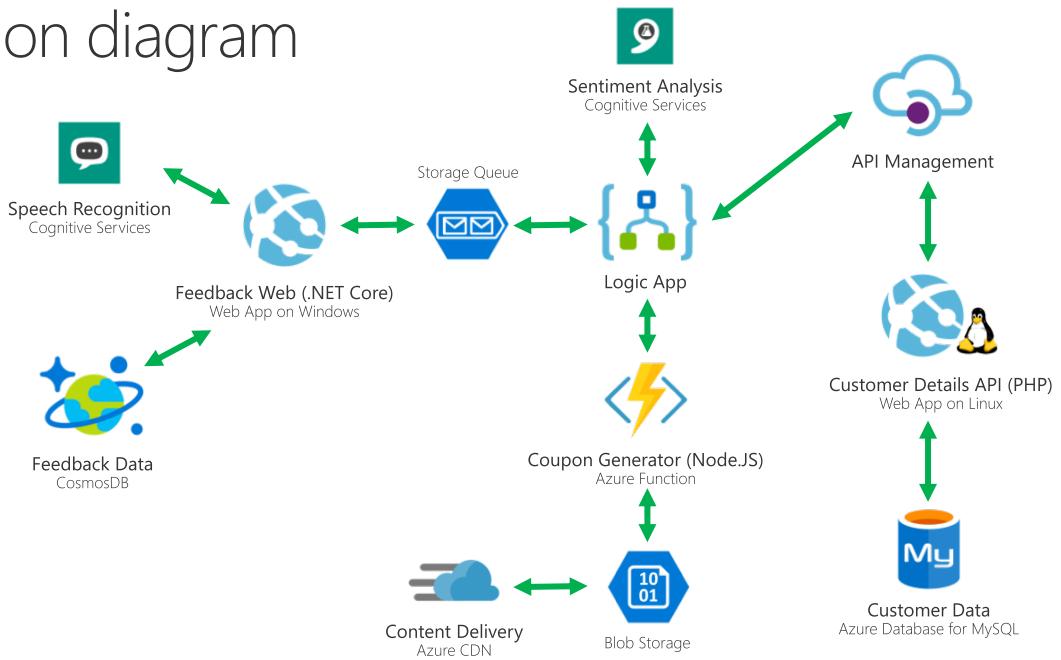


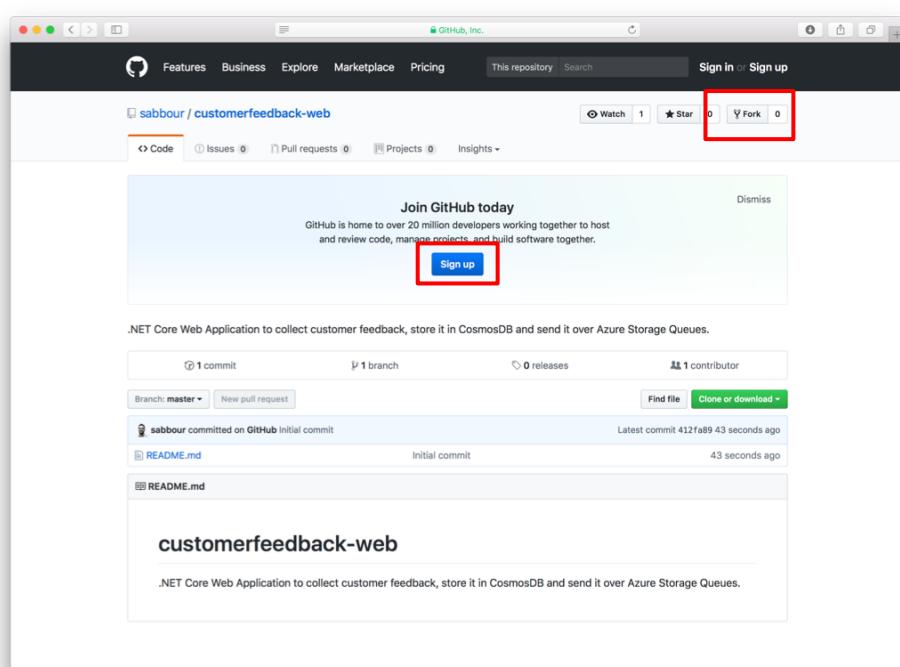
Preparing and deploying the solution

Solution diagram



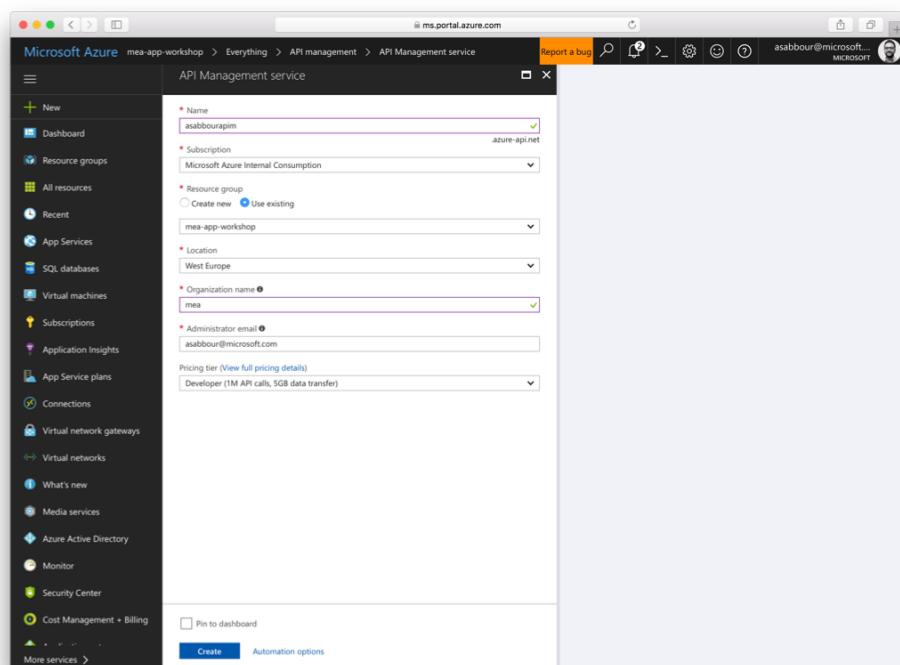
0. Pre-requisites

1. Create Resource Group **mea-app-workshop**. You will deploy all resources into that group.
2. Create Github account.
3. Fork the following Github repos to your account:
 - <http://github.com/sabbour/customerfeedback-web>
 - <http://github.com/sabbour/customerfeedback-api>
 - <http://github.com/sabbour/customerfeedback-functions>



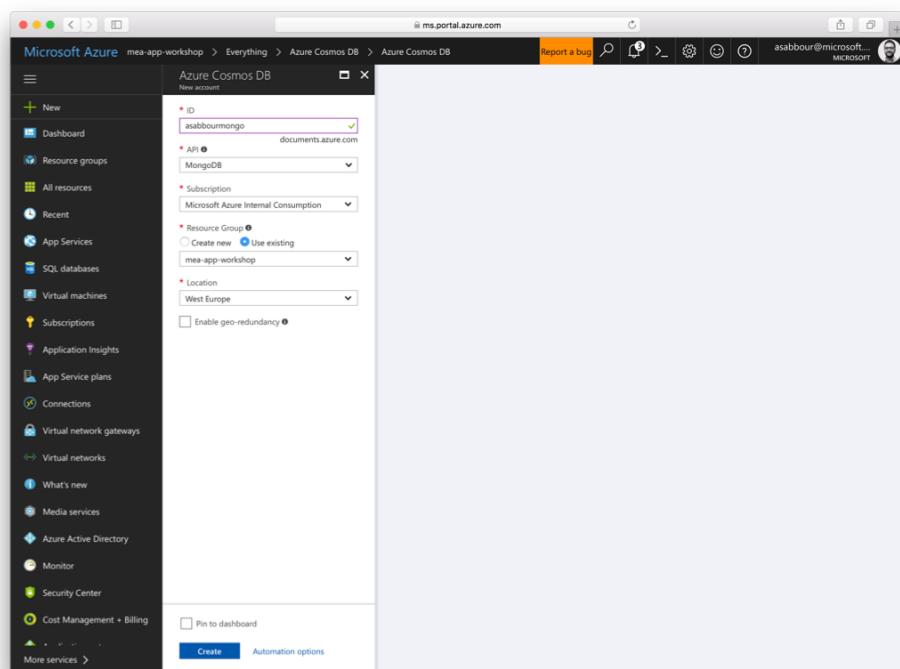
1. Create API Management Gateway

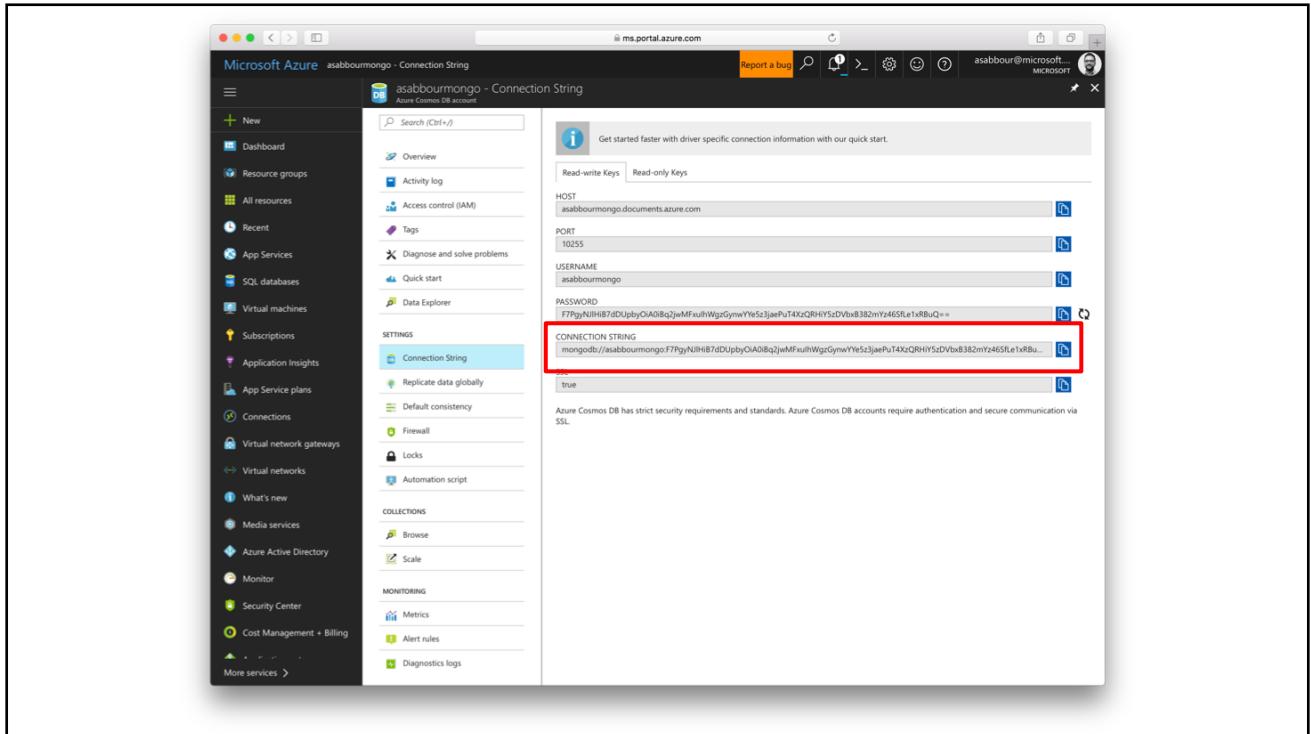
- Give it a unique name, like `[alias]apim`
- Choose Developer tier.
- This will take about 30 minutes to provision.
Proceed with the next steps.



2. Create CosmosDB

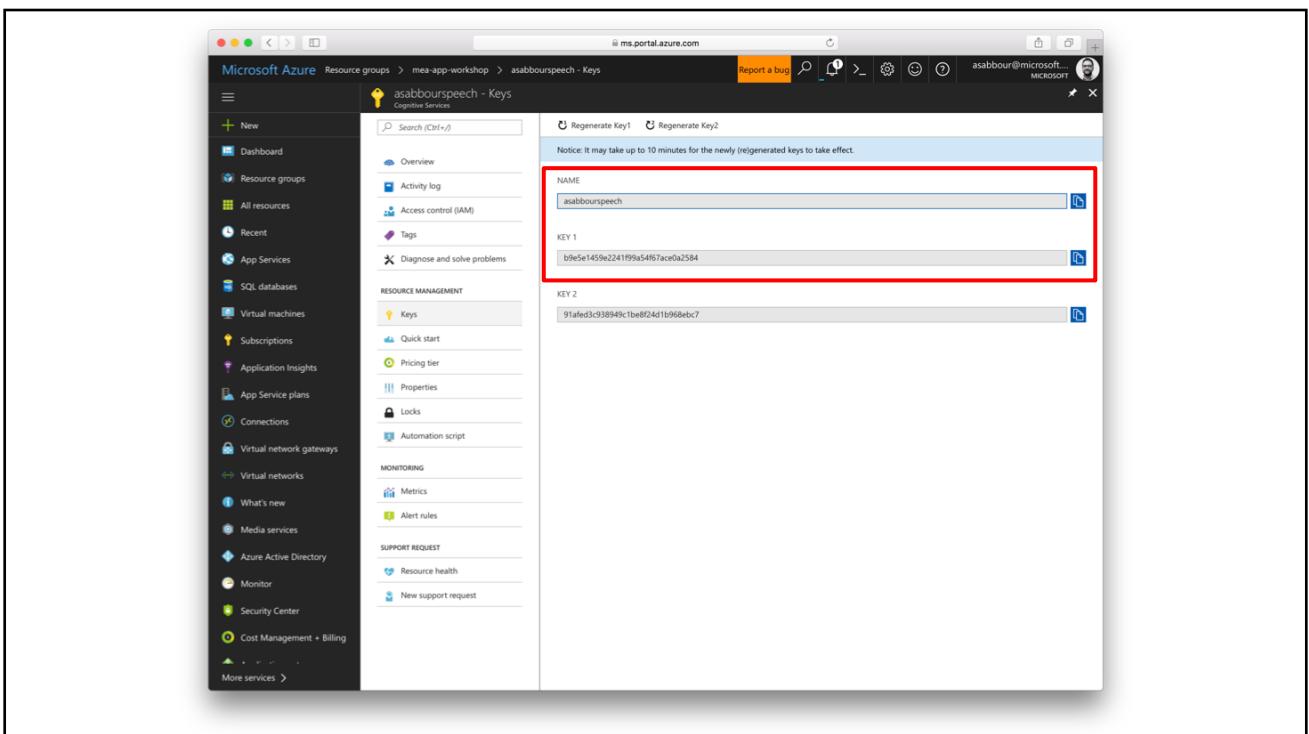
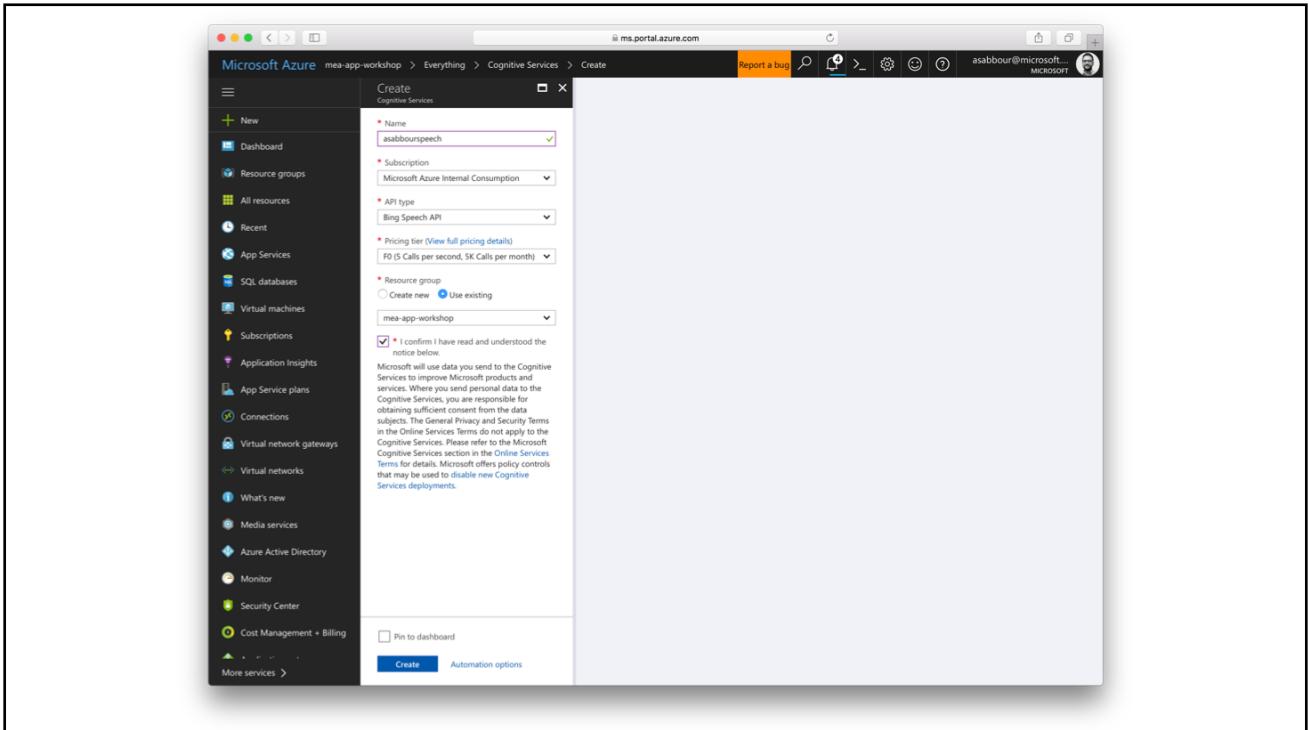
- Give it a unique name, like `[alias]mongo`
- Choose the **MongoDB API**
- This will take about 5 minutes to provision.
Proceed with the next steps.
- When the provisioning is done, go back to get the MongoDB connection string and store it aside. You'll need it later.





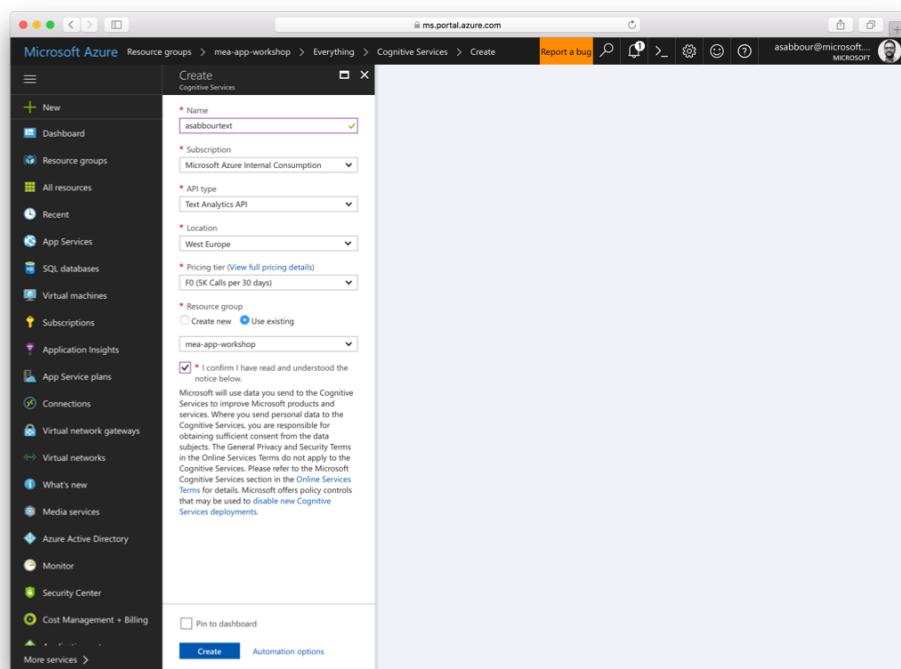
3. Create Bing Speech API from Cognitive Services

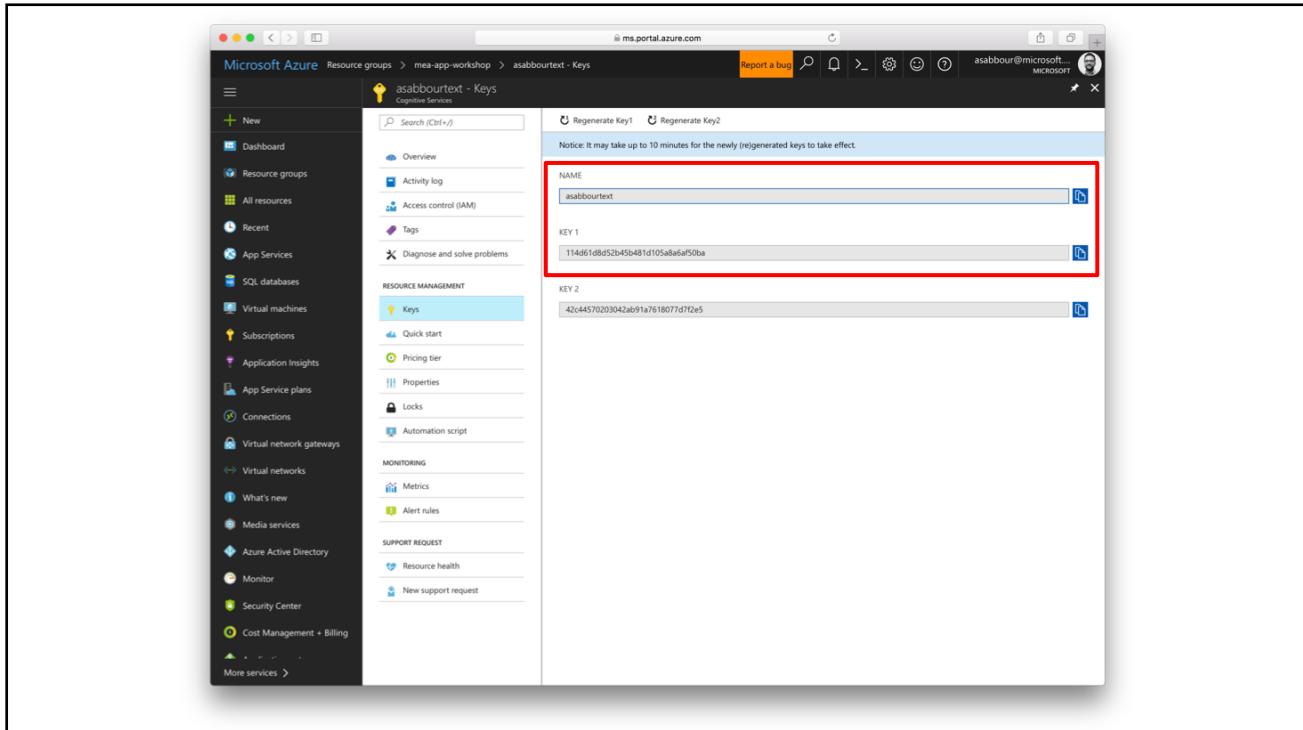
- Give it a unique name, like *[alias]speech*
- Choose the Free tier.
- Get the key and store it aside. You'll need it later.



4. Create Text Analytics API from Cognitive Services

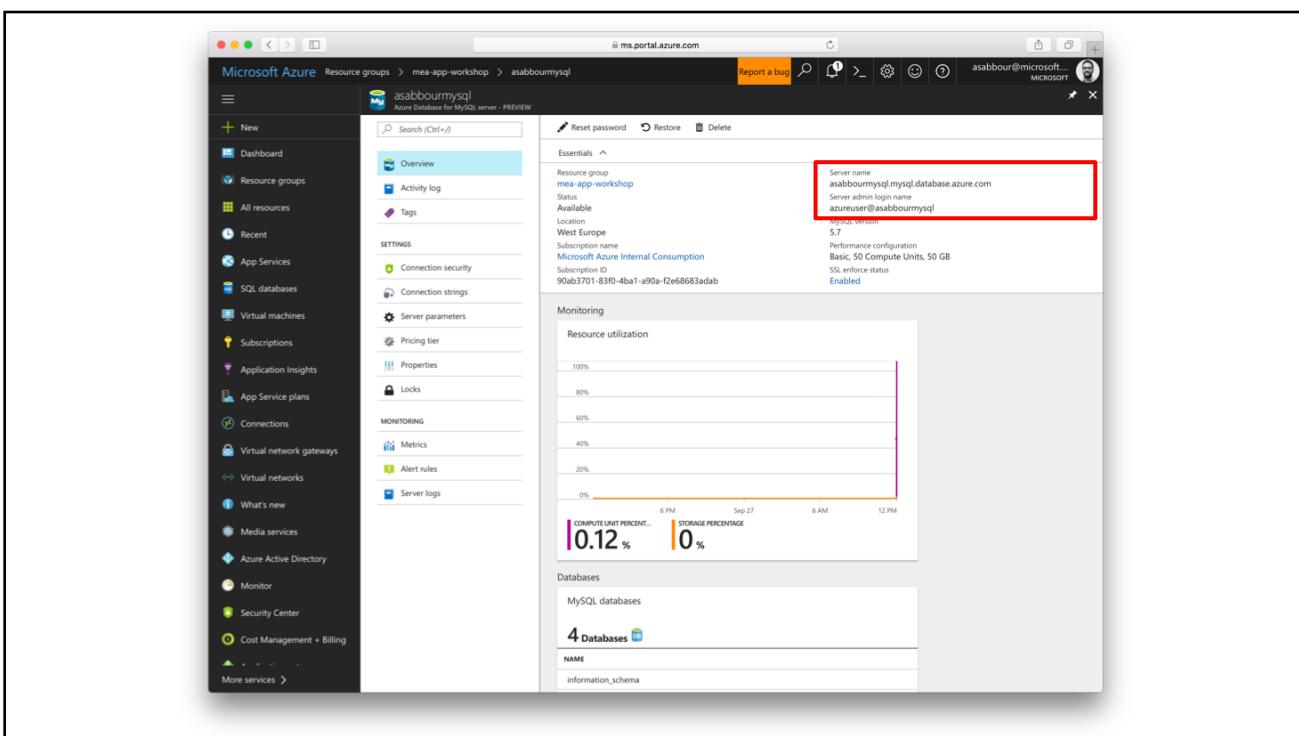
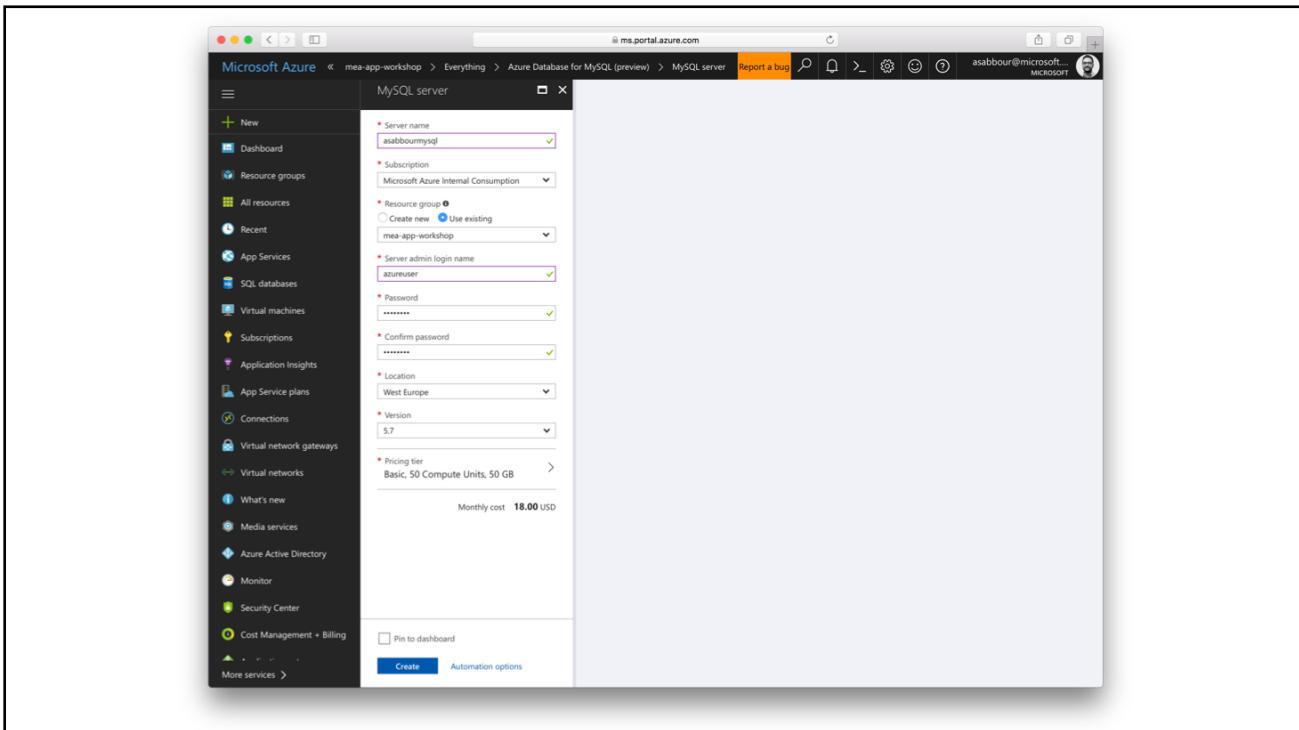
- Give it a unique name, like *[alias]text*
- Choose the Free tier.
- Get the key and store it aside. You'll need it later.

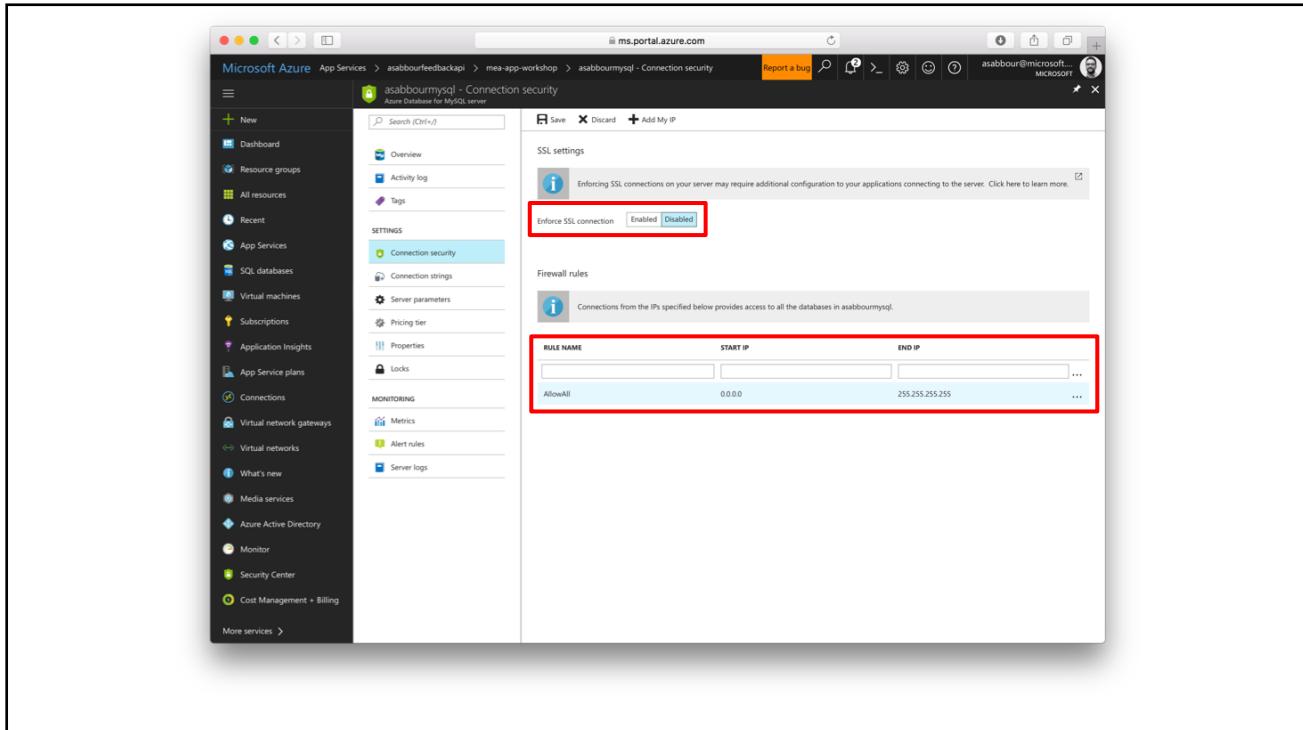




5. Create Azure Database for MySQL

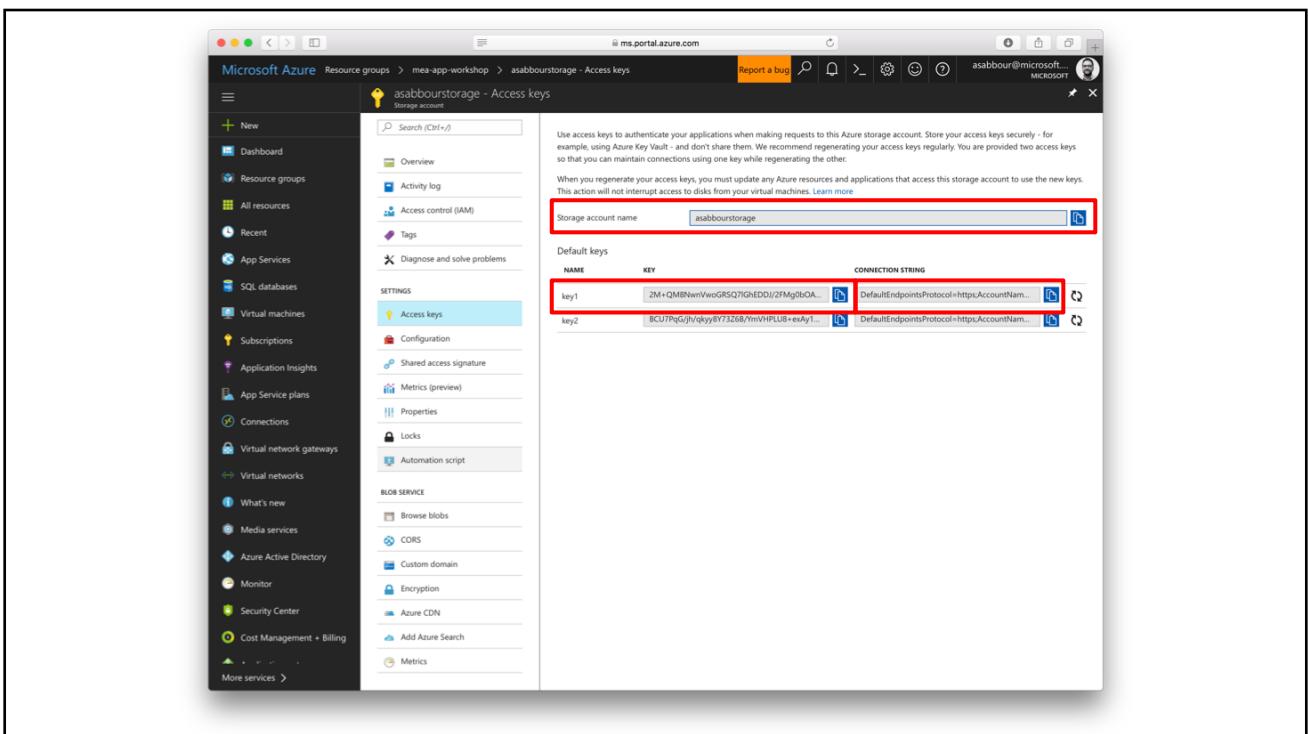
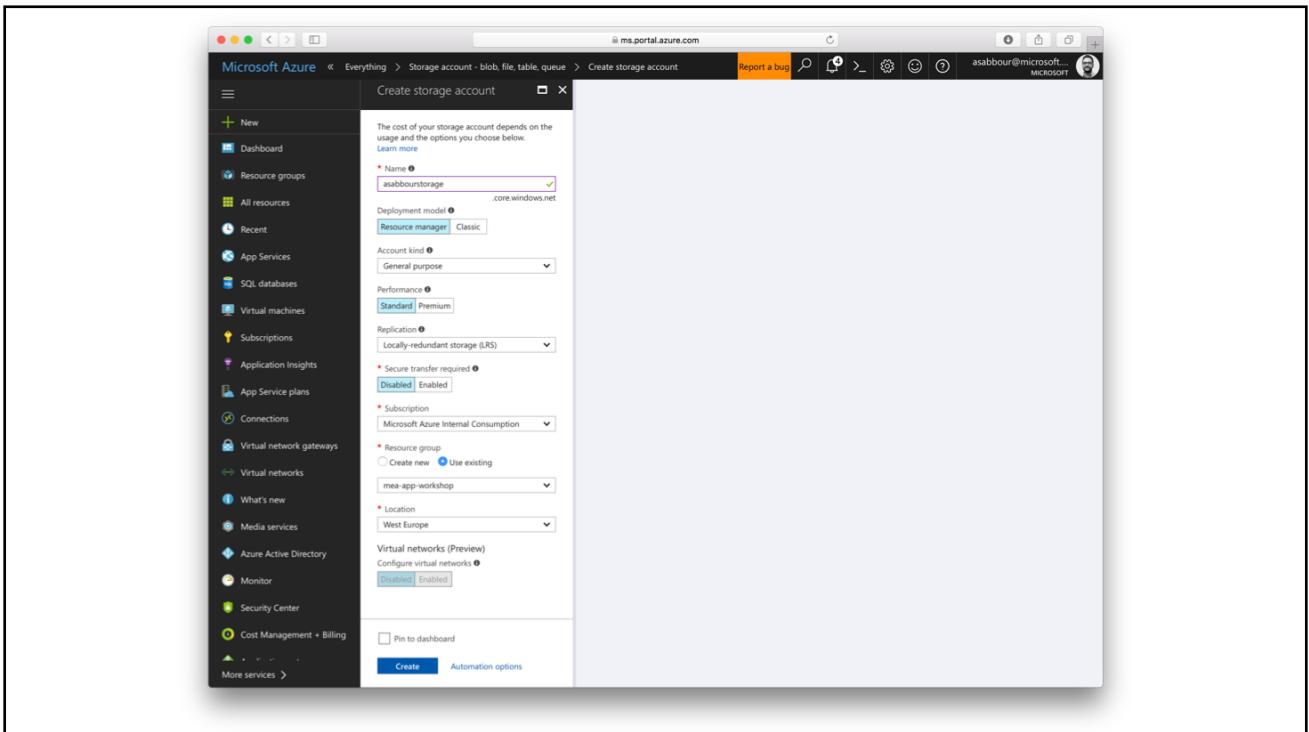
- Give it a unique name, like **[alias]mysql**
- Provide **azureuser** as the admin login name.
- Provide a password and write it down, as you'll need it later.
- Switch to the Basic tier and create.
- Once provisioned, make note of your server name and full admin username.
- Disable Enforce SSL Connection and create a firewall rule starting with 0.0.0.0 to 255.255.255.255

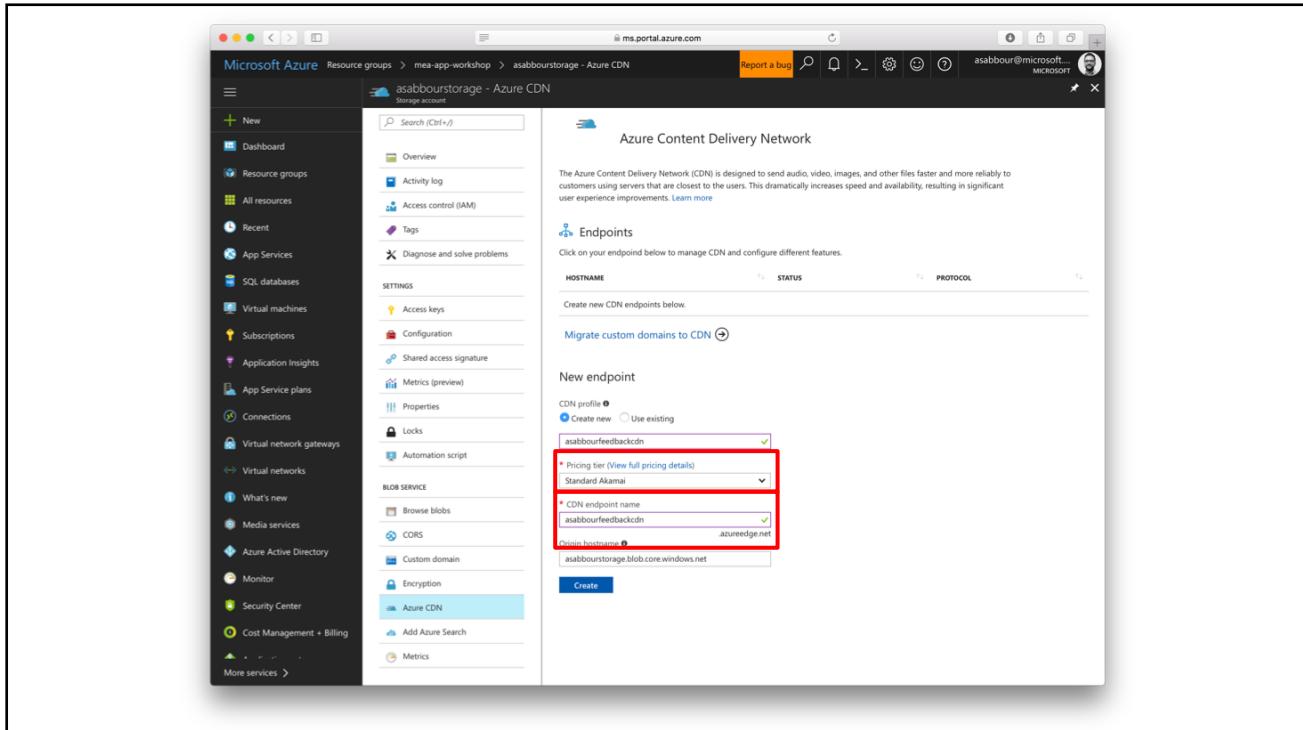




6. Create Storage Account

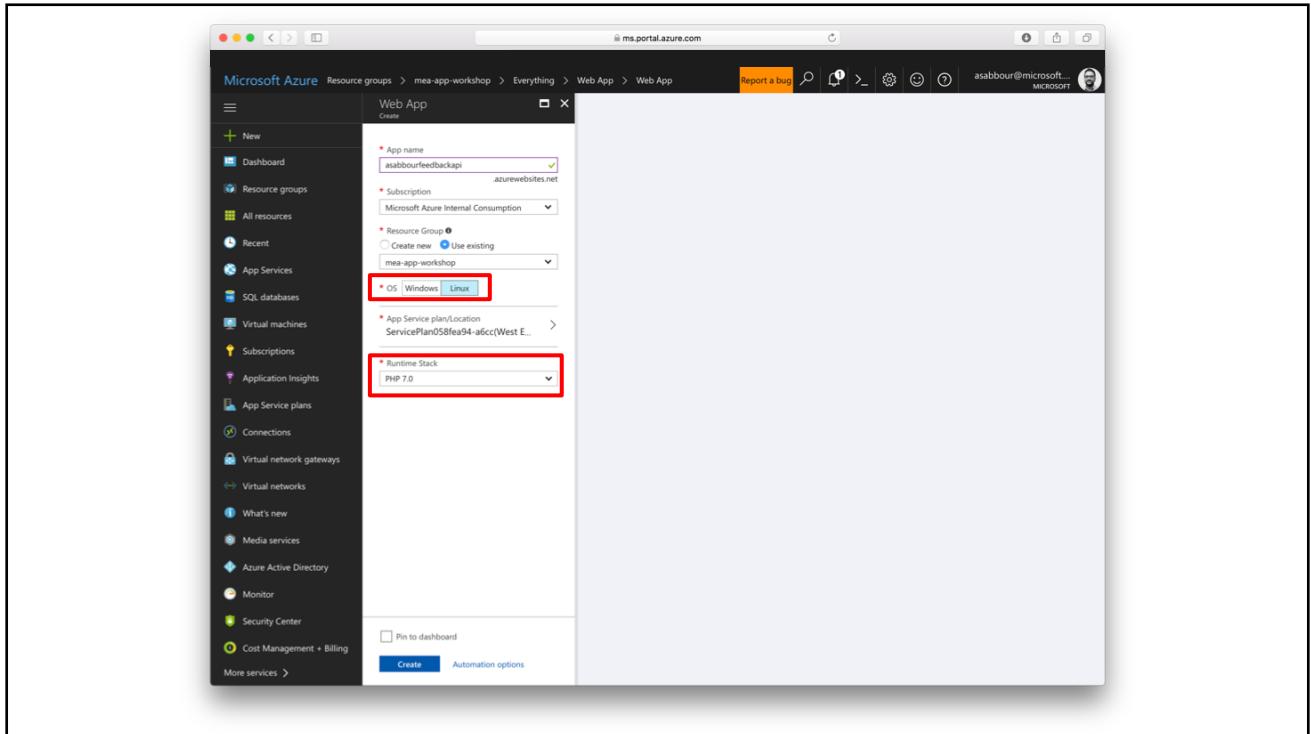
- Give it a unique name, like **[alias]storage**
- Pick **General Purpose** as the account kind.
- Create it in the same resource group and region.
- Once provisioned, make note of your storage account name and key.
- Optionally, activate Azure CDN for the storage account with **[alias]feedbackcdn** as the CDN endpoint name and **Standard Akamai** as the tier.





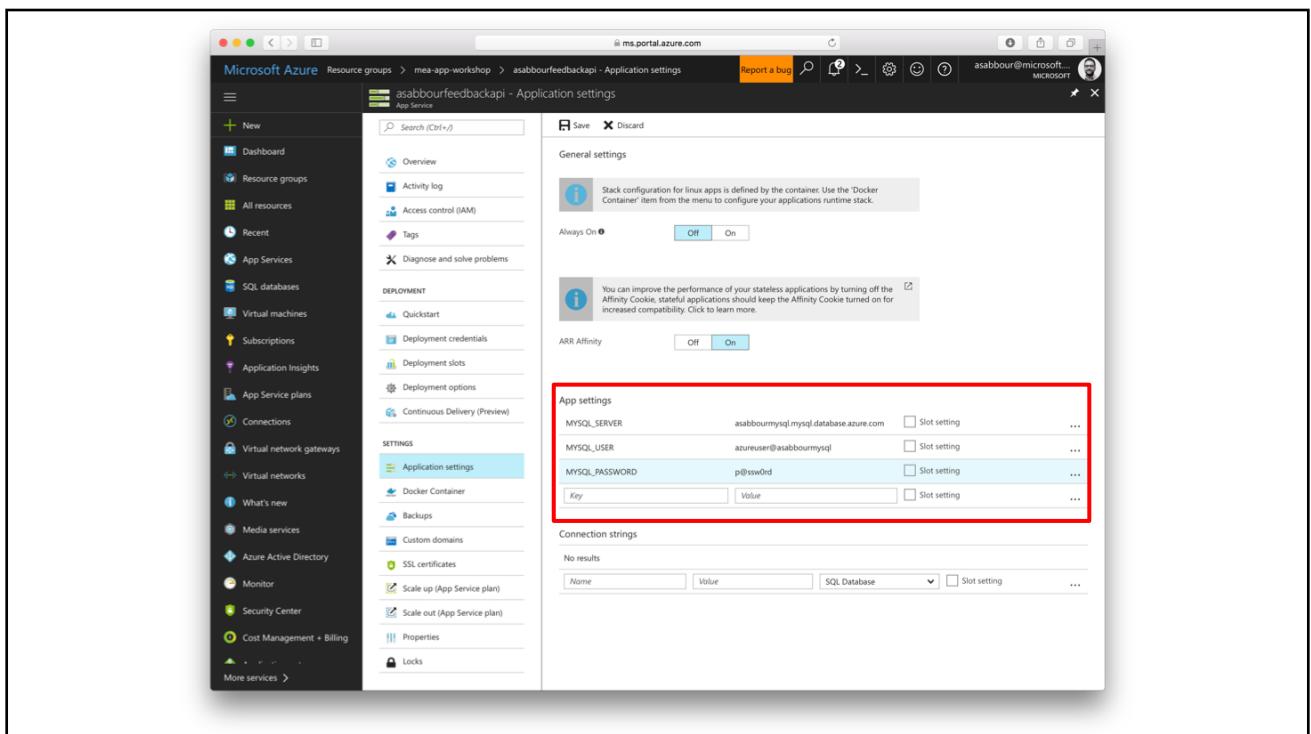
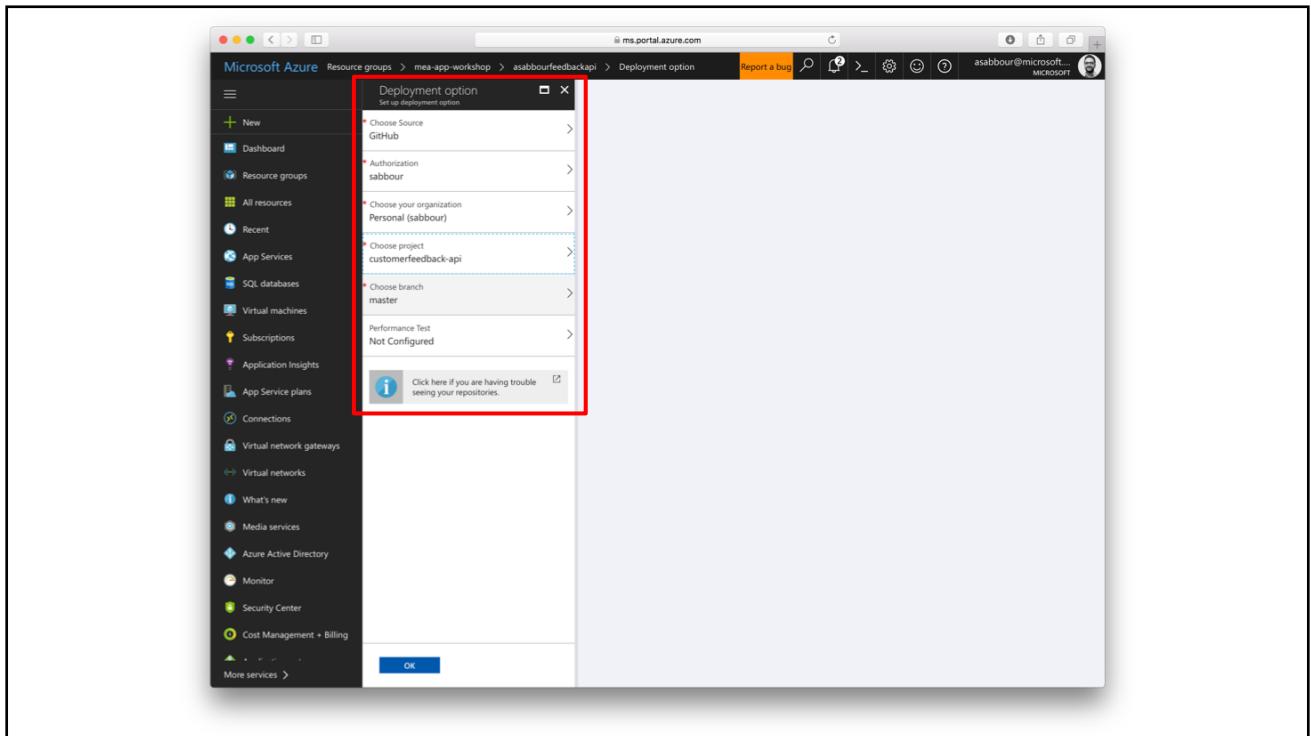
7.1 Create Web App for Feedback API running PHP on Linux

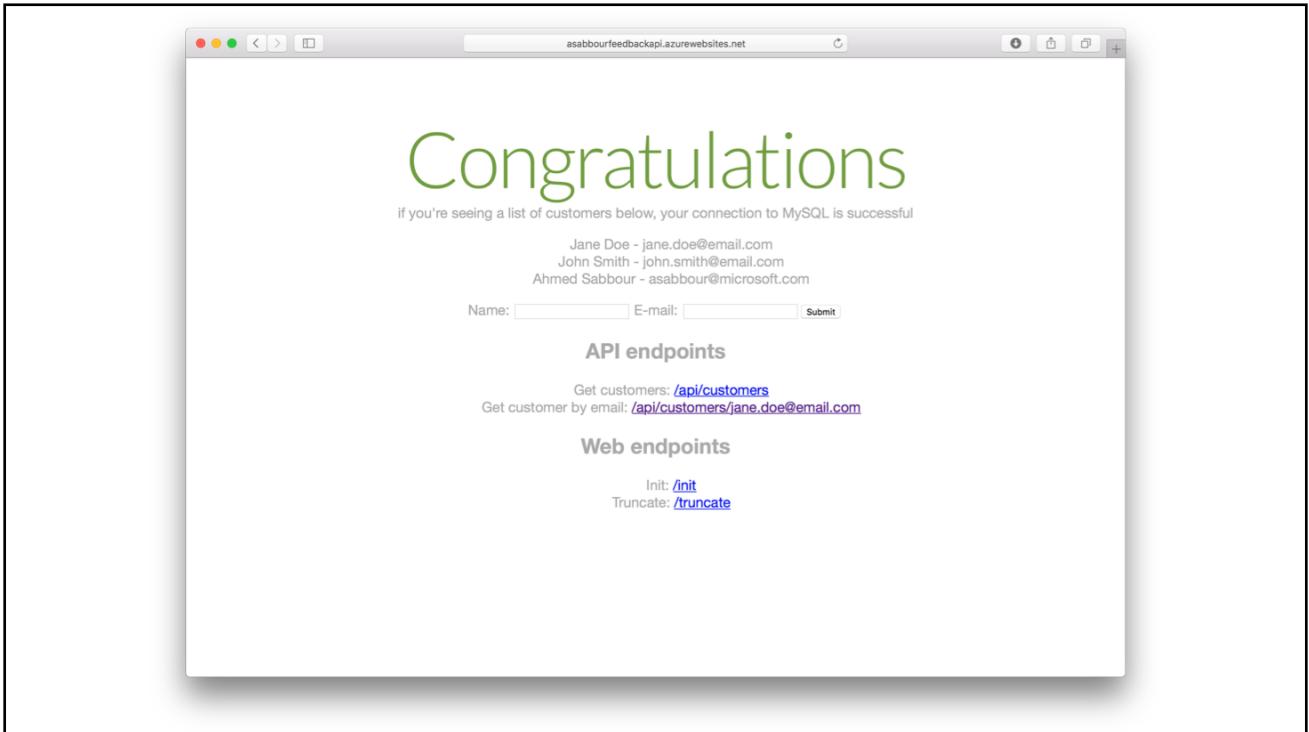
- Give it a unique name, like `[alias]feedbackapi`
- Choose **Linux** as the OS.
- Choose **PHP 7.0** as the Runtime Stack.



7.2 Configure Feedback API

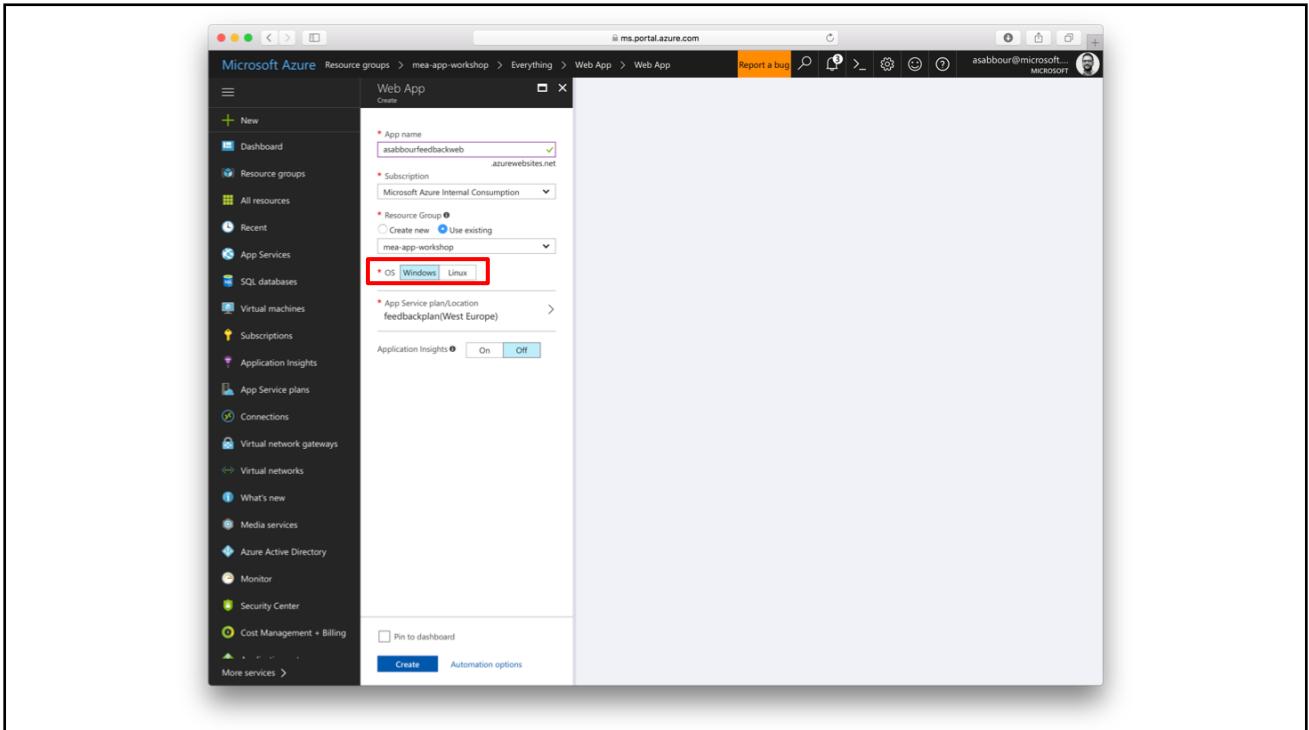
- Setup deployment from your **customerfeedback-api** Github fork.
- Create App Settings with the below values:
 - **MYSQL_SERVER:** `[alias]mysql.mysql.database.azure.com`
 - **MYSQL_USER:** `azureuser@[alias]mysql`
 - **MYSQL_PASSWORD:** the password you specified earlier
- Go to [http://\[alias\]feedbackapi.azurewebsites.net/init](http://[alias]feedbackapi.azurewebsites.net/init) you should see some customers already if things are configured properly.
- Add your name and email





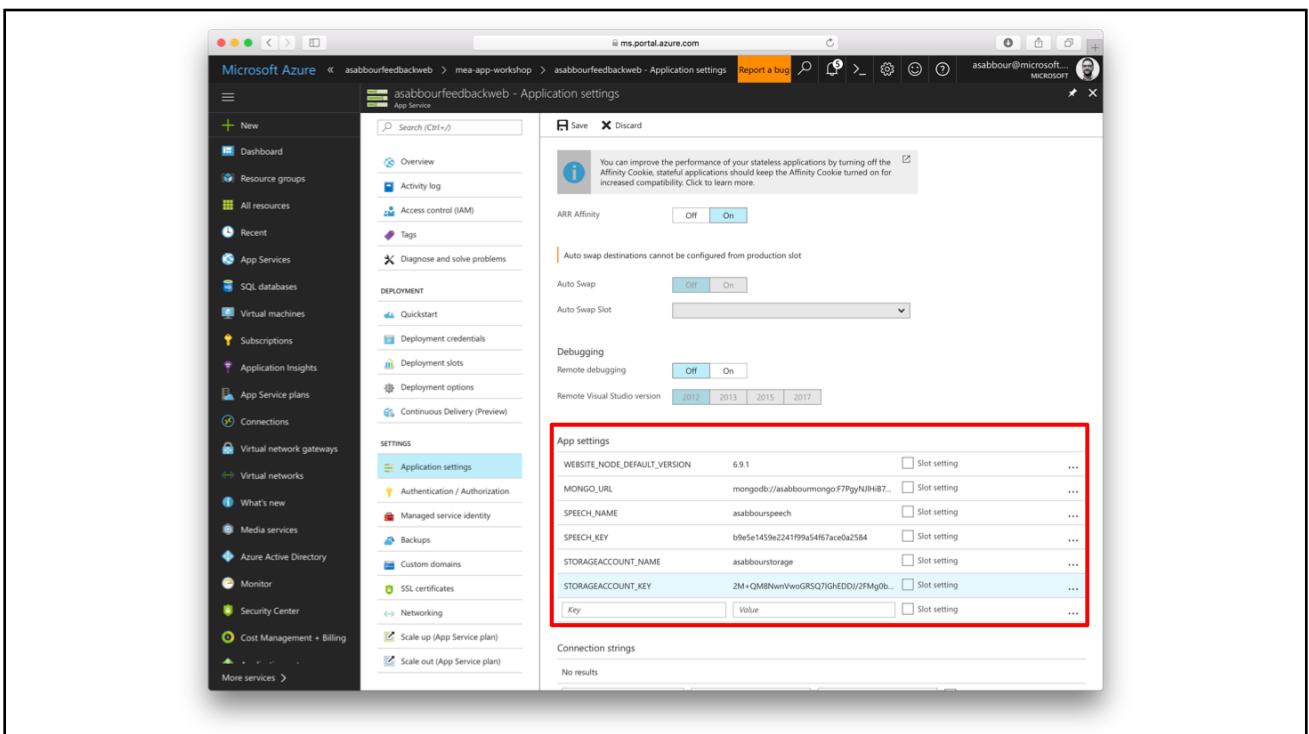
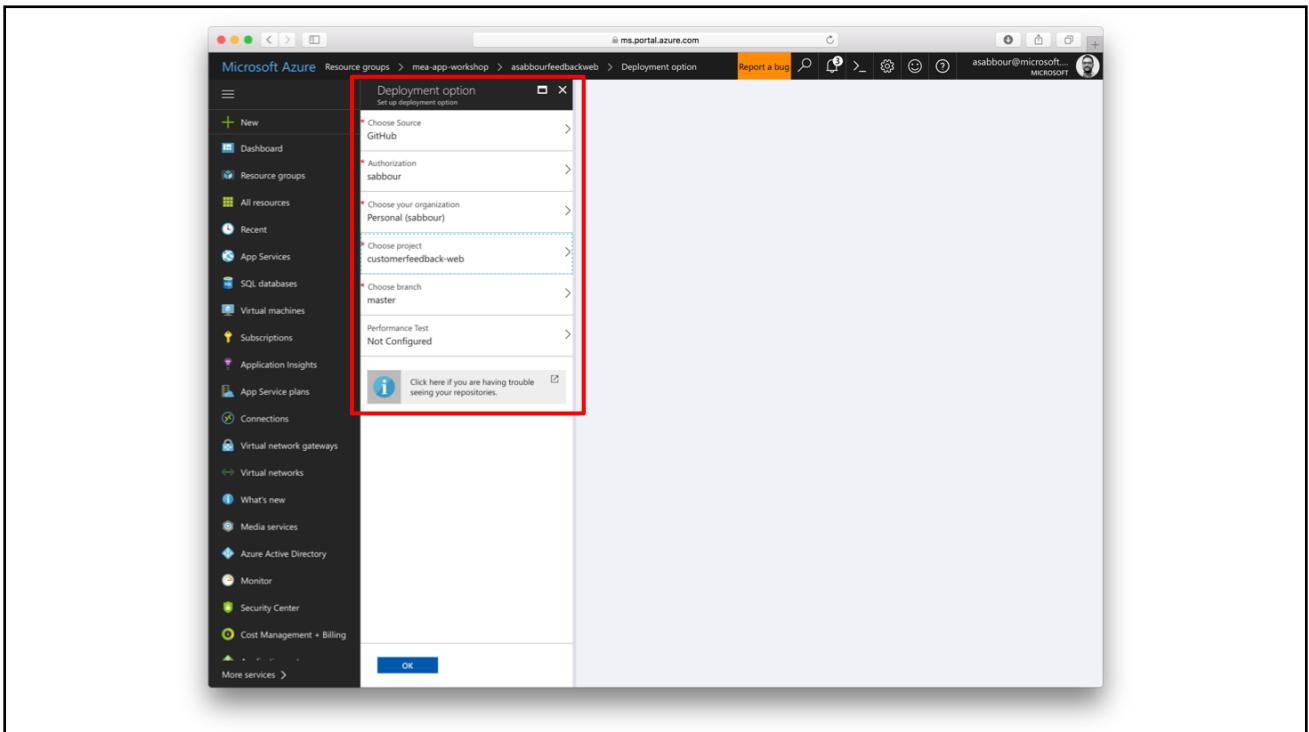
8.1 Create Web App for new Feedback website running .NET on Windows

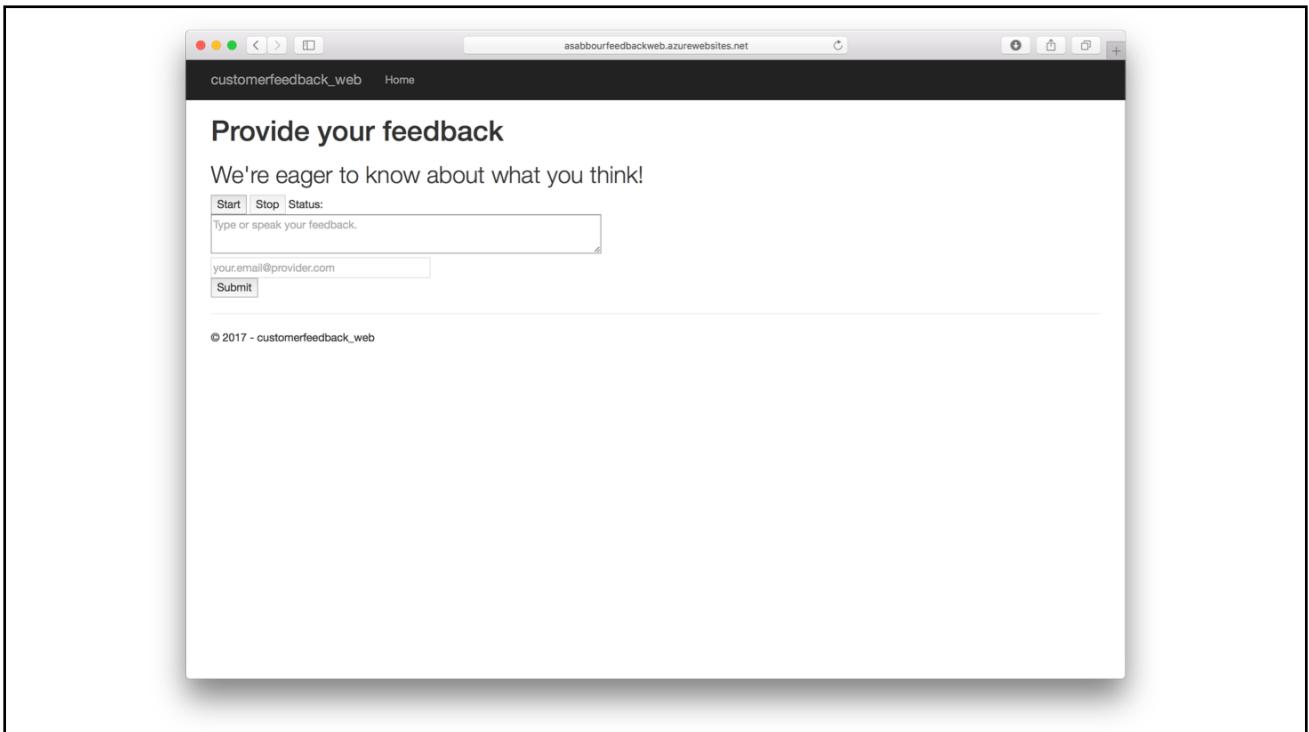
- Give it a unique name, like *[alias]feedbackweb*
- Choose **Windows** as the OS.



8.2 Configure the new .NET Feedback website

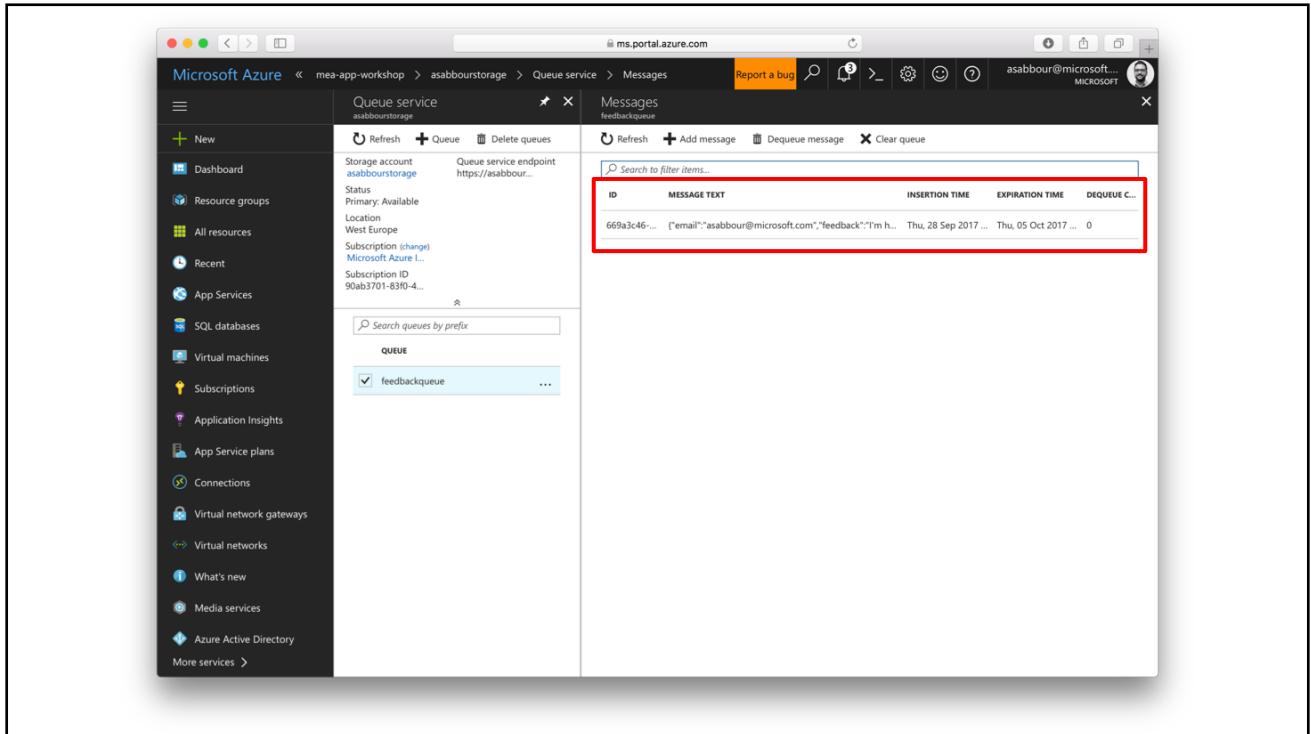
- Setup deployment from your **customerfeedback-web** Github fork.
- Create App Settings with the below values:
 - MONGO_URL: mongodb connection string specified earlier
 - SPEECH_KEY: speech API key specified earlier
 - STORAGEACCOUNT_NAME: storage account name
 - STORAGEACCOUNT_KEY: storage account key
- Go to [http://\[alias\]feedbackweb.azurewebsites.net](http://[alias]feedbackweb.azurewebsites.net) you should see a form to collect feedback





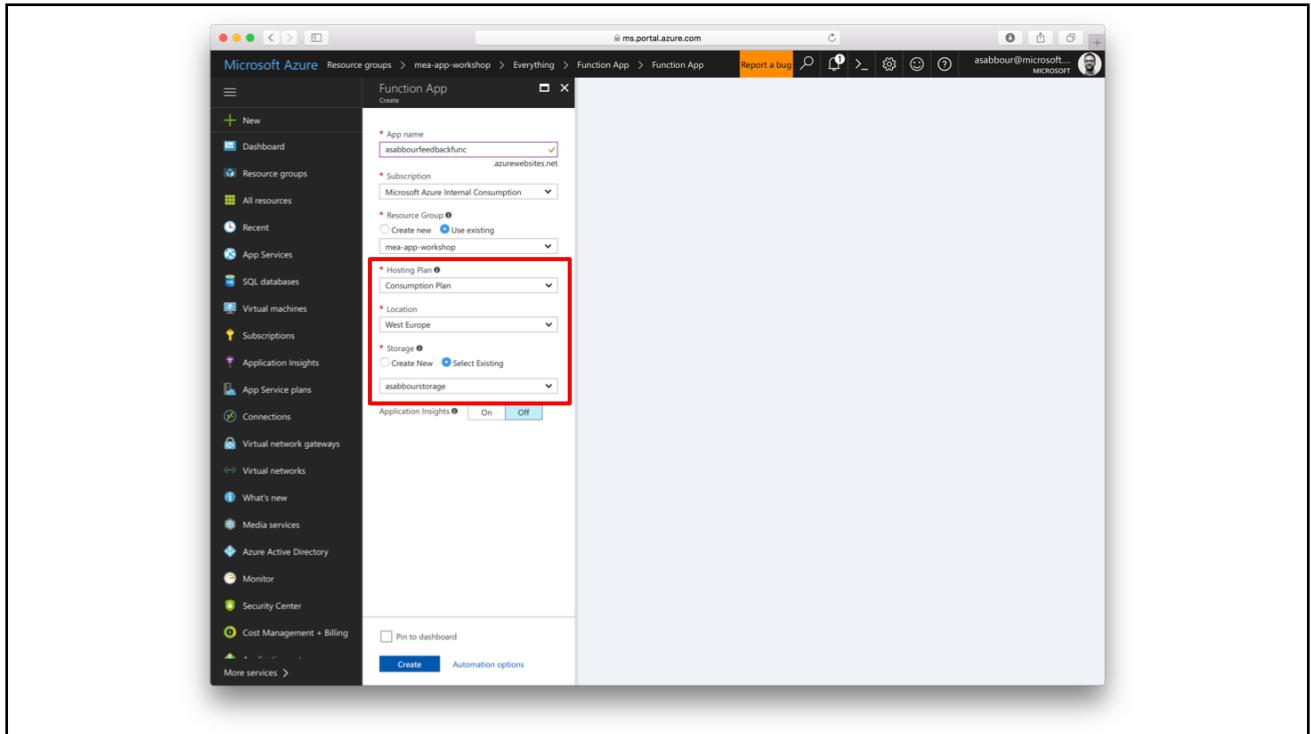
The screenshot shows the Microsoft Azure portal interface with the URL `ms.portal.azure.com`. The left sidebar lists various Azure services. The main area is titled "asabbourmongo - Data Explorer" and shows the "Data Explorer" tab selected. On the right, the "feedback" collection is displayed under the "crm" database. The "Documents" section shows two documents with their _id fields highlighted and enclosed in a red box. The first document's JSON representation is:

```
1 {  
2   "_id" : ObjectId("59cd7ad7a6936c1014affc15"),  
3   "email" : "asabbour@microsoft.com",  
4   "feedback" : "I'm happy",  
5   "feedback_id" : "800631e2-6ee4-42ab-9c  
6 }
```



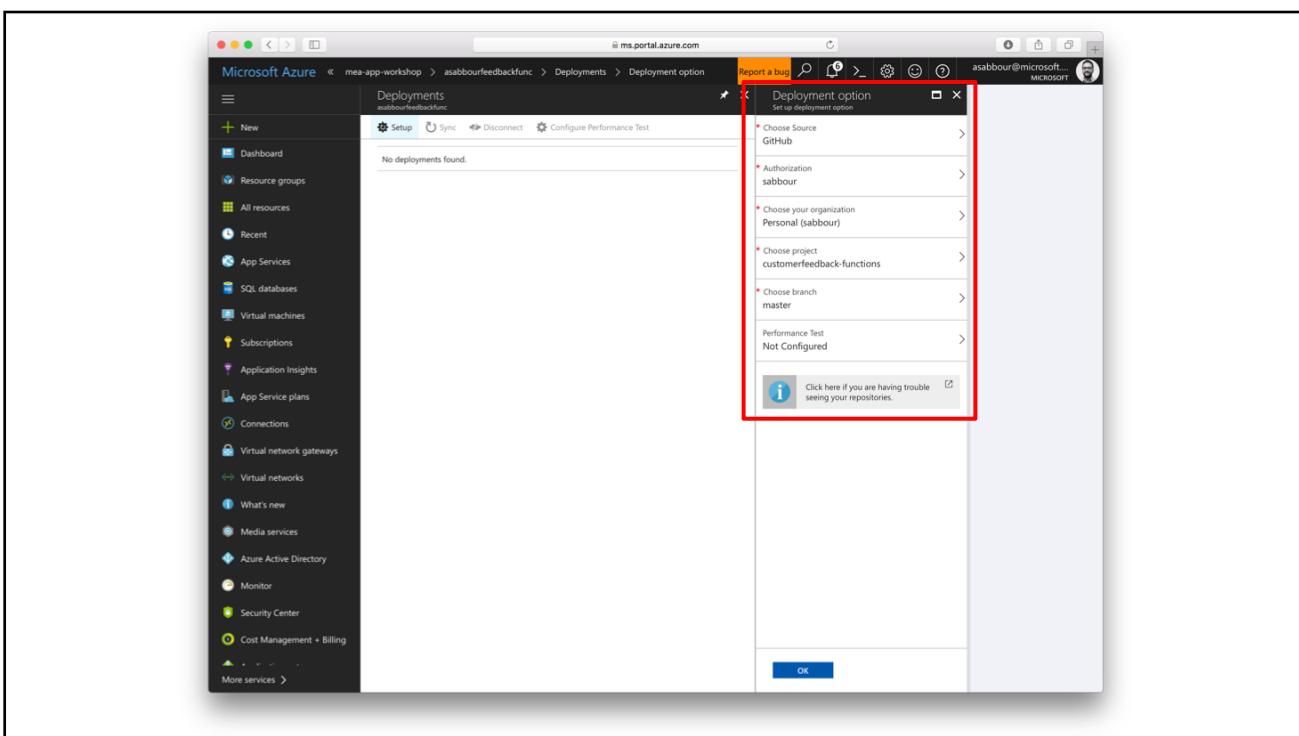
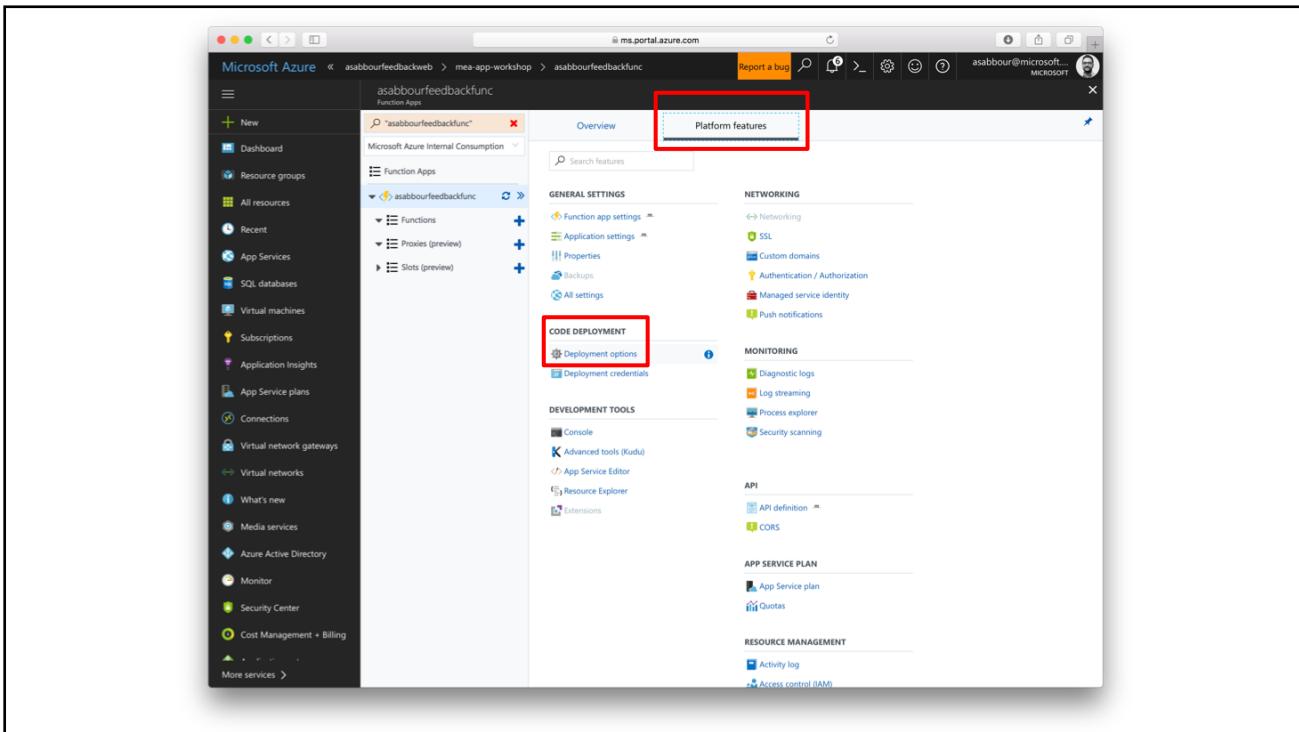
9.1 Create Function App to generate coupons

- Use **Consumption Plan** as the hosting plan.
- Choose the same resource group and region.
- Choose the same storage account.



9.2 Configure the Function App

- Setup deployment from your **customerfeedback-functions** Github fork.
- Create App Settings with the below values:
 - **BlobStorageConnection:** blob storage connection string in the form of DefaultEndpointsProtocol=https;AccountName=[account name];AccountKey=[account key]



The screenshot shows the Microsoft Azure portal interface. On the left, the navigation sidebar lists various services like Dashboard, Resource groups, and App Services. The main content area is titled "asabbourfeedbackfunc - GenerateCoupon". It shows a tree view of the function app structure under "Functions", with "GenerateCoupon" selected. Below this is a code editor window for "index.js" with the following code:

```
1 var path = require('path');
2 var Jimp = require('jimp');
3 var azurestorage = require('azure-storage');
4 var stream = require('stream');
5 var util = require('util');
6
7 module.exports = function (context, data) {
8
9     context.log(util.inspect(data, false, null));
10
11    var name = data.CustomerName;
12    var code = getRandomInt(100, 9999);
13    var outputfileName = name + "_" + code + ".jpg";
14
15    context.log("Coupon generation for: ", name, " code: " + code);
16
17
18    // Load coupon image and read it with Jimp
19    var baseImgPath = path.resolve(__dirname, 'coupon.jpg');
20    context.log("Template image path: " + baseImgPath);
21
22    Jimp.read(baseImgPath).then((image) => {
23        // Load font
24        Jimp.loadFont(Jimp.FONT_SANS_32_BLACK).then(function (font) {
25            // Write the customer name on the image
26            image.print(font, 60, 150, "25% off voucher for " + name, 500);
27            // Get the image as a stream
28            image.getBuffer(Jimp.MIME_JPEG, (error, buffer) => {
29
30                // Save Stream to blob
31                var imageStream = new stream.PassThrough();
32                imageStream.end(buffer);
33                saveStreamToBlockBlob(context, 'coupons', outputfileName, imageS
```

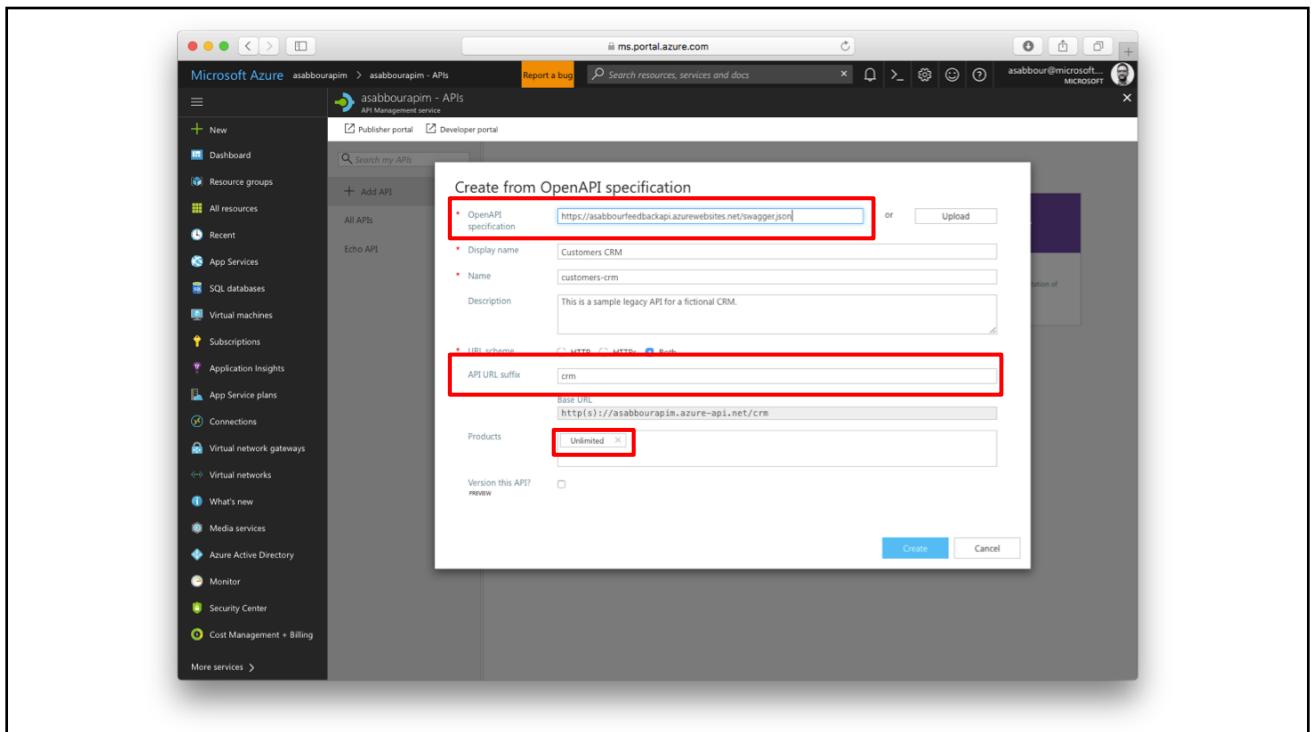
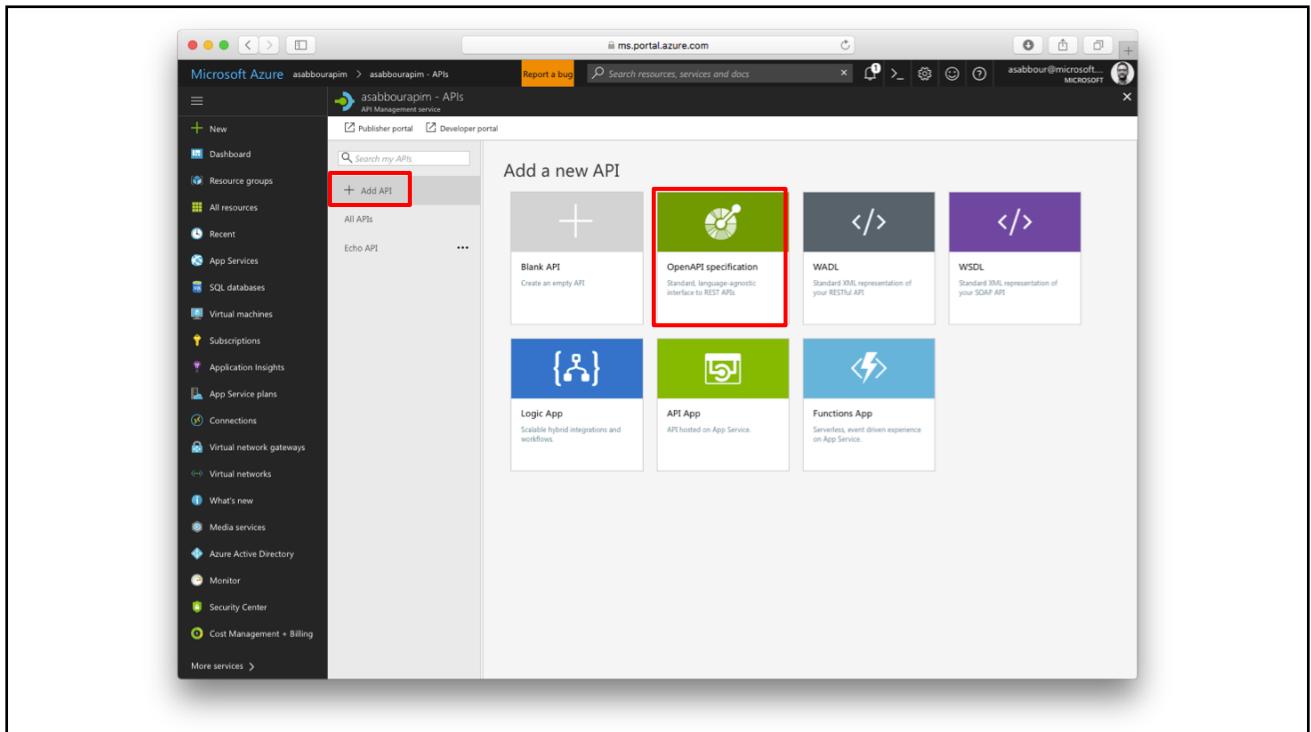
The screenshot shows the Microsoft Azure portal interface. The left sidebar is identical to the previous screenshot. The main content area is titled "asabbourfeedbackfunc" and shows the "Application settings" tab. The "General settings" section includes "NET Framework version" set to v4.7 and "Platform" set to 32-bit. The "Application settings" section contains several key-value pairs, with "BlobStorageConnection" highlighted with a red box:

AzureWebJobsDashboard	DefaultEndpointsProtocol=https;AccountName=asabbourstorage;AccountKey=2M+QM8NwnVwoGR...
AzureWebJobsStorage	DefaultEndpointsProtocol=https;AccountName=asabbourstorage;AccountKey=2M+QM8NwnVwoGR...
FUNCTIONS_EXTENSION_VERSION	-1
WEBSITE_CONTENTAZUREFILECONNECTIONS..	DefaultEndpointsProtocol=https;AccountName=asabbourstorage;AccountKey=2M+QM8NwnVwoGR...
WEBSITE_CONTENTSHARE	asabbourfeedbackfunc\def
WEBSITE_NODE_DEFAULT_VERSION	6.9.0
BlobStorageConnection	DefaultEndpointsProtocol=https;AccountName=asabbourstorage;AccountKey=2M+QM8NwnVwoGR...

Importing Feedback API into API Management

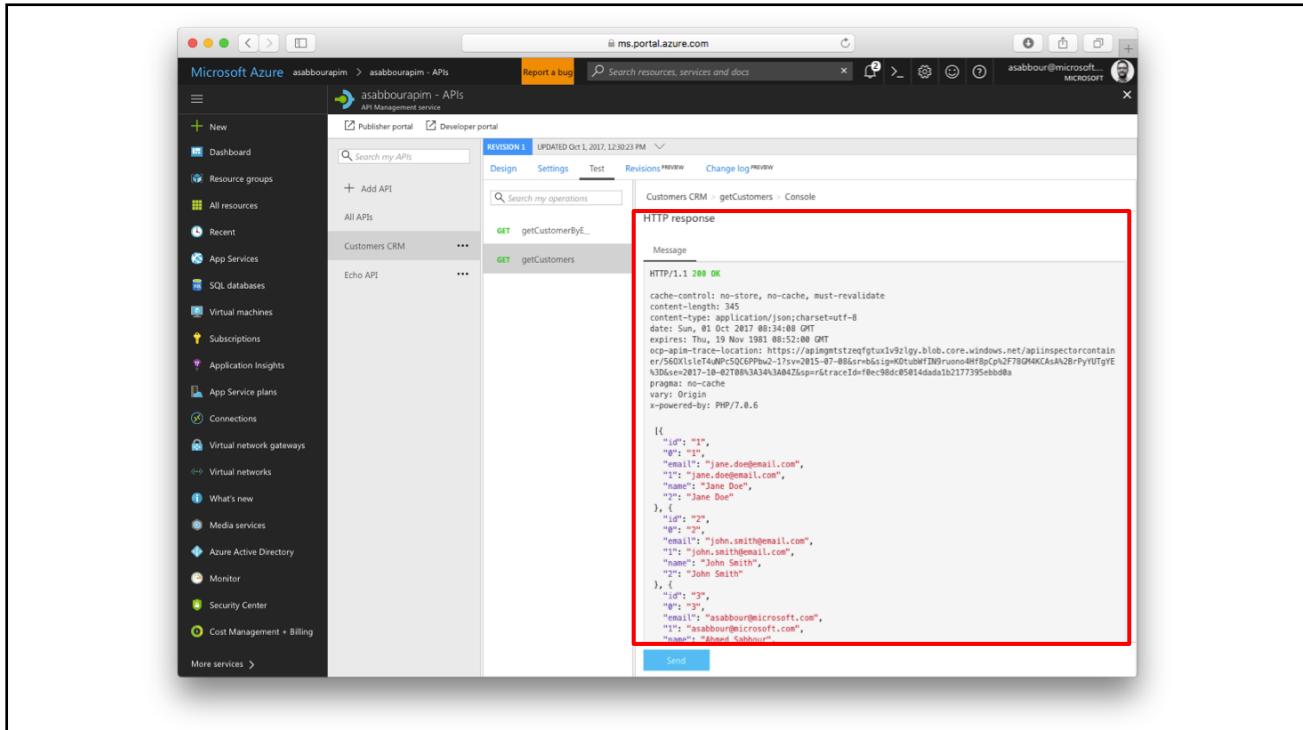
10.1 Import Feedback API using Swagger

- Import using OpenAPI specification
- Point towards [https://\[alias\]feedbackapi.azurewebsites.net/swagger.json](https://[alias]feedbackapi.azurewebsites.net/swagger.json)
- Give the API a suffix, e.g: **crm**
- Wait for a few seconds, the interface should populate
- Put the API in the **Unlimited** product
- Once imported, change the Web Service URL to [https://\[alias\]feedbackapi.azurewebsites.net](https://[alias]feedbackapi.azurewebsites.net)
- Test the API



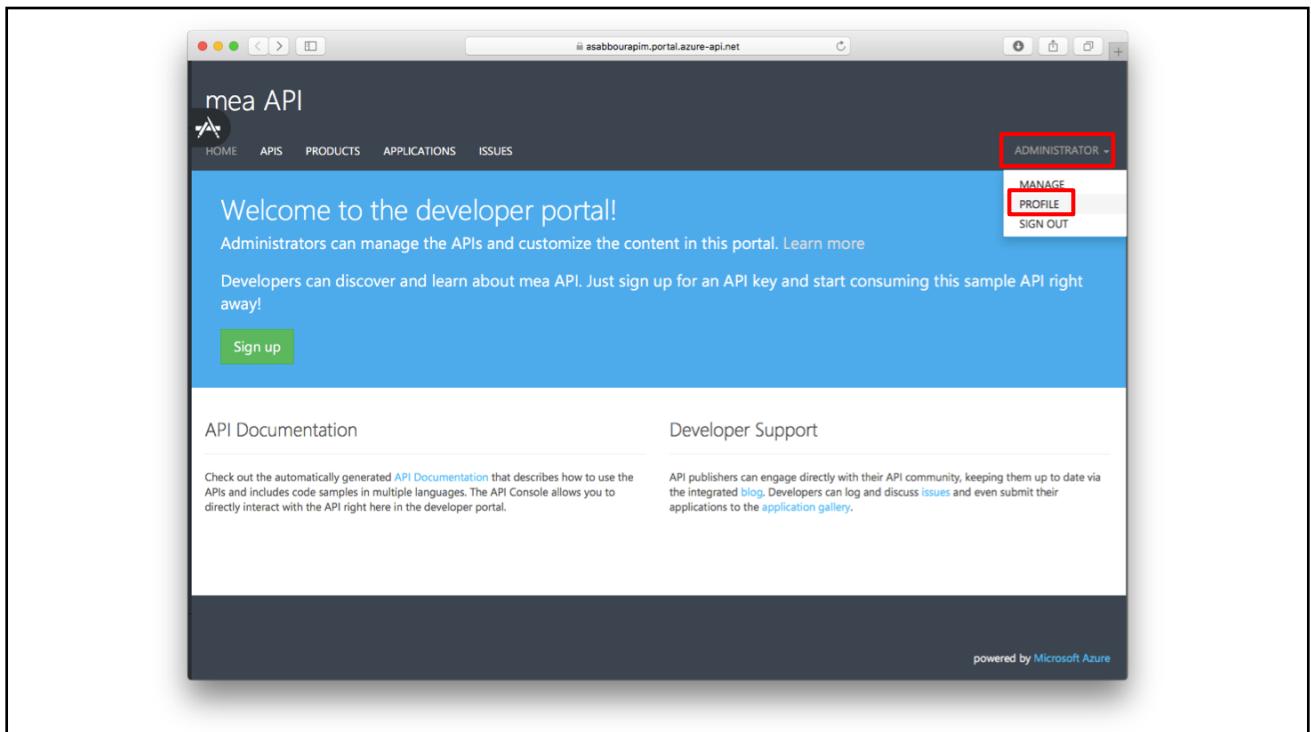
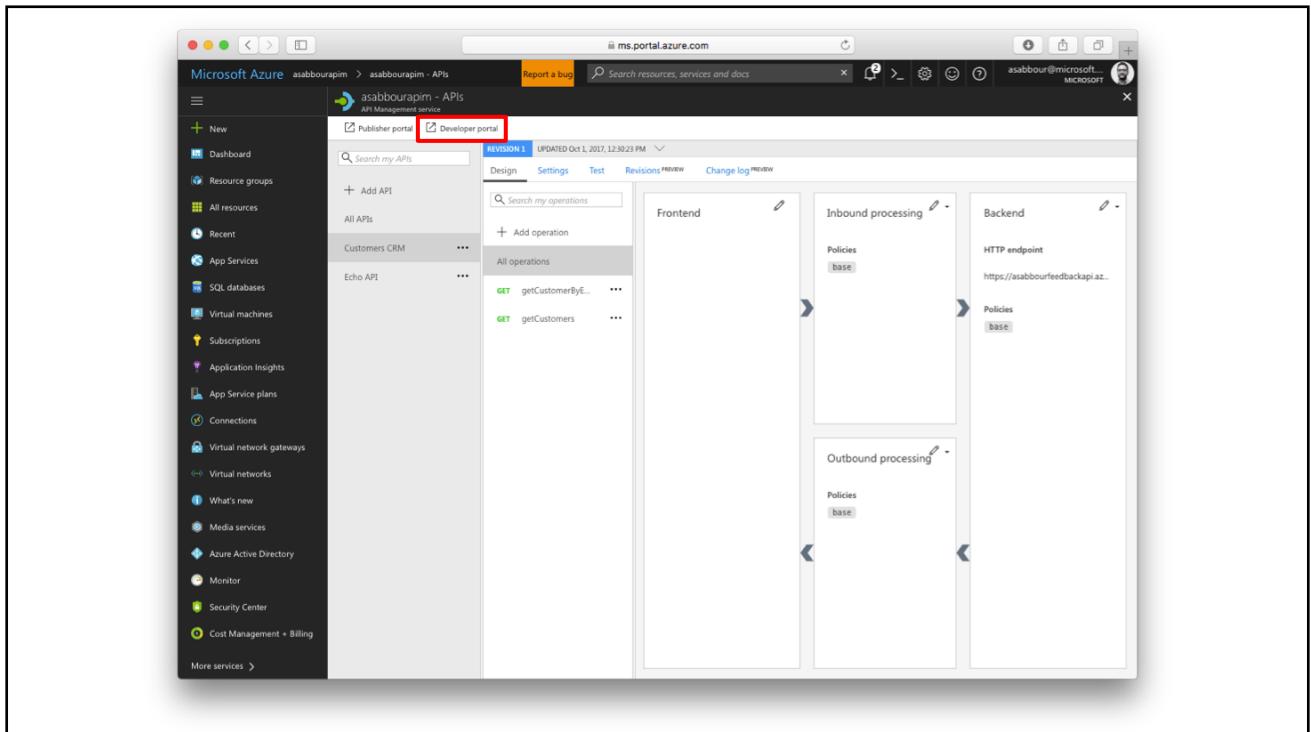
This screenshot shows the 'Settings' tab of the Azure API Management service for the 'Customers CRM' API. The 'General' section is displayed, showing the API's name as 'customers-crm', display name as 'Customers CRM', and a description stating it is a sample legacy API for a fictional CRM. The 'Web service URL' is set to <https://asabbourfeedbackapi.azurewebsites.net>. The 'URL scheme' is set to 'Both'. The 'API URL suffix' is 'crm', and the 'Base URL' is <https://asabbourapim.azure-api.net/crm>. The 'Products' section shows 'Unlimited'. The 'Security' section indicates 'None' for user authorization. At the bottom, there are 'Save' and 'Discard' buttons.

This screenshot shows the 'Test' tab of the Azure API Management service for the 'Customers CRM' API, specifically for the 'getCustomers' operation. The 'Query parameters' section shows a single parameter 'getCustomerByE...' with a value of 'true'. The 'Headers' section includes 'Cache-Control: no-cache', 'Ocp-Apim-Trace: true', and 'Ocp-Apim-Subs:'. The 'Authorization' section shows a 'Subscription key' of 'Primary-596'. The 'Request URL' is <https://asabbourapim.azure-api.net/api/customers>. A large red box highlights the 'Send' button at the bottom right of the request form.



10.2 Obtain the subscription key for Unlimited product

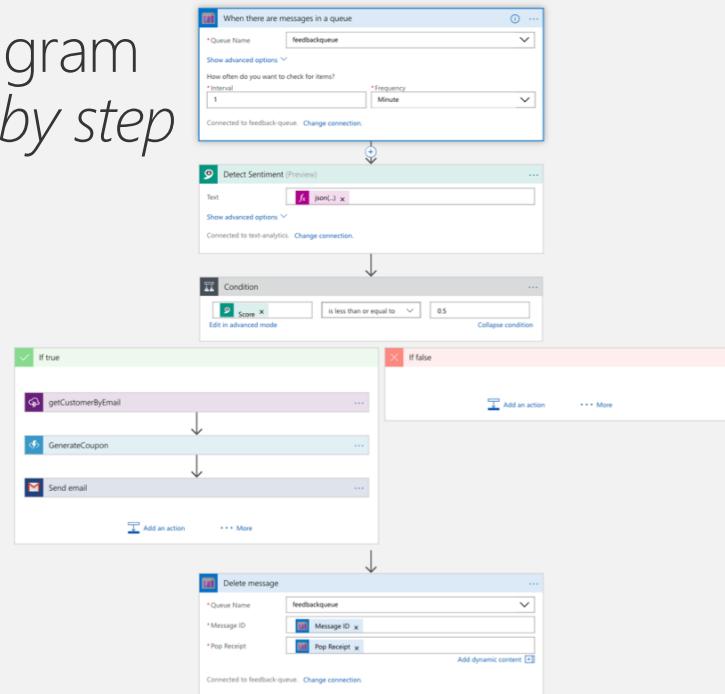
- Go to the **Developer Portal**
- Click on **Administrator -> Profile**
- Copy the **Primary key** of the **Unlimited** subscription and keep it aside, you'll use it in the subsequent steps.



The screenshot shows the 'mea API' portal interface. At the top, there's a navigation bar with links for HOME, APIS, PRODUCTS, APPLICATIONS, and ISSUES. On the right, it says 'ADMINISTRATOR'. Below the navigation, there's a 'Profile' section with fields for Email (asabbour@microsoft.com), Organization name (mea), and Notifications sender email (apimgmt-noreply@mail.windowsazure.com). A 'Change account information' button is available. To the right, there's a 'Analytics reports' button. The main content area is titled 'Your subscriptions'. It lists two subscriptions: 'Starter (default)' and 'Unlimited (default)'. Each subscription row includes columns for Product (Starter or Unlimited), State (Active), and Action (Cancel). The 'Primary key' for the 'Unlimited (default)' subscription is highlighted with a red box. Below this, there's a section titled 'Your applications' with a 'Register application' button. A table shows columns for Name, Category, and State, with a note 'No results found.'

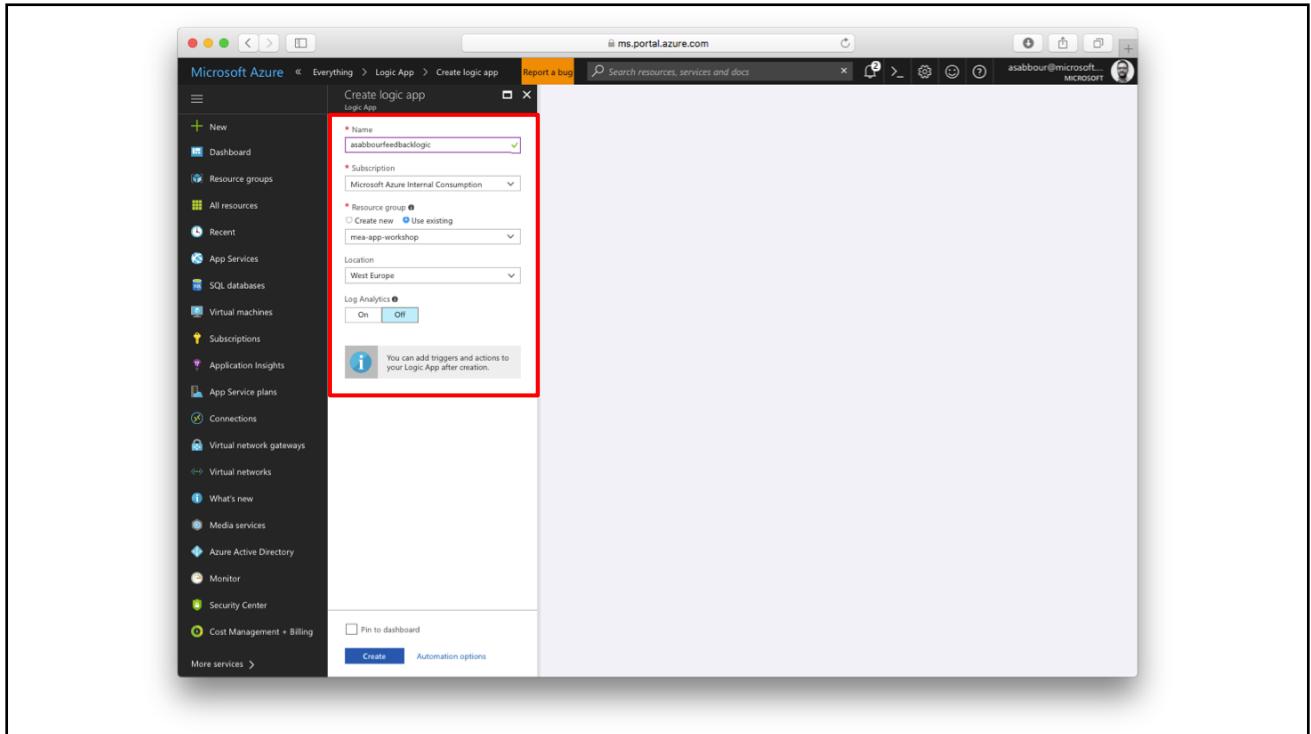
Integrating the solution using Logic Apps

Full Logic App diagram
You'll build it step by step



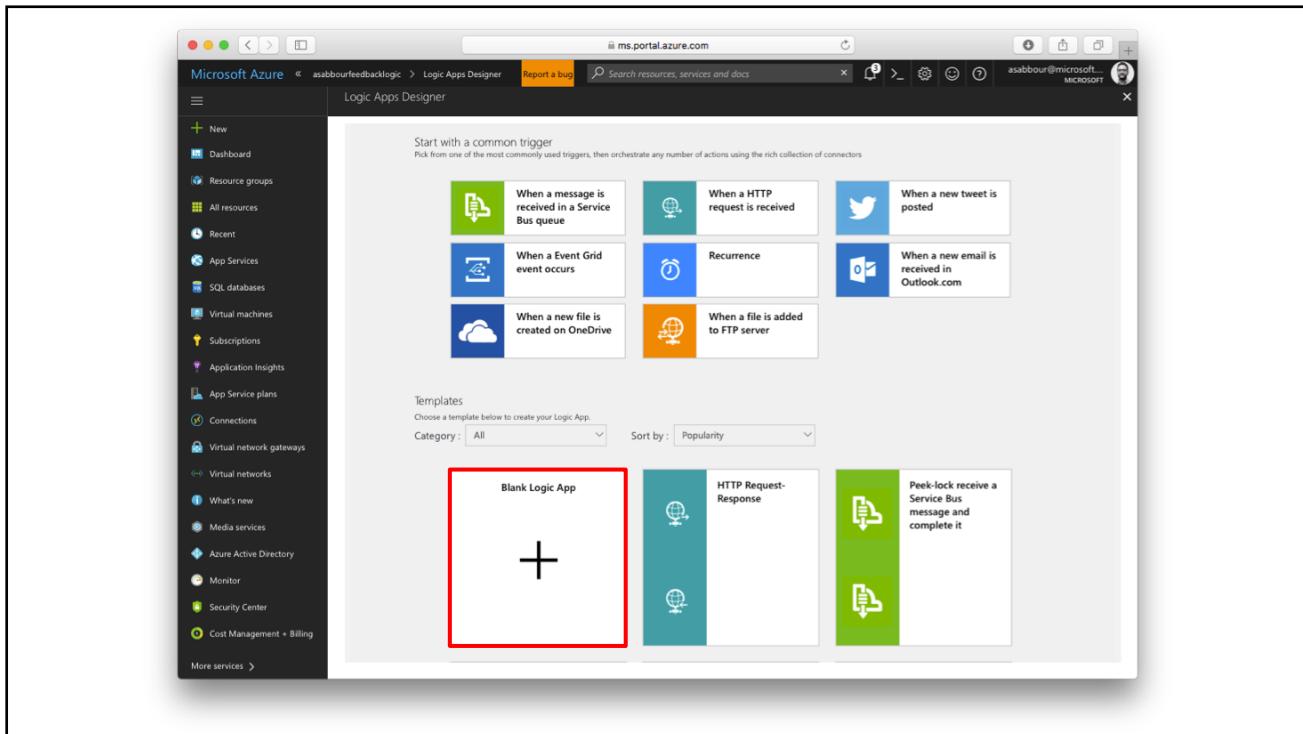
11. Create Logic App

- Give it a unique name, like **[alias]feedbacklogic**
- Choose the same resource group and region.



12.1 Create the workflow

- Open the Logic Apps Designer
- Start from a **Blank Logic App** template

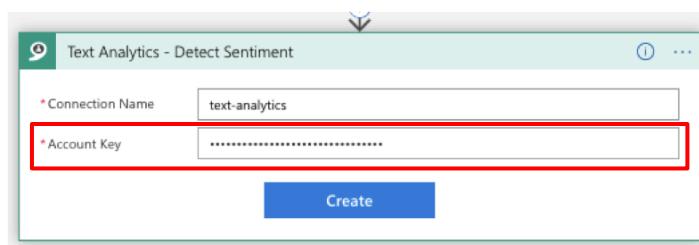


12.2 Add queue trigger

- Add a new Queue trigger, pointing to your storage account created earlier

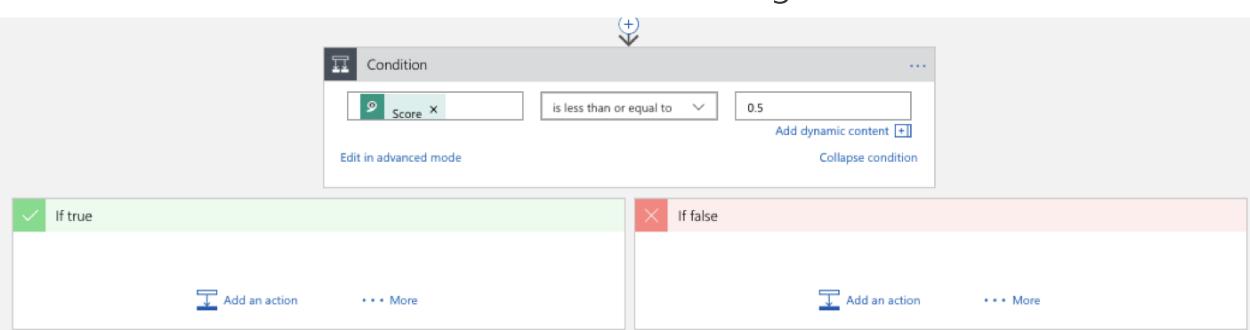
12.2 Add Text Analytics action

- Add a Text Analytics action to detect sentiment
- Provide the Cognitive Services account name and key
- Configure the text field to be
`@{json(triggerBody())?['MessageText'].feedback}`



12.3 Add condition, when the sentiment is negative

- When the **score** is less than or equal to 0.5
 - This is a negative sentiment
 - When this is true, add the next action to get customer details



12.4 Add API Management action

- Query API Management for customer name by email
- Use this as the value of the email field, it will extract it out of the message on the queue:
`@{encodeURIComponent(json(triggerBody())?['MessageText']).email})`
- Provide the API Management subscription key



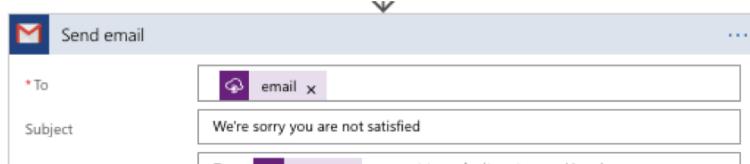
12.5 Add Generate Coupon Azure Function action

- Call the Generate Coupon function, passing in the customer name returned from the API Management call



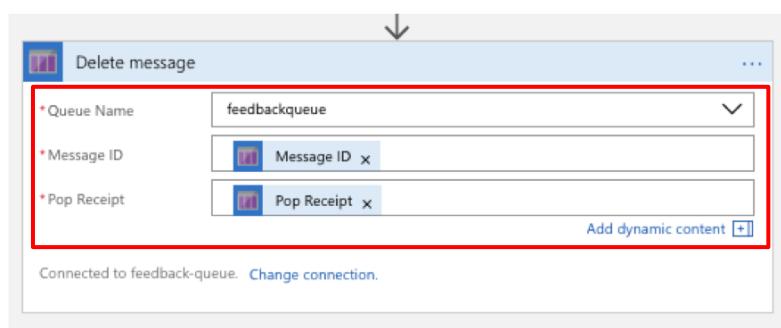
12.6 Add Email action

- Use your favorite email action to send an email to the customer with the coupon link
- Configure it with the email, name and Coupon URL obtained from the previous actions.
- You may use this as the body of the email action:
`Dear @{body('getCustomerByEmail')['name']}, we want to make it up to you. Here is a coupon: @{body('GenerateCoupon').CouponUrl}`

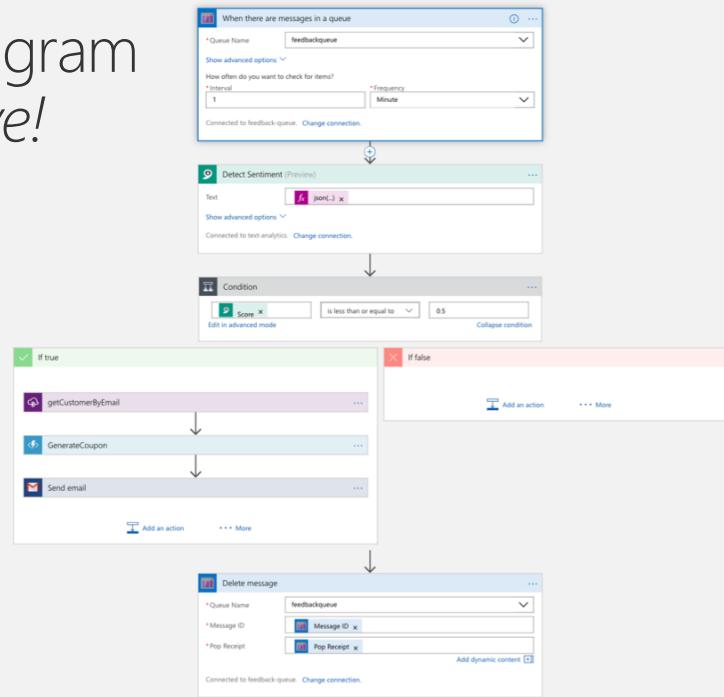


12.7 Delete the message from the queue

- Now that you've processed this message, delete it from the queue to avoid processing it again. Configure with queue name, message ID and pop receipt ID from the original trigger.



Full Logic App diagram
don't forget to save!



Testing the solution

We're sorry you are not satisfied

s sabbOur@gmail.com <sab
Ahmed Sabbour
Sunday, October 1, 2017 at 2:48 PM
[Show Details](#)

LinkedIn

Dear Ahmed Sabbour, we want to make it up
<https://asabbourstorage.blob.core.windows.net/01T10%3A43%3A41Z&se=2017-10-01T11%3A17&sr=b&sig=AVJBqAFMeZXhWCbNw9XX54>

25% off voucher for Ahmed Sabbour

Bonus (CDN): [https://\[alias\]feedbackcdn.azureedge.net/cookies/AhmedSabbour](https://[alias]feedbackcdn.azureedge.net/cookies/AhmedSabbour)

