

LONDON CAPITAL COMPUTER COLLEGE

Advanced Diploma in Finance (520) – Economics of Social Issues

Prerequisites: Knowledge of Finance.	Corequisites: A pass or higher in Diploma in Finance or equivalence.			
Aim: This course utilises economic principles and				
the allocation of resources, the distribution of weals				
	es analyse basic economic principles introduced and			
developed through study of important social issues:	• • • • • • • • • • • • • • • • • • • •			
discrimination, crime, population growth and envir				
provide a practical background in economic theory. Such a background will enable the candidates to				
understand how economic principles and concepts are applied to real-world problems. The course				
covers introductory economic concepts: nature of the market system: alternative measures of living standards; role and size of government sector. Other specific topics include education, health, income				
l	nd political instability, ethics, aging, the environment			
and discrimination.				
Required Materials: Recommended Learning	Supplementary Materials: Lecture notes and			
Resources.	tutor extra reading recommendations.			
Special Requirements: The course requires a com-	bination of lectures, demonstrations and			
discussions.				
Intended Learning Outcomes:	Assessment Criteria:			
1 Understand the role of economic	1.1 Discuss why poverty is the major			
reasoning in alleviating human misery.	economic problems in the world			
	1.2 Describe causes of economic activity			
	1.3 Be able to identify an economy's			
	resources; its labour and its capital.			
	1.4 Be able to determine the maximum GDP			
	that a country can produce.			
	1.5 Describe how a country can break from			
	the poverty trap.			
	1.6 Describe the different forms of aid			
2 Understand economic systems, resource	2.1 Describe the different types of economic			
allocation, and social well-being.	systems			
	2.2 Describe the issues of resource			
	ownership control and the mechanism			
	through which resource allocation			
	decisions are made.			
	2.3 Illustrate how social well-being can be			
	measured.			
3 Analyse market prices versus	3.1 Identify the reasons why governments			
government controlled prices	set minimum or maximum acceptable			
government controlled prices	prices			
	3.2 Describe the consequences of			
	government set prices			
	3.3 Explore the outcomes of setting			
	minimum wage			
4 Discuss pollution problems	4.1 Define what constitutes pollution			
	4.2 Analyse the services provided by the			
	environment.			
	4.3 Describe the causes and effects of			

pollution

	4.4	Analyse the benefits of controlling pollution
5 Explore the causes of economics of crime and its prevention	5.1 5.2	Identify different criminal activities Describe how the government's crime
	5.3	prevention budget is determined Analyse how economic analysis is helpful in fighting crime
6 Discuss poverty and discrimination in the 21 st century.	6.1	Describe how the government can deal with problems of poverty and low income
	6.2 6.3	Identify how poverty can be reduced Be able to design anti-poverty programs and policies
7 Assess the monopoly power of firms	7.1 7.2	Discuss the disadvantages of monopoly Describe antitrust laws and how they effectively outlaw monopoly and
	7.3	anticompetitive behavours. Illustrate the importance of government regulation of private business.
8 Understand competition in the global	8.1	Be able to compare and contrast
market place and whether countries should protect themselves from international trade.	8.2	protectionism vs free trade Describe how international exchange
	8.3	markets operate Analyse different forms of trade
		restrictions
	8.4	Discuss the advantages and disadvantages of import restrictions Analyse the different free trade areas between countries.
9 Understand the causes of economic growth.	9.1 9.2	Define economic growth Describe the distinct phases of business cycles
	9.3	Analyse the determinants of long-run economic growth
	9.4	Describe how public policies can enhance economic growth
10 Understand the economic and social effects of unemployment.	10.1	Describe the different types of unemployment
	10.2 10.3	Analyse why people lose their jobs Explain why an economy may operate at
		less than full employment
	10.4	Describe how policy makers solve unemployment problems
11 Describe inflation.	11.1	Explain the effects of inflation
	11.2	Describe the impact of inflation on the national production of goods and services
	11.3	Describe the functions of money
	11.4	Discuss how money supply expands and contracts
	11.5	Explain the causes and cures of inflation
12 Understand government spending, taxation, and the national debt	12.1	Be able to justify government expenditures
taxation, and the national dept	12.2	Explain tax principles
	12.3 Fel: 0044 7	Analyse the UK tax system

	12.4	Describe government budget surplus and deficit
13 Understand the social security system and the NHS	13.2	Explain the effects of social security and the NHS programs on the economy Describe the challenges today on social security the NHS

Recommended Learning Resources: Economics of Social Issues

	Tree of the first tree of the
	• Economics of Social Issues by Ansel Sharp, Charles Register, Paul Grimes. ISBN-10: 007340280X
Text Books	• Social Issues: The Ethics and Economics of Taxes and Public Programs by John C. Winfrey. ISBN-10: 0195114337
	• Study Guide to accompany Economics of Social Issues by Margaret Ray. ISBN-10: 007328338X
Study Manuals	BCE produced study packs
CD ROM	Power-point slides
Software	None