# SAARAH AHSAN-SHAH

London, United Kingdom | saarahnadeem@hotmail.co.uk

Making a career change from teaching to tech. Proficient in JavaScript, HTML, CSS & MERN stack. Creative & analytical: ready to excel in a Web Development role.

## **Experience**

# **Customer Service Agent**

NotOnTheHighStreet.com - marketplace for UK businesses | Christmas Temp 2022

- · Responded to 60-75 tickets per day to solve problems for customers
- · Provided outbound phone calls to customers and sellers
- · Used CMS, Zendesk, Slack and Excel sheets to complete tasks

# **UX/Marketing Intern**

Livetree - social NFT platform | Jul 2022 - Sep 2022

- · Created webpages on WordPress and wrote content for web3.0
- · Created mobile app prototypes using Figma
- · Launched email campaign for audience of 30,000
- Translated tech-heavy and crypto jargon into everyday English for emails and blogposts
- · Performed research and administrative tasks

# **English Teacher**

Jeddah World Academy | Jeddah, KSA | Aug 2020 - Aug 2021 Manarat Jeddah International School | Jeddah, KSA | Dec 2018 - Aug 2020

- · Prepared and taught interactive, student-centred lessons in person and virtually
- · Introduced IELTS lessons for students applying to the MISK scholarship programme
- · Co-founded and edited JWA Magazine and developed marketing content
- · Ran training workshops for students as Director of MJIS Model United Nations
- · Used databases to record and analyse student performance

#### **Features Editor**

CUB Magazine | London | Sep 2017 - Apr 2018

· Wrote and edited weekly articles for print and online editions of student magazine

## **Social Media Executive**

Makeup Land UK | London | May 2016 - Sep 2016

- · Planned and created daily content for Instagram, Facebook and Twitter
- · Listed 500+ products to the website and Amazon and wrote product descriptions
- · Photographed and edited images for 20+ website banners
- · Provided customer support via email, chat box, social media and telephone

#### **Education**

Web Development (Bootcamp) | Hyperion Dev | 2022 – 2023 Digital Marketing (Nanodegree) | Udacity | 2022 English (BA) First Class Honours | Queen Mary University of London | 2015 – 2018

#### **Tech Stack & Skills**

- · JavaScript. CSS & HTML
- · MERN Stack: Mongo.DB, Express, React & Node
- Communication, attention to detail, time management, collaboration, testing, problem-solving & debugging
- UX design: WordPress & Figma