Saaipranav Subramanian   
Full website Final assignment  
https://saaip.sgedu.site/A2/  
  
**Design mockups:**   
A picture containing text

Description automatically generated **Response to feeback:**More appropriate goals and success evaluation,   
Goals: website to increase the company’s attention and earn feedback   
Success evaluation: got useful feedback that benefits the company and increased population at the shop. **Usability Testing:**testers did not have much trouble navigating through the websites but suggested I add a shortcut to one of the pages using a popup. So I chose to add a hyperlink at the bottom of homepage that leads directly to contact us page encouraging more users to send feedback.