

CRYPTO MARKET CLOUD

POWERED BY BLOCKCHAIN



WHITEPAPER

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Accordingly, there are or will be important factors that could cause the Group's actual results to differ materially from those indicated in these statements. These factors include but are not limited to those described in the part of the White Paper entitled "Risk Factors", which should be read in conjunction with the other cautionary statements that are included in the White Paper.

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Executive Summary

Crypto Market Cloud Eco-System has three main objectives:

- 1) To decentralize the provisioning of CMC services, migrating from a global infrastructure operated by a small group of hyperscale service providers to a blockchain-based peer-to-peer infrastructure operated by millions of small individual providers and contributors of CMC resources.
- 2) To simplify the use of professional CMC services for all levels of web users turning such services into a commodity product that is universally accessible and utilized by the general public.
- 3) To monetize the new decentralized CMC services ecosystem with a dedicated cryptocurrency governed by a smart contract enabling automated and trusted reconciliation of payments between all peer-to-peer CMC services providers.

The Company has already achieved the first milestone by establishing its simplified provisioning and setup of CMC services that can be easily operated by even the most novice web users.

As a second phase, Crypto Market Cloud Eco-System intends to facilitate the creation of a globally decentralized CMC hosting grid, allowing CMC-based applications to automatically scale across millions of CMC service providers who are in fact individuals contributing small portions of their redundant home/office computer resources to become a part of the block chain Crypto Market Cloud grid (thus effectively creating the new CMC) and benefiting from continuous Provider income.

The blockchain Ethereum-based Crypto Market Cloud TOKEN is intended to become the standard currency for the emergent decentralized Crypto Market Cloud services ecosystem, governing contribution-based pro-rata payments, clearing and distribution of financial benefits to the new role players of the CMC. On a naive schematic level, each Crypto Market Cloud TOKEN service is comprised of the following building blocks:

- (1) Storage
- (2) Computing/Processing
- (3) Bandwidth
- (4) Crypto Market Cloud Applications
- (5) Payments and billing

By encapsulating the basic building blocks of the CMC service and creating a smart contract that considers the key aspects of the relationship between a CMC-service provider and application providers, the Company intends to make it possible for virtually anyone to join the hosting grid as a service provider/contributor, thereby establishing a virtual infrastructure that is operated by millions of Crypto Market Cloud TOKEN-service providers across the globe, and making it possible for each Crypto Market Cloud TOKEN-based application to elastically scale to nodes that meet its own technical, geographic, regulatory and business requirements. The newly issued Crypto Market Cloud will be used to automatically distribute payments to the Crypto Market Cloud owners and other Crypto Market Cloud participating parties as well as to provide important CMC Admin facilitation such as entity description, performance metrics, etc. The Company intends to use the proceeds from the ICO to deploy a critical mass of CMC on a global scale and actively promote the recruitment of CMC Service Providers/Contributors thus effectively decentralizing Crypto Market Cloud services.

The key benefits expected from achieving Crypto Market Cloud decentralization are:

Reduction of Crypto Market Cloud services costs (expected circa 94% cost reduction on average service criteria)

Unparalleled data security and privacy with tamper-proof CMC network components

Near fail-safe operation with significantly higher integrity and service availability

High degree of Crypto Market Cloud services automation enabling to deal with the “What” instead of the “How”

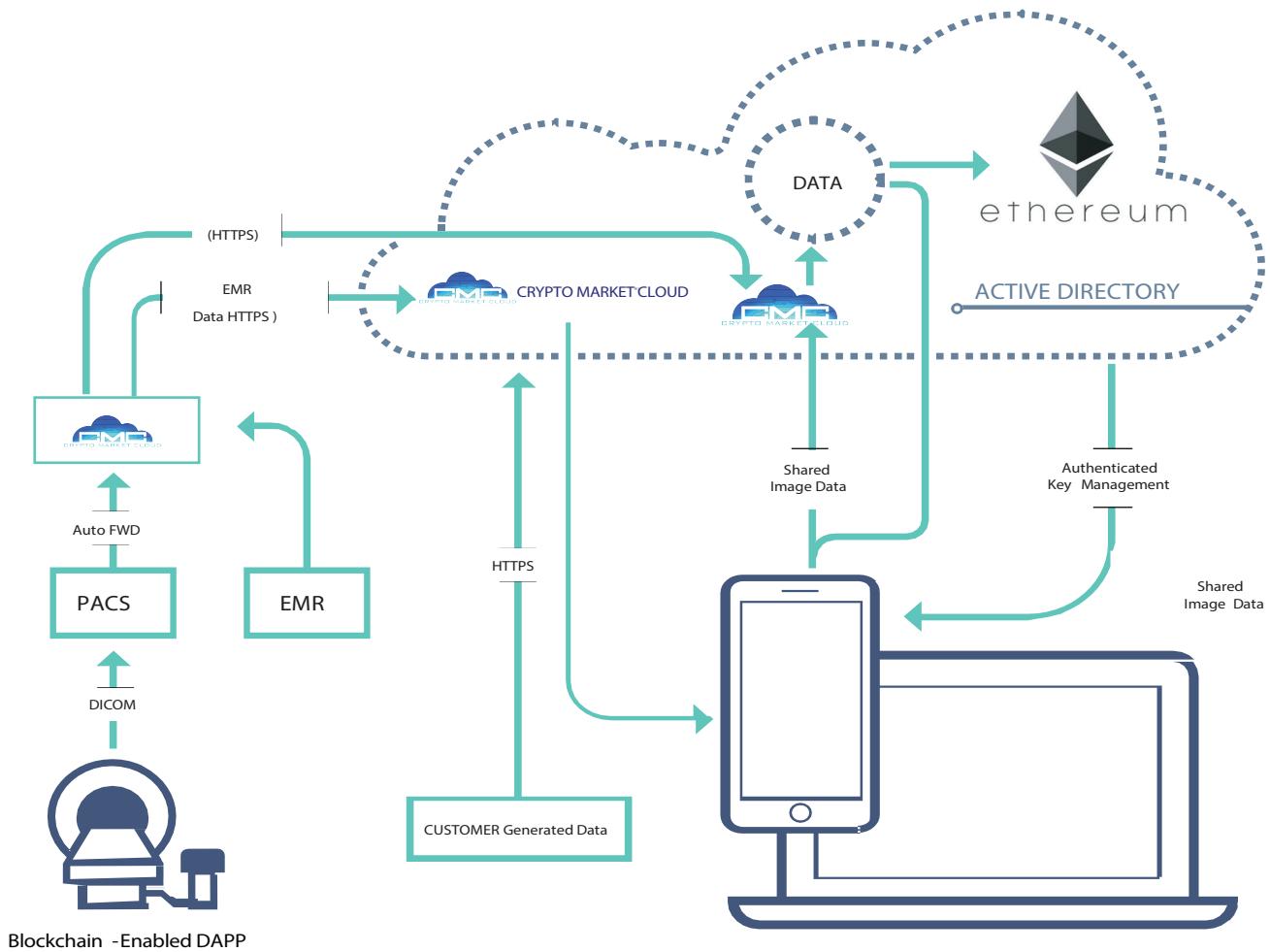
Taking pro- Crypto Market Cloud services out of the IT expertise zone making it fully accessible for the “rest of us” by utilizing the Company’s blockchain DAP technology

The DAP, or Decentralized Application Protocol, is a blockchain application threading layer. Based on the Ethereum infrastructure, the DAP will facilitate easy design and launch decentralized peer-to-peer Crypto Market Cloud applications such as media services (music & film), social peer-to-peer insurance, decentralized banking, financial services and other applications without limitations or central governance—all monetized by a single uniform currency—the CMC token. The protocol will allow seamless setup of self-governing smart contracts for an unlimited range of social applications.

WHAT IS BLOCKCHAIN?

In 2008 Bitcoin presented an elegant solution to the problems posed by centralized administration in the finance sector: distributed databases. Using a peer-to-peer architecture, this blockchain technology allows users to send transactions without a central authority to accommodate them. In this paradigm, every user of the service holds a copy of all the transactions sent through the network. This eliminates any need to trust a third party to maintain services or verify transactions. A transaction on a blockchain service takes place immensely fast and securely. A blockchain-based system makes use of a blockchain to link a ‘block’ of transactions to the set of all past transactions in the system. Every user—or node—in the network is given a full copy of the blockchain. This enforces transparency between users, as each new block on the chain is synchronized among all nodes. Each transaction must be verified by a number of users. Verifications are usually performed by nodes randomly guessing inputs to a cryptographic hash algorithm until the result matches the hash ID of the last block in the chain. Despite the transparency of transactions in a blockchain, users are awarded privacy because their identity to the system is simply a public key (a long number hash). A corresponding private key is used to sign off transactions. Users must keep the private key private; it is the only means for the system to prove authenticity. No confidential information on users is held by the blockchain except those details they decide to send out (which is not recommended). Users who opt to try to verify transactions make automated verifications. To add incentive to do so, those that succeed are given a monetary reward. Therefore, blockchain technologies allow transactions to be executed incredibly quickly. The fees for sending transactions through the distributed network are driven down compared with those in centralized services due to the ease of processing transactions and the absence of a third party to oversee the validity of a contract. If a transaction breaks the terms of agreement, the contract isn’t valid and it cannot be passed down the chain. Since the advent of Bitcoin, many other cryptocurrencies have been conceived with the same basic framework. The most notable of these is Ethereum, which generalizes the idea of a blockchain currency to a contract token that could represent any hard-coded agreement between parties. These ‘smart contracts’ have been utilized by platforms for crowdfunding, prediction markets (Gnosis), music licensing and distribution (Ujo), social media (AKASHA), and even cloud services (Storj, Golem), all at a discount to similar, centralized services. They are flexible enough for developers to add a wide range of conditions and functions based on which conditions are met in deployment. Yet in deployment, this flexibility vanishes, as their properties become strict terms that must be met by users to decide whether the contract is valid and precisely what it will be used for.

Bitcoin and Ethereum are examples of public blockchains. Anyone can access a public blockchain to view, send, or validate transactions. Private blockchain platforms, on the other hand, require explicit approval from an administrator to gain access to these actions. This equips private blockchains with more functionality for localized use, e.g. database management within a business. Part of the power of the Ethereum platform is that it allows developers to create private blockchains that still retain the increased security, privacy, and distributed self-governance that the public platform permits.



Blockchain flow of data

THE PROBLEMS:

In 2017 Btc, Eth, Xrp....well all crypto currencies reached an ATH (All time high), and cloud 9 was at everyone's fingertips, everybody felt invincible and kept pouring money into crypto currencies.

The real problem is, a majority of investors 92% to be almost precise have lost money, the total market cap went from 820 Billion to bellow 200billion, some will say it was fud, others will say bear market and the really savvy once will insist it was a mix of both, and we at Crypto Market Cloud agree with both but also have to add that, everybody bought into the promises of moons and lambo's, Promises that companies will disrupt and decentralize this, that and the other!



Some companies; months even years since their respective ico end and launch on exchanges, are yet to deliver the promises they made! What does the investor have out of the deal? A Useless utility token that's still has no use case that still has no purpose or real value other than speculation, which admittedly worked for a short time due to strong fomo and shilling, but not to educated business practices.

THE SOLUTION:

We can't undo the damage that has already been done, nobody can! No Shilling Fomo or any other form of promotion can bring back the 600 billion that have been erased of investor's portfolios.

What we can do is the following; Ensure that the future of your investments is safe, a solid ROI (Return on investment) and your investment won't depend on speculation, marketing, fomo or shilling but rather on good, genuine and honest business practice.

How? We are glad you asked! Crypto Market Cloud has a clear vision, of what product it wants to develop, how to implement and create usability, with legitimacy and fair business practice. Furthermore we know exactly our strategic position and importance in the industry, we are the first of our kind.

THE PRODUCT:

Crypto Market Cloud has already a developed and working product which is, our Ico, Crypto Directory, Crypto, Blockchain and News hosting platform, but now we are going for a full on product, we are building a full self contained Eco-System, our own Blockchain, our own Cryptocurrency Exchange, which will only accept and focus on token generation and listing for Security and Equity tokens.

The CMC Eco-System:

You have those brilliant disruptive ideas? you start by creating your Security or Equity token on our Blockchain, (every time a token is created a total of 5% will be reserved for the original CMC token holders) after which your STO will be listed on our platform Crypto Market Cloud for fund raising, during that cycle we will promote your STO to all our subscribers through all our media channels (currently just over 40K subscribers), once you successfully complete the funding round a guaranteed exchange listing will follow on our native Crypto Currency exchange.

THE CMC ECOSYSTEM

CMC will build on the advantages of an ICO (Initial Coin Offerings) to create an ecosystem bringing the next big change in the global capital markets. CMC will enable decentralization of pre-seed investments by adopting unique capabilities of blockchain technology and providing a legal way to purchase security tokens. tokenization of existing assets, creating of a total of 5% which will be reserved for the original CMC token holders with revenue streams, or other hybrid security tokens.

The functioning of CMC ecosystem will be powered by the CMC utility token. The token holders will have priority rights to participate in the initial security tokens launched on the CMC platform in addition to other privileges. The token will also serve as a payment for all related services for the issuance within the ecosystem. Therefore, investors and businesses will be using the CMC token. The creation of token on our Blockchain will provide users the benefit of the use of the whole eco system but not limited to use only, however listings a guaranteed and included in the price if the full service is used. This way the decentralized CMC in combination to the user-friendly application/marketplace will create an ecosystem that will be self-sufficient. Not relying on any external factors is of utmost importance for the success of the project and the tokensale.

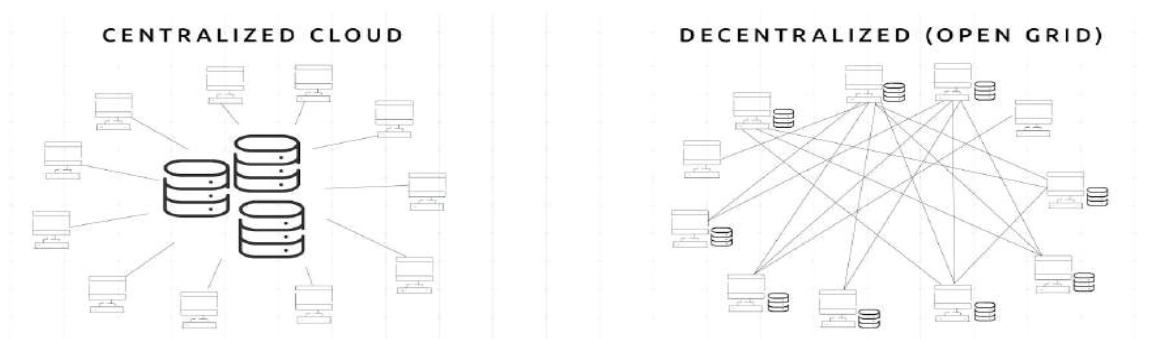
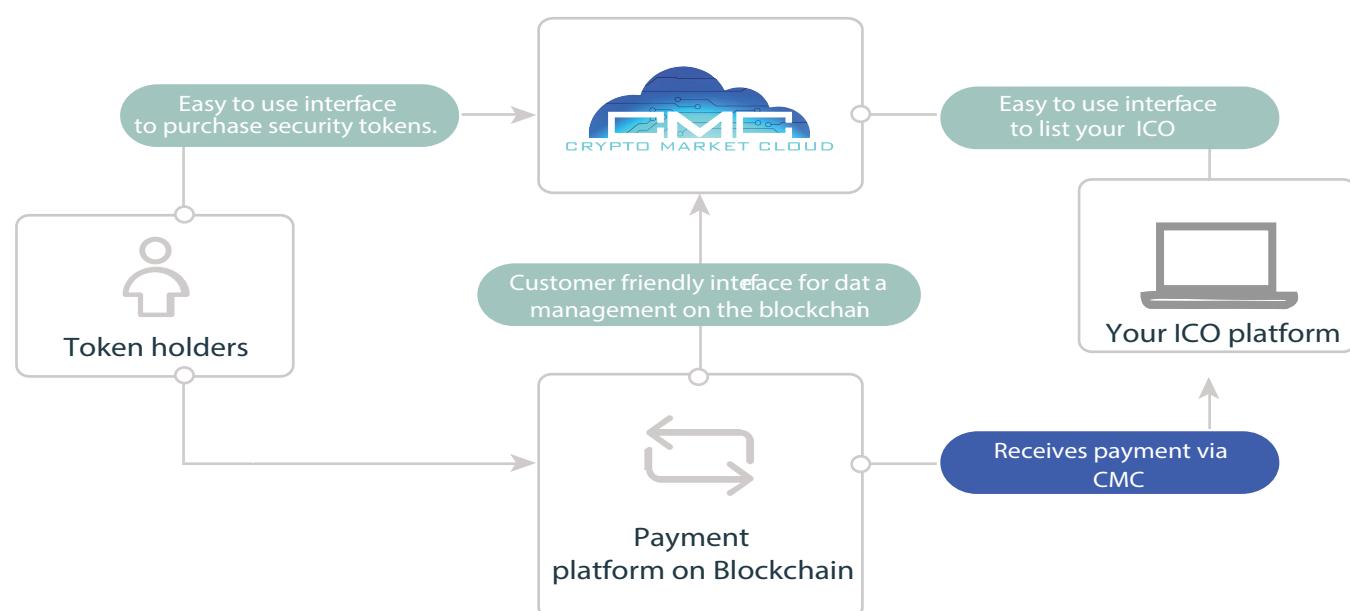
CMC will only be filtering projects for illegal practices, before listing on the platform, but will not be vetting projects. Instead, CMC seeks to foster an actively engaged community of crypto investors who will not only invest in ICOs but will participate by sharing their own due diligence and highlight their rankings and ratings of projects on the platform. The CMC tokens will be used as incentives in the community. The CMC community will be incentivized by the CMC tokens. Businesses and investors will be a benefit.

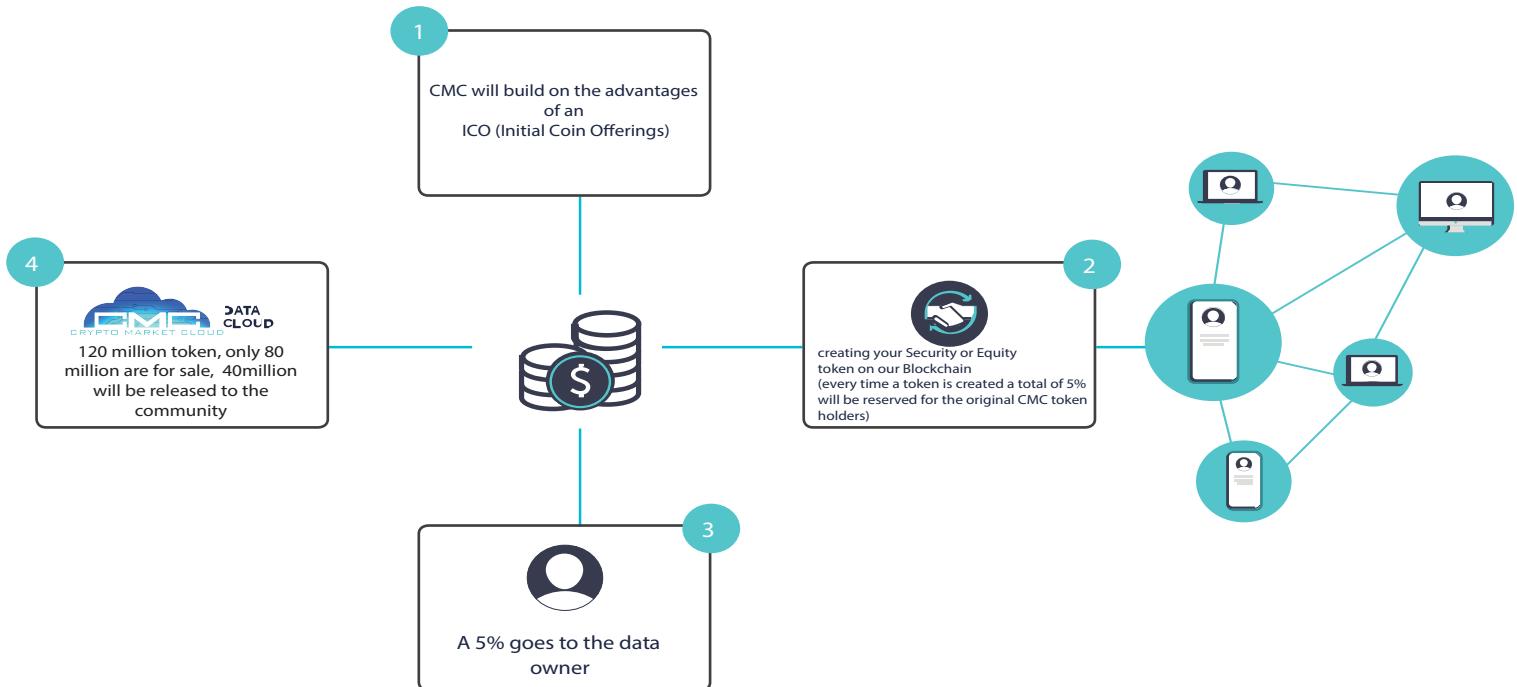
CMC will unite entrepreneurs and crypto enthusiasts who seek a developed environment for Cloud marketplace and security ICOs. We believe that the creation of the CMC ecosystem will significantly contribute to the growth and the development of the worldwide crypto community, and lead to the mainstream adoption of cryptocurrencies.

As mentioned in the processes described above, CMC will involve external experts who will provide various services within the CMC ecosystem. While most of the services will initially be provided by CMC, the business plan is for CMC to become a marketplace, with an increasing number of quality external service providers who will be on boarded to ensure the scalability, accessibility, and integrity of the platform.

WHY CMC ECOSYSTEM?

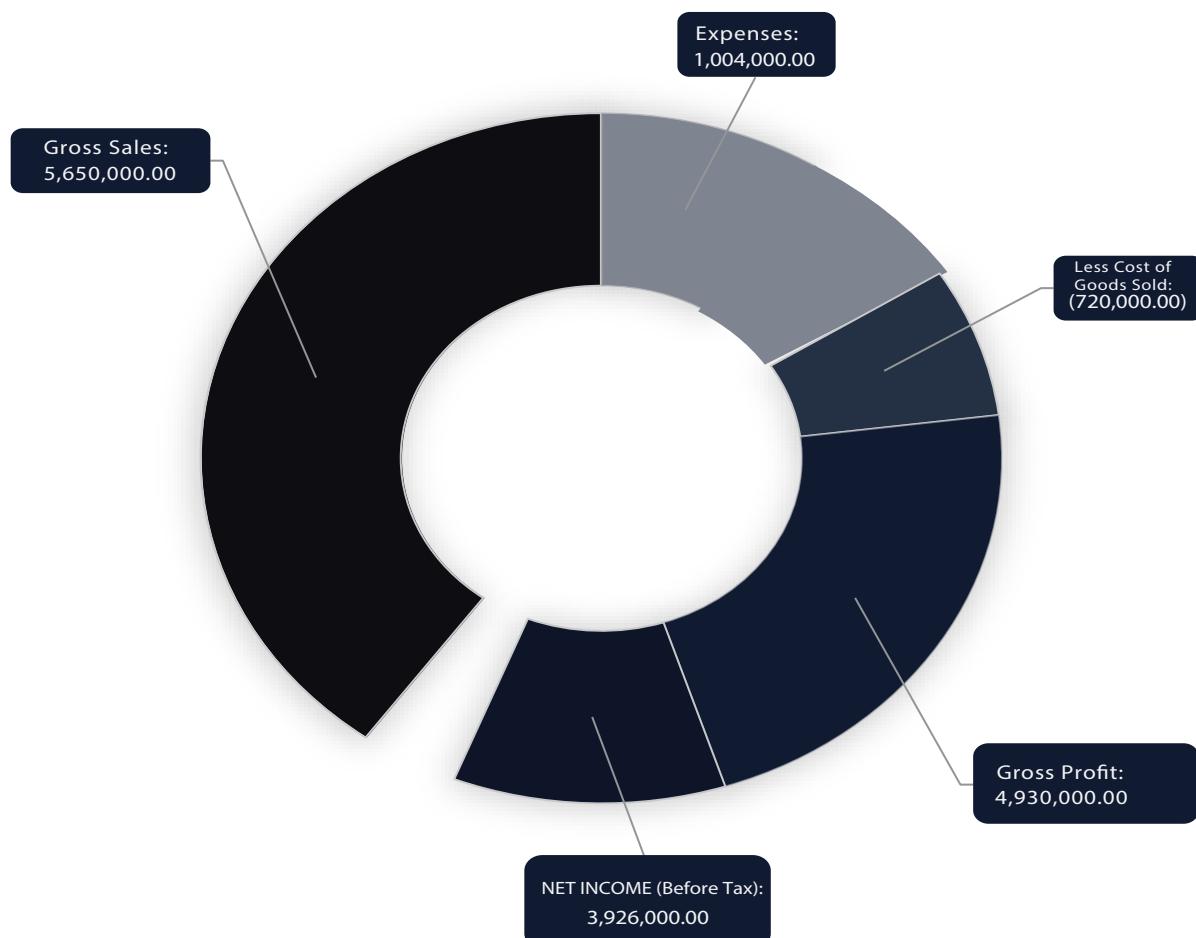
Because of a decade of QE and other macro-economic factors, the market is shifting investments from the public markets to private markets. Both because there are less IPOs and because high returns are found more in the early stages of companies rather than when they go public. This means that there is INCREASED DEMAND TO INVEST IN PRIVATE EARLY STAGE COMPANIES SECURITY ICOs. Our Security ICOs can be a supplier for this real demand. Private investors that are not participating due to regulatory fears, will step in once there is a way to invest without this uncertainty. Security ICOs can be a supplier for this real demand. Private investors that are not participating due to regulatory fears, will step in once there is a way to invest without this uncertainty.





FINANCIAL

Here is an estimated forecast for the companies annual turnover and profits



Private sale	0.40\$	01/11/2018 – 22/11/2018	bonus 25%
Pre sale	0.50\$	23/11/2018- 14/12/2018	bonus 10%
ICO	0.60	15/12/2018 – 05/01/2019	bonus 5%

Crypto Market Cloud TOKEN ICO

The Ethereum-based Crypto Market Cloud TOKEN ICO is intended to create the first block in the vision of Decentralized Applications Internet by providing a standard currency to be used by all Crypto Market Cloud services and service providers.

From the start, the Crypto Market Cloud TOKEN platform will enable users to benefit from the largest Crypto Market Cloud TOKEN service provider services at 50% cost reduction.

Already making a difference, the Company is determined to change the way people use and consume Crypto Market Cloud TOKEN services.

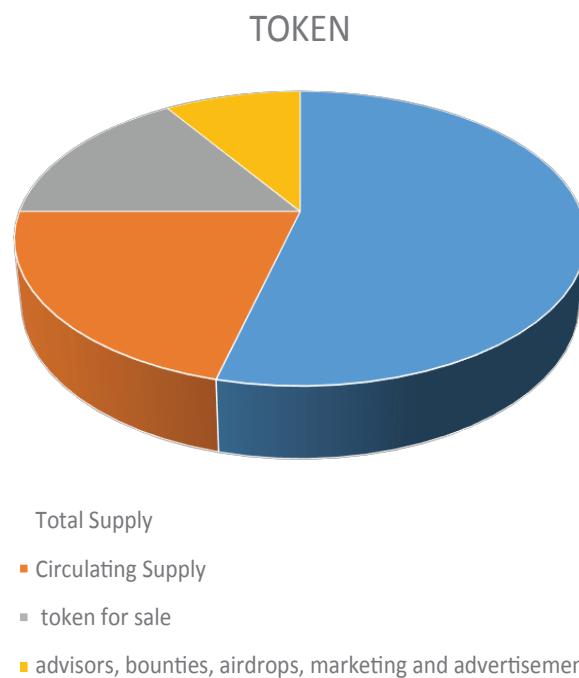
The Crypto Market Cloud TOKEN will evolve during its lifetime into several instances where a new version of Crypto Market Cloud TOKEN with smarter contracts and more efficient Crypto Market Cloud TOKEN services payments governance will match the growth and expansion of the GridNodes both in volume and sophistication.

Generation I, Crypto Market Cloud TOKEN will enable trusted payments for Crypto Market Cloud TOKEN servers, storage, bandwidth and processing power.

Generation II, Crypto Market Cloud TOKEN aims to become the token governing exchange of decentralized peer-to-peer Crypto Market Cloud TOKEN services.

A Crypto Market Cloud TOKEN holder has the inherent right to replace (by choice) each existing coin of previous generation into a new one at no cost. Periodically, new Crypto Market Cloud TOKENs will be announced and offered to existing holders who can choose to send their old tokens back to the company in exchange for the new ones. All legacy generation tokens will be destroyed and annulled once replaced. All generation tokens will retain their attributes of independence from the Company itself and will bear no rights in relation to the Company itself or its activities.

Our Token CMC currently is an ERC20 token created on Ethereum network, once our Blockchain is created and deployed it will be swapped for our native Blockchain token, which will turn into Security & Equity token's and shares in Crypto Market Cloud with all its existing and upcoming products, which will entitle all holders to annual profits the company produces.

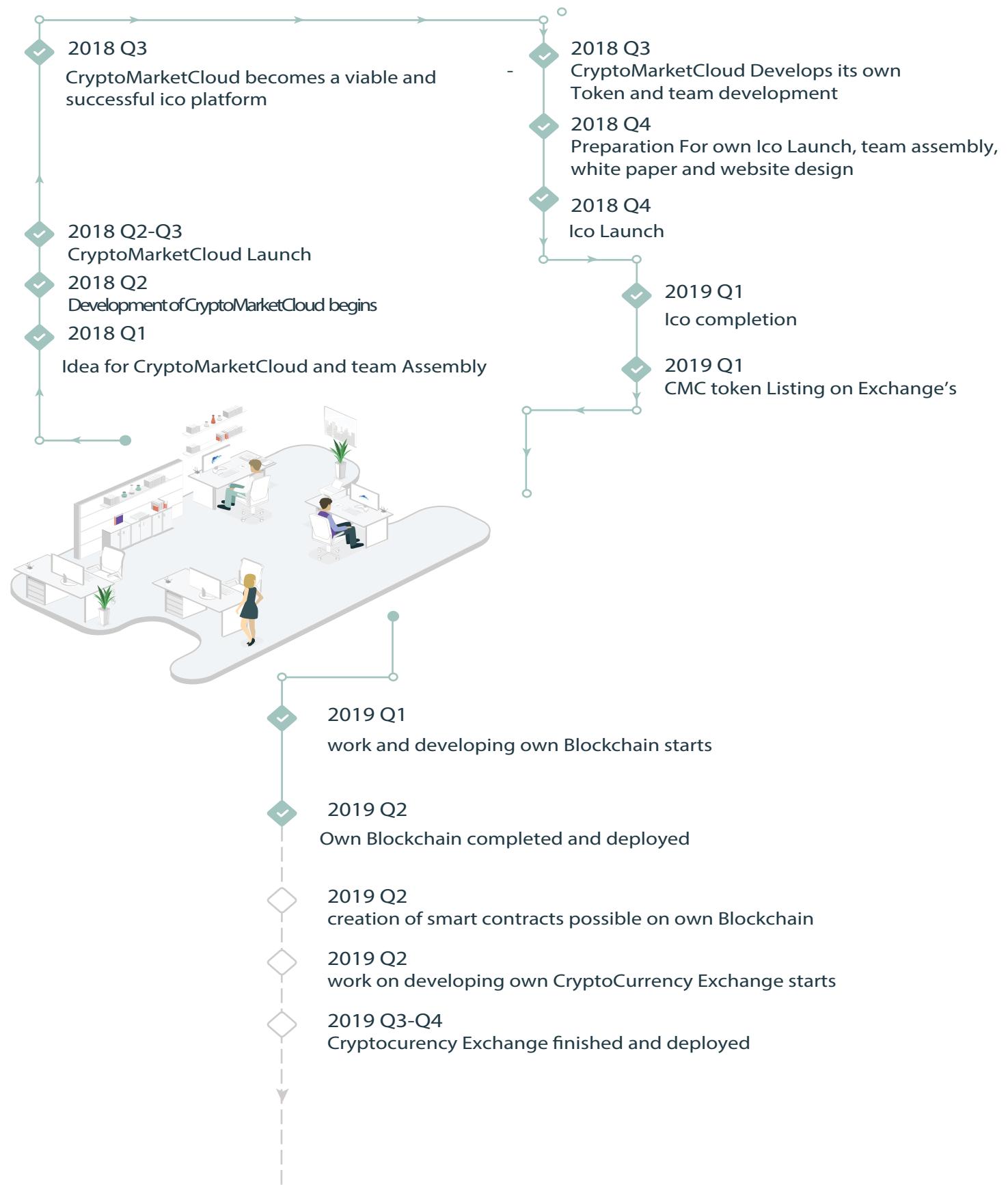


1. Total supply: 120,000,000
2. Circulating supply: 80,000,000,
3. Token for sale: 70,000,000,
4. Advisors, bounties, airdrops, marketing and advertisement: 10,000,000

Miscellaneous

Companies that create token on our Blockcahin can only produce Security or Equity token, which will entitle their investors to shares in their companies. The creation of token on our Blockchain will provide users the benefit of the use of the whole eco system but not limited to use only, however listings a guaranteed and included in the price if the full service is used. The whole grand idea is that eventually when all the projects have been deployed and fully functioning, the project will be turned over to investors and the community and the Crypto Market Cloud will be fully community run company and project.

ROADMAP





2019 Q4
listing of top 10 currencies on our exchange

2019 Q4

full CryptoMarketcloud Eco-System developed,
deployed and fully functioning

2020 Q1
new projects and additions products introduced
to CryptoMarketCloud Eco-System



TEAM MEMBERS



NICK NICHOLS
(CEO & Founder)



TANYA NICHOLS
CFO & Cofounder



SHIKHAR SRIVASTAVA
CTO



RAVI ARYA
Senior Data Analyst



RAHUL SINGH
Blockchain Developer



DAVID RACCA
Visual and Creative Director



MELISSA CAPRINI
Business Relations & Marketing Manager



NICOLETTA MAINARDI
Head of Client On boarding



ABDUL KAYUM
Graphic Design Specialist



ALEX ZENONE
Executive Sales Director



MALAY TRIPATHI
Blockchain Architect

ADVISORS



GUILLAUME MICOUIN
ADVISOR



QUENTIN HERBRECHT
ADVISOR



VLADIMIR DENIS
ADVISOR



AMIT KUMAR
ADVISOR



JÜRGEN KOB
ADVISOR

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