

Saanvi Smakshi Sahoo

UI/UX Designer and Graphic Designer

[Saanvi Sahoo \(Linkedin Profile\)](#)

saanvi1705@gmail.com

+91 6372833857

[Behance Profile](#)

[My Portfolio](#)

PROFILE SUMMARY

I'm a UI/UX and Graphic Designer passionate about turning complex challenges into simple, user-centered experiences. Over the past couple of years, I've honed my skills in designing intuitive solutions for web, enterprise, and mobile applications, as well as creating visually compelling graphic designs. I love bringing ideas to life through thoughtful, aesthetically pleasing designs that truly meet user needs and create a lasting impact.

EDUCATION

B.Tech @ Silicon Institute of Technology, Bhubaneswar

2019- 2023

Higher Secondary Education @ Time's Scholar's Gurukul, Bhubaneswar

2017- 2019

WORK EXPERIENCE

UX Designer @ Bharat Electronics Limited (BEL)

JANUARY 2025 - PRESENT

- Conducted user research & usability testing, translating insights into design solutions.
- Facilitated design workshops to align product vision and resolve ambiguity.
- Designed dashboards & data-driven UIs with strong visual hierarchy and accessibility.
- Created wireframes, prototypes, and journey maps for stakeholder alignment.

UX Designer and Graphic Designer @ Rumango ([Portfolio](#))

FEBRUARY 2023 - JANUARY 2025

- Designed the ICUST banking platform, improving usability & engagement.
- Conducted user studies and iterated flows using feedback.
- Delivered prototypes, wireframes, and visual assets for dev handoff.
- Applied design systems and accessibility guidelines for consistency.

Banking Web , Mobile Application and Website

- Spearheading the design and development of the ICUST Banking Application to improve functionality and user experience, using Figma and Adobe Creative Suite to craft intuitive, visually appealing interfaces.
- With a solid grasp of core banking systems, I leverage these tools to optimize workflows, enhance usability, and create a seamless experience tailored to user needs, driving both efficiency and engagement within the application.

Car Dealership Mobile Application ([Project Link](#))

- I focused on improving the website's user experience (UX) through thoughtful design enhancements. Proficient in designing responsive websites with a strong emphasis on user experience.
- Also collaborate with cross-functional teams to deliver visually appealing and effective solutions.
- I utilize tools such as Adobe XD, Figma, and Adobe Creative Suite to create high-quality designs and prototypes, ensuring seamless user journeys across various devices.

SIAS— (ETL Tool Design)

- I focused on improving the website's user experience (UX) by carefully designing enhancements that align with users' needs. Through extensive research on various ETL (Extract, Transform, Load) tools.
- I gained a deeper understanding of how these tools can be used to streamline processes and improve functionality. By thoroughly comprehending the capabilities of these tools, I craft seamless workflows that ensure optimal functionality and user satisfaction.
- Also collaborate with cross-functional teams and use tools like Adobe XD, Figma, and Adobe Creative Suite to create intuitive, responsive websites that offer a smooth and enjoyable experience.

KNOWLEDGE

- **Grid Layout:** Skilled in structuring content with balanced, navigable grid systems.
- **Responsive Design:** Experienced in crafting adaptive layouts for seamless multi-device usability.
- **Prototyping:** Proficient in creating interactive prototypes to visualize and test designs pre-development.
- **Wireframing:** Expert in developing wireframes to plan user interface and interaction flow.
- **User Research:** Conducts thorough research to gather insights and enhance design strategies.
- **User Flows:** Maps user flows to streamline navigation and interaction.
- **Color Theory:** Applies color theory for impactful, visually cohesive designs.
- **Typography:** Selects typography to improve readability and reinforce brand identity.

TOOLS

Figma, FigJam, Adobe Creative Suite, Balsamiq, Webflow, UserTesting, Canva, Justinmind

SKILLS

- **Research & Testing:** User Interviews, Usability Testing, Surveys, Journey Mapping
- **Design Methods:** Wireframing, Prototyping, Design Workshops, Information Architecture
- **Visual Design:** Typography, Color, Layout, Hierarchy, Design Systems
- **Collaboration:** Cross-functional Alignment, Stakeholder Workshops, Product Strategy
- **Tools:** Figma, FigJam, Adobe Creative Suite, Webflow, UserTesting

OPERATING SYSTEMS

- Windows
- iOS
- Android