# SYDNEY ANDRE

# **OVERVIEW**

I am self-driven, curious, and eager to create captivating designs and intuitive user experiences by effectively collaborating and thinking outside of the box. I am committed to supporting business success through shaping your brand's visual narrative with my proficiency in JavaScript, CSS, and HTML, understanding of marketing principles, and passion to continue learning.

# PROJECTS | SOFTWARE DEVELOPER

**Operation Spark** Accredited Workforce Development Organization

- Completed 1,258 hours of JavaScript functional programming coursework through hands-on projects.
- Collaboratively developed applications with a 5-member development team utilizing Agile Scrum methodology.
- Built an <u>audio-based social media web application</u> using TypeScript, React, PostgresSQL, Node.js, and Express.
- Developed a <u>virtual pet ownership game web application</u> using JavaScript, React, MongoDB, Node.js, and Express.
- Utilized MUI and Bootstrap styling libraries along with CSS and HTML to build visually appealing user interfaces.
- Implemented photo uploading, posting, and filtering features on an existing application.
- Created application wireframes using Figma to plan and design comprehensive user experience.
- Designed website graphics using Canva and buttons by customizing svg images with CSS.
- Configured MySQL database and defined schemas and models using SQL.
- Wrote frontend event handling and server-side request handling functions to access, create, update, and delete data throughout the applications.

# PROFESSIONAL EXPERIENCE

Skilled at communicating effectively to promote customer retention and satisfaction, organizing multiple teams toward a common goal through detailed planning and documentation, and thinking systematically to find creative solutions.

#### Louisiana State University Alumni Association

**Director of Advancement** 

 Worked with consulting group as organizational point person for CRM conversion by exporting data from outside systems, providing requirements for updated reports and membership configuration, and facilitating training for staff.

- Developed digital and physical media marketing plan for annual memberships projecting a 10% increase in revenue.
- Coordinated website updates to provide better user experience for prospective members.

### **Louisiana State University Foundation**

# Online Giving Coordinator | Assistant Director of Stewardship

2019 - 2022

2022 - 2023

- Led financial and impact reporting for all endowment and scholarship accounts, producing nearly 4,000 reports annually by managing outcomes from several internal departments and external partners on tight deadlines.
- Led LSU's 2nd Giving Day during the COVID-19 pandemic raising over \$1 million to benefit University priority funds, a 25% increase from the previous year through implementing digital, omni-channel solicitation.

# Knock Knock Children's Museum

Trained all staff on fundamental and best practice use of museum-wide CRM and POS software.

2017-2019

- Responsible for quickly troubleshooting CRM and POS issues and supporting staff on all software needs.

**EDUCATION** 

**Database Coordinator** 

2024 **Operation Spark** Advanced Software Engineering Immersive Program **Louisiana State University** 

2017

Bachelor of Arts in History