De La Salle University
College of Computer Studies

You are being asked to participate in a research entitled,

STORYBOOK: GENERATING LIFE STORIES FROM FACEBOOK POSTS

You must be 18 years or older to participate in this end user testing activity. Your participation is voluntary. Please carefully read the information below. Do not hesitate to ask any questions regarding the end user testing that may not be clear to you.

The end user testing activity is conducted by senior students of B.S. Computer Science, namely Alden Luc Hade, Janica Mae Lam, Camille Alexis Saavedra, and Robee Khyra Mae Te, as part of their requirements for completing their undergraduate thesis. The StoryBook software is developed under the supervision of Ms. Ethel Ong from the College of Computer Studies.

A. INTRODUCTION/PURPOSE

The aim of our software, StoryBook, is to provide you, a Facebook user, with a tool that you can use to produce a short and interesting biography about yourself, or a life story, using some information that you have provided on your Facebook account. **The life story is comprised of three main sections - introduction, body and conclusion.** The **introduction** will contain your personal information extracted directly from the "About Me" of your profile such as your name, birthdate, educational background, list of preferences, among others. The **body** will contain the generated story from your life event/s posted in your Facebook account and within the coverage period that you specified. The types of posts include: [1] posts containing what you are doing or how you are feeling (e.g. Travelling to, Feeling, Eating, among others), [2] top 5 most liked photos that you have posted (with the assumption that the photo contains a description and/or a caption), [3] top 5 most liked posts, and [4] top 5 most liked check-ins. Lastly, the **conclusion** ties your story together providing a general idea about you based on the all gathered information.

No data will be extracted from your Messenger account; comments and shares in posts will also be excluded. We would only gather the following information:

- Name
- Gender
- Birthdate
- Educational Background
- Current Location and Hometown
- Preferences (liked pages/artists/musicians)
- Caption/Description of each of your posts
- Tags in each post (if any)
- Number of likes for each post
- Check-ins

B. PROCEDURE

To participate in this testing activity, we would require you to perform the following:

1. You will enter your **login** credentials in Facebook. This part is handled by Facebook's technology; we do **not** have access to your password and email addresses.
2. You will/may **need** to approve the permissions which will allow the software to access your Facebook data, for use in generating your biography. These permissions will allow the system to access your personal information as well as your posts in Facebook.
3. The software will then generate a life story about you, detailing some things about yourself as well as the things you like on Facebook. Please carefully **examine** and **review** the story that is generated.

4. You will have the option to save the generated story for future use in a text file. You will be responsible for keeping the file and/or its dissemination.
5. After using the software to generate your biography, you will answer an evaluation form and participate in a short interview to tell us about your experience and your feedback regarding the resulting story.

Your feedback to us regarding your experience will be used to determine the correctness of the software in key areas, namely:
1. Ensuring that only those information that you made public and had approved for use in this research will show up in the generated story;
2. Validating the appropriateness and correctness (in terms of grammar) of the language used in the generated story;
3. The generated story is coherent and has good content based on the extracted information; and finally,
4. The story is interesting to read.

Note that we will **not** perform any video nor audio recordings while you are using the software and doing the debriefing interview. Upon your consent, the generated story will be stored for use in research purposes only. For confidentiality, we will anonymize the generated story by removing any names and replacing these with placeholders. After storing the generated story, we will show a proof that the anonymized story is indeed the one stored in our system.

C. POTENTIAL RISKS AND DISCOMFORT

The software requires the use of only a personal computer with access to the Internet; therefore, the use of the software will not pose any potential physical risks nor harm to you. Your only difficulties, if any, may arise from usability issues and inability to understand the generated story.

D. POTENTIAL BENEFIT TO SUBJECTS AND/OR TO SOCIETY

Your participation in this activity will provide insights to the project team on the potential use of the software by Facebook users who wish to generate stories about themselves based on the data that they have posted.

E. CONFIDENTIALITY

Any information that is obtained in connection with this study and that can be identified with you **will remain confidential** and will be disclosed only with your permission, or as required by law. The generated story about you will be stored and names of people from the generated life story will be replaced with placeholders.

F. PARTICIPATION AND WITHDRAWAL

Your participation in this study is completely voluntary. If at any point in time you wish to withdraw during testing or during the interview, you may do so without penalty or consequence of any kind. Any data collected, should you withdraw, will be disposed of properly.

CONSENT TO PARTICIPATE IN "STORYBOOK: GENERATING LIFE STORIES FROM FACEBOOK POSTS"

I confirm that (please tick the appropriate boxes):

	TAKING PART IN THIS PROJECT	
1.	I have read and understood the information about the research as provided in the above Information Sheet.	☐
2.	I have been given the opportunity to ask questions about my participation in the testing of the software.	☐
3.	I voluntarily agree to participate in the end user testing of the software and am aware that taking part in it includes being interviewed and my inputs to the software recorded (as part of the software's generated story).	☐
4.	I understand that my taking part is voluntary; I can withdraw from the end user testing of the software at any time.	☐
	USE OF THE INFORMATION I PROVIDE FOR THIS AND FUTURE STUDIES	
5.	The procedures regarding confidentiality have been clearly explained to me.	☐
6.	I agree for the data I provide be archived by the researchers only for research purposes.	☐
7.	Select only **one** of the following:	
	a. I am allowing other researchers to have access to the data collected from this study if they agree to preserve the confidentiality of the data and to the terms I have specified in this form.	☐
	a. I am allowing my name to remain as is in the generated story. — ☐	
	b. I would prefer that the researchers anonymize the generated story by replacing the names with placeholders. — ☐	
	b. I am **not** allowing other researchers to have access to this data and consent only of its use to this study.	☐

PARTICIPANT:

_____ _____ _____
Name of Participant   Signature   Date

RESEARCHERS:

Alden Luc R. Hade	Janica Mae M. Lam	Camille Alexis T.R. Saavedra	Robee Khyra Mae J. Te
Name and Signature of Researcher	Name and Signature of Researcher	Name and Signature of Researcher	Name and Signature of Researcher