



LONDON CAPITAL COMPUTER COLLEGE

Web Design Occupational Outlook

Job Description and Responsibilities

In order to be a web design specialist, a candidate must obtain necessary skills and techniques. Duties involve:

- Solving complex internet and web problems
- Administering processes and procedures for effective layouts
- Understanding basic programming techniques
- Showing creativity and technical skills in their work
- Developing and working with various web programming languages
- Setting up computer graphics databases
- Designing and implementing quality websites and layouts
- Learning about internet marketing and search engine principles

Web Design Earning Potential and Employment Prospects

The Web design course can better prepare candidates for employment in the highly competitive technology industry. Web designers can also choose to start their own business to bid on contracts for various projects. The development of new technologies and tools is making a career in web design a rapidly growing employment option. Average earnings for computer specialists are £30,480, and design service specialisation average £25,000. Web designers typically earn between £20,000 and £75,000 depending on relevant skill level. Related occupations include:

- Graphic Artist/Designer
- Web Designer
- Web Developer
- Computer Animation Specialist
- Desktop Publishing
- User Support Analyst
- User Support Analyst Supervisor
- Web Site Coordinator/Manager
- Webmaster
- Web Designer Consultant
- E-Commerce Web Designer

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