





SAMRA BANO


Professional Profile


My Experience


I'm currently in my final semester and have gained hands-on experience in a variety of fields, combining both creativity and business skills. Here's a snapshot of my journey:


 **Graphic Design:** Expert in Canva, Photoshop, and Figma. Designed logos, business cards, wedding invitations, banners, and creative artworks.

 **Digital Marketing:** Promoted services through platforms like OLX, Fiverr, and Upwork. Offered content writing, Google search help, and basic ad strategies.

 **Content Creation:** Wrote articles and marketing content using tools like ChatGPT, DeepSeek, and Grok.

 **Customer Service:** Experience in handling clients through CRM tools and managing inquiries with a customer-first mindset.

 **Business Skills:** Familiar with topics like Accounting, Business Math, Import/Export, and Supply Chain.

 **Microsoft Office:** Proficient in MS Excel (with formulas), MS Word, and other office productivity tools.

Skills


Graphic Design [Adobe Photoshop](#) [Adobe Illustrator](#) [Canva](#) [Figma](#)


[Logo Design](#) [Banner Design](#) [Business Card Design](#) [Invitation Design](#)

[Flyer & Brochure Design](#) [Social Media Posts](#) [Brand Identity Design](#)

[Basic Photo Editing](#)

CONTACT INFO

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EDUCATION

 2021 – 2025

Bachelor of Professional Studies (BPS)
University of Management and
Technology