



# MAHFUZ-E-ELAHI SIAM

📍 Barisal , Bangladesh 8520

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## PROFESSIONAL SUMMARY

Successful [Job Title] with outstanding project management and budgeting skills. Focuses on developing marketing strategies to boost brand awareness and conversions. Deadline-driven Graphic Designer with over [Number] years of industry success. Focused on overseeing projects from concept to final delivery. Successfully creates brand messages, strategies and key graphic productions. Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills.

## SKILLS

- Promotions planning skills
- Market research expertise
- Sales strategy familiarity
- Background in [Type] marketing
- Graphic design proficiency
- Copywriting abilities
- Project Management
- SEO proficiency
- Strategic planning
- Data Analytics
- Revenue Generation
- Content Development
- Online marketing
- Social media activities
- Email Marketing
- Content marketing
- Social media expert

## WORK HISTORY

**DIGITAL MARKETER**, 01/2022 - Current

**ABCL-IT**, Bangladesh

- Communicated with customers, stakeholders and target audiences to drive engagement.
- Provided thought leadership and perspective for adoption of new technologies and marketing tools.

**GRAPHIC DESIGNER**, 03/2021 - 05/2022

**Ingenious Community**, Bangladesh

- Produced digital advertising to showcase products and heighten brand engagement.
- Employed design fundamentals when selecting typography, colour and layout.
- Liaised with external designers and printers to ensure deadlines were met and materials met strict quality standards.
- Created corporate branding, designing cohesive looks from logos to letterheads.
- Oversaw design development from concept to completion, including branding graphics, print design and marketing collateral.

## EDUCATION

**Shahid Smrity degree College** , Bangladesh

**Certificate of Higher Education**

**ABCL-IT**, Bangladesh

**Certificate of Higher Education: Digital Marketer, Graphic Designer.**