

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.94%
1	6.06%
Total	100.00%

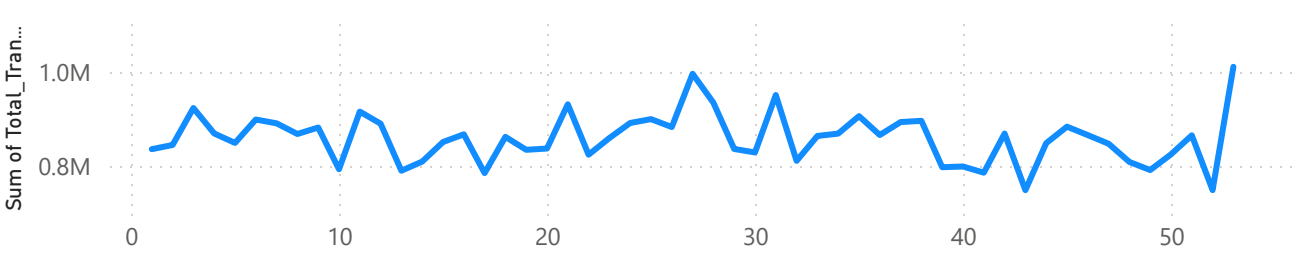
State_cd	%GT Sum of Revenue
AK	0.30%
AR	0.10%
AZ	0.15%
CA	22.83%
Total	100.00%

Week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Week_num2	Previous_week_Transaction	Current_week_Transaction	wow_transaction
53	748677	1011008	35.0%
52	865275	748677	-13.5%
51	824791	865275	4.9%
50	791352	824791	4.2%

Sum of Total_Trans_Amt by Week_num2



Activation_30_Days	%GT Count of Activation_30_Days	Card_Category	%GT Sum of Total_Trans_Amt
0	42.54%	Blue	83.11%
1	57.46%	Gold	4.59%
Total	100.00%	Platinum	2.09%
		Silver	10.21%
		Total	100.00%

Week_num2	Previous_week_Count	Current_week_Count	wow_count
53	11203	11583	3.4%
52	12587	11203	-11.0%
51	12376	12587	1.7%
50	12215	12376	1.3%

Week_num2	Previous_week_CC	Current_week_CC	wow_cc
53	15667	18224	16.3%
52	18851	15667	-16.9%
51	18653	18851	1.1%
50	18315	18653	1.8%

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

57M

Total Interest

8M

Count

667K

Amount

46M

Card_Category Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue 47188612 37840749 6614173

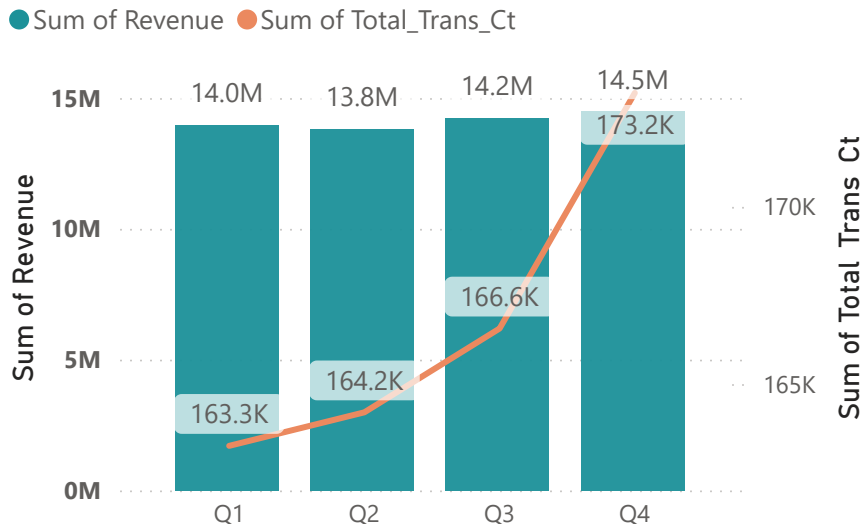
Silver 5659109 4647596 821923

Gold 2533682 2091362 384755

Platinum 1135608 953314 161629

Total 56517011 45533021 7982480

QTR Revenue and Sum of Total_Trans_Ct by Qtr



Gold

Silver

Blue

Platinum

Gender

F

M

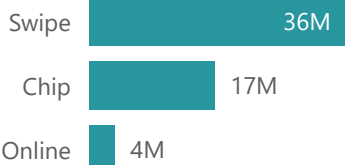
Income Group

Low

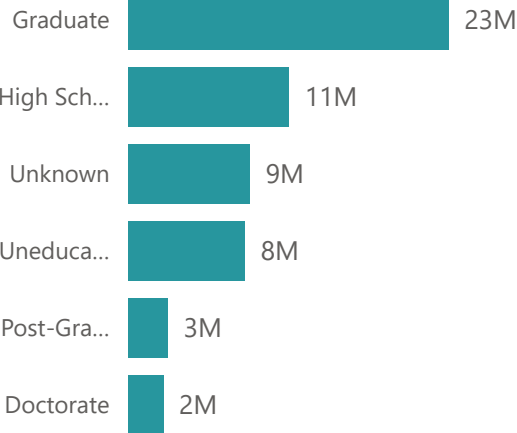
Medium

High

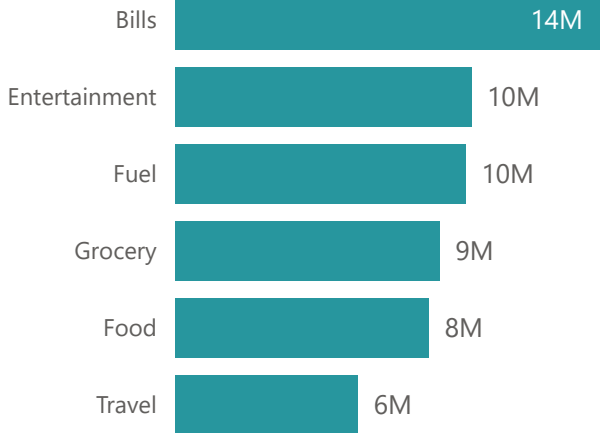
Revenue by Use_Chip



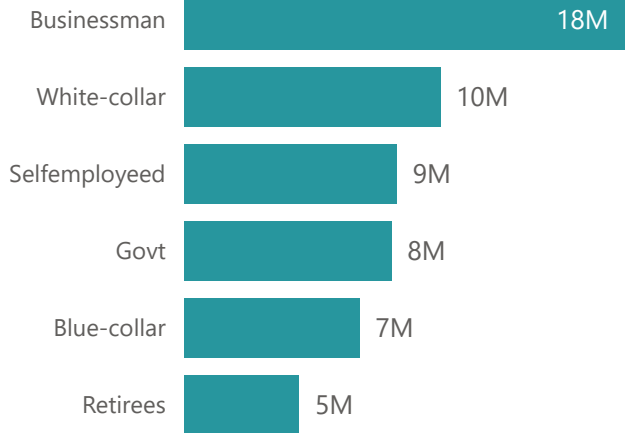
Revenue by Education level



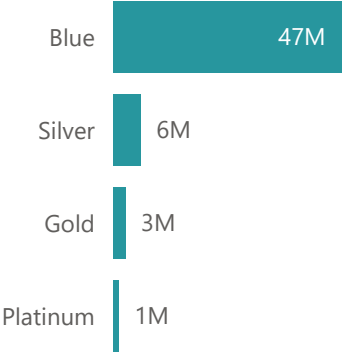
Revenue by Exp_Type



Revenue by Job_Type



Revenue by Card Type



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

57M

Total Interest

8M

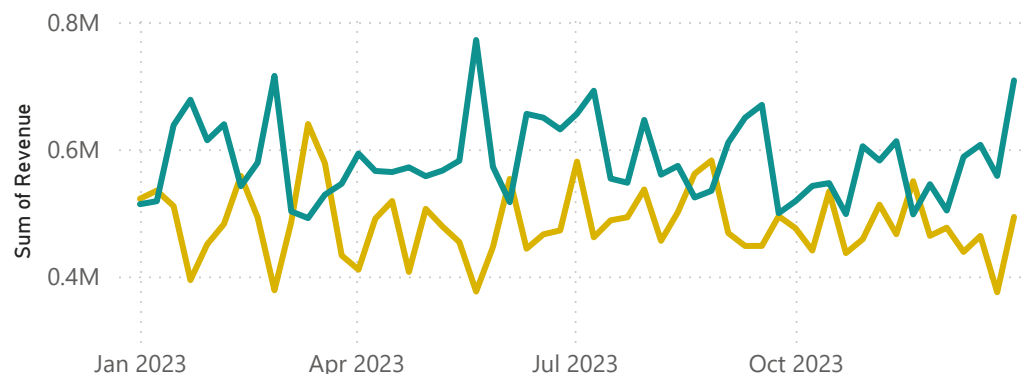
CSS

3.19

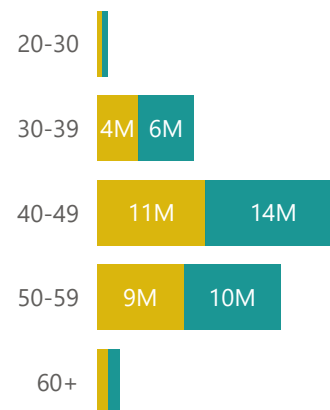
Income

588M

Revenue by Week



Revenue by AgeGroup



M

31M

F

26M

Gold

Silver

Blue

Platinum

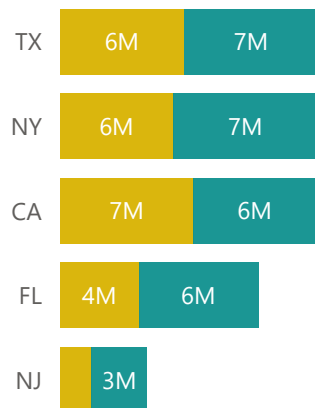
Swipe

Online

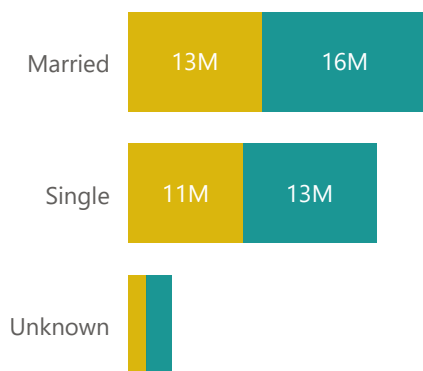
Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Selfemployeed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
Blue-collar	7040606	967751	73516911
Total	56517011	7982480	587599783

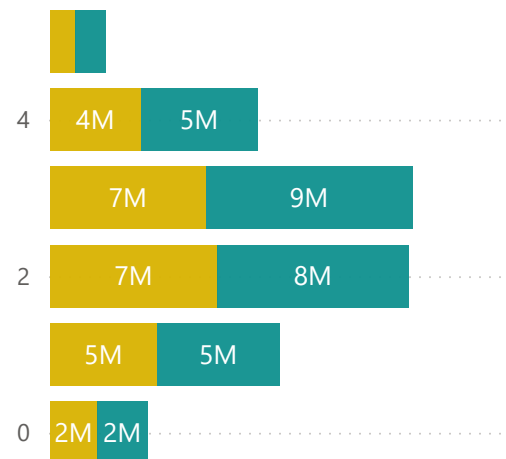
Top 5 State



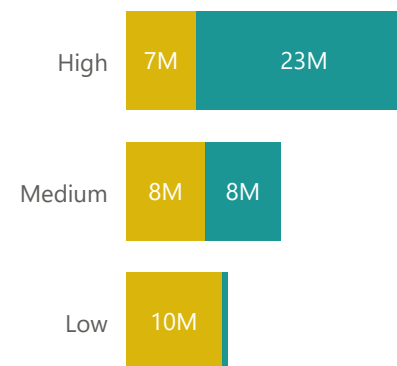
Revenue by Marital Status



Revenue by Dependent



IncomeGroup



Education Level

