

Ideation Phase

Brainstorm & Idea Prioritization Template

Brainstorm & Idea Prioritization

- Gather a diverse team of stakeholders and subject matter experts for the brainstorming sessions. Different perspectives lead to more creative ideas.
- Set ground rules to create a judgment-free environment. Encourage wild and unconventional thinking. Avoid critiquing or evaluating ideas during brainstorming.
- Use creative stimuli like random words, provocative images, or challenging questions to spark imaginative thinking.
- Build on others' ideas by combining, adapting, elaborating or finding associations. Use techniques like piggybacking or yes anding.
- Capture every idea using sticky notes, whiteboards, mind maps or ideation software. Categorize ideas into groupings as patterns emerge.
- Schedule brainstorming sessions in short bursts over multiple days. Let ideas incubate in between sessions.
- Maintain momentum by keeping sessions fast-paced. Use timers or set a goal for number of ideas.
- Invite end users or customers to participate and contribute their perspectives.
- Analyze the ideas after the brainstorming by grouping similar ones, evaluating feasibility, finding connections, prioritizing or voting on favorites.
- Keep iterating even after initial brainstorming by seeking fresh perspectives and revisiting earlier concepts. Maintain an open, creative mindset.

Problem Statement:

- Current voting systems are vulnerable to fraud and tampering due to lack of voter identity verification. This compromises the integrity of the democratic election process.
- A biometric security system linked to voter registration databases could provide enhanced voter authentication and help prevent voter impersonation and voting fraud.
- However, such a system needs to be designed with high usability, accessibility, and security in mind to be accepted by the public and election regulators.

Team Gathering:

- Assemble a project team with expertise in biometric technology, hardware/software development, cybersecurity, accessibility design, election administration, and user experience design.
- Key roles needed: biometrics lead, engineering lead, elections domain expert, accessibility expert, security lead, project manager.
- Recruit team members from leading technology vendors and systems integrators as well as election agencies and nonprofits.

Collaboration Approach:

- Hold project initiation workshop to align on vision, objectives, requirements.
- Adopt agile development approach with iterative prototyping and user testing.
- Set up secure collaboration platforms for project management, design reviews, bug tracking.
- Implement role-based access controls and compartmentalized data to maintain security.
 - Foster close collaboration between engineers, designers, election experts, and accessibility specialists.
- Conduct regular team meetings and demos for status updates and gathering feedback.
- Develop clear communication plans for status reporting to stakeholders.
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Step 1-Team Gathering And Collaboration:

1. Team Gathering

Mission

Implement an open, tamper-proof ledger to streamline real estate processes, streamline transactions, promote transparency, and reduce fraud, while lowering costs and preventing disputes.

Our customers should:

Register
property

Transfer
ownership

Make
payments

Our business should:

Develop
ledger

Enable
contracts

Verify
transactions

Team Goals

What do we need to do to achieve the mission?

Build
immutable
ledger

Automate
processes

Ensure
transparency

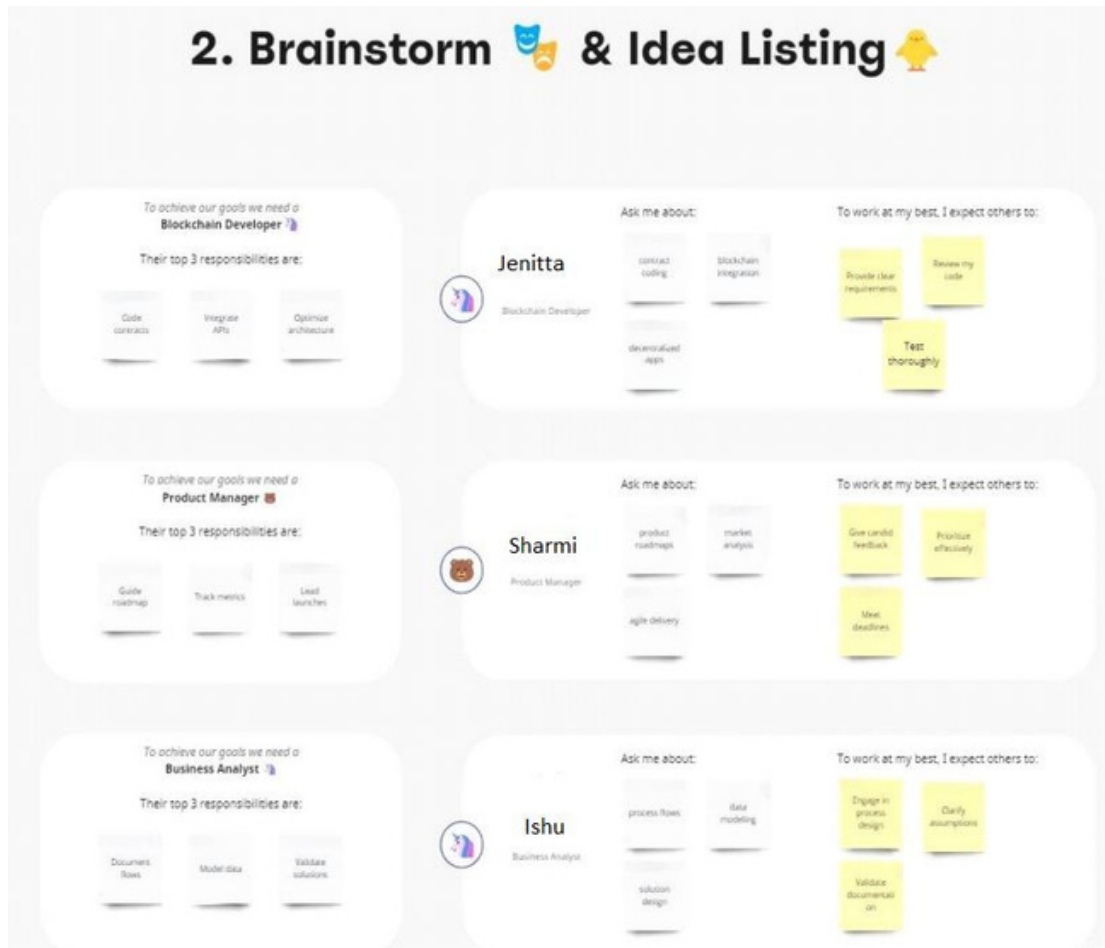
Success Criteria

How can we sense or measure that we are successful?

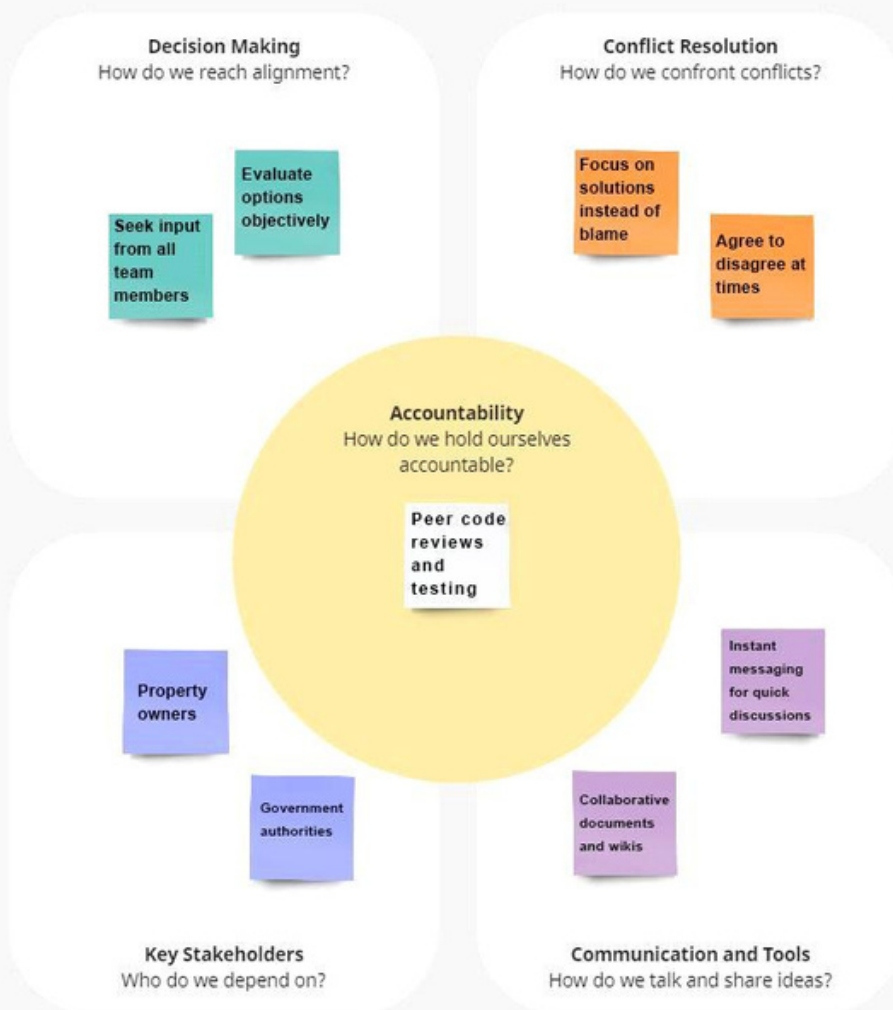
Increased
transaction
speed and
efficiency

Reduced fraud
through
transparency
and trust

Step-2: Brainstorm, Idea Listing and Grouping



3. Grouping



Step-3: Idea Prioritization

