



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best / Worst Seller



817.86K

Total_Revenue



38.31

Avg_Order_Value



49574

Total_Pizza_sold



21350

Total_Orders



2.32

Avg_Pizzas_per_Order

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

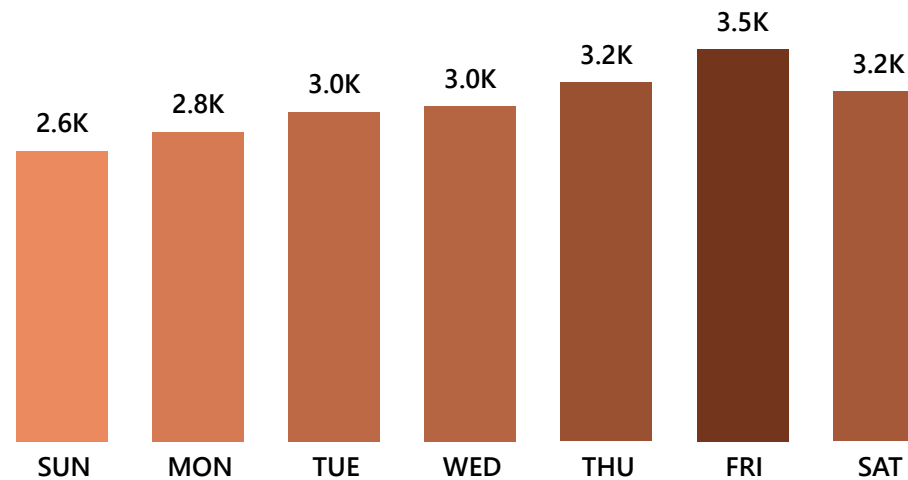
CATEGORY

Classic Category contributes to **maximum** sales % total orders.

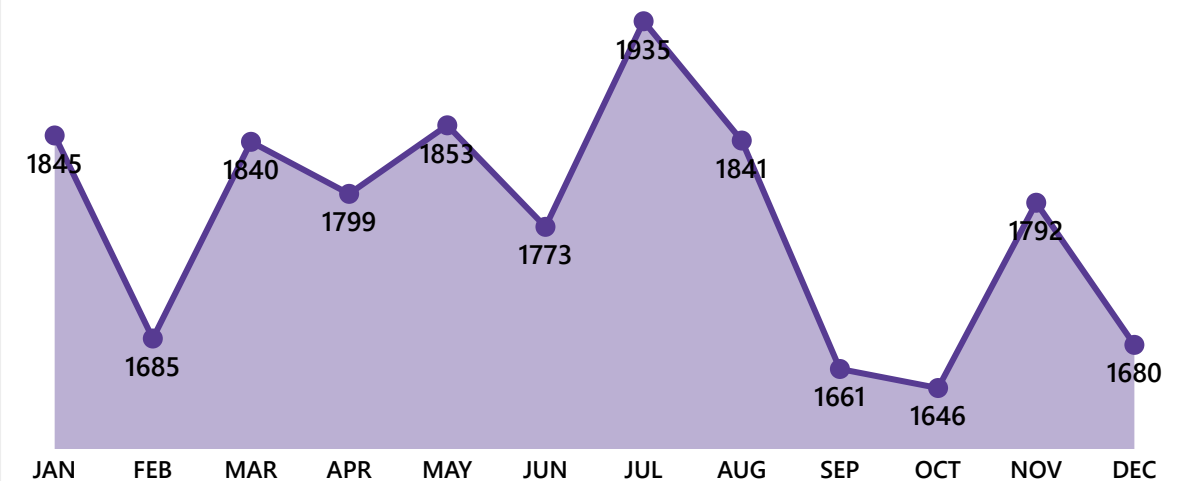
SIZE

Large size pizza contributes to **maximum** sales

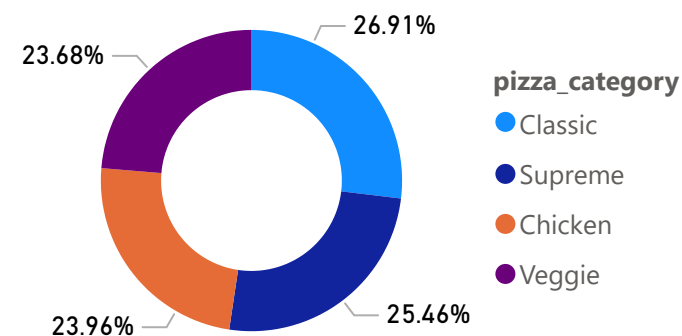
Daily Trend for Total Orders



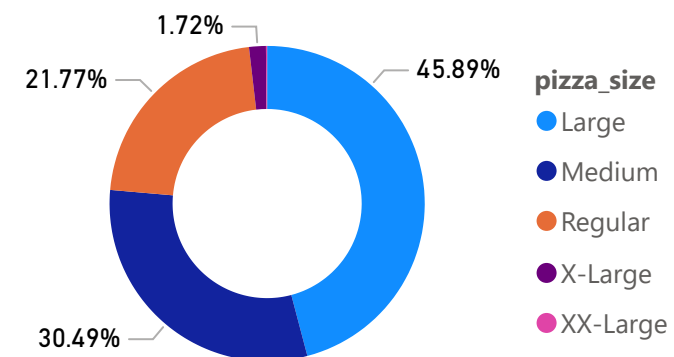
Monthly Trend for Total Orders



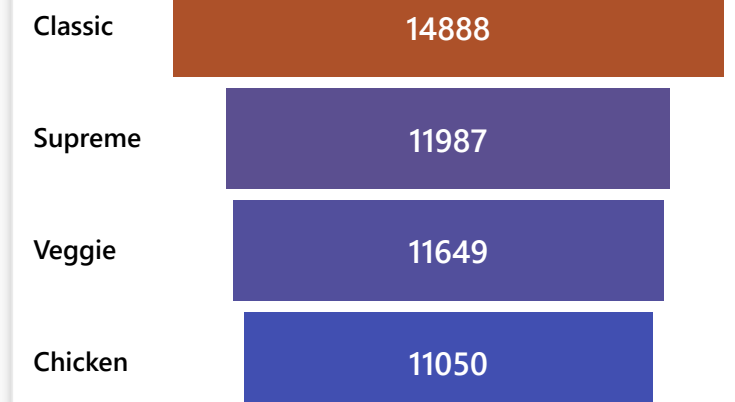
% of Sales by Pizza_Category



% of Sales by Pizza Size



Total_Pizza_sold by pizza_category





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1/1/2015



12/21/2015



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Best / Worst Seller

BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to maximum Revenue

QUANTITY

The Brie Carre Pizza Contributes to maximum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to maximum Total Orders



801.29K

Total_Revenue



38.27

Avg_Order_Value



48569

Total_Pizza_sold



20936

Total_Orders



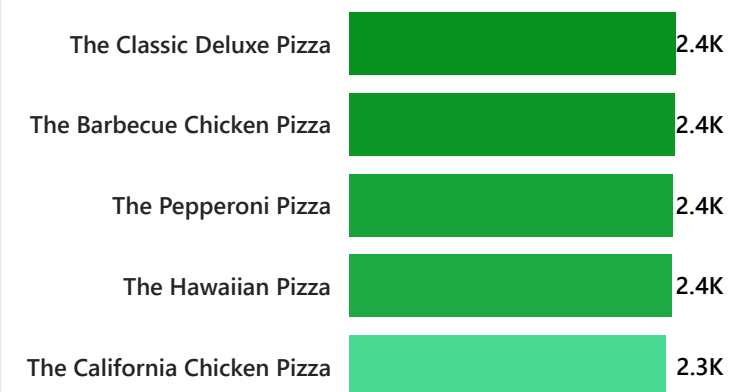
2.32

Avg_Pizzas_per_Order

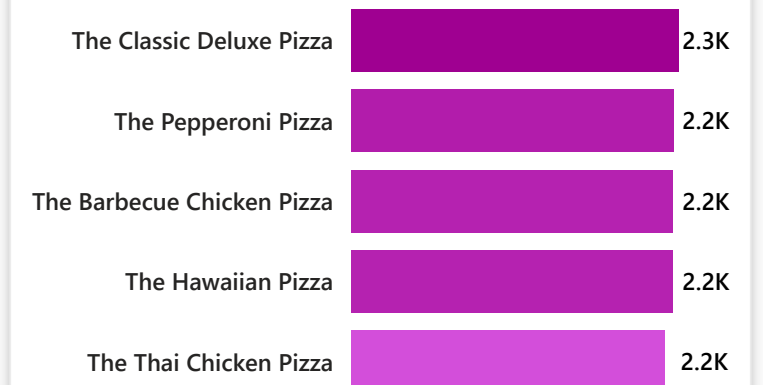
Top 5 Pizza's by Revenue



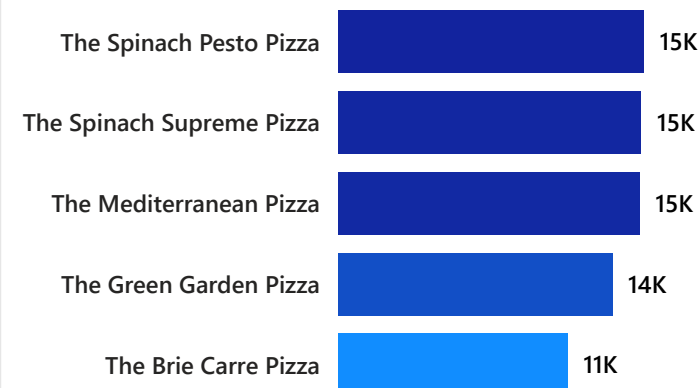
Top 5 Pizza's by Quantity



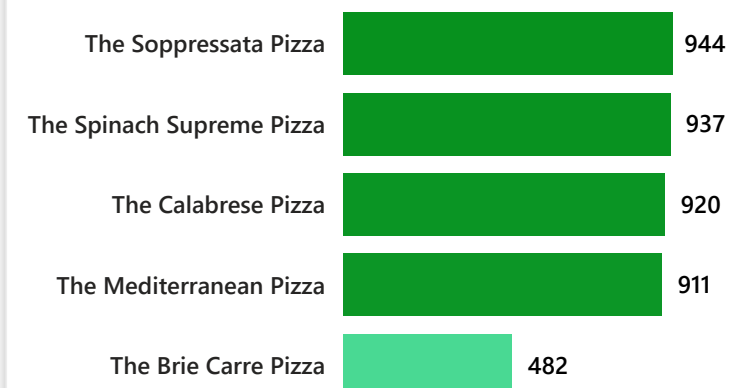
Top 5 Pizza's by Total Order



Bottom 5 Pizza's by Revenue



Bottom 5 Pizza's by Quantity



Bottom 5 Pizza's by Total Order

