

John T. Morgan

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Professional Summary

Analytical and results-driven **Strategy Consultant** with 5+ years of experience advising Fortune 500 clients on market entry, digital transformation, and operational efficiency. Proven ability to lead cross-functional teams, analyze complex data, and deliver actionable insights that drive growth.

Core Skills

Strategy Development	Market Research	Project Management
Digital Transformation	Data-Driven Decisions	Client Engagement
Competitive Benchmarking	Financial Modeling	Power BI, Excel, SQL, Tableau

Professional Experience

Consultant

McKinsey & Company, New York, NY

June 2020 – Present

- Led a \$3M digital transformation strategy for a global retail chain, improving operational efficiency by 23%.
- Conducted market entry assessment for a European fintech entering the U.S. market.
- Delivered executive presentations to C-level stakeholders outlining strategic roadmaps.
- Managed a 4-person team conducting competitor benchmarking across APAC and LATAM.

Associate Consultant

Deloitte Consulting, New York, NY

Jan 2018 – May 2020

- Collaborated with Fortune 500 clients on strategy execution in healthcare and finance.
- Built Excel-based financial models to evaluate M&A scenarios.
- Assisted in developing OKRs for transformation initiatives.

Education

Columbia Business School

MBA, Strategy and Finance

2016 – 2018

University of California, Berkeley

B.A. in Economics

2012 – 2016

Certifications

Certified Management Consultant (CMC)

Project Management Professional (PMP)

Consulting Keywords

Strategy, Consulting, Project Management, Market Entry, Stakeholder Management, Digital Transformation, Benchmarking, Financial Modeling, Power BI, M&A, Fortune 500, McKinsey, Deloitte, MBA, Columbia