Internal Demo Day SQL Project

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crunchbase

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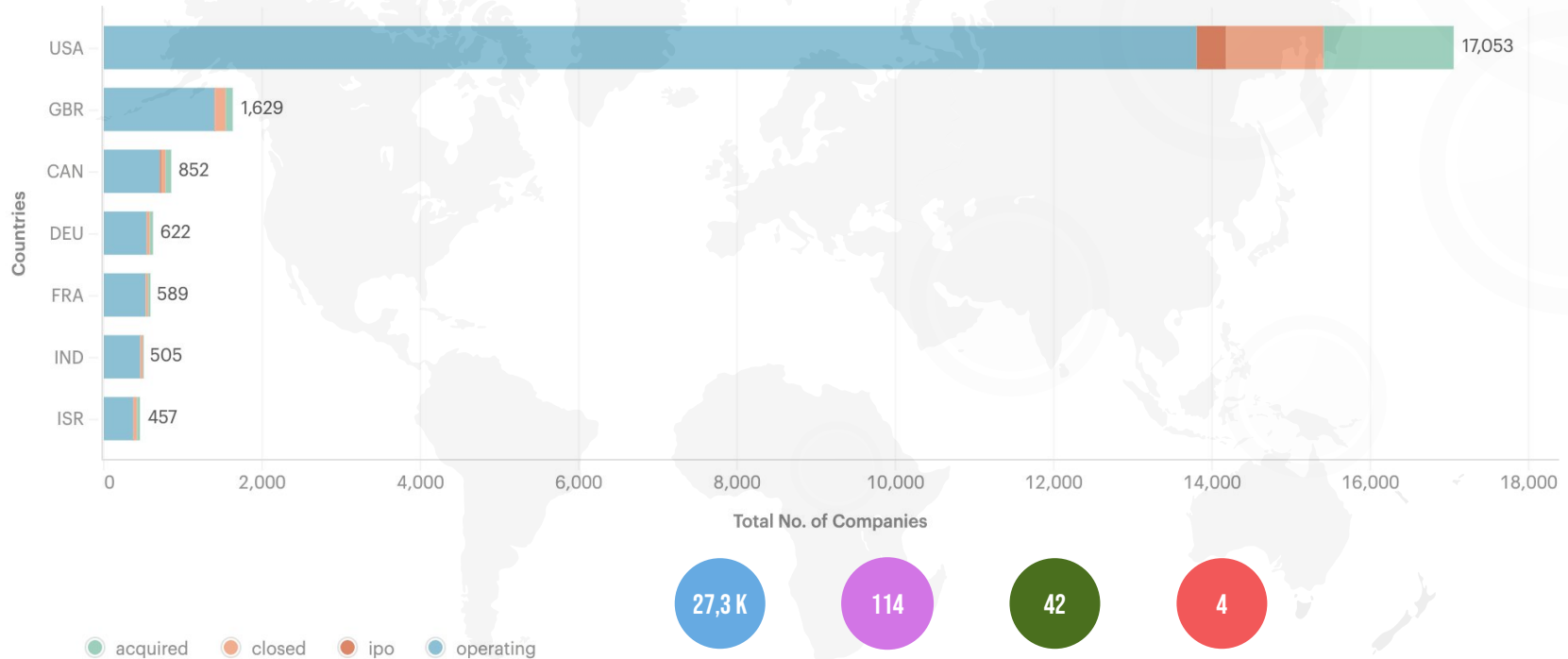
SQL
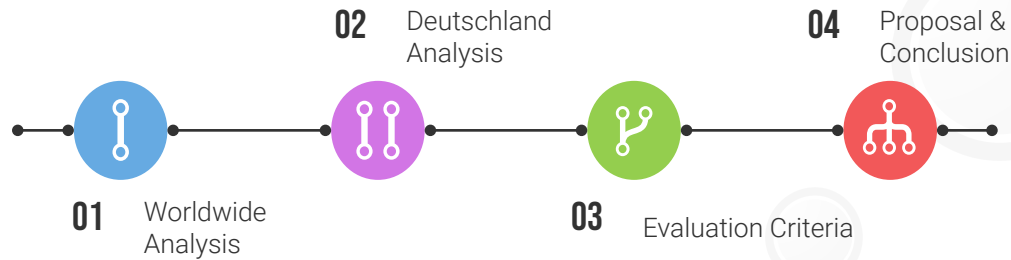
World Wide Distribution of Companies

Companies and their status Worldwide.

sum > 300 are shown

World Wide Distribution of Companies
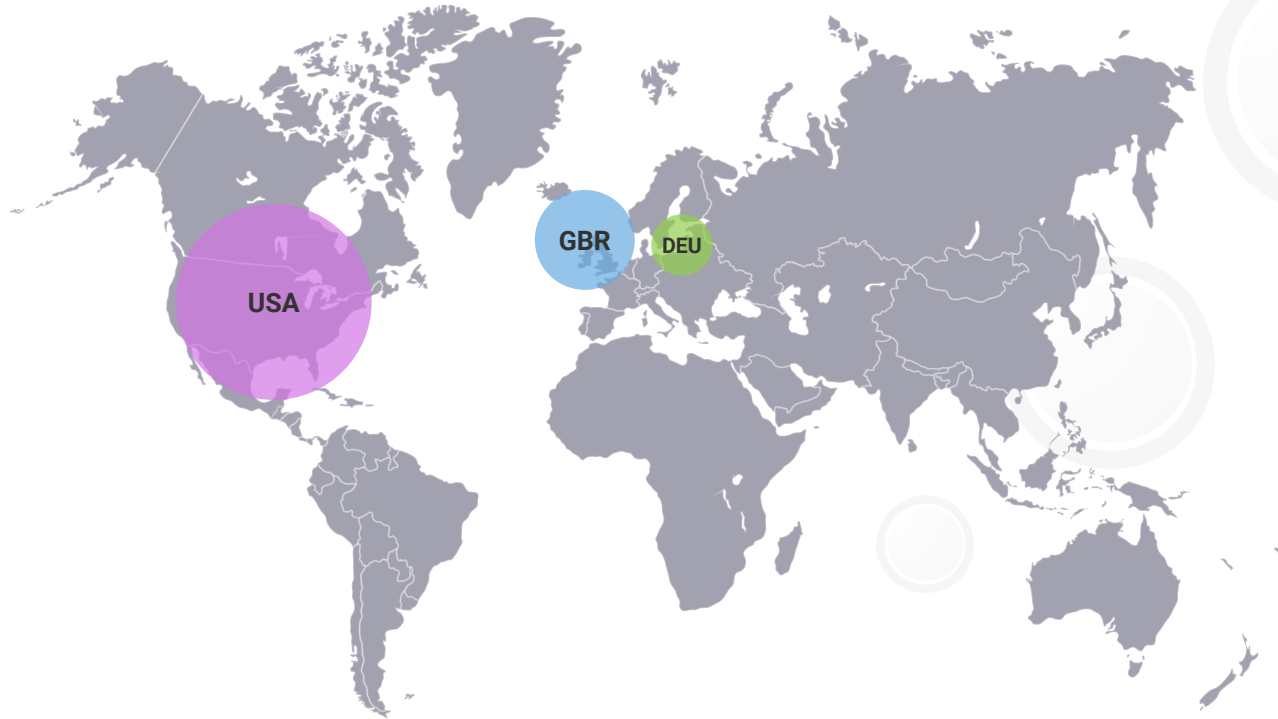
United States

# of Categories: 42
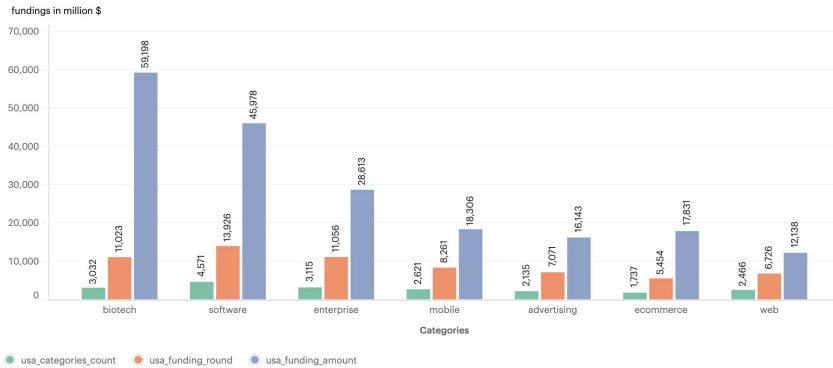# of Companies: 17053
# of Regions: 775

Great Britain

# of Categories: 41
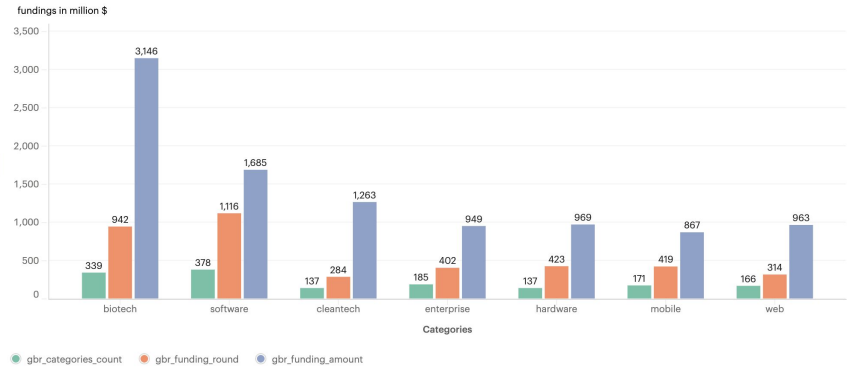# of Companies: 1629
# of Regions: 258

Deutschland

# of Categories: 39
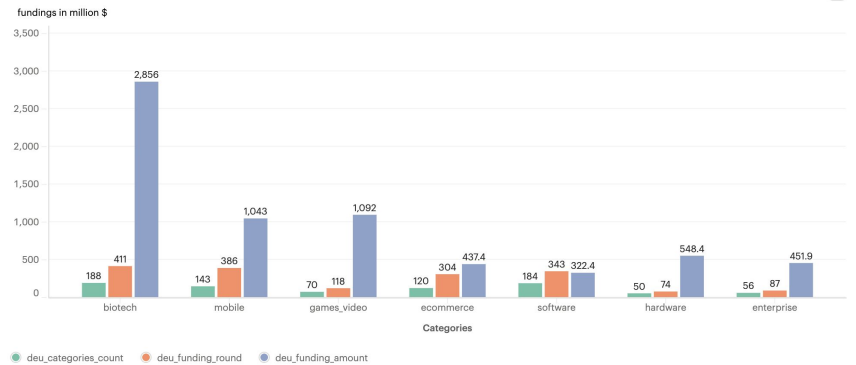# of Companies: 622
# of Regions: 105

USA

GBR

DEU

Redi School

Worldwide Funding

Most Funded - United Stated ✎

fundings in million $

● usa_categories_count   ● usa_funding_round   ● usa_funding_amount

Most Funded - Great Britain ✎

fundings in million $

● gbr_categories_count   ● gbr_funding_round   ● gbr_funding_amount

Most Funded - Deutschland ✎

fundings in million $

● deu_categories_count   ● deu_funding_round   ● deu_funding_amount

Common Categories: Biotech, Software, Enterprise, Mobile

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Evaluation Criteria - Company Status

Score!

85

Funding Rounds

Number of funding rounds per company

Funding Type

Funding type could be:

angle, crowdfunding, Venture Capital, Private-funding, Series a, b, c+ and other

Evaluation

Fund Raised

Amount of invested Money

Region

Geographic region of the company

Status = Closed!

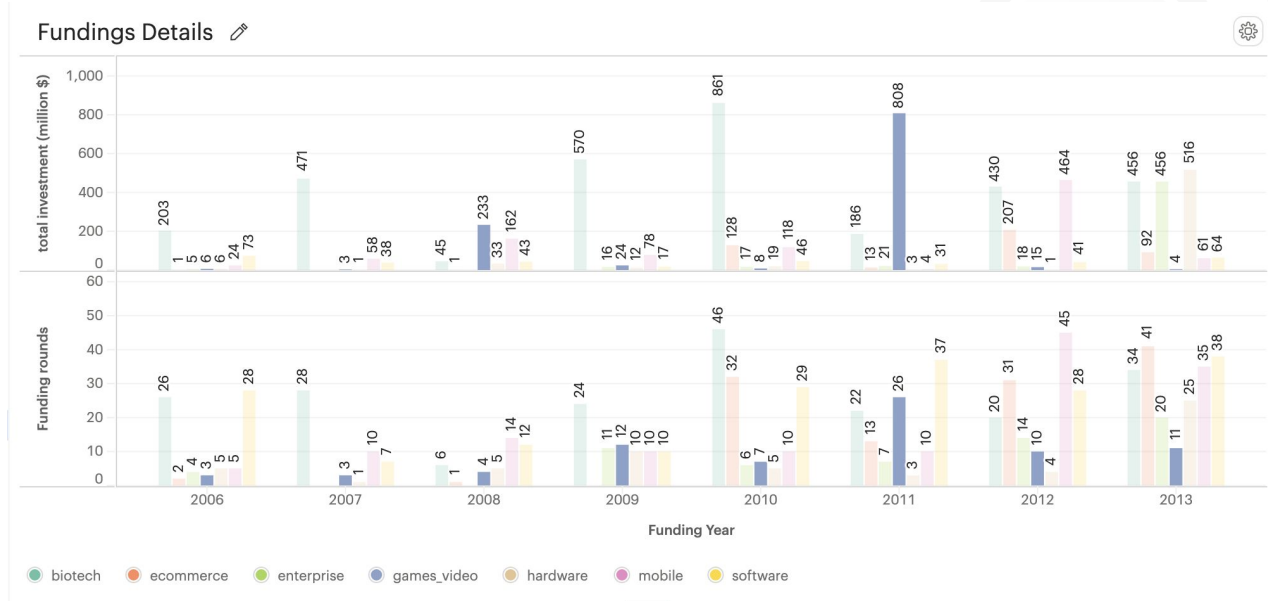# Evaluation Criteria - Funding Round

Evaluation Criteria - Funding Round

Fundings Details
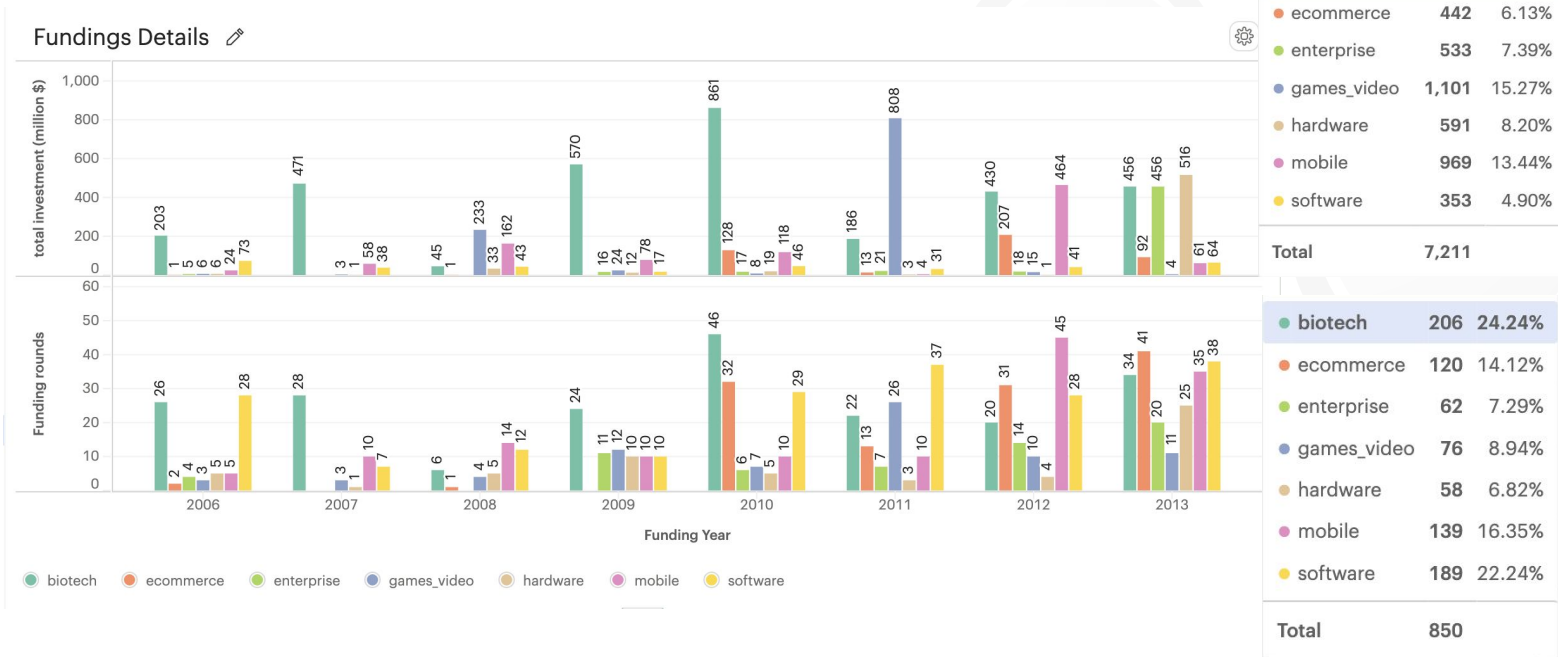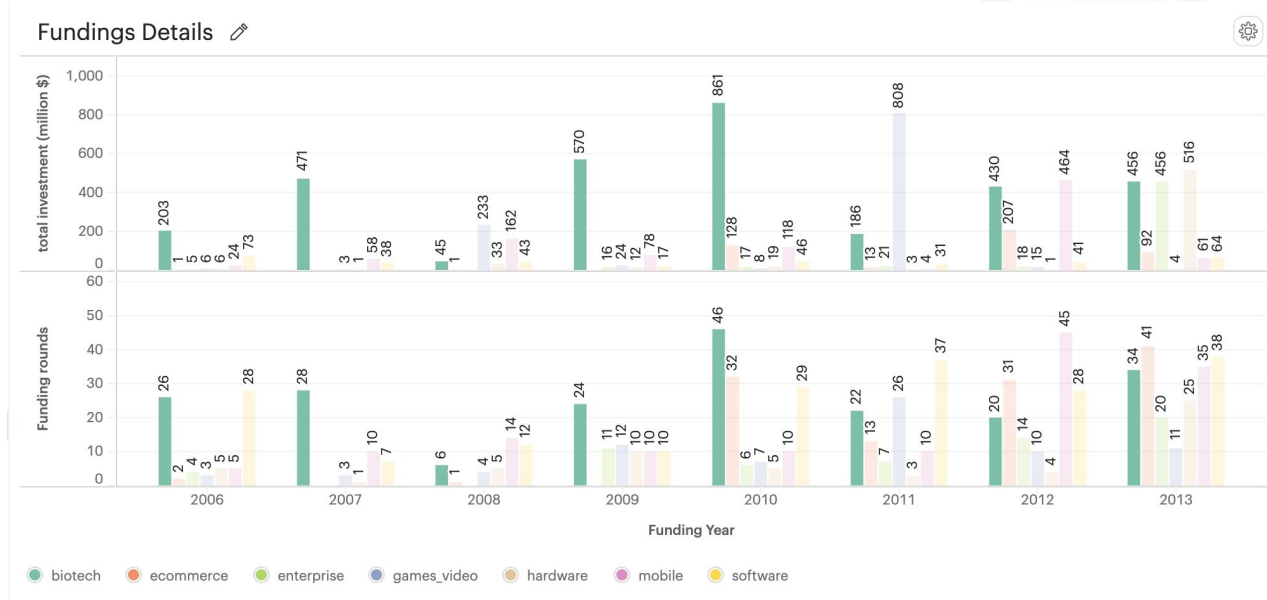
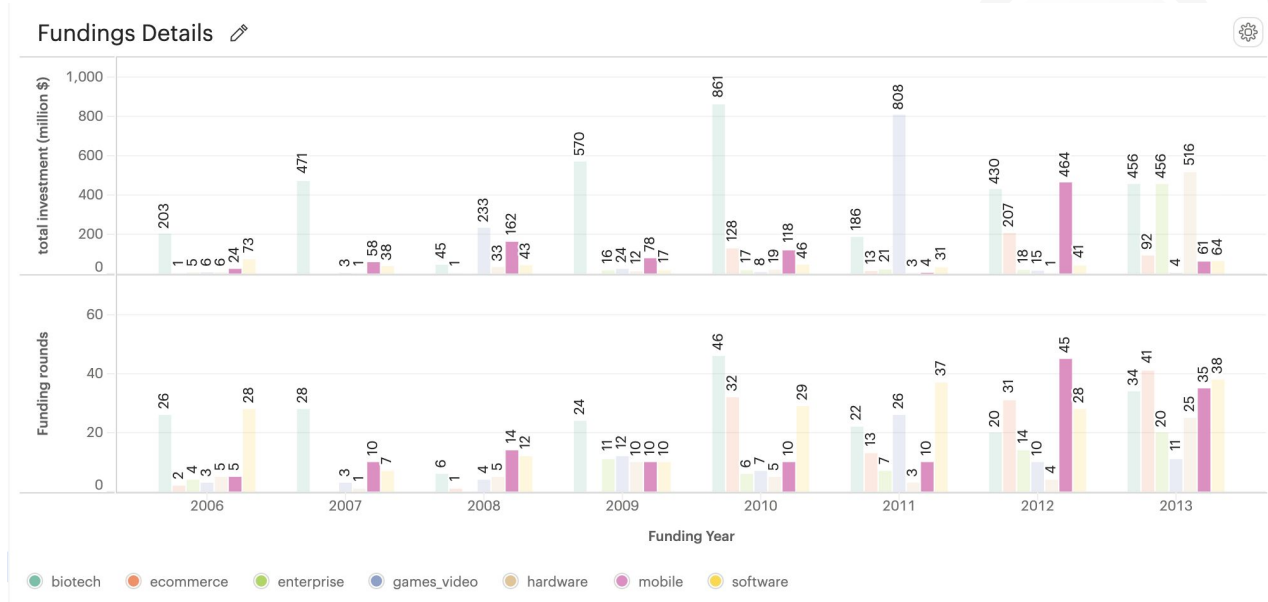Biotech looks very appealing over the years

Evaluation Criteria - Funding Round

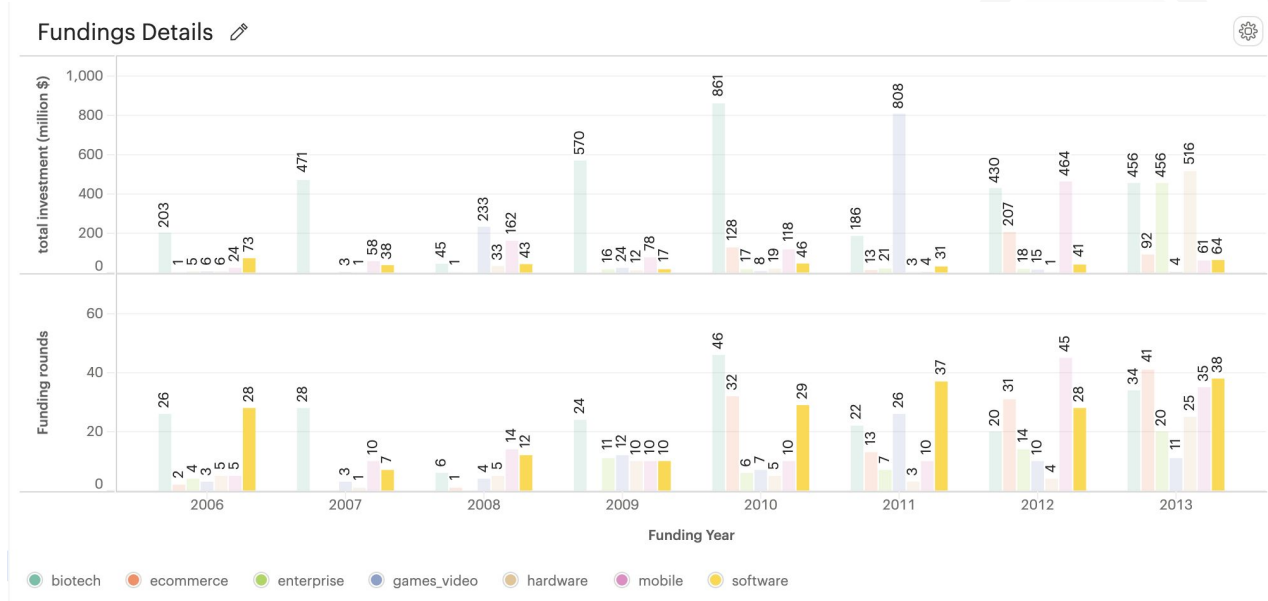**Video games** raised considerable amount of money in **2011** and then stopped!
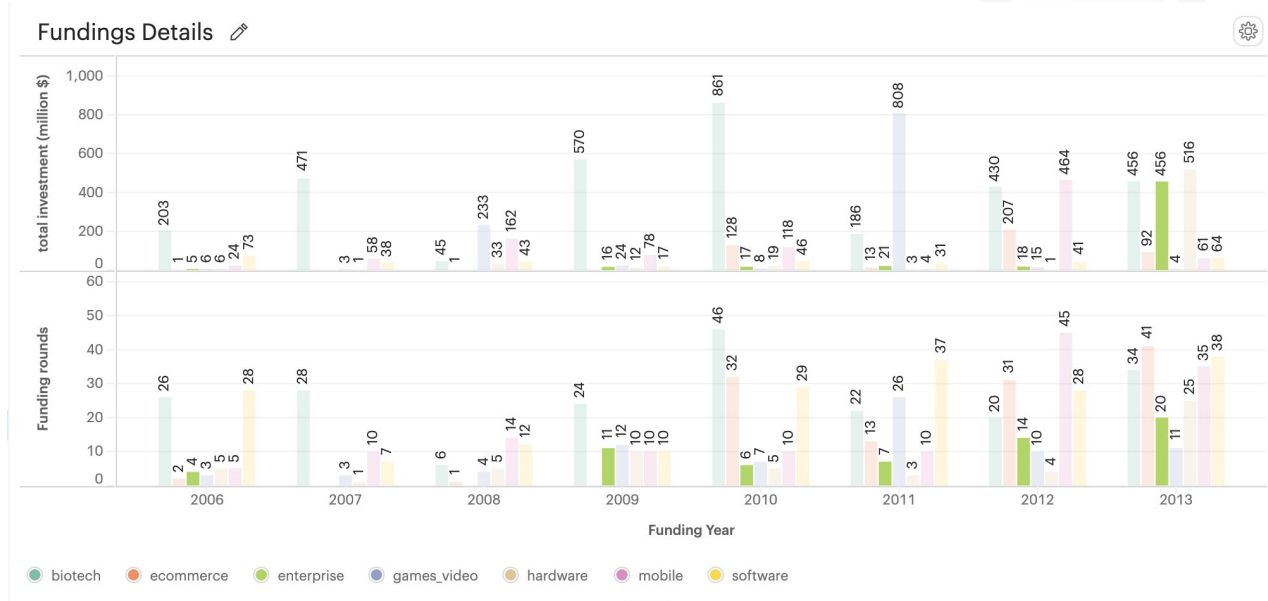
Evaluation Criteria - Funding Round

Fundings Details

Same happened to **Mobile** in **2012**!!

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Evaluation Criteria - Funding Round

Fundings Details ✎

Software attracts high number of investors but cannot raise money accordingly

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Evaluation Criteria - Funding Round

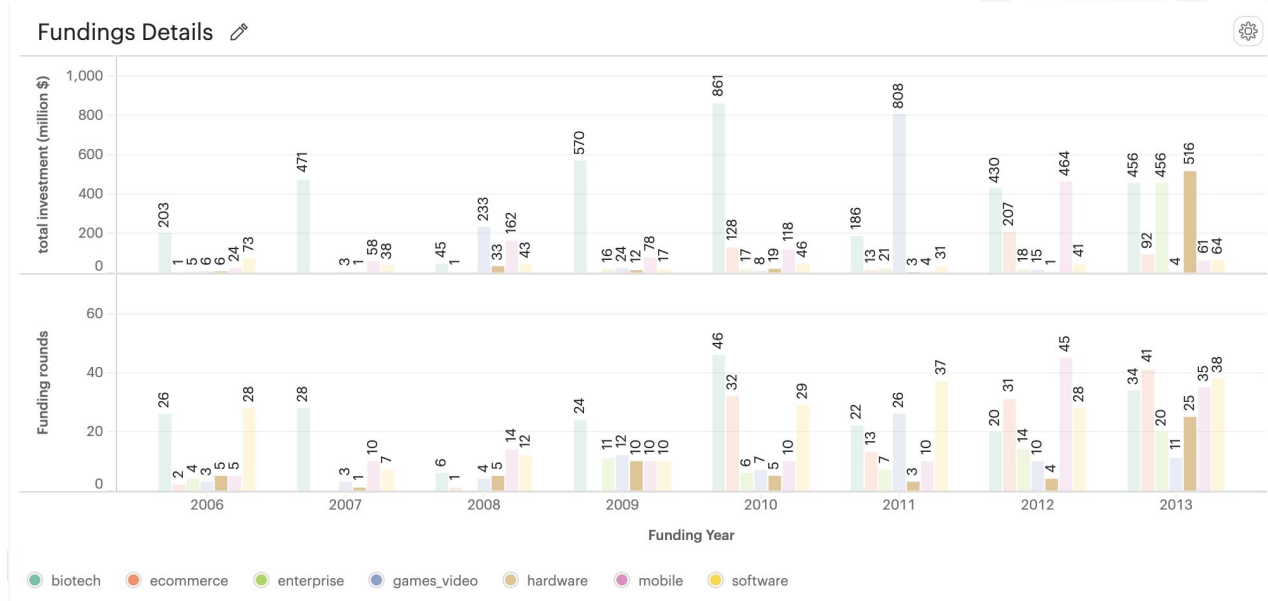Fundings Details

Enterprise has an increasing trend although slowly

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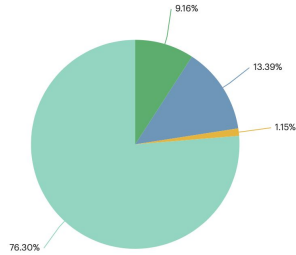# Evaluation Criteria - Funding Round
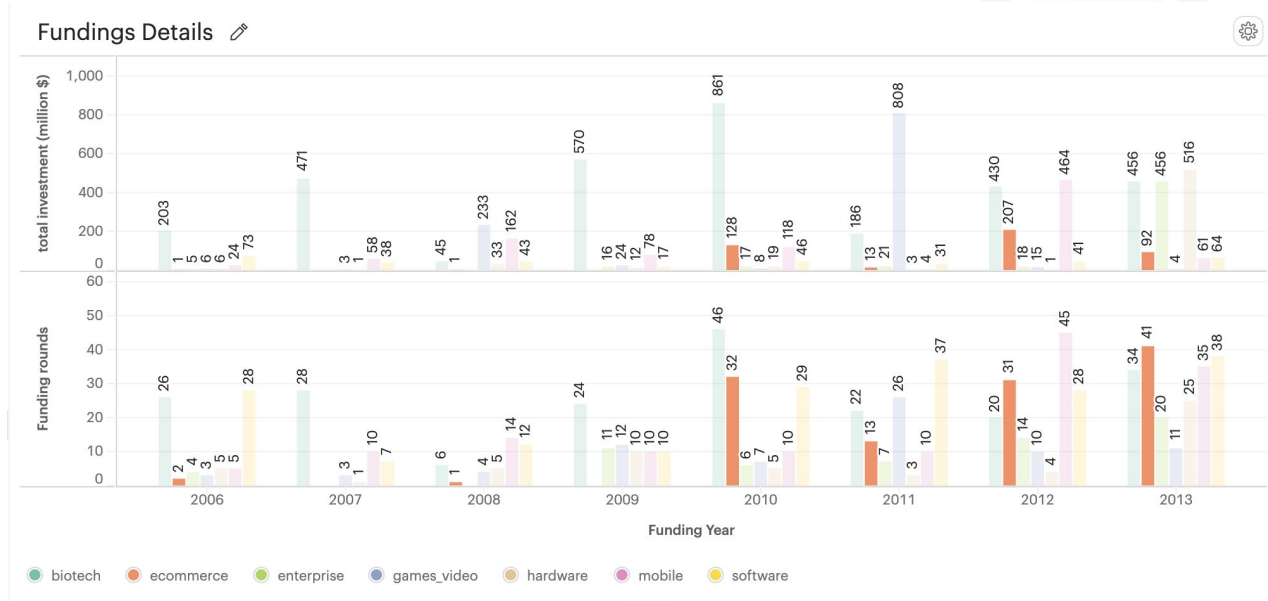
ecommerce has some fluctuations but it looks promising.
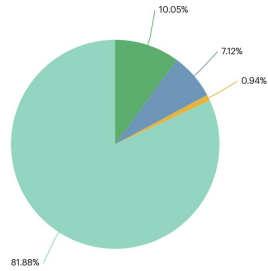
Evaluation Criteria - Funding Round

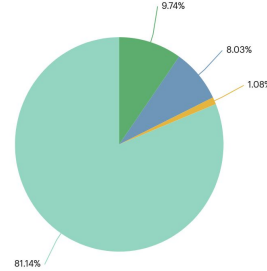Hardware attracted more funder in the last year.
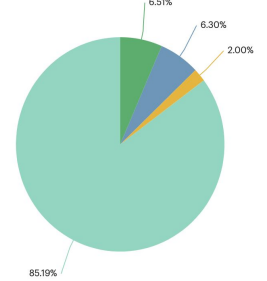
Evaluation Criteria - Company Status

Video Games

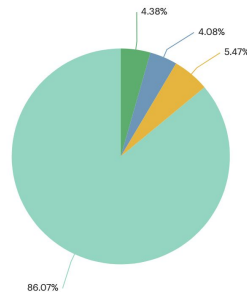9.16%
13.39%
1.15%
76.30%

software

10.05%
7.12%
0.94%
81.88%

Mobile

9.74%
8.03%
1.08%
81.14%

hardware

6.51%
6.30%
2.00%
85.19%

enterprise

12.86%
4.84%
0.97%
81.33%

biotech

4.38%
4.08%
5.47%
86.07%

ecommerce

5.95%
9.14%
0.94%
83.97%

Legend:
- acquired
- closed
- ipo
- operating

Redi School
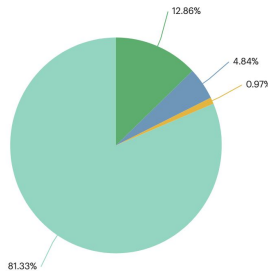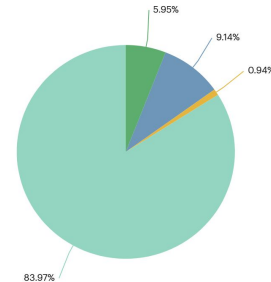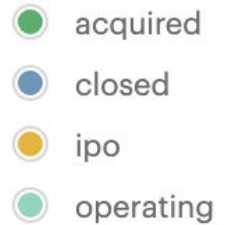
Evaluation Criteria - Status: Closed
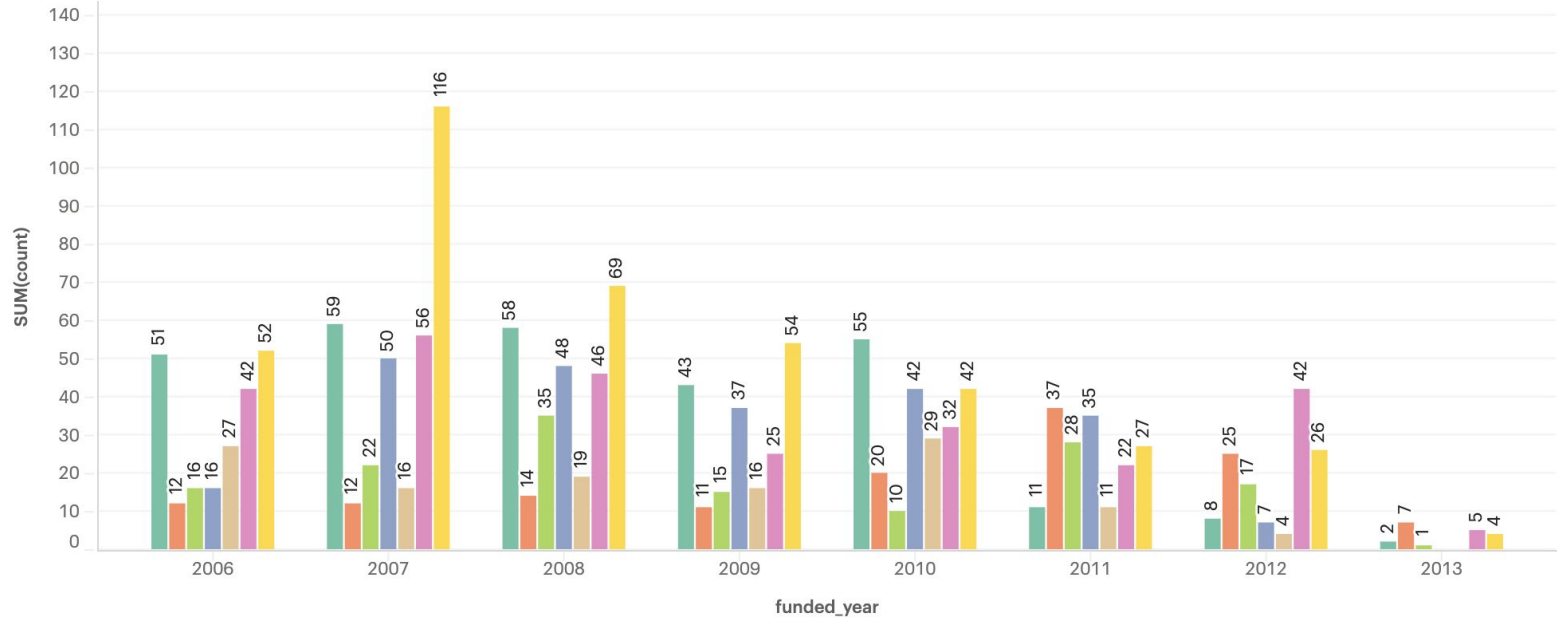
Evaluation Criteria - Regions

Regions ✏️   ⚙️

Raised fund (Million $)

Categories	value
mobile	134
software	119
ecommerce	105
biotech	68
games_video	54
enterprise	38
hardware	32

Funding rounds

Categories	value
mobile	139
software	120
ecommerce	108
biotech	68
games_video	63
enterprise	41
hardware	34

region ● Berlin ● Cologne ● Essen ● Hamburg ● Munich ● Stuttgart ● Tuebingen
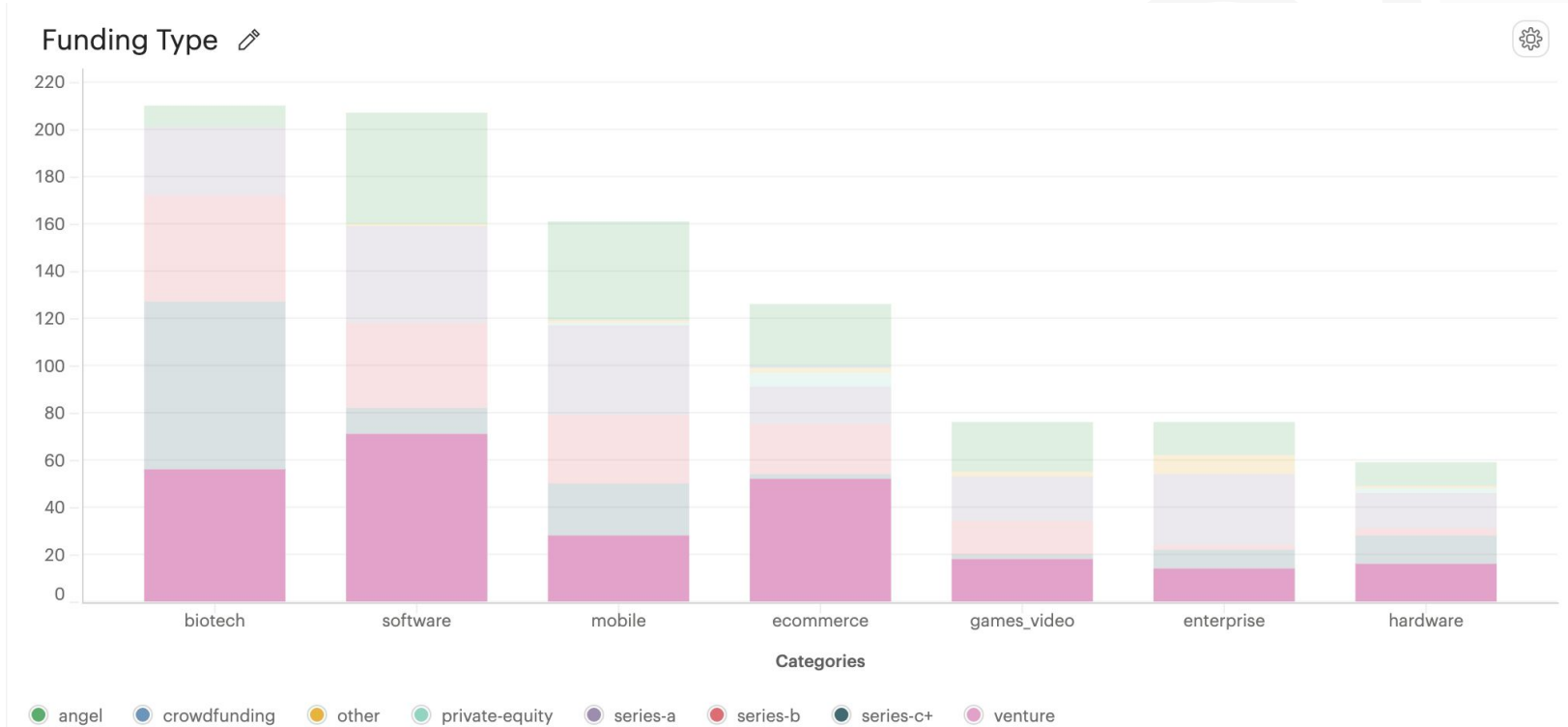
Redi School

Evaluation Criteria - Funding Type

Evaluation Criteria - Funding Type (VC)

Scoring

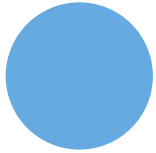|	Funding Amount	Last year funding amount	Funding round	VC	Status	Common categories	Score
Biotech	3	2	2	0.75	0	1	**8.75**
Hardware	0.25	2	1.5	0.25	0	0	**4**
Enterprise	0.25	2	1.5	0.25	-0.5	1	**4.5**
Ecommerce	0.25	0.5	2	0.75	-0.25	0	**3.25**
Software	0.25	0.5	2	1	-0.5	1	**4.25**
Mobile	1.5	0.5	2	0.5	-0.5	1	**5**
Video games	1.5	0	1	0.25	-1	0	**1.75**

Conclusion
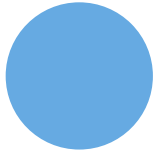
Venture Capital & Best general Choice

BioTech in Tuebingen

Venture Capital & Best Berlin Choice

Enterprise
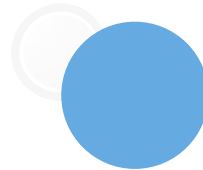
future works
Evaluate new and risky choices!

THANK YOU!