

E-Commerce Marketplace Project Plan.

- Marketplace type (Rental E-commerce)

- Purpose:

To solve the problems of high ownership costs for items used temporarily e.g (vehicles, furniture & electronics) & to provide a convenient, affordable and sustainable way of accessing resources. Examples of items offered on platform, furniture for temporary use & vehicles for trips or event.

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- Business Goals.

- Problem To Solved.

Provide solution for users who need items for a short duration but don't want to invest in purchasing them.

• Target Audience:

Target audiences are event organizer, freelancers and businesses students & travelers.

• Unique Selling Points (USPs)

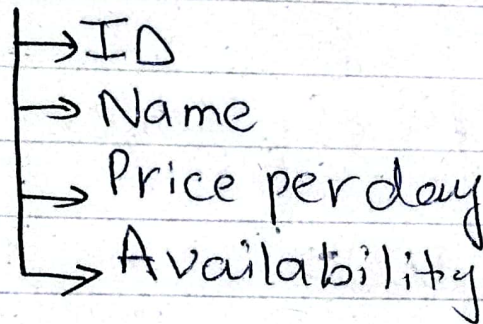
Competitive pricing

flexible rental durations.

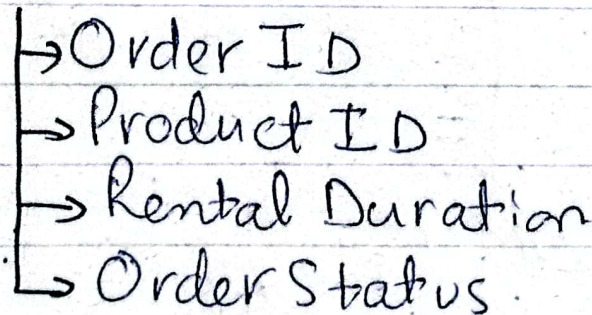
Doorstep delivery and pickup service.

Data Schema:

1. Products



2. Orders.

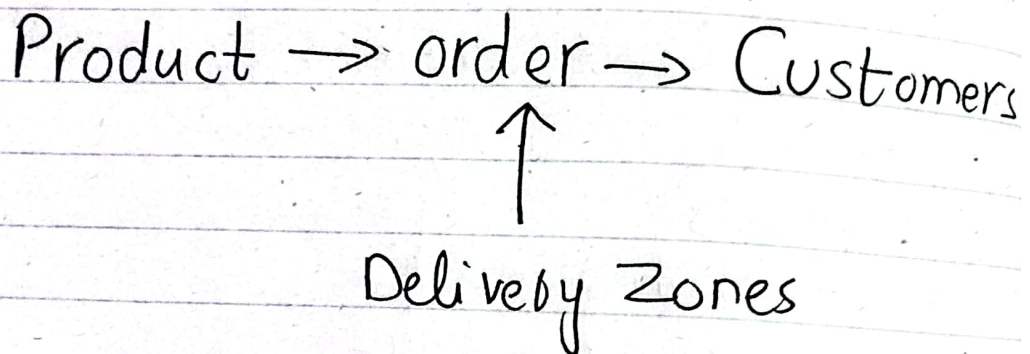


3. Customers:

- Customer ID
- Name
- Contact Information

4. Delivery Zone:

- Zone name
- Coverage Area
- Assigned Delivery Personnel



• Overview:

Rental E-Commerce Data Scheme

