SAASitive

1. Colours

Brand logo colour:

#056674

Secondary palette colors:

HEX #056674
R 5
G 102
B 116

C	**M**	**Y**	**K**
96	12	0	55

HEX #FF4B5C
R 255
G 75
B 92

C	**M**	**Y**	**K**
0	71	64	0

HEX #66BFBF
R 102
G 191
B 191

C	**M**	**Y**	**K**
47	0	0	25
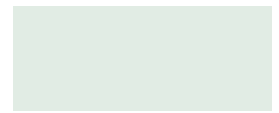
HEX #E0ECE4
R 224
G 236
B 228

C	**M**	**Y**	**K**
5	0	3	7

2. Typography

Logo:

GEOMETRICA GEOMETRIC (48) + Consolas (28)

Font on the website: Ubuntu light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Ww Xx Yy Zz
1234567890!@#$%^&*()<><>?|\,./

3. Types of logo:

Horizontal:

Vertical:

Black- white version:

4. Icons

Icons from website https://uxwing.com/ in one of colors from above.

5. Favicon

6. Pictures

Pictures from website undraw.co (color #66BFBF)

Examples: