

Neha Sharma

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EDUCATION

Indian Institute of Management, Ahmedabad
MBA, Strategy and Consulting

Ahmedabad, India
Jul 2022 – Jun 2024

Delhi Technological University (DTU)
B.Tech in Computer Engineering

New Delhi, India
Aug 2018 – May 2022

EXPERIENCE

Boston Consulting Group (BCG)
Summer Associate - Strategy Consulting

Mumbai, India
Apr 2023 – Jun 2023

– **Market Entry Strategy:** Conducted a competitive analysis for a consumer tech client entering the SEA market, helping define a 25M launch roadmap. **Stakeholder Management:** Facilitated executive – level workshops and presented recommendations to client leadership.

– **Accenture Strategy**
Consulting Intern

Gurgaon, India
May 2021 – Jul 2021

– **Digital Transformation:** Supported transformation of procurement operations for a telecom client, saving 3M annually. **Process Optim**

PROJECTS

– **AI Resume Matching System**
NLP + GPT-based Matching Tool

IIM Ahmedabad
Jan 2024 – Mar 2024

– **Resume Parsing:** Used spaCy and Affinda API to parse resumes from internal database.

– **LLM Integration:** Deployed OpenAI GPT-4 for ranking resumes based on fit with job descriptions.

LEADERSHIP AND ACTIVITIES

Consulting Club, IIMA
Events Head

Ahmedabad, India
Jul 2022 – Present

– **Case Competitions:** Organized and mentored teams for national strategy competitions including Crack the Case and CBC.

SKILLS

Languages: Python, SQL, R, Java

Tools: Tableau, Excel, PowerPoint, Git, JIRA

NLP & AI: spaCy, NLTK, PyPDF2, OpenAI APIs