

# SREENATH SATHYAN

Email: [sreenath.se@gmail.com](mailto:sreenath.se@gmail.com)

UI/UX and Graphics Designer

Contact: +91 588 726 385

Place: Dubai

[LinkedIn](#) | [Behance](#)

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## OVERVIEW

Creative UI/UX Designer and Graphics Designer with seven years of experience, including three years in graphic design and four years specializing in UI/UX. Expertise in designing engaging mobile and web interfaces, web banners, social media posters, e-commerce images, flyers, brochures, product packages, mockups, and marketing materials. Proficient in Figma with working knowledge of HTML and CSS. Skilled in creating user-centered designs that balance aesthetics with functionality. Passionate about delivering intuitive and impactful user experiences

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## SKILLS SUMMARY

- Softwares : Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe Premier Pro
  - Languages : HTML, CSS
  - Technical Skills : UI/UX Design, Wireframing and Prototyping, User Research, Interaction Design, Responsive Design, Graphics Design, Package Design
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## PROFESSIONAL EXPERIENCE

### UI/UX AND PRODUCT BRANDING DESIGNER

Jan 2022- July 2024

[Island Valley Electronics LLC, Dubai - UAE](#)

- UI Design and UX Documentation for Seeken
  - Conducted user interviews and surveys to understand user needs and pain points.
  - Developed and structured information architecture.
  - Created wireframes and low-fidelity prototypes to visualize the user flow and layout.
  - Iterated on designs based on feedback and usability testing.
  - Developed high-fidelity UI designs, considering color schemes, typography, and visual consistency
  - Ensured alignment with Seeken's brand guidelines and maintained a cohesive brand identity.
- Product Branding and Logos:
  - Designed distinctive logos and visual identities for Seeken's product lines.
  - Ensured brand consistency including packaging, labels, and promotional materials.
  - Created eye-catching packaging designs that communicated product features and brand values.
  - Crafted compelling images for Seeken's e-commerce website homepage.
  - Developed attention-grabbing web banners for promotions, sales, and events.
  - Designed engaging social media posters to enhance Seeken's online presence.
- CES - The Most Powerful Tech Event in the World
  - Brainstormed creative concepts for Seeken's brand presence at CES show held in January at the Las Vegas Convention Center in Winchester, Nevada, United States
  - Developed visually compelling designs for Seeken's booth, backdrops, and promotional materials.

- Created eye-catching graphics that captured attention and communicated key messages effectively.
- Worked on high-resolution files for large-format printing of backdrops and banners.
- Ensured consistency with Seeken's brand guidelines and visual language

## UI/UX AND GRAPHICS DESIGNER

April 2020- Sept 2021

Helixo Innovations, Kochi - Kerala

- Web and Mobile App UI Design:
  - Collaborated with product managers, developers, and UX designers to create user-friendly interfaces for web and mobile applications.
- Logos, Banners and Visual Assets
  - Designed eye-catching banners for websites, social media, and marketing campaigns.
  - Created promotional graphics, event banners, and display ads.
  - Produced realistic mockup screens for app presentations, marketing materials

## GRAPHICS DESIGNER

June 2017- Jan 2020

Adecco India Pvt. Limited - Kochi

- Created Visual Assets for Unimoni GBS Kochi
  - Created engaging visual content for marketing collateral, social media posters, and digital assets.
  - Ensured alignment with Unimoni's brand guidelines and maintained a consistent visual identity.
  - Designed informative engaging visuals for HR announcements, policies, and internal communications.

## UI/UX DESIGNER TRAINEE

Jan 2017- May 2017

Ynotz Web Solutions - Ernakulam

- UI/UX and Graphics Designing
  - Created Web UI Designs, Logos, banners social media and marketing designs

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## EDUCATION

- **UI/UX TRAINING WITH INTERNSHIP** | *Certified Course* | 2021  
*Zoople Technologies, Kaloor Kochi*
- **MASTER OF COMPUTER APPLICATIONS** | *Post Graduation* | 2013-2016 | MG University Kottayam  
*University College of Applied Sciences Regional Centre Edappally, Ernakulam*
- **B.Sc. COMPUTER SCIENCE** | *Graduation* | 2010-2013 | MG University Kottayam  
*IHRD College of Applied Sciences Thodupuzh, Idukki*

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## CERTIFICATIONS

- Agile User Experience Design and Research | [LinkedIn Learning](#)  
<https://lnkd.in/d65N7KGh>