



# Customer Behavior Dashboard

## Gender

Female

Male

**3.9K**

Total Customer

**\$59.76**

Average Purchase Amount

**3.8**

Average Review Rating

**Pants**

Top Item Purchased

## Subscription Status

No

Yes

## Shipping Type

2-Day Shipping

Express

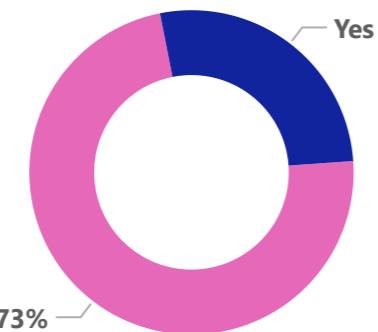
Free Shipping

Next Day Air

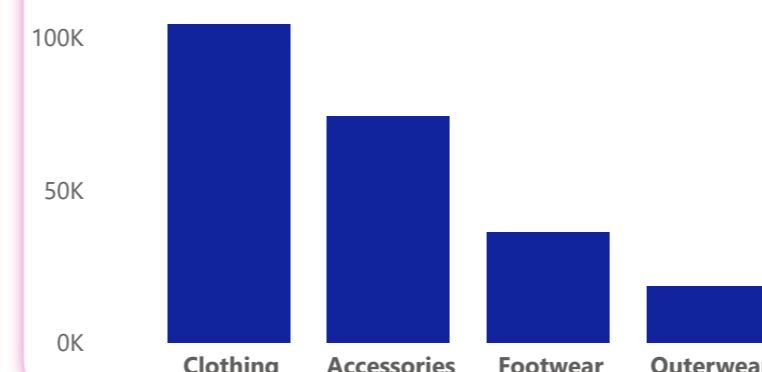
Standard

Store Pickup

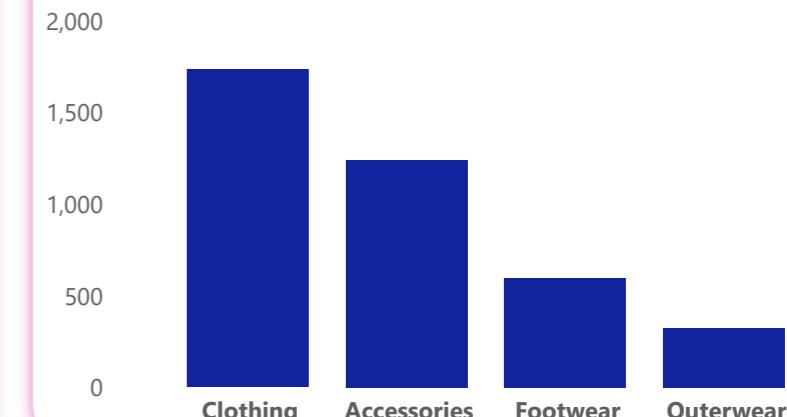
% of Customers Subscription Status



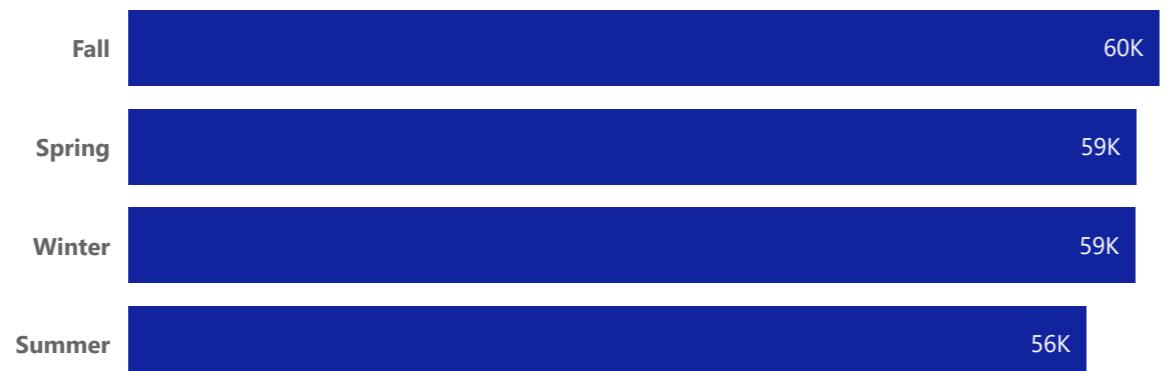
Revenue by Category



Sales by Category



Revenue by Season



Revenue by Payment Method

