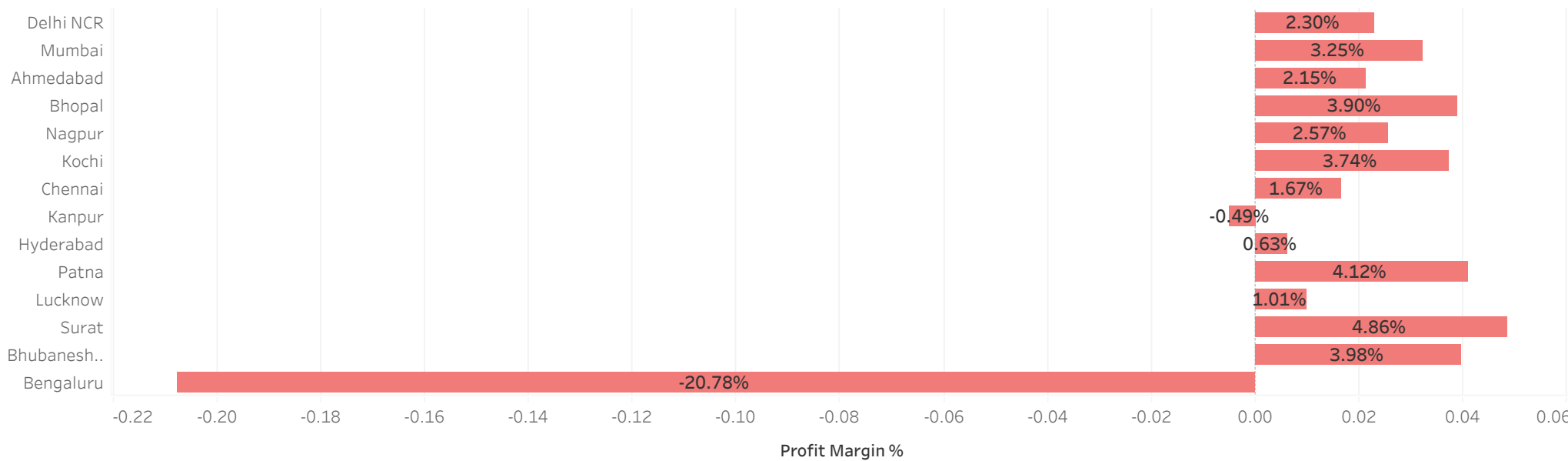
Sum of Sales Qty. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Blank, MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members.

# Revenue By Markets



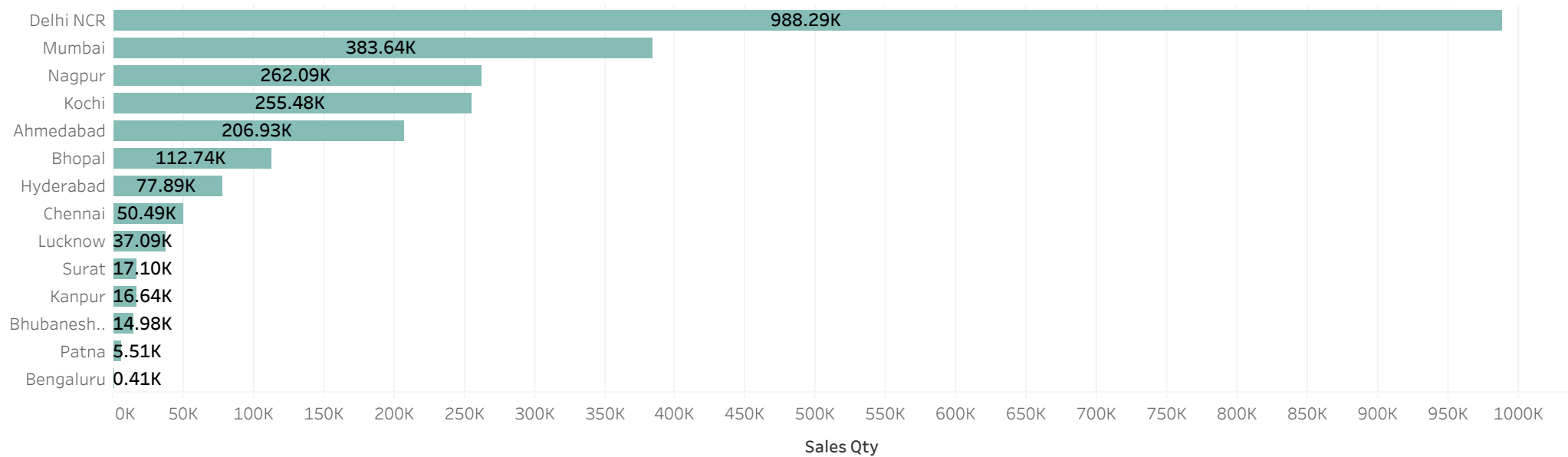
Sum of normalized values for each Markets Name. The marks are labeled by sum of normalized values. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Blank, MONTH(Cy Date)). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members.

# Profit By Markets



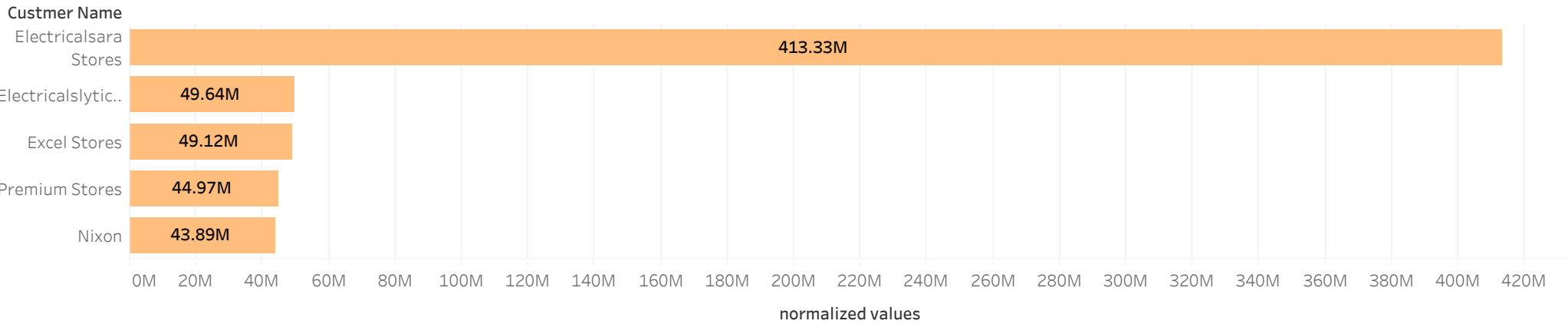
Profit Margin % for each Markets Name. The marks are labeled by Profit Margin %. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Blank, MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members.

# Sales Quantity By Markets



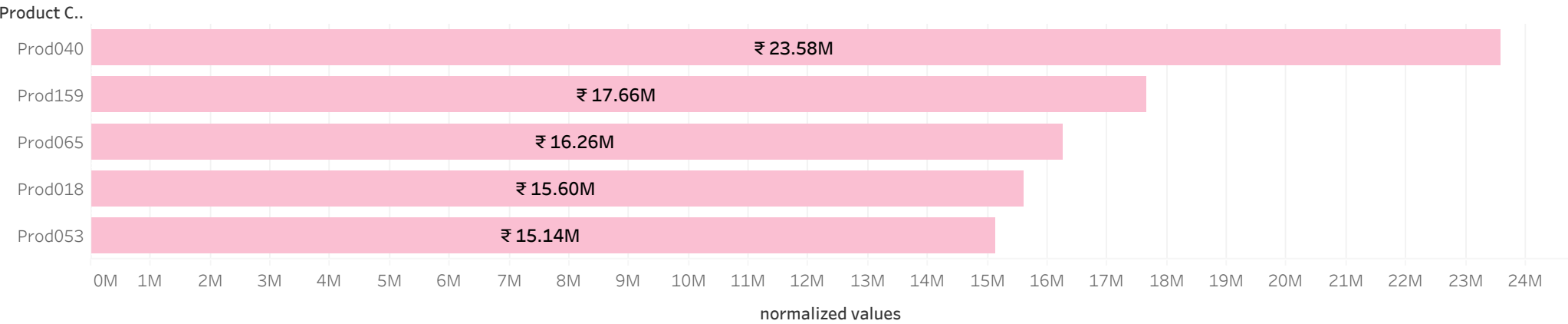
Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Blank, MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members.

# Top 5 Customers



Sum of normalized values for each Custmer Name. The marks are labeled by sum of normalized values. The context is filtered on Action (Blank,MONTH(Cy Date)), Action (Blank,YEAR(Cy Date)) and Action (Markets Name). The Action (Blank,MONTH(Cy Date)) filter keeps 12 members. The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Custmer Name, which has multiple members selected.

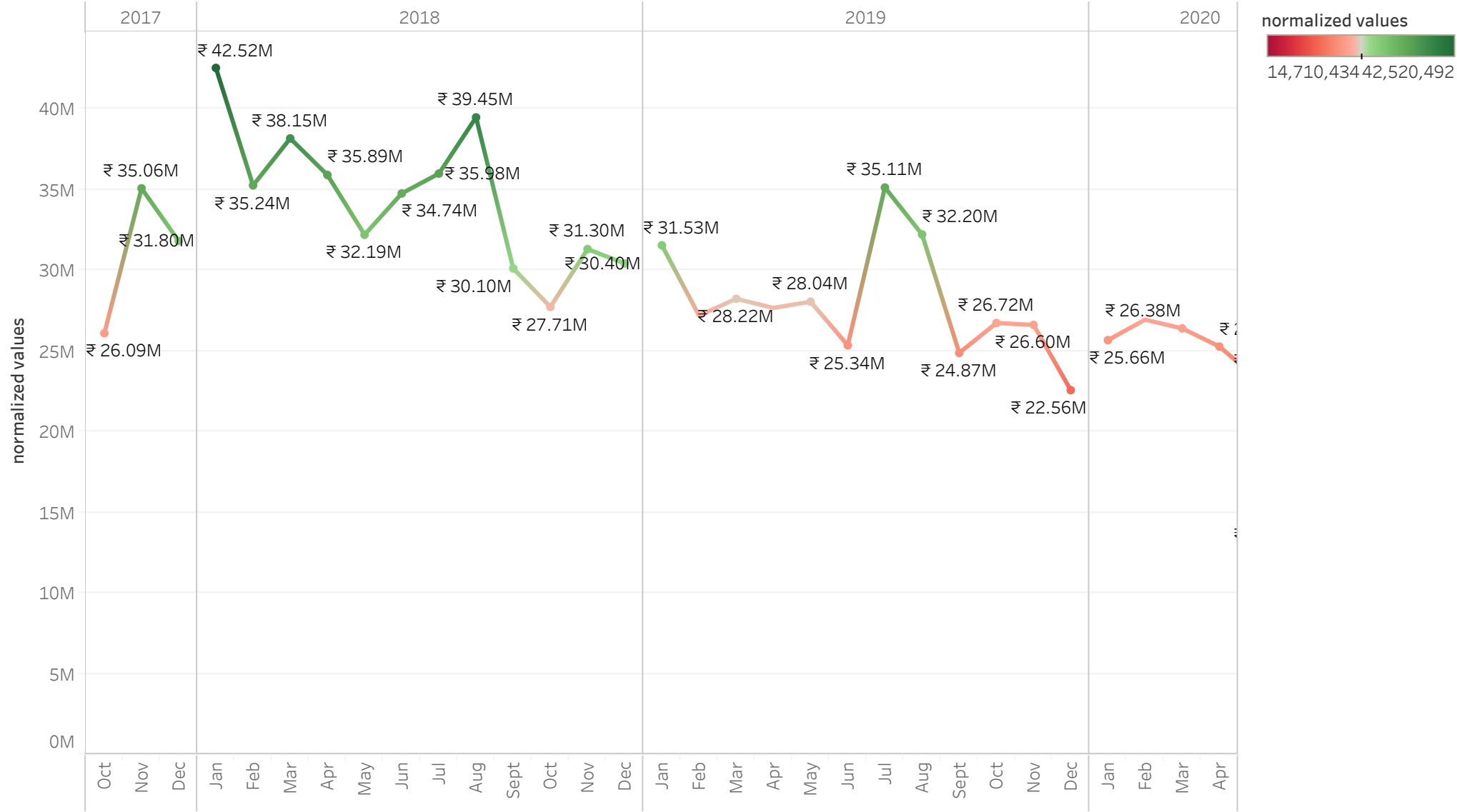
# Top 5 Products



Sum of normalized values for each Product Code (Products). The marks are labeled by sum of normalized values. The context is filtered on Action (Blank,MONTH(Cy Date)), Action (Blank,YEAR(Cy Date)) and Action (Markets Name). The Action (Blank,MONTH(Cy Date)) filter keeps 12 members. The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members. The view is filtered on Product Code (Products), which has multiple members selected.



Revenue By Year



The trend of sum of normalized values for Cy Date Month broken down by Cy Date Year. Color shows sum of normalized values. The marks are labeled by sum of normalized values. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Blank, MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members.

# Revenue By Year



The trend of sum of normalized values for Cy Date Month broken down by Cy Date Year. Color shows sum of normalized values. The marks are labeled by sum of normalized values. The data is filtered on Action (Blank, YEAR(Cy Date)), Action (Blank, MONTH(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Blank, MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members.

# Year

**2017**   **2018**   **2019**   **2020**

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Blank broken down by Cy Date Year. The data is filtered on Action (Blank,MONTH(Cy Date)) and Action (Markets Name). The Action (Blank,MONTH(Cy Date)) filter keeps 12 members. The Action (Markets Name) filter keeps 14 members.

Month

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

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Blank broken down by Cy Date Month. The data is filtered on Action (Blank, YEAR(Cy Date)) and Action (Markets Name). The Action (Blank, YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 14 members.

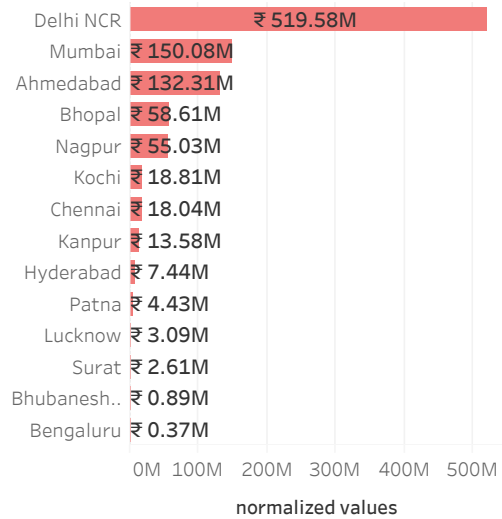
2017 2018 2019 2020

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

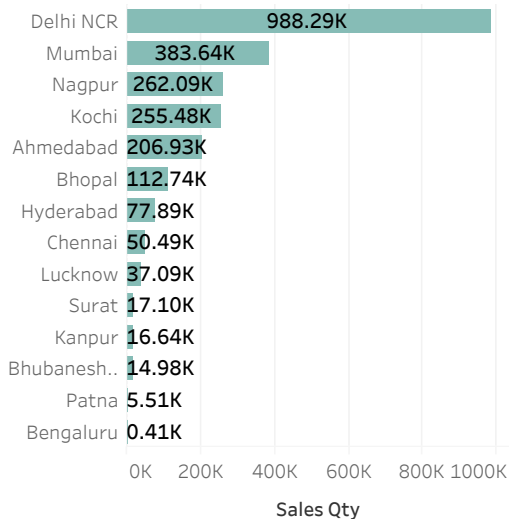
Total Revenue  
₹ 985M

Sales Quantity  
24,29,282

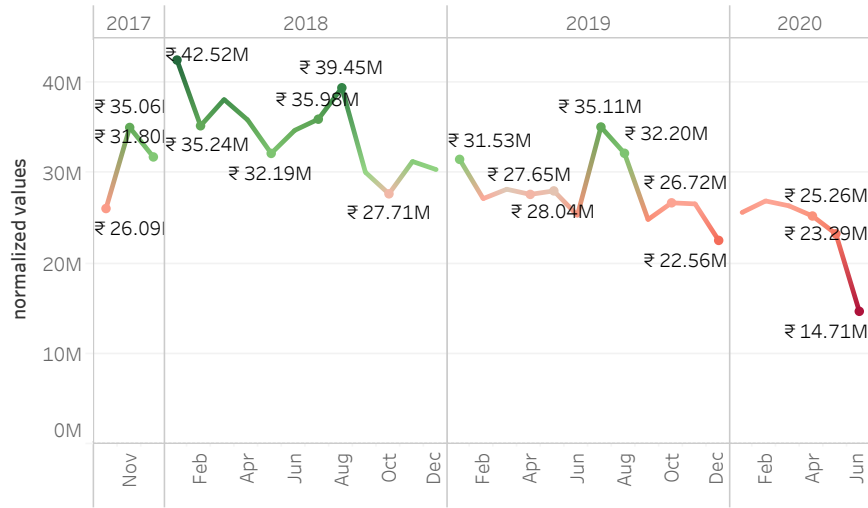
Revenue By Markets



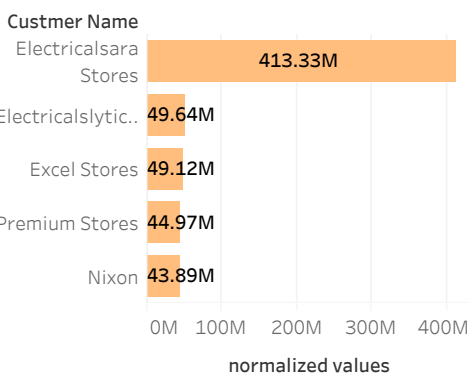
Sales Quantity By Markets



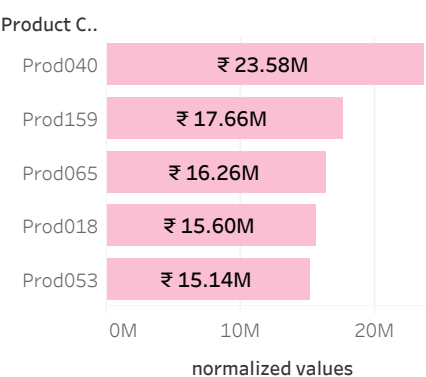
Revenue By Year



Top 5 Customers



Top 5 Products



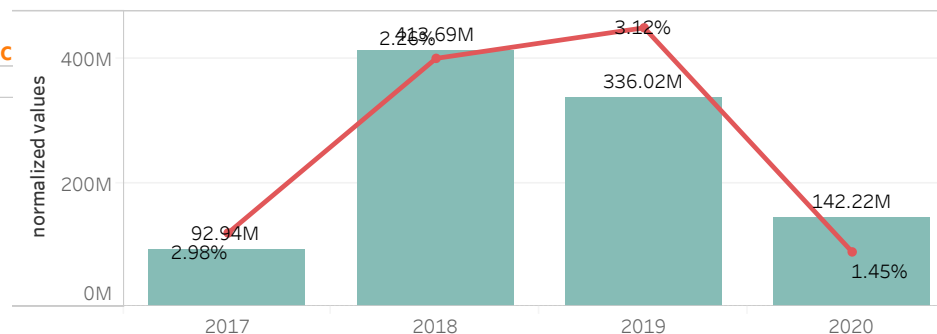
2017 2018 2019 2020

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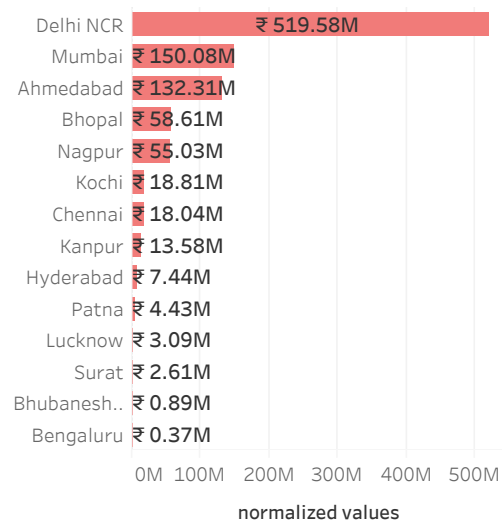
Total Revenue  
₹ 985M

Profit  
₹ 24.66M

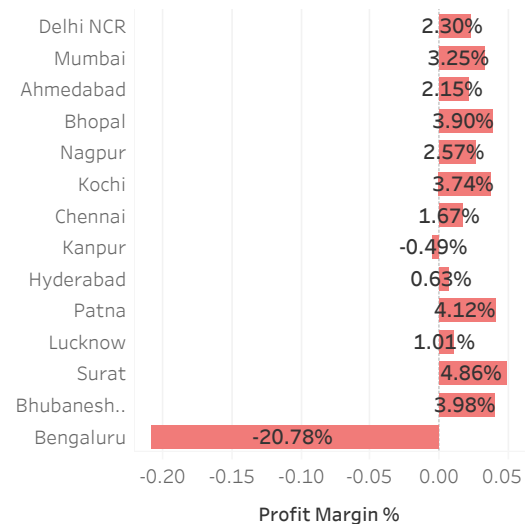
Profit Trend



Revenue By Markets



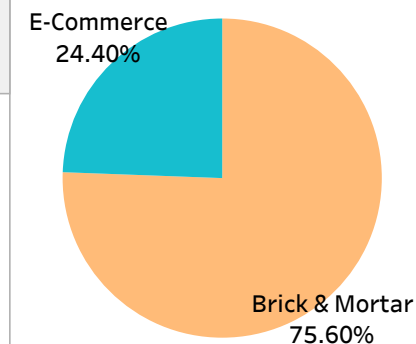
Profit By Markets



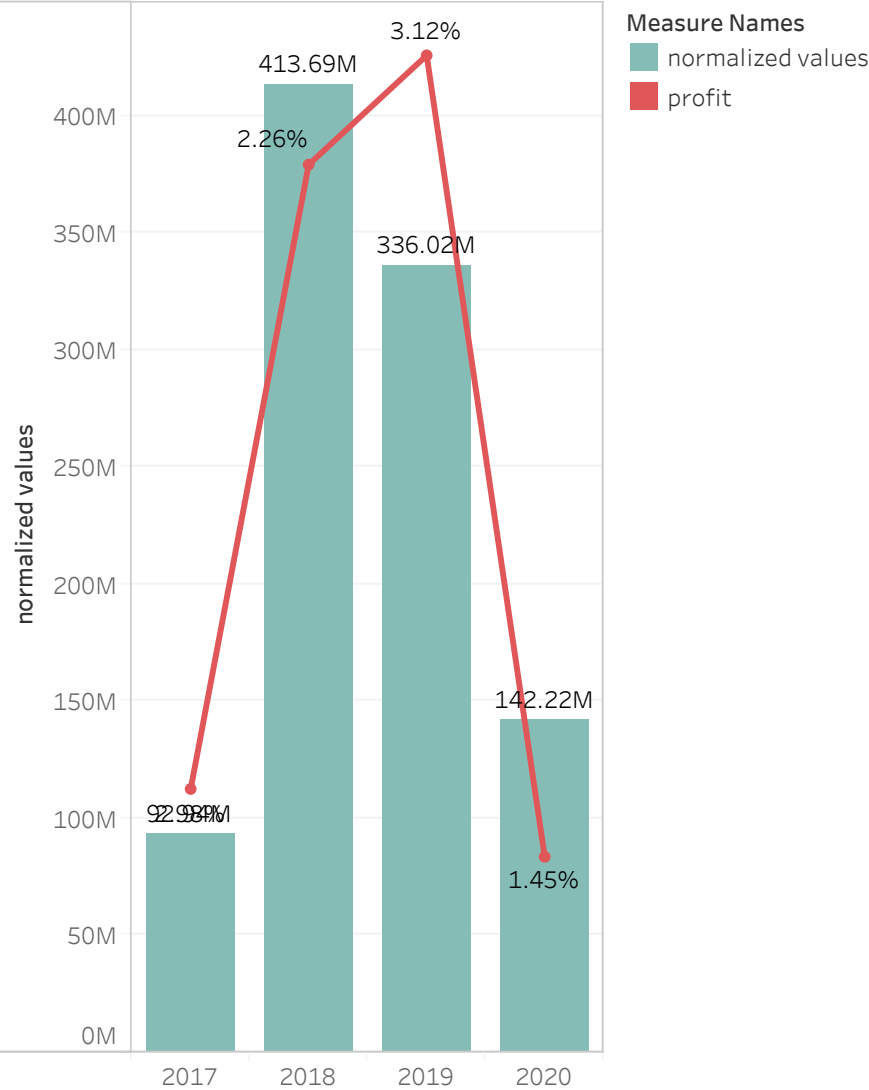
Customer Table

Custmer Name	normalized..	profit	Profit Marg.
Acclaimed Stor..	21,196,727	321,095	1.51%
All-Out	6,068,432	154,730	2.55%
Atlas Stores	16,666,713	295,896	1.78%
Control	31,771,997	825,928	2.60%
Electricalsara ..	413,333,588	9,307,899	2.25%
Electricalsbea ..	336,367	2,748	0.82%
Electricalslanc..	1,868,461	-37,487	-2.01%
Electricalslytical	49,644,189	1,688,260	3.40%
Electricalsociety	17,489,935	724,632	4.14%
Electricalsoped..	10,281,203	329,932	3.21%
Electricalsquip..	1,330,361	87,623	6.59%
Elite	4,837,239	212,317	4.39%
Epic Stores	18,750,440	329,118	1.76%
Excel Stores	49,115,620	679,991	1.38%
Expression	430,368	15,086	3.51%

Pie Chart



# Profit Trend



The trends of normalized values and profit for Cy Date Year. Color shows details about normalized values and profit. For pane Sum of normalized values: The marks are labeled by normalized values. For pane Sum of profit\_margin: The marks are labeled by Profit Margin %.

## Customer Table

Custmer Name	normalized..	profit	Profit Marg..
Acclaimed Stores	21,196,727	321,095	1.51%
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Expression	430,368	15,086	3.51%
Flawless Stores	9,156,412	314,033	3.43%
Forward Stores	21,026,079	560,789	2.67%
Info Stores	35,100,033	314,451	0.90%
Insight	3,342,051	34,610	1.04%
Integration Stores	13,979,716	246,400	1.76%
Leader	16,529,970	1,246,643	7.54%
Logic Stores	13,201,366	486,810	3.69%
Modular	17,379,851	451,682	2.60%
Nixon	43,893,083	1,785,811	4.07%
Nomad Stores	17,739,351	512,481	2.89%
Novus	2,359,799	75,341	3.19%
Path	12,995,938	214,153	1.65%
Power	5,727,123	353,695	6.18%
Premium Stores	44,967,416	1,053,784	2.34%

Profit Margin %, normalized values and profit broken down by Custmer Name.

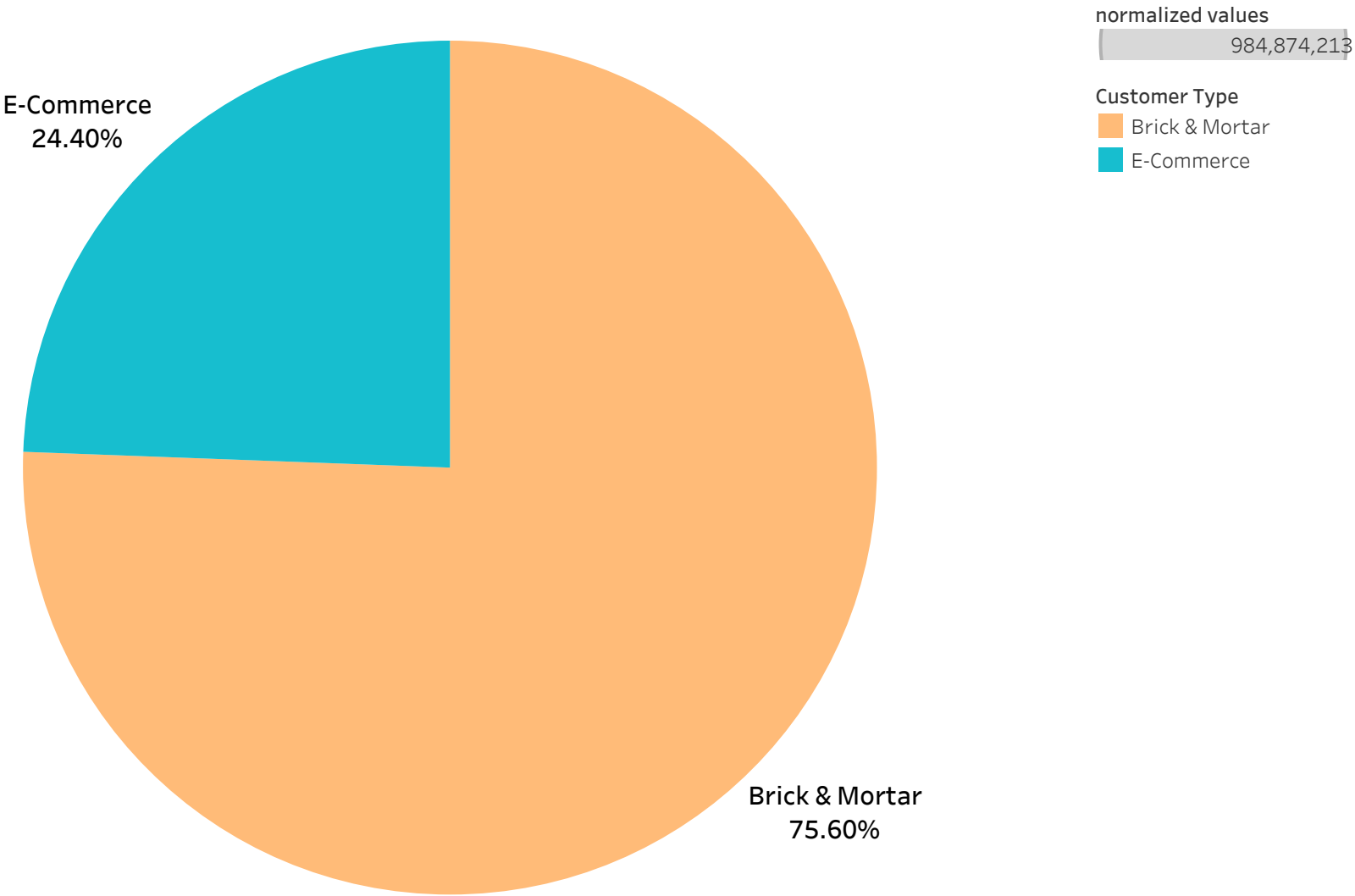


# Customer Table

Custmer Name	normalized..	profit	Profit Marg..
Propel	4,183,862	139,303	3.33%
Relief	5,230,158	170,834	3.27%
Sage	2,252,506	34,480	1.53%
Sound	4,966,707	198,906	4.00%
Surface Stores	15,242,562	490,679	3.22%
Surge Stores	28,648,916	656,033	2.29%
Synthetic	6,173,068	87,752	1.42%
Unity Stores	12,589,257	229,876	1.83%
Zone	5,067,349	60,753	1.20%

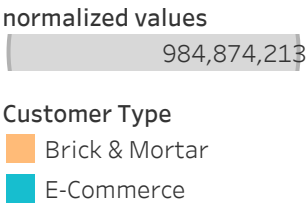
Profit Margin %, normalized values and profit broken down by Custmer Name.

Pie Chart



Customer Type and % of Total normalized values. Color shows details about Customer Type. Size shows sum of normalized values. The marks are labeled by Customer Type and % of Total normalized values.

# Pie Chart



Customer Type and % of Total normalized values. Color shows details about Customer Type. Size shows sum of normalized values. The marks are labeled by Customer Type and % of Total normalized values.