

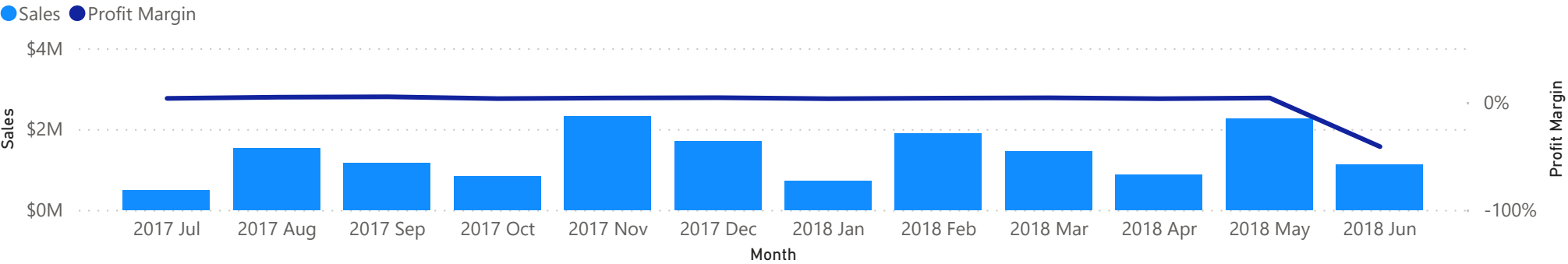


Year ▼  
FY2018 ▼

Region ▼

- ☐ United Kingdom
- ☐ Southwest
- ☐ Southeast
- ☐ Northwest
- ☐ Northeast
- ☐ Germany
- ☐ France
- ☐ Central
- ☐ Canada
- ☐ Australia

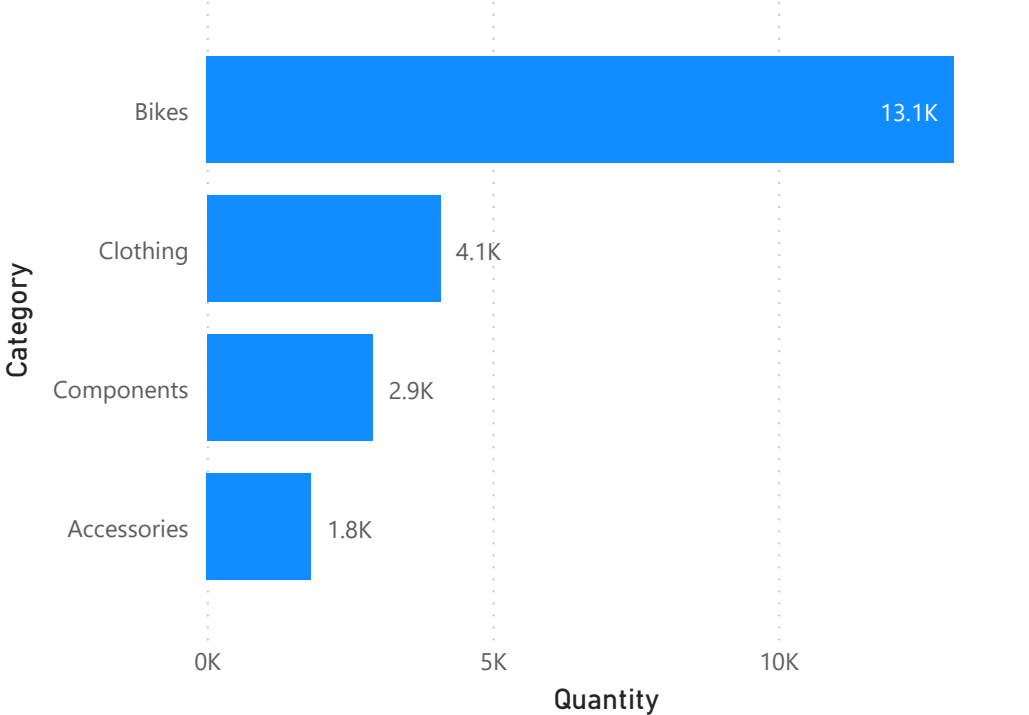
Sales and Profit Margin by Month



Sales by Country and Category



Quantity by Category



- Region
- ☐ Australia
  - ☐ Canada
  - ☐ Central
  - ☐ France
  - ☐ Germany
  - ☐ Northeast
  - ☐ Northwest
  - ☐ Southeast
  - ☐ Southwest
  - ☐ United Kingdom

Year	Orders	Sales	Cost	Profit	Profit Margin
<div><div></div>FY2018</div>	739	\$16,429,043	\$16,297,680	\$131,362	0.80%
<div><div></div>FY2019</div>	1255	\$27,979,780	\$26,768,232	\$1,211,548	4.33%
<div><div></div>FY2020</div>	1622	\$33,139,748	\$33,483,164	(\$343,416)	-1.04%
Total	3616	\$77,548,570	\$76,549,076	\$999,495	1.29%

Year

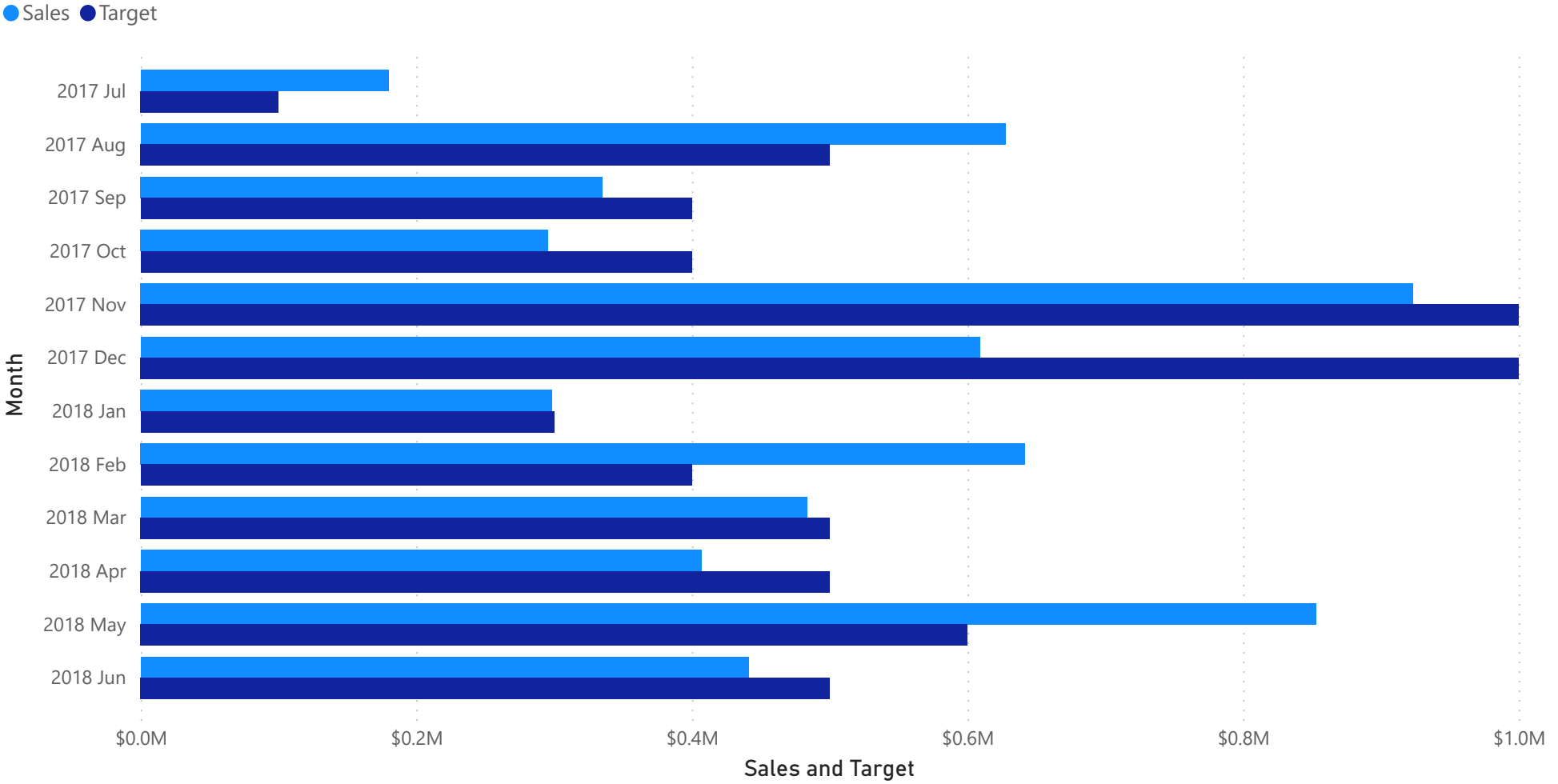
FY2018

\$6,096,169	\$6,200,000	(\$103,831)	-1.67%
Sales	Target	Variance	Variance Margin

Column Chart

Bar Chart

Sales and Target by Month





# Bikes

Subcategory	Color	Quantity	Sales	Profit Margin	
Mountain Bikes	Black	12,371	\$14,219,696	6.13%	
Mountain Bikes	Silver	10,083	\$11,660,457	5.91%	
Road Bikes	Black	13,908	\$9,625,464	-3.36%	
Road Bikes	Red	15,310	\$12,116,381	-3.01%	
Road Bikes	Yellow	8,960	\$6,940,054	-5.25%	
Touring Bikes	Blue	6,415	\$5,593,085	-5.58%	
Touring Bikes	Yellow	4,833	\$3,913,896	-16.17%	
Total		71,880	\$64,069,033	-0.68%	