



# How to pitch Singlebag to your clients?



# Welcome, Dear Singlebag Partners!

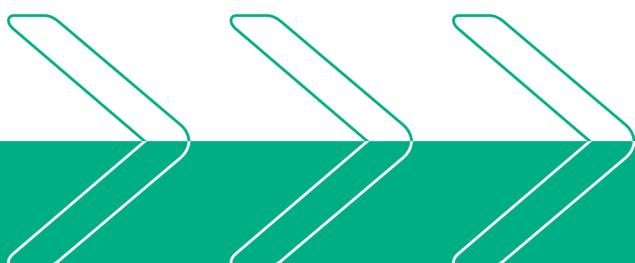
We congratulate you on starting your journey and helping worldwide Singlebag clients.

No matter whether you're an established enterprise or a startup, Singlebag provides tools and mechanisms that you require to stand apart. Your role as a partner is pivotal in introducing a new and fresh clientele to Singlebag. In fact, you represent our unique solutions that assist them to set up, market, manage and conduct business with ease.

We assure you this sales guide will help you develop a joint value relationship with Singlebag and its community apart from boosting your sales results and outcome for all eCommerce projects.

A heartfelt thank you, for being a part of the Singlebag Community

The Singlebag Partners Team.



# Get Educated! Start Educating!

There are many types of eCommerce platforms out there. And, choosing the apt platform for your brand can be challenging, because a lack of brand awareness may put the brand name at stake and cost a lot of money. Therefore, learn about the brand well and also follow a few handy tips from experts to pitch the brand to your prospective clients.

There are three main types of eCommerce platforms. What are they?



**1**  
**Fully-hosted eCommerce  
platforms (SaaS)**



**2**  
**Open source eCommerce  
platforms**



**3**  
**Headless commerce**

For better client conversions, educate them on the key benefits of the fully-hosted eCommerce platform. Give priority to the fully-hosted eCommerce platform. Moreover, ensure that they understand the advanced benefits that come with this platform for different nature of businesses.

Now you're clear, right? No more waiting. **Start educating!**

# Know. Understand. Suggest.

Before your invitation to join Singlebag, you have to put yourself in the shoes of your prospective clients. Know their requirements, understand their business ideas and then when you are crystal clear, you can confidently suggest Singlebag as the most appropriate platform for them.

**“** Singlebag is the easiest way to start, administer and boost your online business **”**





## Rapid Service

Dear entrepreneurs!

Starting an online business is filled with ample and unexpected challenges on your way right from ideation to actual sales. Nevertheless, you are fortunate that adequate solutions are being offered by Singlebag. No more barriers!

With a fully-hosted eCommerce platform:

- You can start and end the required process as swiftly as possible
- Managing their platform becomes a breeze and doesn't seem like rocket science to your clients
- Additional charges for hosting, cart functionality and other integrations are saved

## Customization



Your store identity is your brand identity!

Singlebag offers customized and easy store/website/app integration as a vital part of the launch phase. Explain the benefits and advantages of our fully-hosted eCommerce platform to your prospective clients. One of the best ways of drawing their attention towards Singlebag is to pitch our brand against other brands. A genuine and easy comparative analysis will help your clients to make decisions faster.

Of course, we are ahead and progressive with:

- A User-friendly website ○
- Robust applications and integrations ○
- AI technology ○



## Easy Store Maintenance

Stop worrying about store maintenance. We are with you!

Designed with expertise, maintaining the store becomes so simple that the clients can focus on improving their brand.

Our fully-hosted eCommerce platforms offer:

- First-class support around the clock
- Secured business & data
- Unlimited storage

# Why Singlebag?

Once you're done with educating your prospective clients on the importance of the fully-hosted eCommerce platform, it's time to pitch them on Singlebag. Singlebag is committed to offering the best eCommerce experience to their customers with all the vital features needed to start, administer and grow in the eCommerce world.

Considerably many clients expect unique functionality different from other eCommerce platforms. Educating them on specific product functionality and the impact it can have on their business can certainly attract your clients towards Singlebag.

We recommend you present the given key benefits and pricing structures to your prospective clients. Let each of your sales pitches become successful conversions.

## Secured data

Our system provides end to end encryption for your data to ensure that it is safe and secure with our AI technology. Singlebag incorporates industry-leading security features into every product and monitors 24/7 with AI technology. Your clients can be sure that all their data is protected even while they're asleep.

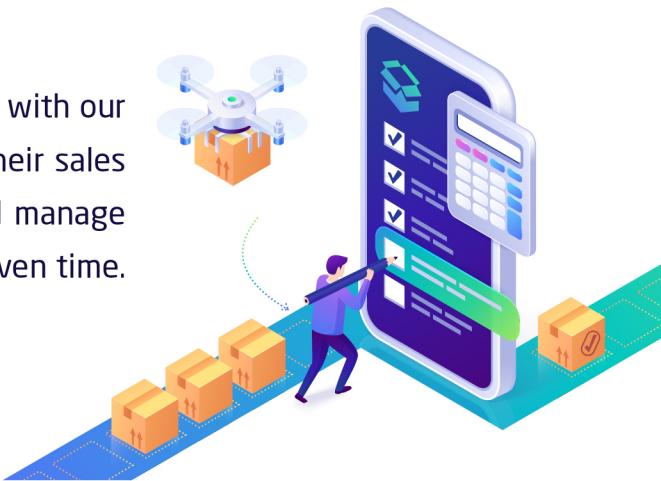


## To each & every customer in the world

Is your client in the USA or Canada or Zambia? No worries. Singlebag connects everyone. With the Singlebag eCommerce platform, your prospective clients can sell anything, anywhere and anytime to anyone. To support them have more conversions, we offer ample sales channels, multiple payment gateways and customized integrations. Check out our Singlebag website for better clarity.

## Manage from anywhere

Even if you are on vacation, your business keeps going with our Singlebag App. All your prospective clients can track their sales and payments, manage their orders and deliveries and manage their business from any part of the world and at any given time. Our App is handy and user-friendly too.



## Recurring Revenue

One of the essential business metrics Singlebag provides to its partners is 'recurring revenue'. Our ecosystem is set up in a way that you get recurring revenue indefinitely every year based on your prospective clients' subscriptions. Singlebag provides the highest partner revenue share of 25% which is extra compared to Shopify and other contemporary eCommerce platforms.



## Singlebag Community - A learning platform

- Singlebag takes pride in providing a variety of free yet certified learning courses to upcoming entrepreneurs. They get trained and have the free space of joining Singlebag as a partner. It is an added quality of our fully-hosted eCommerce platform. Let the future generation be more advanced than us.

## Constant Support

"I have no idea", "I have no resource", "but I have interest and am open to learning". Great! Our eCommerce platform provides continuous assistance round the clock. Your prospective clients and even a fresher will have the opportunity to gain the advice and knowledge of Singlebag's expertise from our team.



# Are you ready to pitch now?



Use the following descriptions of Singlebag in your proposals or general communications with prospects:

Singlebag is an all-in-one eCommerce platform that helps you stabilize and boost your business whether you're a startup or an established one. With us, you can set up your future today! We are the first e-commerce platform for a variety of businesses in different realms that you can imagine. Keeping the future in mind, we function on AI technology which we are totally adept in.

Singlebag eCommerce platform comes with unique tools and a user-friendly approach to help you sell online. Start selling online today.

Everything starts with an Idea! Everything starts with **Singlebag**

**Explore Now**

<https://singlebag.com>