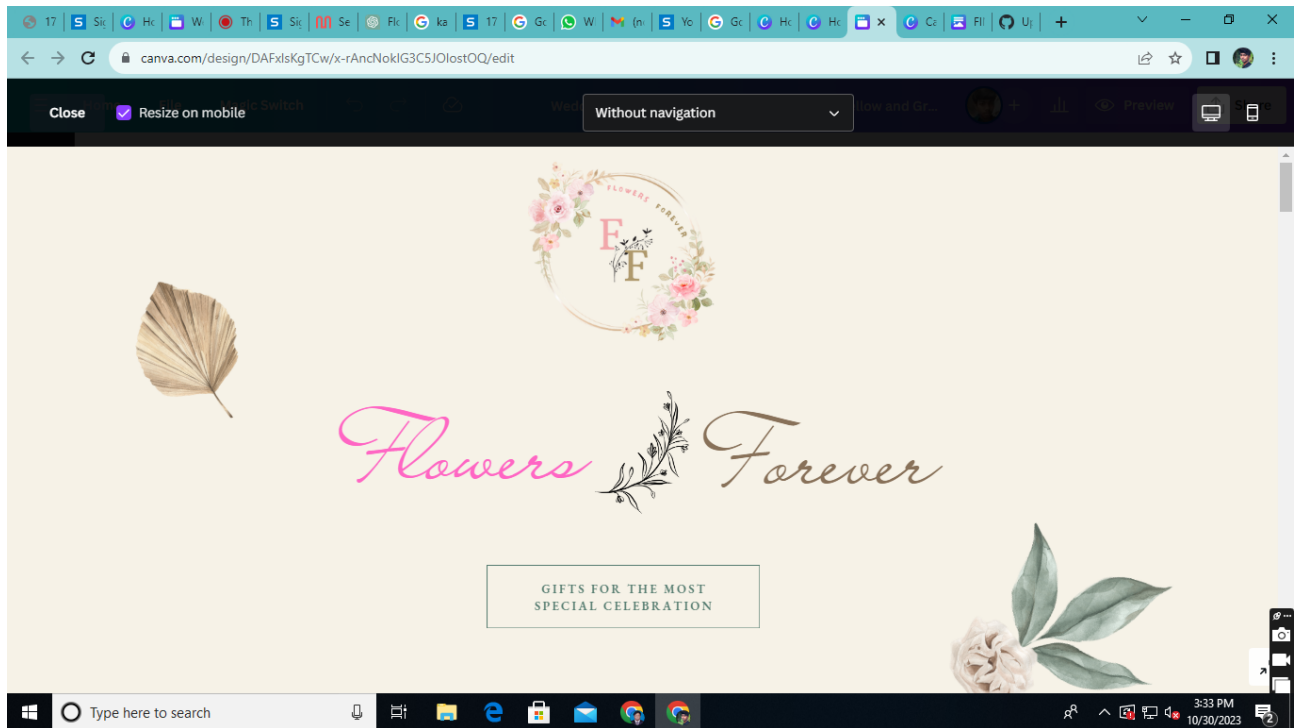


FINAL REPORT - NAAN MUDHALVAN

- Brand Name - Flowers And Forever
- Category - Flowers shop
- Target Audience - Men and Women
- Website - www.ffshop.com


Screen Shot for Website Creation In Canva




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Heartfelt Gestures Shouldn't Wait!!!




Day Delivery

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Function VS Celebration


- **Same day delivery**
- **Bestseller**
- **Luxe arrangements**
- **Hampers**




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WE ARE KNOWN FOR



Handcrafted by designers



Creating a wow experience




Assured 3 hours delivery


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All Flowers
Sells natural and artificial flowers, potted plants, floral pieces, and accessories



Flowers with cake
We blend the beauty of fresh, vibrant flowers with the sweetness of scrumptious cakes, creating delightful experiences for all occasions




Flowers with Chocolates
Flower Bookey With Chocolate
On customer demand available
Deliver on given date (date/Time)

Type here to search


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FLOWERS TYPE




Roses





Lilies



Carnation










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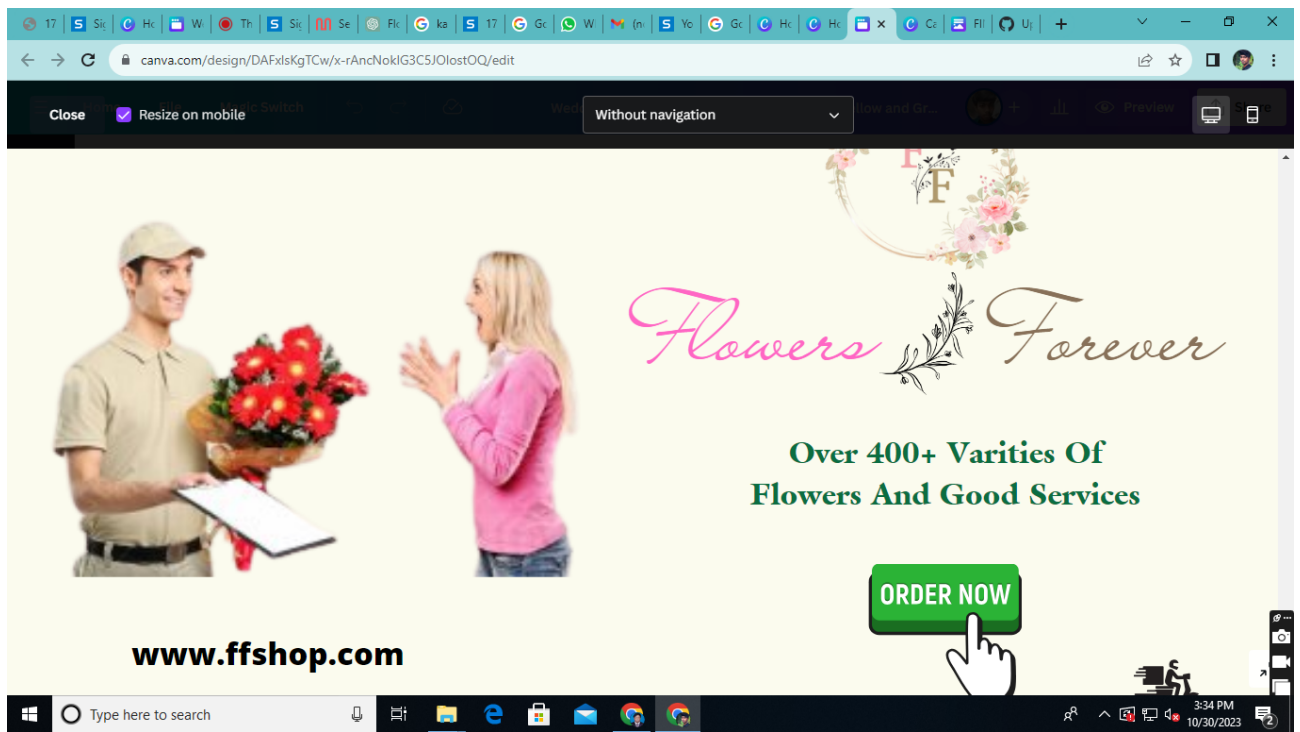
Everyday Occasions

Adding love & beauty to every occasion



Type here to search

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About Flower Sales

- **Occasions:** Flowers are often sold for various occasions such as weddings, birthdays, anniversaries, funerals, graduations, and special holidays like Valentine's Day and Mother's Day.
- **Types of Flowers:** Flower sales encompass a wide variety of flower types, including roses, lilies, tulips, daisies, orchids, and many more. Different flowers are associated with different meanings and occasions.
- **Retailers:** Flowers can be sold by a variety of retailers, including florists, supermarkets, garden centers, and online flower delivery services. Florists, in particular, specialize in creating floral arrangements.
- **Online Sales:** The advent of e-commerce has greatly expanded flower sales online. Customers can browse and purchase flowers from online florists and have them delivered to their desired location.
- **Specialized Arrangements:** Flower sales often involve creating specialized floral arrangements, such as bouquets, centerpieces, corsages, boutonnieres, and sympathy wreaths. These arrangements are crafted to suit the occasion and customer preferences.
- **Delivery Services:** Many flower retailers offer delivery services, allowing customers to send flowers to their loved ones, even if they are located in different places.
- **Subscription Services:** Some businesses offer flower subscription services, where customers can receive regular flower deliveries, often on a weekly or monthly basis.
- **Marketing and Promotion:** Flower sales businesses use marketing and promotion techniques to attract customers. This includes advertising, social media campaigns,

and special promotions.

- **Quality Control:** Maintaining the freshness and quality of flowers is crucial. Many retailers take steps to ensure that the flowers are well cared for and stored properly to maintain their beauty.
- **Environmental and Ethical Concerns:** In recent years, there has been a growing awareness of the environmental and ethical issues in the flower industry, including sustainable sourcing and fair labor practices.
- **Customer Service:** Providing excellent customer service is essential in the flower sales business. This includes helping customers choose the right flowers for their needs, ensuring timely delivery, and addressing any concerns or issues.
- **Seasonal Variations:** The demand for certain types of flowers can vary with the seasons. Retailers often adjust their offerings to cater to seasonal preferences.
- **Flower Meanings:** Many customers select flowers based on their symbolic meanings. For example, roses are often associated with love and romance, while lilies can symbolize purity and sympathy.
- **Local and International Markets:** While some flower sales are local, many flowers are imported from around the world to meet customer demand. This international trade is an integral part of the flower industry.

Recorded Video Link!



screenrec



WARNING: System Sound
Recording is DISABLED!

