

SAASHA MOR

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SUMMARY

I am passionate about uncovering and addressing users' needs that often go unnoticed, and I thrive on finding creative software solutions to solve these challenges in a collaborative and inclusive environment. With a keen eye for detail and a commitment to delivering high-quality results, I am confident that my technical skills and leadership experience make me an ideal fit for a Product Manager role at Adobe.

If you're looking for someone who is innovative, detail-oriented, and genuinely driven to make a difference, I am your person!

EXPERIENCE

Software Development Engineer | Adobe | July 2021 - Present

- Responsible for instrumenting, measuring, and comparing user engagement based on notifications for collaboration activity in Creative Cloud products to inform conversion funnel metrics.
- Created and presented a system to standardize documentation for 7 back-end microservices which reduced onboarding time for engineers (-30%).
- Proposed and integrated an internal tool that toggles service logs based on service criteria which reduced debugging time and operational storage cost (-47%).

Teaching Assistant | University of Washington | September 2019 – June 2021

- Tutored students on the fundamentals of data analysis and visualization using R
- Created key performance indicators (KPIs) as rubrics for each assignment that optimize course delivery and understanding of learning objectives.
- Leveraged diverse teaching methods and stakeholder feedback to design and implement a curriculum optimization plan that enhances learning, engagement, and academic performance (+0.2 GPA).

PROJECTS

Lead Developer | [iSIFT: A Tool to Fight Misinformation](#) | January - June 2021

- Implemented design thinking principles to design, prototype, and build a Facebook Messenger Chatbot + website that utilizes the SIFT method to guide users in fact-checking information on social media quickly and meaningfully.
- Conducted user research and competitive analysis to identify product opportunity gaps, and target market.
- Presented analysis to [Center for An Informed Public UW](#) to influence law, policy, and research for COVID-19 vaccine misinformation.

LEADERSHIP

Strategy and Operations Manager | [CareerWomin](#) | September 2022 - Present

- Develop and execute events and initiatives to empower young women from minority groups in their careers, resulting in a thriving community of over 1100 members.
- Created a brandbook to establish cohesive branding, resulting in improved brand recognition, prestige, and product-led growth.
- Improved site branding and increased social media post impressions(+23%) by leading educational campaigns and influencer partnerships.

Vice President | [Inclusify By Design](#) | January 2021 - July 2021

- Led Inclusify By Design, a space for the University of Washington students to learn about applying inclusive design practice in their industries and share it.
- Developed and maintained plans to raise awareness about inclusivity by collaborating with professors, research projects, and other student-led organizations, resulting in a Net Promotor Score of 4.3/5

SKILLS

- **Technical:** REST APIs, Microservices, Java, Reactive programming, Typescript, GoLang, AWS, Docker, R, Python, Spring Framework, Data Analysis, Data visualization, Adobe Creative Suite
- **Product:** Agile/Scrum Environment, Project Management, Competitive Analysis, User Research, UI/UX, Prototyping, Design Thinking, Customer Journey, Graphic Design
- **Interests:** Rigorously organizing my career, Crafts, Graphic Design, Networking, Parenting my chaotic cat

EDUCATION

University of Washington, Seattle

Bachelor of Science in Informatics | 2017 – 2021

GPA: 3.55 | **Honors:** Annual Dean's list for 2019 and 2020