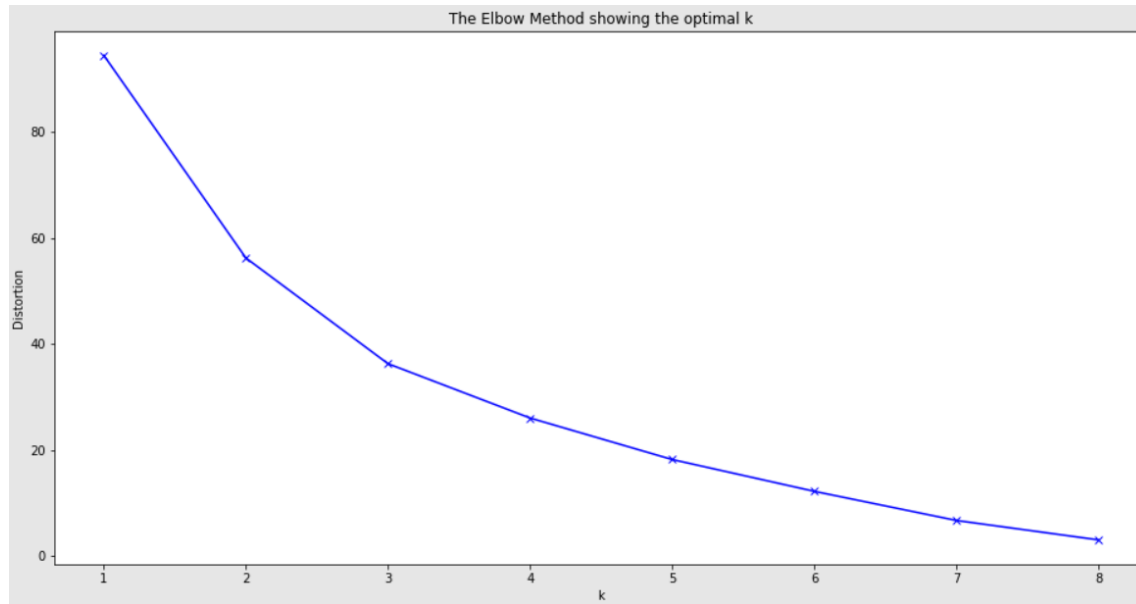


Clustering cities based on products

Dataset: Divar

# Clustering with all three Categories



# kmeans

- Cluster 0 contains:
  - city Qom
  - city Tabriz
  - city Kermanshah
- Cluster 1 contains:
  - city Isfahan
  - city Ahvaz
- Cluster 2 contains:
  - city Tehran
- Cluster 3 contains:
  - city Mashhad
  - city Karaj
  - city Shiraz

# Agglomerative

- Cluster 0 contains:
  - city Qom
  - city Tabriz
  - city Kermanshah
- Cluster 1 contains:
  - city Isfahan
  - city Ahvaz
- Cluster 2 contains:
  - city Tehran
- Cluster 3 contains:
  - city Mashhad
  - city Karaj
  - city Shiraz

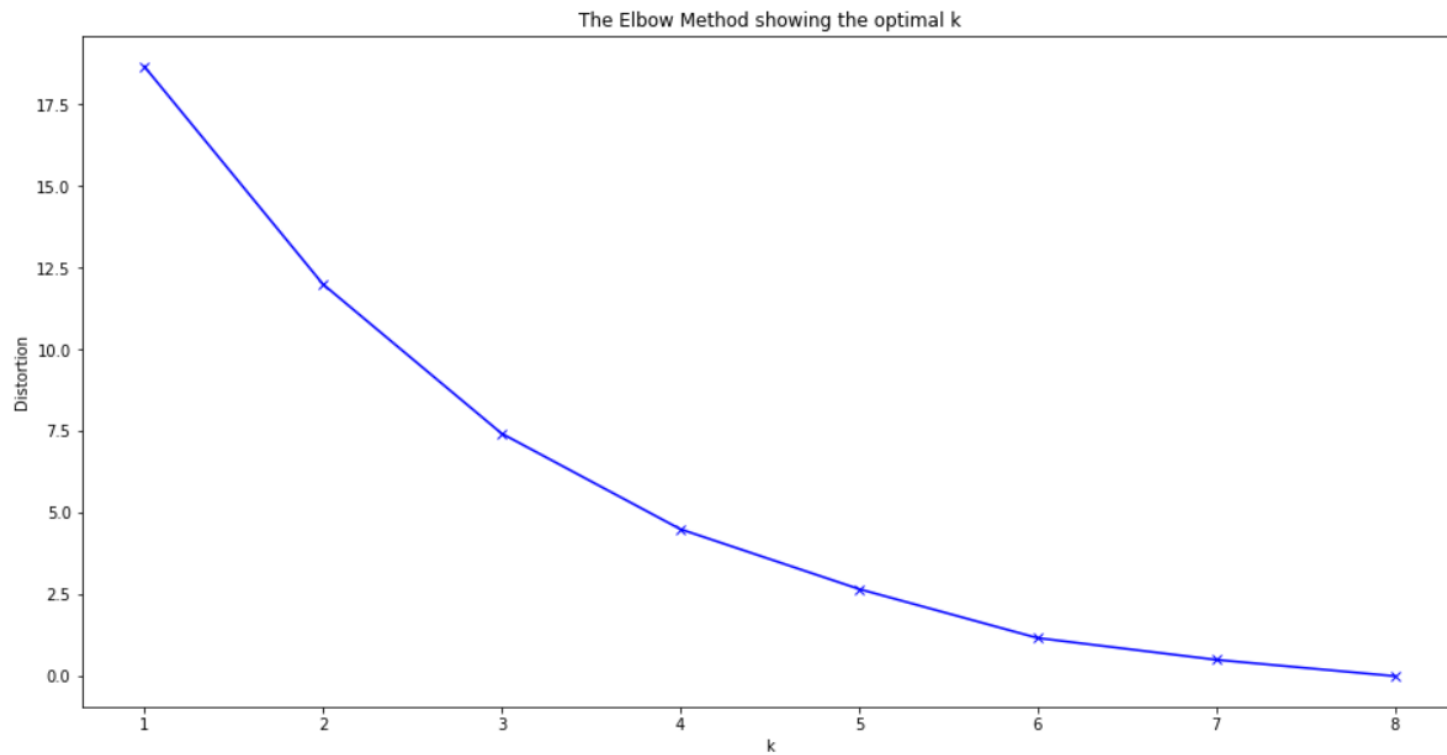
# MeanShift

- Cluster 0 contains:
  - city Mashhad
  - city Karaj
  - city Isfahan
  - city Shiraz
- Cluster 1 contains: city Tehran
- Cluster 2 contains: city Qom
- Cluster 3 contains: city Ahvaz
- Cluster 4 contains: city Tabriz
- Cluster 5 contains: city Kermanshah

# Gaussian

- Cluster 0 contains:
  - city Isfahan
  - city Ahvaz
- Cluster 1 contains:
  - city Tehran
  - city Mashhad
  - city Karaj
  - city Shiraz
- Cluster 2 contains: city Qom
- Cluster 3 contains:
  - city Tabriz
  - city Kermanshah

# Clustering with second Category



# KMeans

- Cluster 0 contains:
  - city Mashhad
  - city Qom
  - city Shiraz
- Cluster 1 contains:
  - city Karaj
  - city Isfahan
  - city Tabriz
  - city Ahvaz
- Cluster 2 contains: city Tehran
- Cluster 3 contains: city Kermanshah



# Agglomerative

- Cluster 0 contains:
  - city Karaj
  - city Isfahan
  - city Tabriz
  - city Ahvaz
- Cluster 1 contains:
  - city Mashhad
  - city Qom
  - city Shiraz
- Cluster 2 contains: city Tehran
- Cluster 3 contains: city Kermanshah

# MeanShift

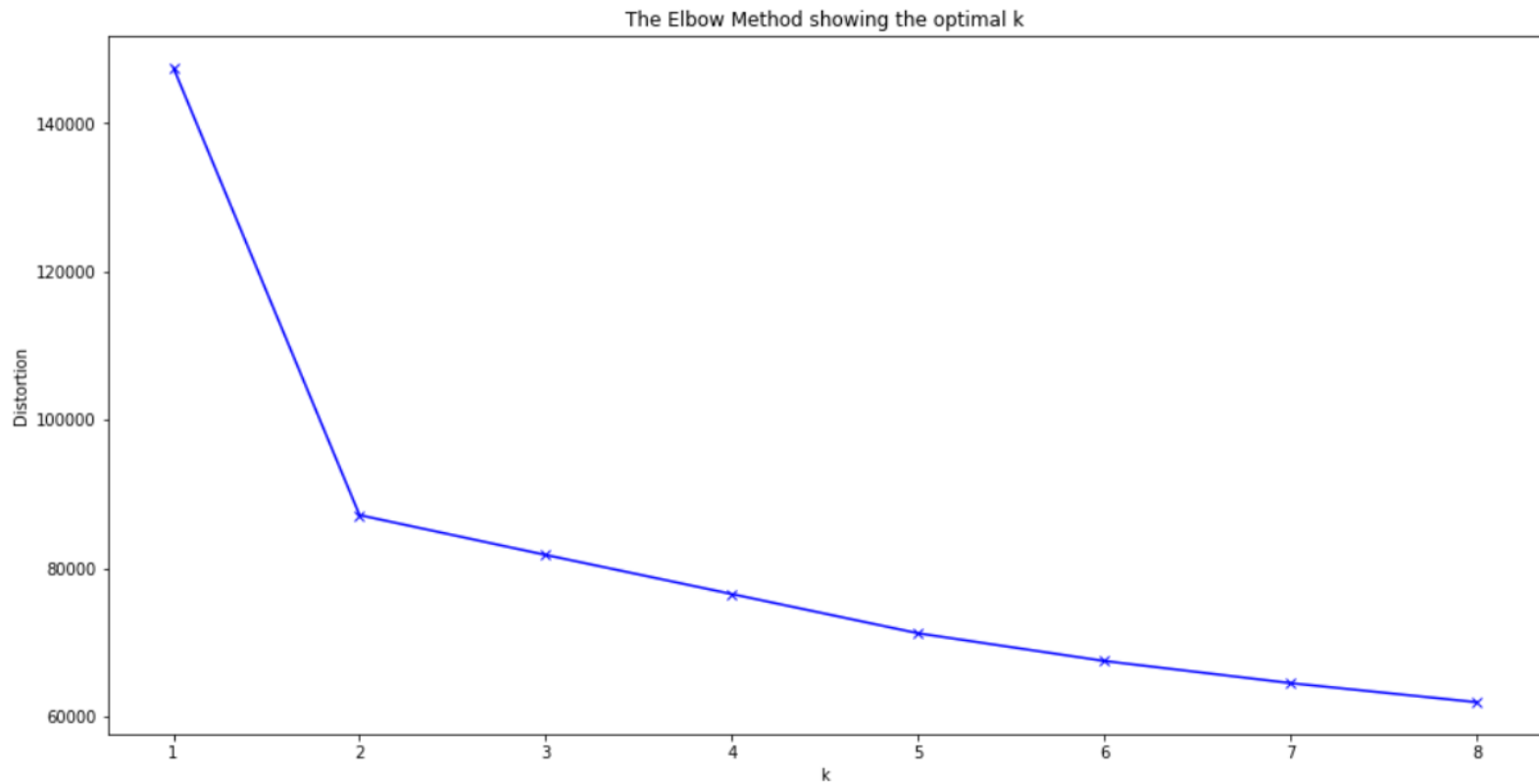
- Cluster 0 contains:
  - city Mashhad
  - city Karaj
  - city Isfahan
  - city Shiraz
  - city Ahvaz
- Cluster 1 contains: city Tehran
- Cluster 2 contains: city Qom
- Cluster 3 contains: city Tabriz
- Cluster 4 contains: city Kermanshah

# Gaussian

- Cluster 0 contains:  
city Kermanshah
- Cluster 1 contains:  
city Mashhad  
city Qom  
city Shiraz
- Cluster 2 contains:  
city Karaj  
city Isfahan  
city Tabriz  
city Ahvaz
- Cluster 3 contains: city Tehran

Clustering cities based on products  
Dataset: DigiKala

cities (city\_name\_fa)  
products (ID\_Item)



# KMeans

- Cluster 0 contains:

city قم

city مشهد

city اهواز

city شیراز

city تبریز

city کرمانشاه

- Cluster 1 contains: city تهران
- Cluster 2 contains: city کرج
- Cluster 3 contains: city اصفهان

# Agglomerative

- Cluster 0 contains:

city مشهد

city اصفهان

- Cluster 1 contains: city کرج

- Cluster 2 contains:

city قم

city اهواز

city شیراز

city تبریز

city کرمانشاه

- Cluster 3 contains: city تهران

# MeanShift

- 234 Clusters



## Comparing clusterings

# Agglomerative

- Cluster 0 contains:
  - city Qom
  - city Tabriz
  - city Kermanshah
- Cluster 1 contains:
  - city Isfahan
  - city Ahvaz
- Cluster 2 contains:
  - city Tehran
- Cluster 3 contains:
  - city Mashhad
  - city Karaj
  - city Shiraz

# Agglomerative

- Cluster 0 contains:

city مشهد

city اصفهان

- Cluster 1 contains: city کرج

- Cluster 2 contains:

city قم

city اهواز

city شیراز

city تبریز

city کرمانشاه

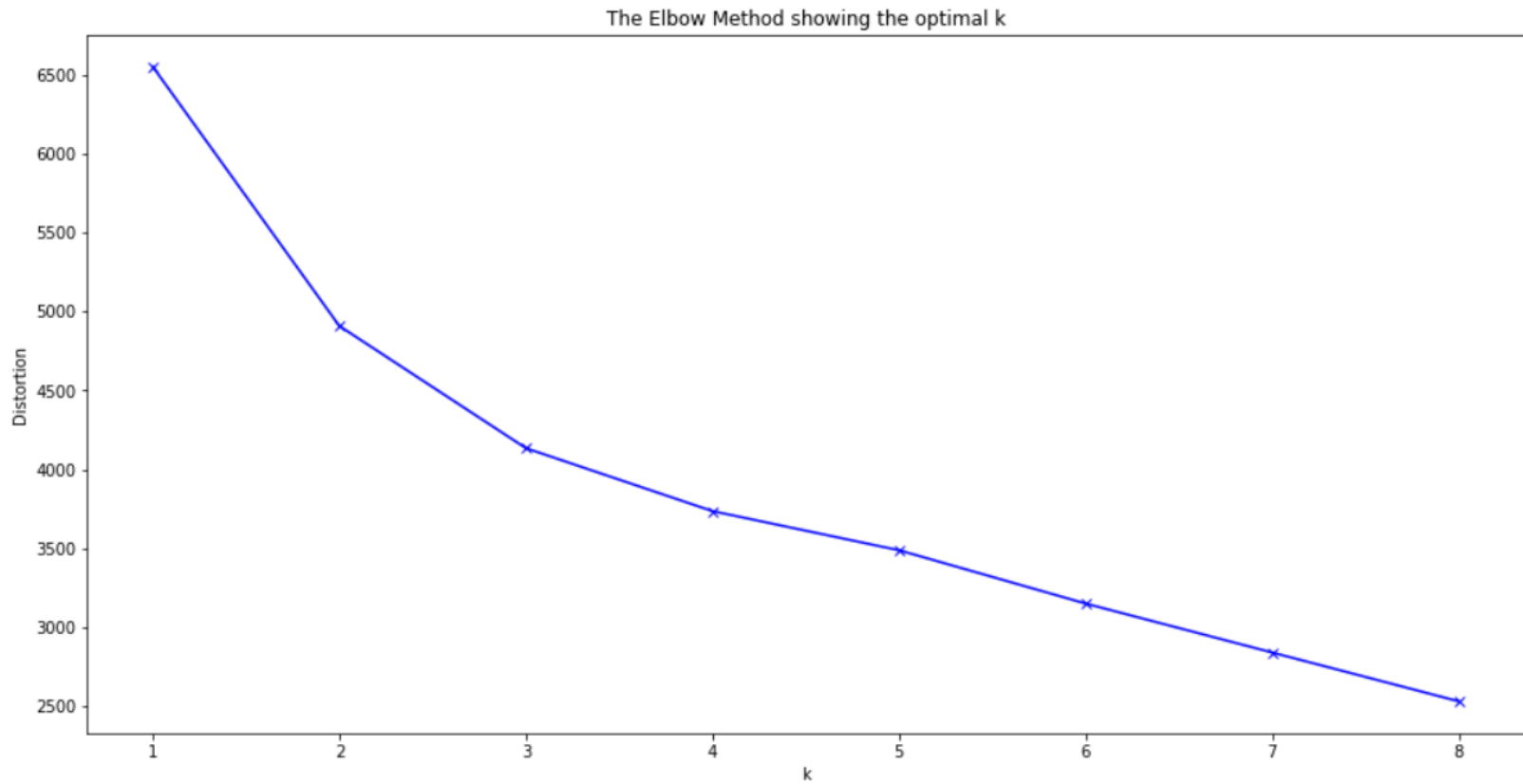
- Cluster 3 contains: city تهران

# Gaussian

- Cluster 0 contains:
  - city Isfahan
  - city Ahvaz
- Cluster 1 contains:
  - city Tehran
  - city Mashhad
  - city Karaj
  - city Shiraz
- Cluster 2 contains: city Qom
- Cluster 3 contains:
  - city Tabriz
  - city Kermanshah

Clustering products based on their price

# Clustering with second Category



# KMeans

Cluster 0 contains:

- product baby-and-toys
- product clothing-and-shoes
- product animals
- product batch
- product health-beauty

Cluster 1 contains:

- product cars

Cluster 2 contains:

- product furniture-and-home-decore
- product utensils-and-appliances
- product mobile-tablet
- product equipments-and-machinery

Cluster 3 contains:

- product childrens-clothing-and-shoe
- product musical-instruments
- product book-student-literature
- product hobby-collectibles
- product utility
- product leisure-hobbies-toys
- product travel-packages
- product phone

Cluster 4 contains:

- product parts-accessories
- product game-consoles-and-video-games
- product audio-video
- product building-and-garden
- product jewelry-and-watches
- product bicycle
- product computers
- product sport-leisure

Cluster 5 contains:

- product motorcycles

# Agglomerative

Cluster 0 contains:

city furniture-and-home-decore  
city utensils-and-appliances  
city audio-video  
city computers

Cluster 1 contains:

city equipments-and-machinery  
city motorcycles

Cluster 2 contains:

city childrens-clothing-and-shoe  
city building-and-garden  
city jewelry-and-watches  
city bicycle  
city musical-instruments  
city sport-leisure  
city book-student-literature  
city hobby-collectibles  
city leisure-hobbies-toys  
city travel-packages  
city phone

Cluster 3 contains:

city cars

Cluster 4 contains:

city baby-and-toys  
city parts-accessories  
city clothing-and-shoes  
city game-consoles-and-video-games  
city animals  
city batch  
city health-beauty  
city utility

Cluster 5 contains:

city mobile-tablet



# MeanShift

Cluster 0 contains:

city baby-and-toys  
city parts-accessories  
city utensils-and-appliances  
city clothing-and-shoes  
city childrens-clothing-and-shoe  
city game-consoles-and-video-games  
city audio-video  
city building-and-garden  
city jewelry-and-watches  
city bicycle  
city animals  
city batch  
city musical-instruments  
city health-beauty  
city computers  
city sport-leisure  
city book-student-literature  
city hobby-collectibles  
city utility  
city leisure-hobbies-toys  
city travel-packages  
city phone

Cluster 1 contains:

city equipments-and-machinery

Cluster 2 contains:

city cars

Cluster 3 contains:

city furniture-and-home-decore

Cluster 4 contains:

city motorcycles

Cluster 5 contains:

city mobile-tablet

# Gaussian

Cluster 0 contains:

- city parts-accessories
- city utensils-and-appliances
- city mobile-tablet
- city game-consoles-and-video-games
- city audio-video
- city equipments-and-machinery
- city computers

Cluster 1 contains:

- city baby-and-toys
- city clothing-and-shoes
- city childrens-clothing-and-shoe
- city animals
- city batch
- city health-beauty
- city book-student-literature
- city hobby-collectibles
- city utility
- city leisure-hobbies-toys
- city phone

Cluster 2 contains:

- city motorcycles

Cluster 3 contains:

- city cars

Cluster 4 contains:

- city furniture-and-home-decore

Cluster 5 contains:

- city building-and-garden
- city jewelry-and-watches
- city bicycle
- city musical-instruments
- city sport-leisure
- city travel-packages