Project Brief

GlobalMart sells household items like Furniture, Office equipment, Appliances and Electronics. They are in the process of hiring a small data team and would like to try out DBT for their data transformations.

They have 3 main datasets
- Orders - this gives us the data of globalmart orders (orders.csv)
- Products - this breaks down the products, categories, subcategories (product.csv)
- Customers - this gives us customers, where they're located and customer segments (customer.csv)

They require the following:
- The orders table does not have a profit field but it can be calculated from Order Selling Price - Order Cost Price. The GlobalMart executives use profit as their main KPI and need in the table so that the analyst can use it.
- Sum of Profit by Customers
- Sum of Profit by Product