

De La Salle University
College of Computer Studies

You are being asked to participate in a research entitled,

STORYBOOK: GENERATING LIFE STORIES FROM FACEBOOK POSTS

You must be 18 years or older to participate in this data gathering activity. Your participation is voluntary. Please carefully read the information below. Do not hesitate to ask any questions regarding the data gathering process that may not be clear to you.

The data gathering activity is conducted by senior students of B.S. Computer Science, namely Alden Luc Hade, Janica Mae Lam, Camille Alexis Saavedra, and Robee Khyra Mae Te, as part of their requirements for completing their undergraduate thesis. The StoryBook software is developed under the supervision of Ms. Ethel Ong from the College of Computer Studies.

A. INTRODUCTION/PURPOSE

The aim of our software, StoryBook, is to provide you, a Facebook user, with a tool that you can use to produce a short and interesting biography about yourself, or a life story, using some information that you have provided on your Facebook account. To study the types of posts users share in Facebook, we would need sample posts from your Facebook account for analysis.

No data will be extracted from your Messenger account; comments and shares in posts will also be excluded. We would only gather the following information:

- Name
- Gender
- Birthdate
- Educational Background
- Current Location and Hometown
- Preferences (liked pages/artists/musicians)
- Caption/Description of each of your posts
- Tags in each post (if any)
- Number of likes for each post
- Check-ins

B. PROCEDURE

To participate in this data gathering activity, we would like to request that you allow us to perform the following:

1. To scan through your Facebook posts for analysis.
2. To find posts that satisfy the following criteria:
 - a. Posts containing what you are doing or how you are feeling (e.g. Travelling to, Feeling, Eating, among others)
 - b. Top 5 most liked photos that you have posted (with the assumption that the photo contains a description and/or a caption),
 - c. Top 5 most liked posts, and
 - d. Top 5 most liked check-ins.
3. To analyze the contents of these posts in order to determine how they can be used to generate a life story.

Your Facebook posts will be used to determine key areas in the design of the software, namely:

1. None of your private information shows up during analysis of the posts (i.e. all that shows up will be what you approved);

2. The criteria for choosing the posts to extract will be enough in generating the contents of the life story; and finally,
3. The generated story is coherent and has good content based on the posts used.

Upon your consent, we will use and store the posts that meet the stated criteria for research purposes only. For confidentiality, we will anonymize the posts by removing any names and replacing these with placeholders.

C. POTENTIAL RISKS AND DISCOMFORT

The data extraction process requires the use of only a personal computer with access to the Internet; therefore, this process will not pose any potential physical risks nor harm to you.

D. POTENTIAL BENEFIT TO SUBJECTS AND/OR TO SOCIETY

Your participation in this activity will provide insights to the project team on the potential use of the posts by Facebook users who wish to generate stories about themselves based on the data that they have posted.

E. CONFIDENTIALITY

Any information that is obtained in connection with this study and that can be identified with you **will remain confidential** and will be disclosed only with your permission, or as required by law. The Facebook posts you posted will be stored and names of people from these posts will be replaced with placeholders.

F. PARTICIPATION AND WITHDRAWAL

Your participation in this study is completely voluntary. If at any point in time you wish to withdraw during the data gathering process, you may do so without penalty or consequence of any kind. Any data collected, should you withdraw, will be disposed of properly.

CONSENT TO PARTICIPATE IN DATA GATHERING FOR “STORYBOOK: GENERATING LIFE STORIES FROM FACEBOOK POSTS”

I confirm that (please tick the appropriate boxes):

TAKING PART IN THIS PROJECT											
1.	I have read and understood the information about the research as provided in the above Information Sheet.	<input type="checkbox"/>									
2.	I have been given the opportunity to ask questions about my participation in the data gathering of my Facebook posts for analysis by the proponents.	<input type="checkbox"/>									
3.	I voluntarily agree to participate in the data gathering of my Facebook posts and am aware that taking part in it includes analyzing the contents of my Facebook posts for use in the design of the Storybook software.	<input type="checkbox"/>									
4.	I understand that my participation is voluntary; I can withdraw from the data gathering activity at any time.	<input type="checkbox"/>									
USE OF THE INFORMATION I PROVIDE FOR THIS AND FUTURE STUDIES											
5.	The procedures regarding confidentiality have been clearly explained to me.	<input type="checkbox"/>									
6.	I agree for the data I provide be archived by the researchers only for research purposes.	<input type="checkbox"/>									
7.	Select only one of the following: <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 85%; padding: 5px;"> a. I am allowing other researchers to have access to the data collected from this study if they agree to preserve the confidentiality of the data and to the terms I have specified in this form. </td> <td style="width: 15%; text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td style="padding: 5px;"> a. I am allowing my name to remain as is during the analysis of the posts extracted from my Facebook account. </td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td style="padding: 5px;"> b. I would prefer that the researchers anonymize my Facebook posts and to replace the names with placeholders. </td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> <tr> <td colspan="2" style="padding: 5px;"> b. I am not allowing other researchers to have access to this data and consent only of its use to this study. </td> <td style="text-align: center; padding: 5px;"><input type="checkbox"/></td> </tr> </table>		a. I am allowing other researchers to have access to the data collected from this study if they agree to preserve the confidentiality of the data and to the terms I have specified in this form.	<input type="checkbox"/>	a. I am allowing my name to remain as is during the analysis of the posts extracted from my Facebook account.	<input type="checkbox"/>	b. I would prefer that the researchers anonymize my Facebook posts and to replace the names with placeholders.	<input type="checkbox"/>	b. I am not allowing other researchers to have access to this data and consent only of its use to this study.		<input type="checkbox"/>
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PARTICIPANT:

Name of Participant	Signature	Date
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RESEARCHERS:

Alden Luc R. Hade	Janica Mae M. Lam	Camille Alexis T.R. Saavedra	Robee Khyra Mae J. Te
Name and Signature of Researcher	Name and Signature of Researcher	Name and Signature of Researcher	Name and Signature of Researcher