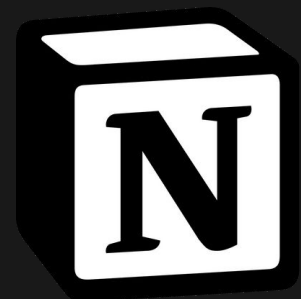




Notion

Notion

Product Makeover



Notion

Agenda

- Intro to notion
- Opportunities hidden in user pain points
- PP #1 What it does and why it works?
- PP #2 What it does and why it works?
- PP #3 What it does and why it works?
- Summary



About Notion

Pain Points

Recommendation

Summary

Introduction

Notion is an all-in-one workspace to write, plan, organize, and collaborate — seamlessly.

Why Notion?

- 1) Combines docs, tasks, wikis, and databases
- 2) Fully customisable to your workflow
- 3) Boosts team collaboration and productivity

Who is it for?

- 1) Product Teams — Roadmaps, PRDs, retros
- 2) Designers & Developers — Design systems, sprint boards
- 3) Founders & Creators — Notes, goals, content planning



Notion

[About Notion](#)[Pain Points](#)[Recommendation](#)[Summary](#)

Opportunities hidden in user

Pain Points

**1**

Clunky User Interface

– Small touch targets and poor navigation make mobile usage inefficient.

3

AI – powered recap

– Current AI summaries lack actionable depth and personalization.

2

Inconsistent Sync & Offline Limitations

– Google Calendar sync is unreliable; lack of robust offline support impacts usability.

Clunky User Interface

*pun intended



Notion

User Pain Points

- **Difficult Navigation** – Small tap targets & cramped UI
- **High Tap Fatigue** – Too many taps to reach core features
- **Student Overload** – Students struggle switching between notes, tasks, pages

Our Solutions

- **Tap-Friendly Design** – Drag-and-drop with gesture support and collapsible toggles
- **Persistent Bottom Nav Bar** – Quick access to “Home,” “Search,” “Favorites,” and “Tasks”
- **Student Mobile Mode** – Simplified UI with floating quick-access buttons and block toggles using GenAI



Boring

Boring

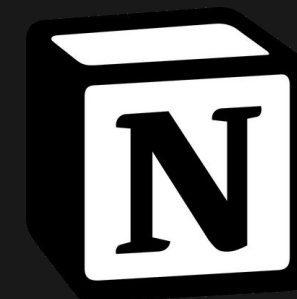
Boring

Boring

Boring Interface



Notion



Notion

Inconsistent Sync & Offline version

What is
happening?

S Sandesh Patil



Notion

User Pain Points

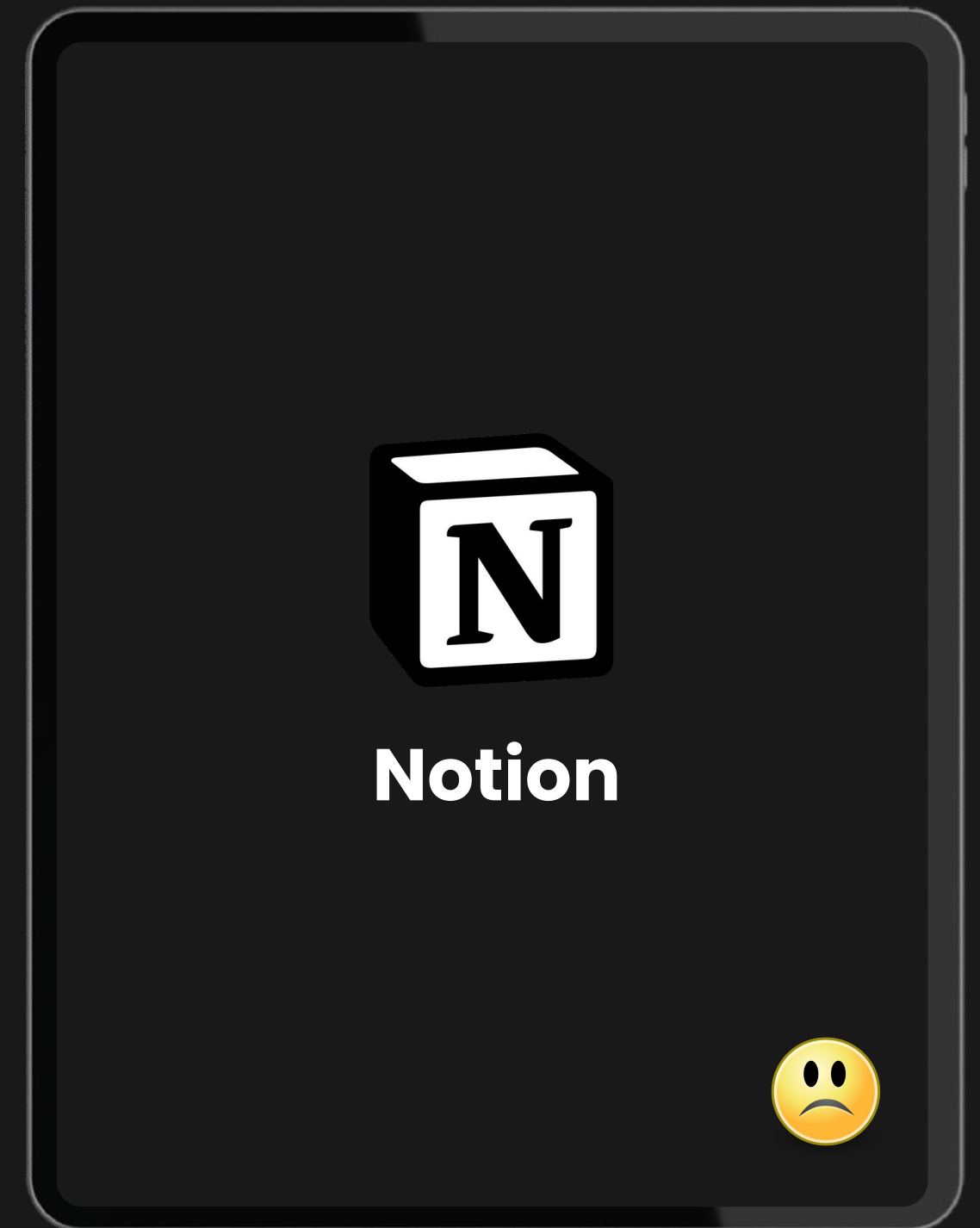
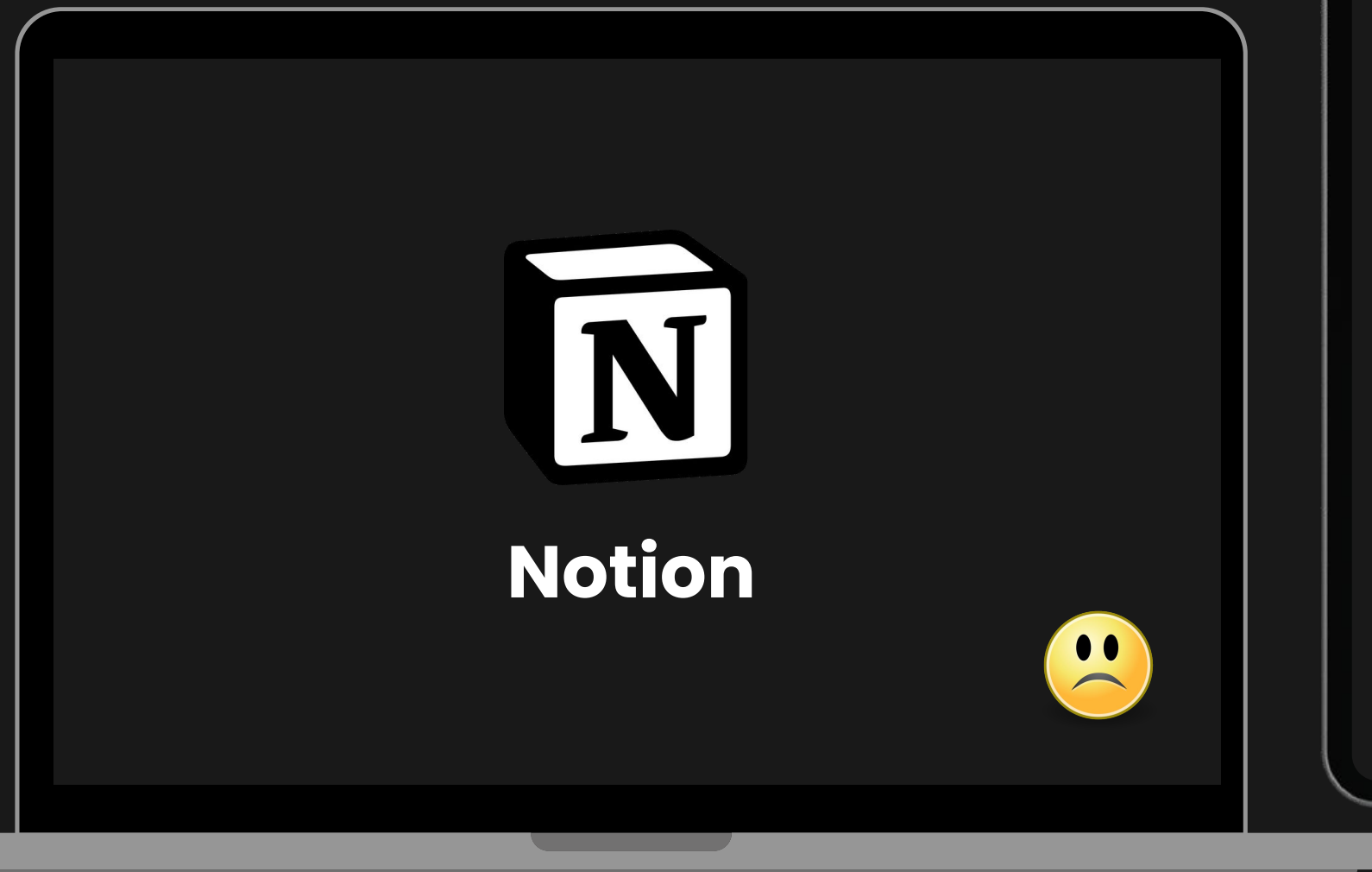
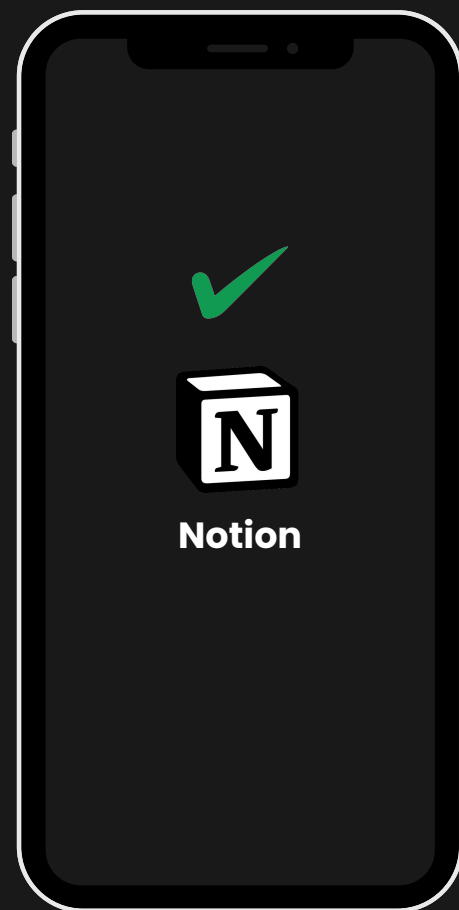
- Real-time collaboration suffers as users miss edits or overwrite each other's updates
- Frequent sync delays cause trust issues — users hesitate to use Notion for critical notes or tasks
- Offline changes sometimes get lost or duplicated, especially in poor connectivity situations.

Our Solutions

- Provide manual “force sync” for users in unstable network environments.
- Add a visible sync status indicator so users know when content is fully updated
- Let users “pin for offline access” specific pages, databases, or workspaces for later usage .



Doesn't Sync Across All Your Device





Notion

AI Powered Recap



– Dead

User Pain Points

- **Generic Recaps** – Summaries feel too basic and lack depth
- **Missed Key Actions** – AI often skips over to-dos and blockers
- **No Personalization** – Same tone and format for every user. Recaps feel impersonal and less useful.

Our Solutions

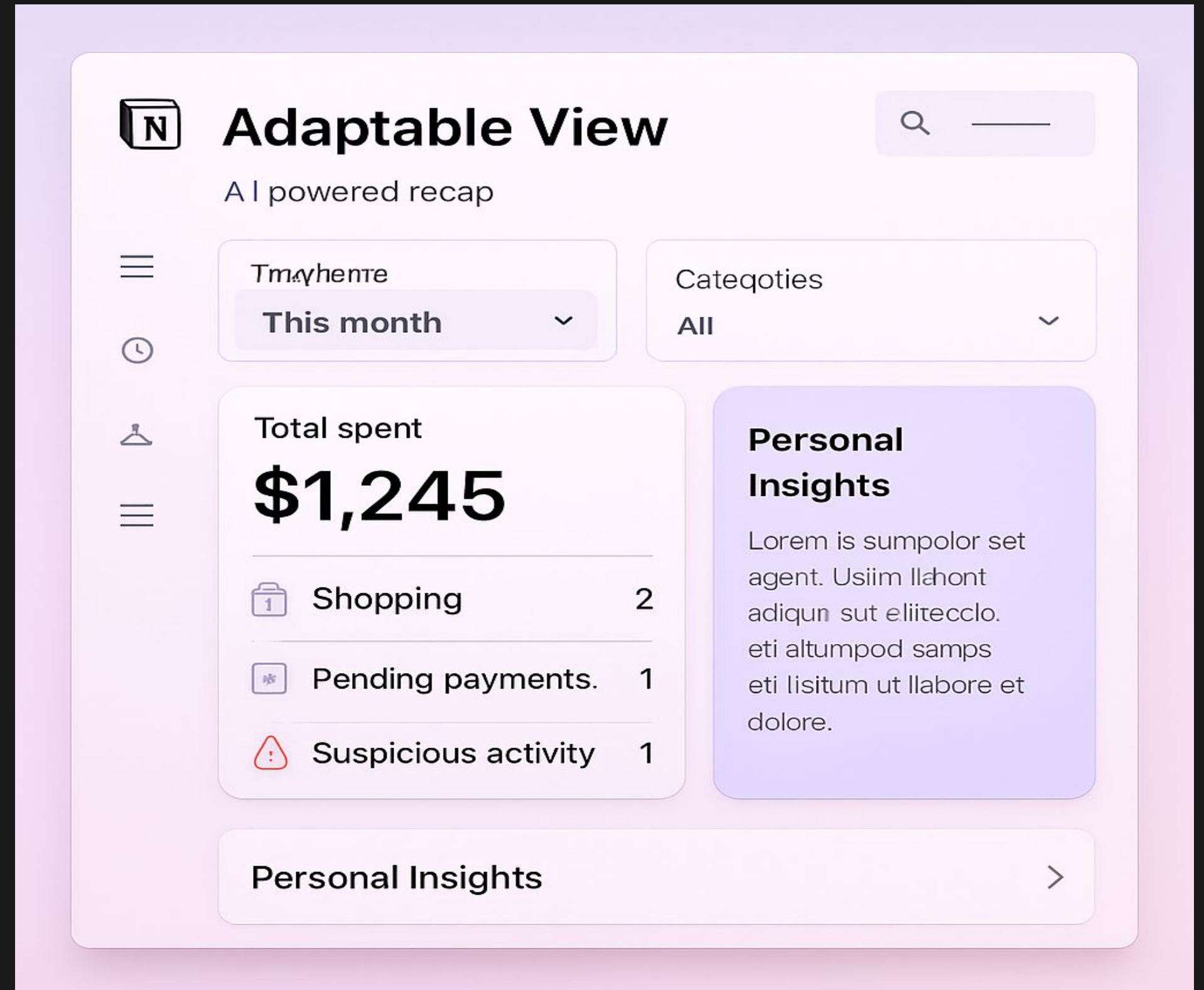
- **Offline assistance**
Lightweight LLM that summarizes recent tasks/notes offline.
- **Student Mode** – GenAI
Feature: AI can act as a “silent contributor” suggest next sentence, summarize group inputs live, or act as a scribe.
- **Smart and Auto Synthesis**
Long meeting notes, docs, or project pages using better collaboration with vendors



Mockup for AI powered Recaps

Use Case:

- Personalized view for spending patterns
- Personalization at scale => Increased Customer Satisfaction





About Notion

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Market Overview

Apps with offline capabilities experience 3× higher user retention rates, demonstrating reliability's direct impact .

70% of users expect apps to function offline, and offline enabled apps see up to 45% increased engagement, showcasing clear demand .

Integrating AI-powered recaps aligns with industry trends with around 14% annual growth rate .

Just a 10% boost in UX investment can increase conversions by 83% ; more users completing actions via mobile actions.





Customer Testimonial



Notion

My parents at age 27



Me at age 27



People with patience love Notion .
We do , do you ?



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Thanks y'all