Assignment 2 ITEC 3230 B

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PART 1 (Assignment 1 - Problem Statement/ Design Brief)

1. **Report:** The problems that University students deal with are mainly about money, time management, mental health and safety, transportation, job searching, university academic system, lack of familiarity with the surrounding environment and food/diet concerns.
2. **Opportunities for design:**

   - Consider an application to provide information on nearby affordable restaurants and meal options on campus as well as campus navigation.
   - Develop an app for mental health and support that links students to counselling services, offers resources, and advice.
   - Provide a social media platform or arrange events to let students connect more easily.
   - Create a centralized job platform that accommodates students' schedules and aids their search for internships or flexible work.

PART 2 (Assignment 2)
TRANSITIONING ACTIVITY

1. **Sahib's idea for the solution:**
- A social platform to let students connect more easily and build social connections.
- We want to create a website that allows students to set up their own accounts and share personal details like their name, ethnicity, background, interests, hobbies, and the programs they're involved in.
- On the website, they can also upload their profile picture and share posts or stories. Students can connect with others by sending or accepting friend requests, and there's a chat feature for them to communicate with their friends.
- A search bar will be available for students to find other users or posts. On the Home page users will be able to view all the posts from their friend, at the top left they will have their profile photo - from where they can access their own stories and at top friends' stories as well.
- At the bottom of the page, there will be a navigation bar with links to the home page, a plus icon for adding posts, a search bar, a notification icon, and a profile logo to access their personal profile.

Social Website Profile Screen lo-fi
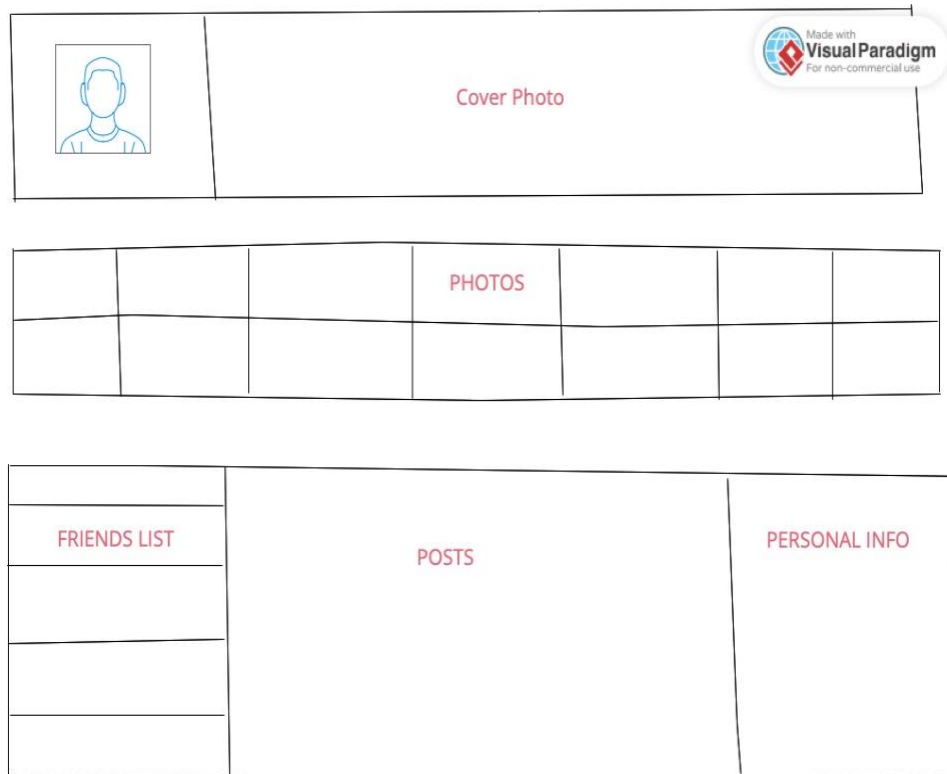
Social Website - Home Screen lo-fi
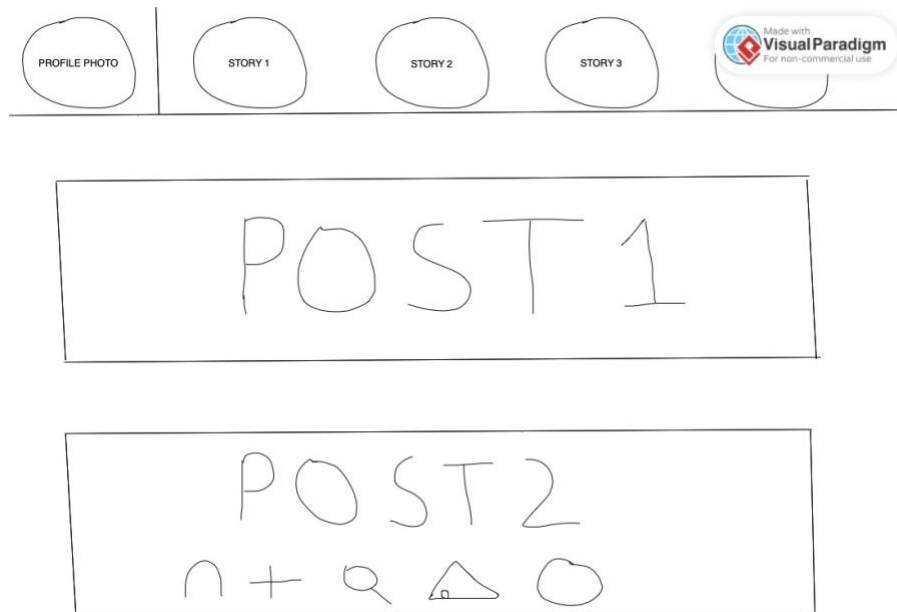
**Links to Sahib's idea:** Home lo-fi , Profile screen

2. **Muskan's idea for the solution:**

- An app for mental health and support that links students to counselling services, offers resources, and advice.
- Students can reach out to live support people via phone or chat anytime, day or night, to get help with your financial, academic, or any other concerns.
- Students will also find a link on the same page to access online resources that can support your mental health, finances, or academics. Plus, you can schedule an in-person appointment with a counselor.
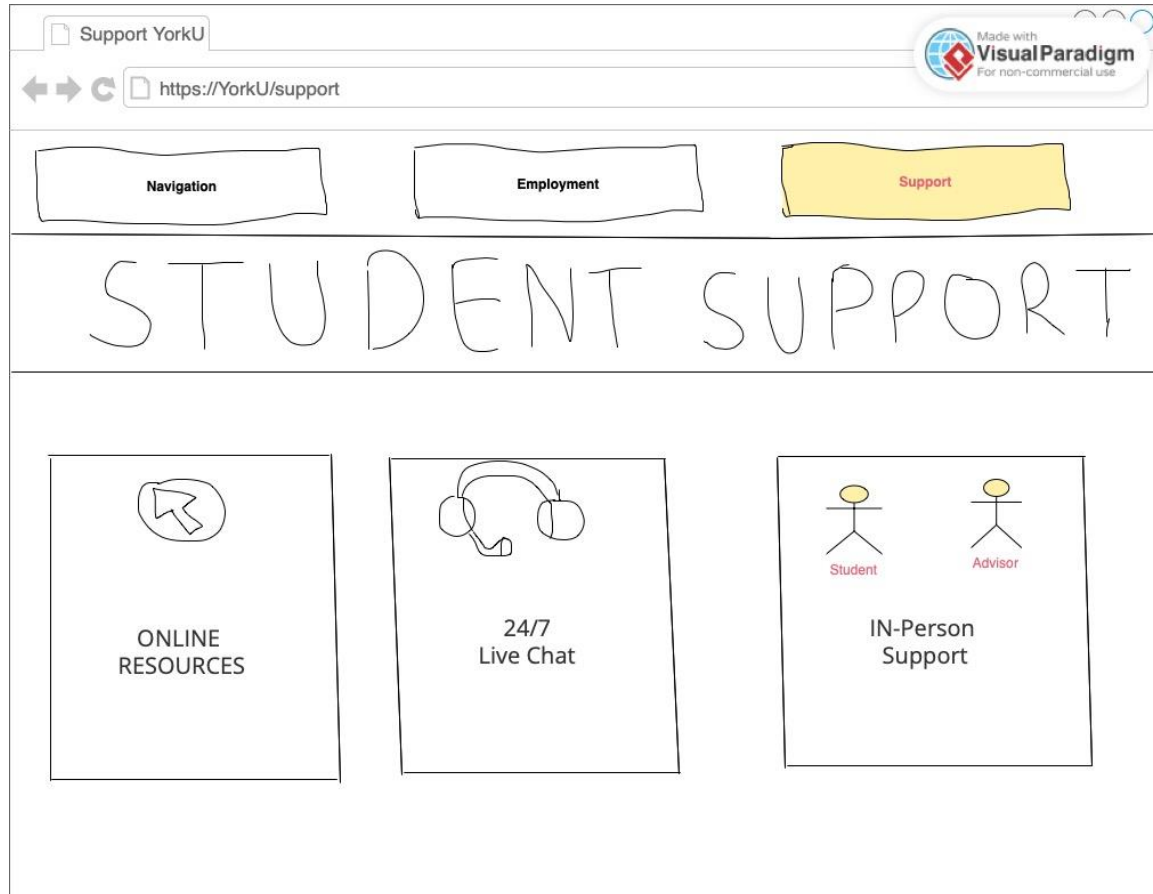

On the Support page, Students will find three ways to get help:

1. Online Resources: Here, students can access support online.

2. Live Chat: This option lets students have a real-time conversation with one of our associates.

3. In-Person Support: Students can schedule an appointment for face-to-face support and counselling.
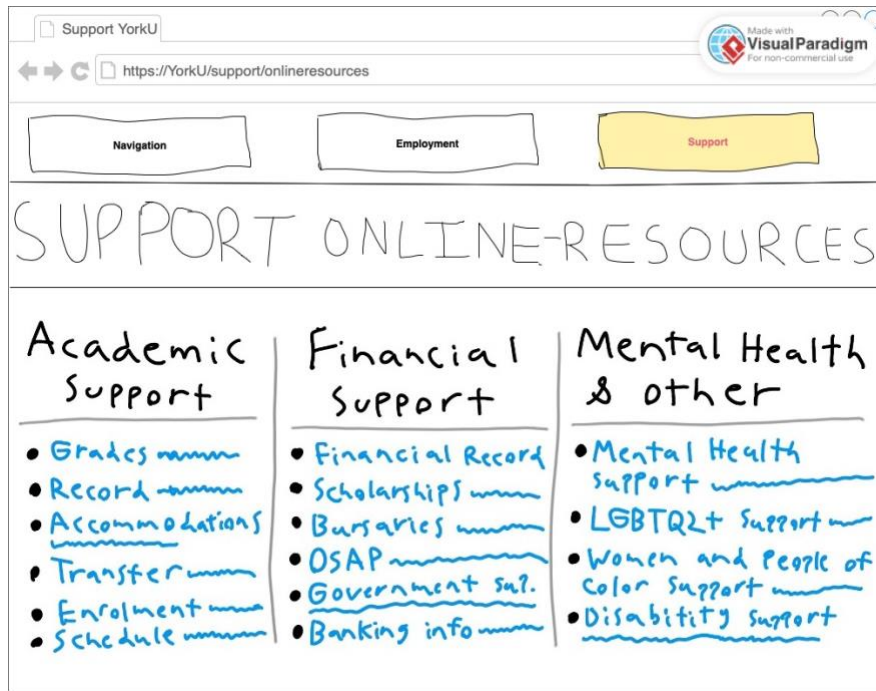
If a student selects the Online Resources pages, they will be greeted with three categories, Academic Support, Financial Support, and Mental health and other support. In each category, student will find links that provide additional details and support pages related to specific issues, along with solutions for addressing them. If a student requires further assistance, they can simply scroll down and click on the option to start a Live Chat with one of our associates, allowing them to have a real-time conversation for immediate help.
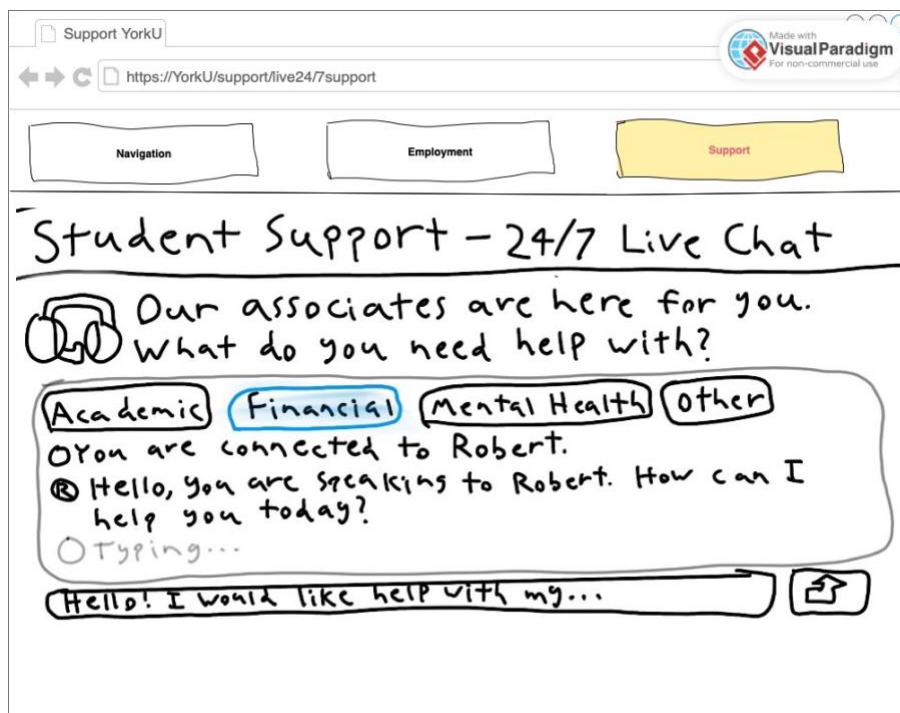
When students visit the Live Chat page, students have the choice between Chat and Phone support. If you opt for the phone option, you'll see the phone number to call along with the available hours. However, if you go with Live Chat, we'll ask you to select one of four options: Academic, Financial, Mental Health, or Other. Let's say you select financial support. You'll then be connected with one of our financial specialists, Robert, for a real-time chat. You'll find the chat bar at the bottom, where you can ask any questions, you have about your chosen option.

Links to Muskan's idea: Support home page , Online resources , 24/7 support live

FINAL DESIGN IDEA

- We will create a website that will help university students to overcome the problems they are facing during the transition to in-person classes.
- The website will consist of a menu bar where they will have 4 different options.
- First Option: Campus Navigation and Food
- Second Option: Social Connections
- Third Option: Internships and employment opportunities
- Fourth Option: Live agents and online resources and support
- The Main page will have student login option on left hand.
- Students also have to quick search and also feedback option on bottom.
- On the right hand side they have quick links and also an option to find food outlets on campus right below it.

Link: https://online.visual-paradigm.com/community/share/final-lofi-1k3t7o05vp
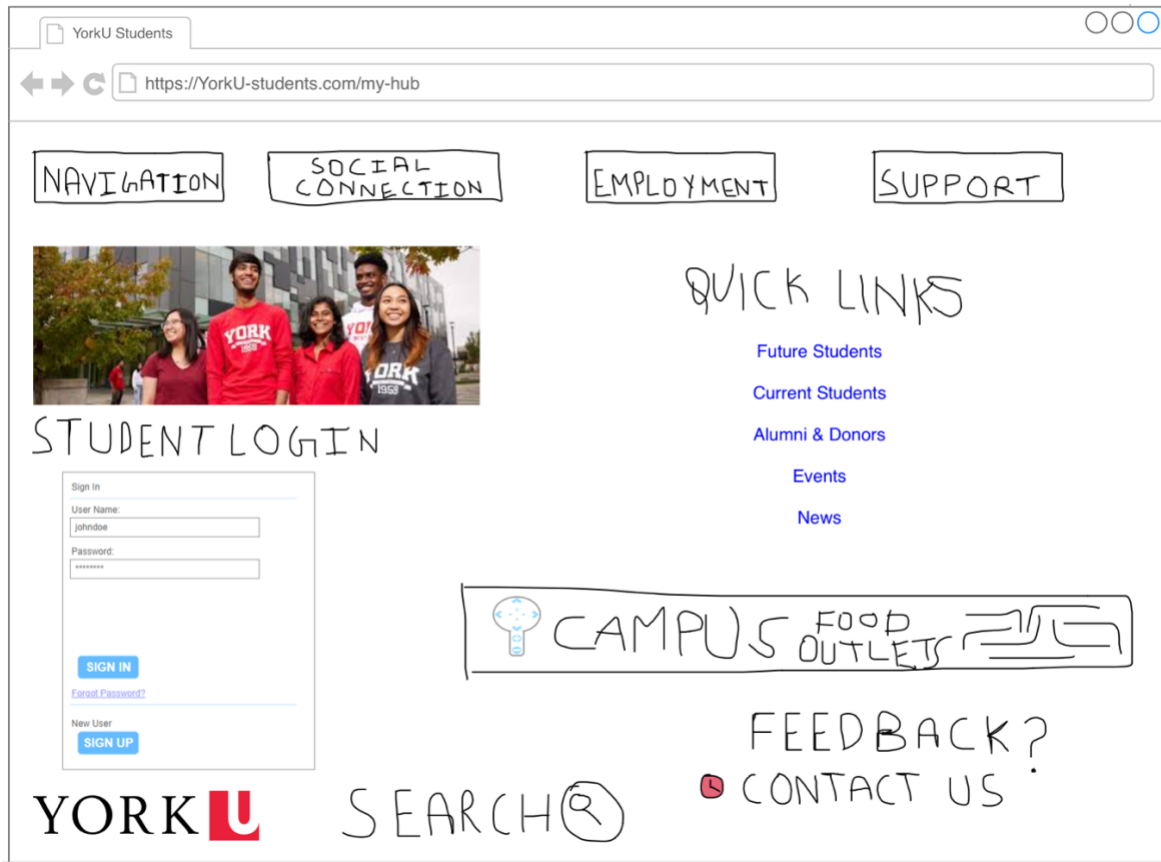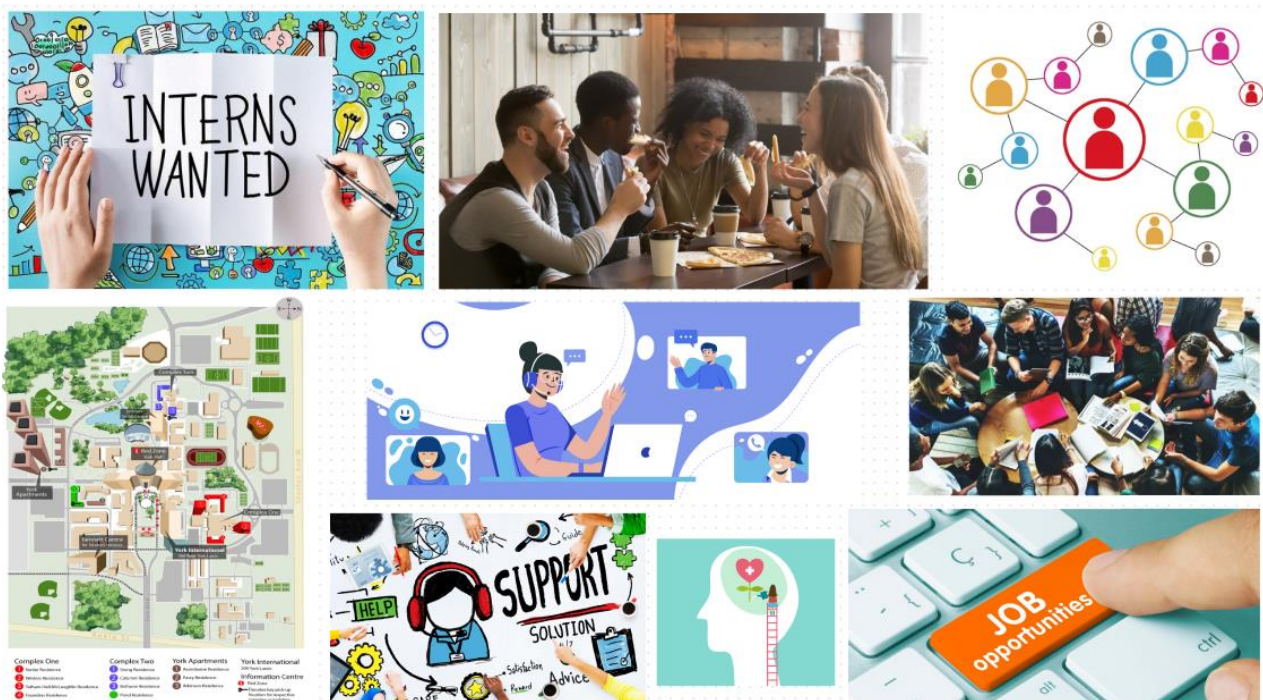
## CONCEPTUAL MODEL

Link to Model: **Conceptual Model**

WIREFRAMES

- **Option chosen to wireframe: Social Connections Platform**
- **Links to all Wireframes:** **Account login/signup** , **Homepage** , **messages page** , **Profile page** , **search page** , **user profile** , **post photo or story** , **post upload step 2 and 3** , **notifications page**

1) When someone clicks on "Social Connections," they'll be taken to an account page where they can either log in if they already have an account or set up a new one. The account page will still display the main menu at the top, with "Social Connections" emphasized. In the main section of the page, there will be options to either sign in or register for a new account.


2) After users sign up or log in, they should be taken to the homepage, where they can check out all the posts and stories from the people they're connected with. Here's how it should look:

a. At the top, the first icon will be for their own stories, followed by stories from their connections. The last icon will be for chats.
b. In the main section, students will be able to see all the recent posts from their connections and scroll through them.
c. At the bottom, there will be navigation options like the Home Page (which they're already on by default), a search feature, a plus sign for uploading photos, notifications, and a way to view their own profile.
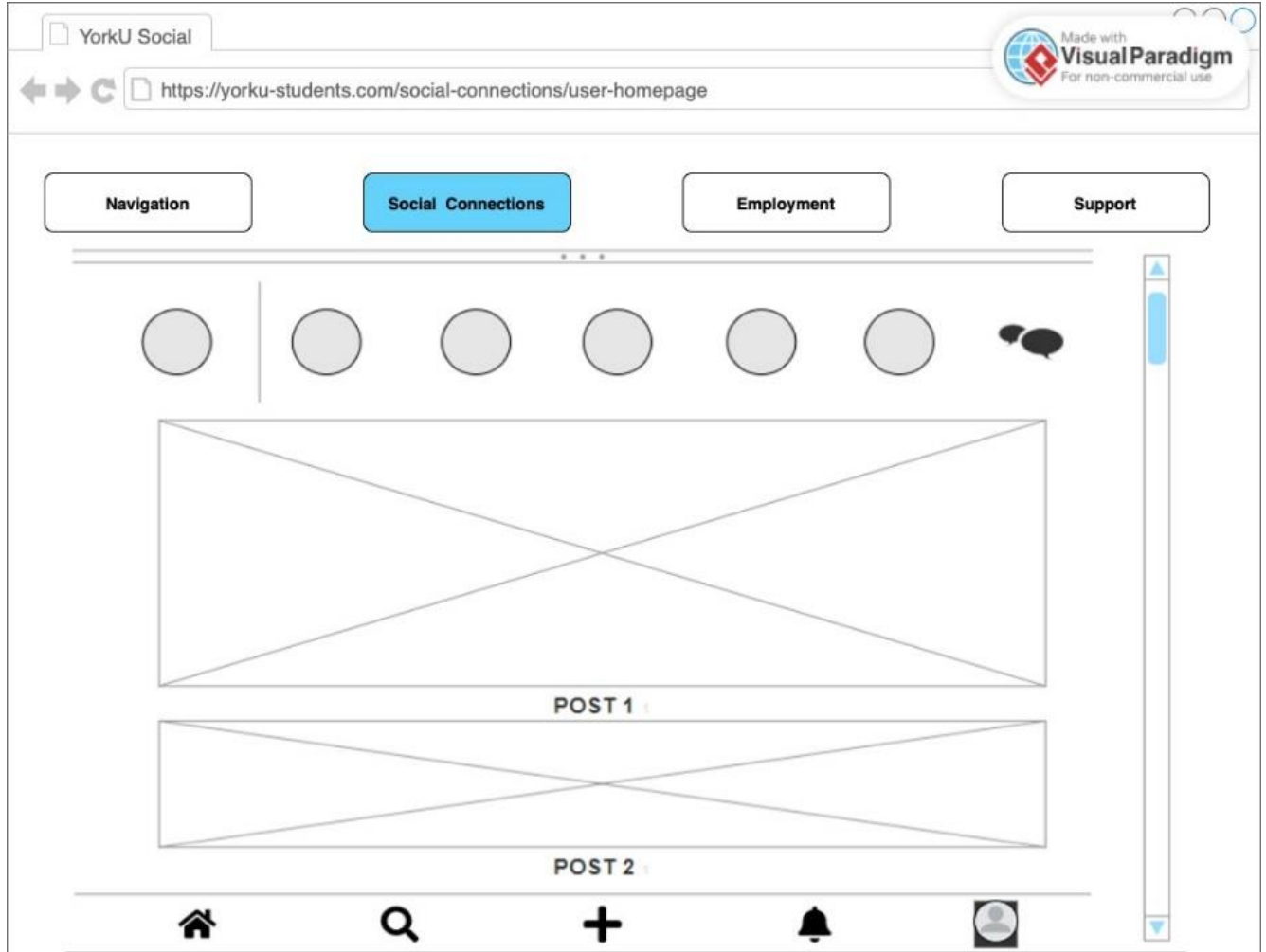
3) When users click on the message icon, they'll be taken to the messages page, where all their conversations with friends are listed. They can scroll through the list to see all their messages. Additionally, students can start a new chat by clicking the edit icon at the top.
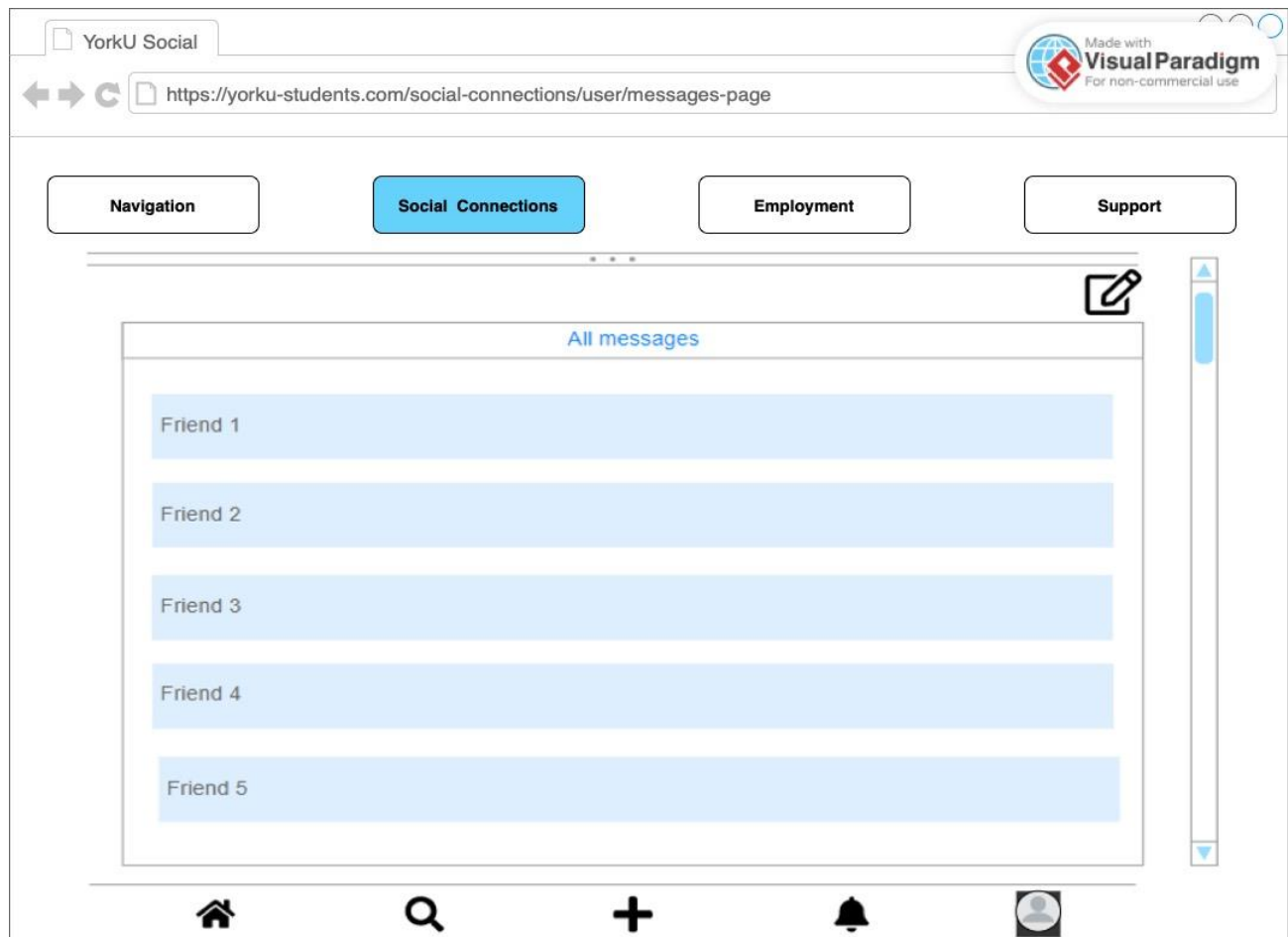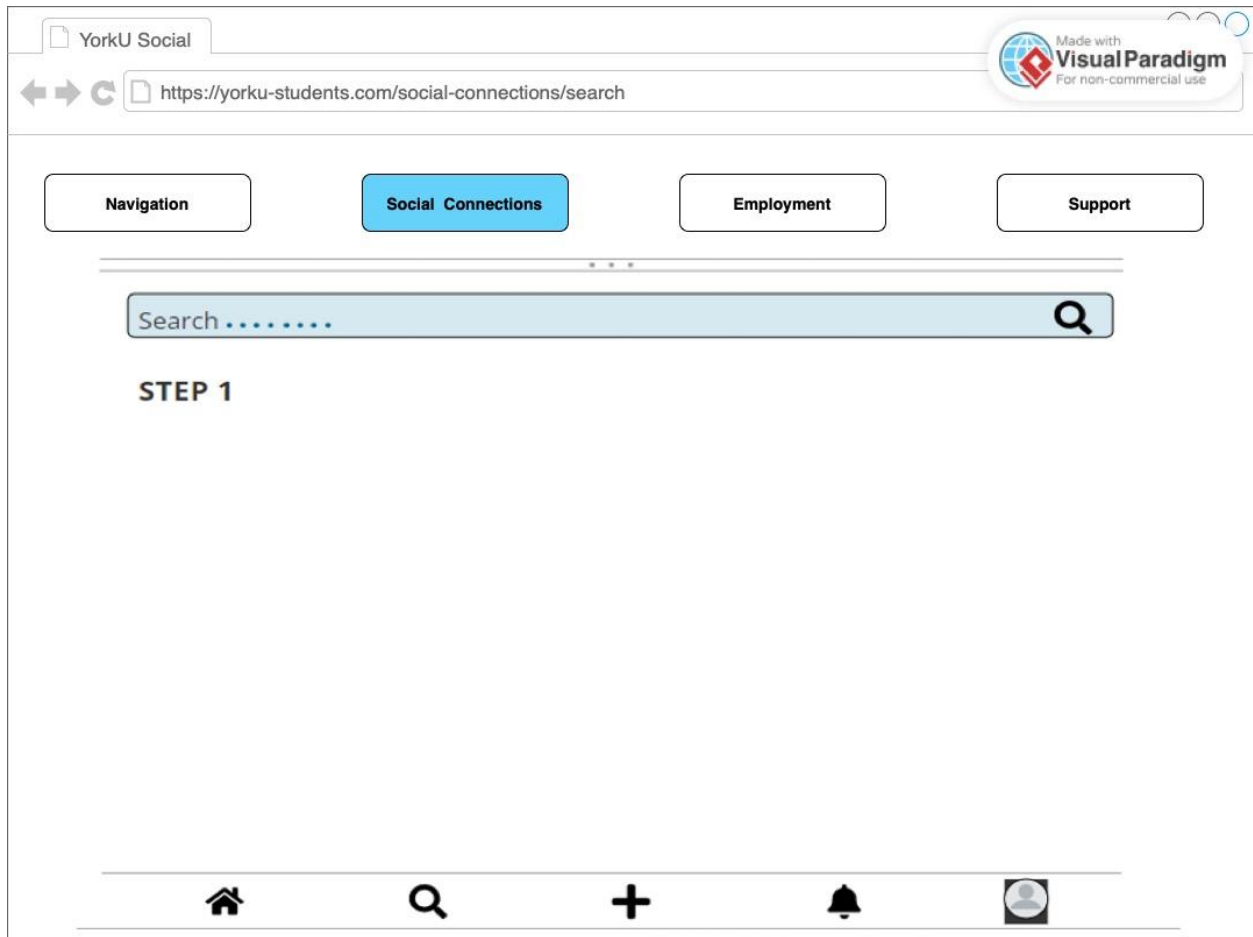
4) When students click on their profile, they'll be taken to a profile page where they can see and update all their personal information. Here's how it will be organized:

a) In the top left corner, there's their profile photo. When they click on the "edit" option, they can choose to upload a new photo to replace the current one.
b) Right next to the profile photo is their personal information. Clicking on "edit" will allow them to modify any of the fields.
c) Adjacent to that, there's a "Logout" button. Clicking it will sign them out and bring them back to the main account page.
d) In the main section of the page, the left portion will display a scrollable list of all their connections. The main body section will showcase all the photos they've uploaded, and there will be a scroll bar to view more.
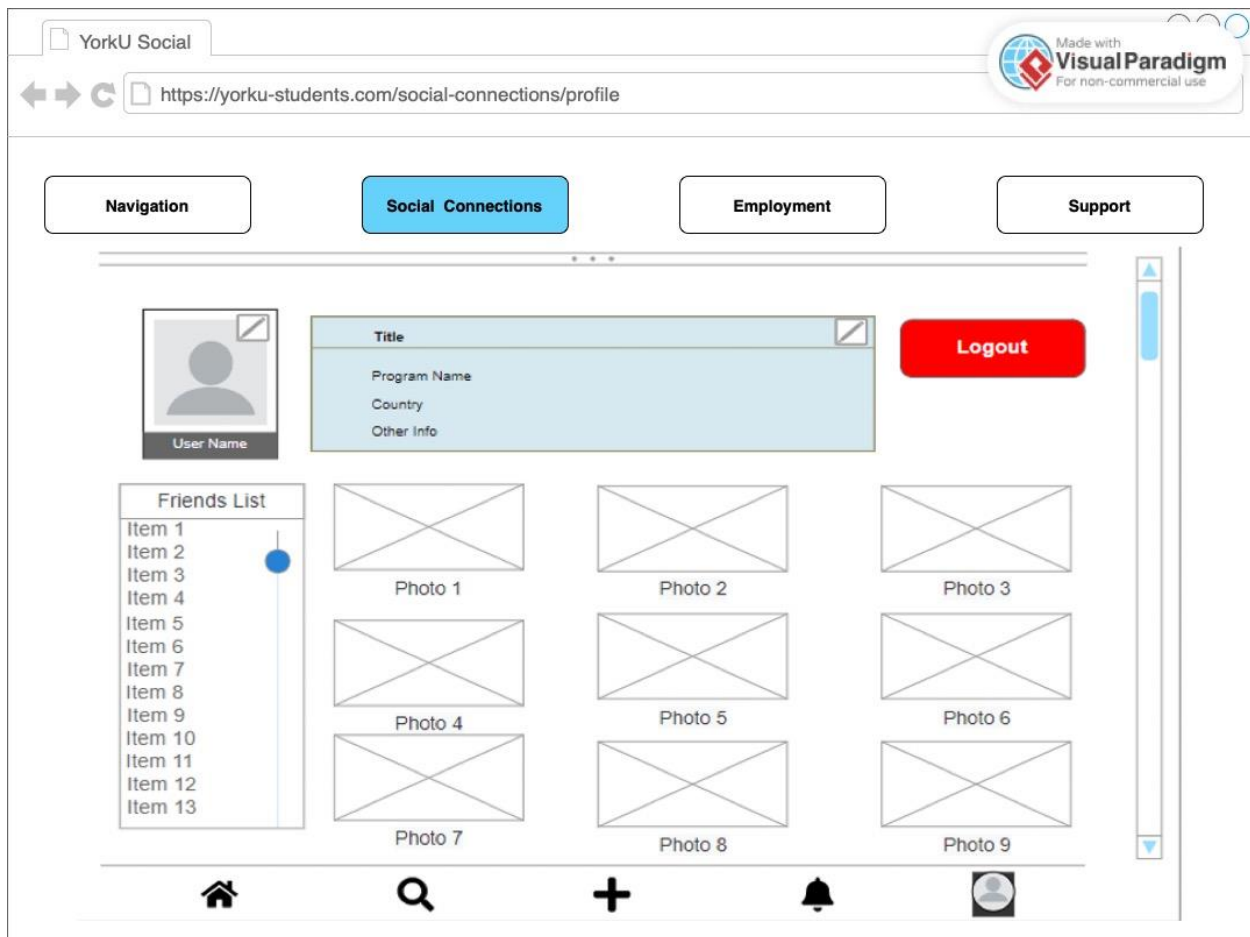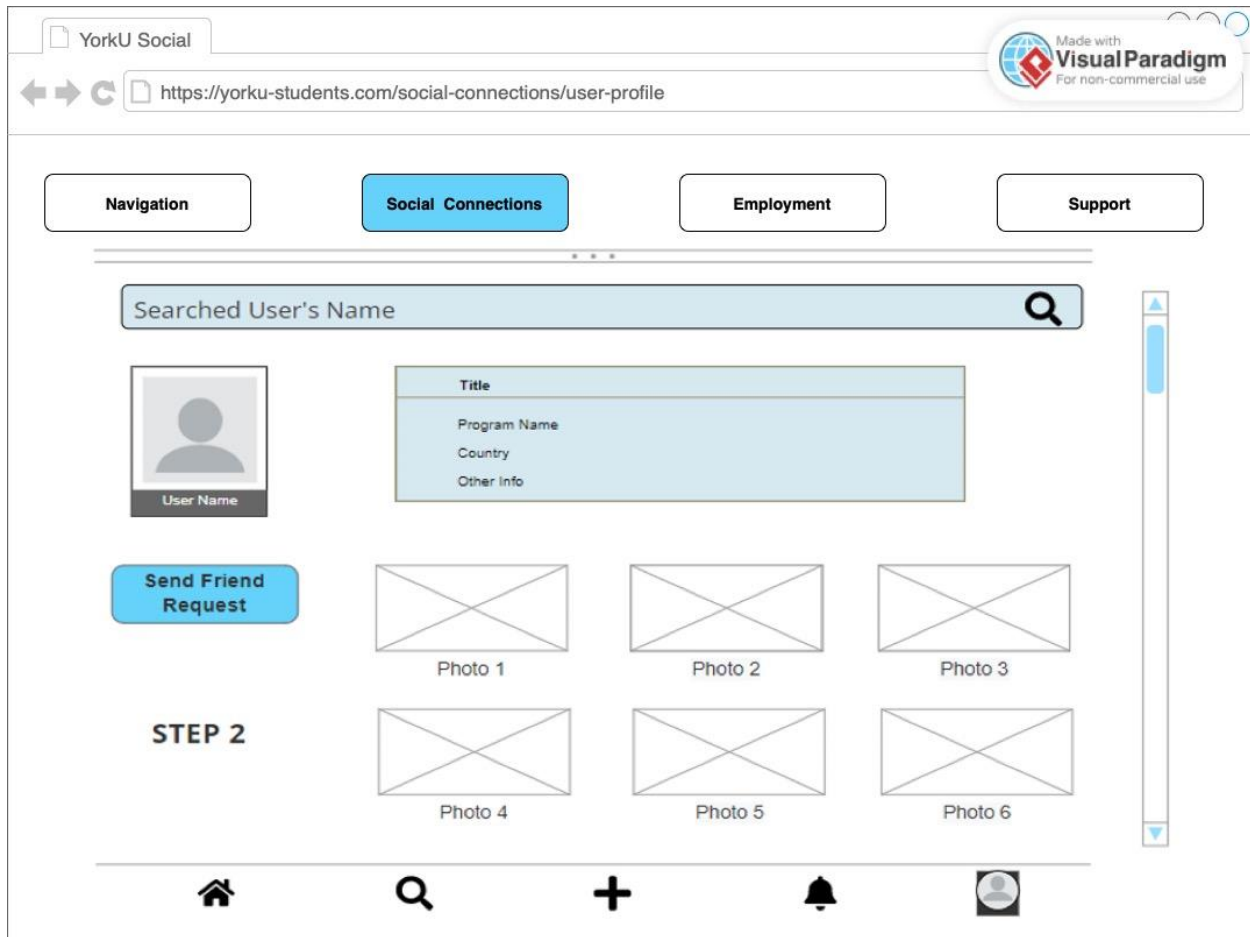
5) When a user clicks on "Search," they'll be taken to the search page, where they can look for other users. Here's how it works:
   a) On the search page, there's a search bar where they can type in a username. When they hit "Enter" after finding a match, they'll be directed to that user's profile.
   b) Once they're on another user's profile, there will be a button to send a friend request. After sending the request, that user will receive a notification about it.

   Step 1 - When users arrive on the search page:

YorkU Social

https://yorku-students.com/social-connections/search

| Navigation | Social Connections | Employment | Support |

Search . . . . 🔍

STEP 1
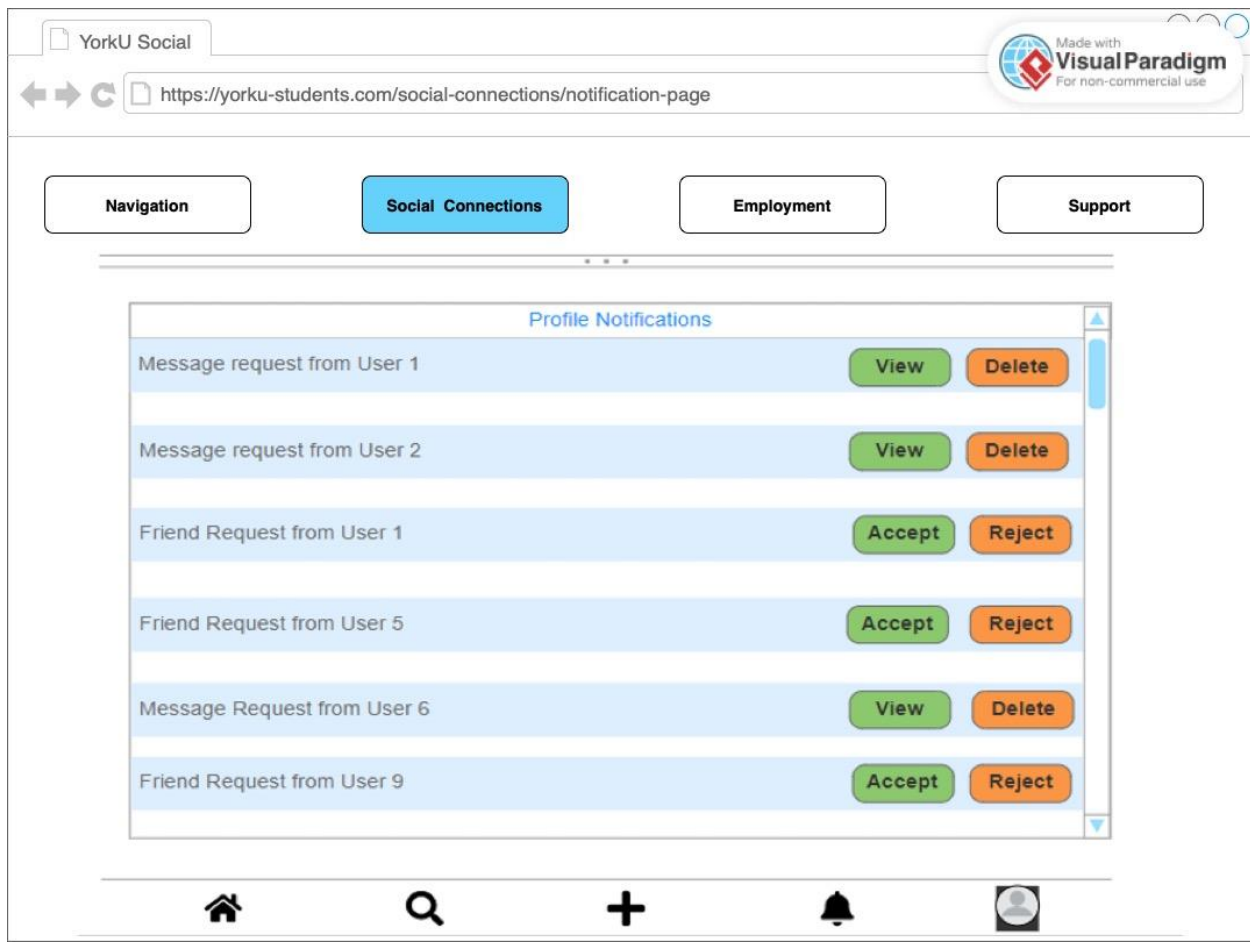
🏠   🔍   +   🔔   👤

Step 2 - After typing a username into the search bar and hitting enter, if there's a match, the profile of the user they're looking for will be displayed.

6) When a user clicks on the Plus icon, they'll be taken to the upload page, where they can share their content. Here's how it works:
   a) On the upload page, the user will have two choices: they can either post a photo or create a story.
   b) Depending on their choice, in the next step, all the photos from their device will be displayed.
   c) After selecting a photo, the user can click the "confirm" button to upload it.
   d) The content will be posted as either a story or a regular post, depending on the option they initially selected.

YorkU Social

https://yorku-students.com/social-connections/user-post

| Navigation | Social Connections | Employment | Support |

STEP 1

Post Photo
Post Story

🏠 🔍 ➕ 🔔 👤

YorkU Social

https://yorku-students.com/social-connections/post-upload/step-2

| Navigation | Social Connections | Employment | Support |

STEP 2

Selected Photo

STEP 3

Confirm   Discard

🏠 🔍 ➕ 🔔 👤
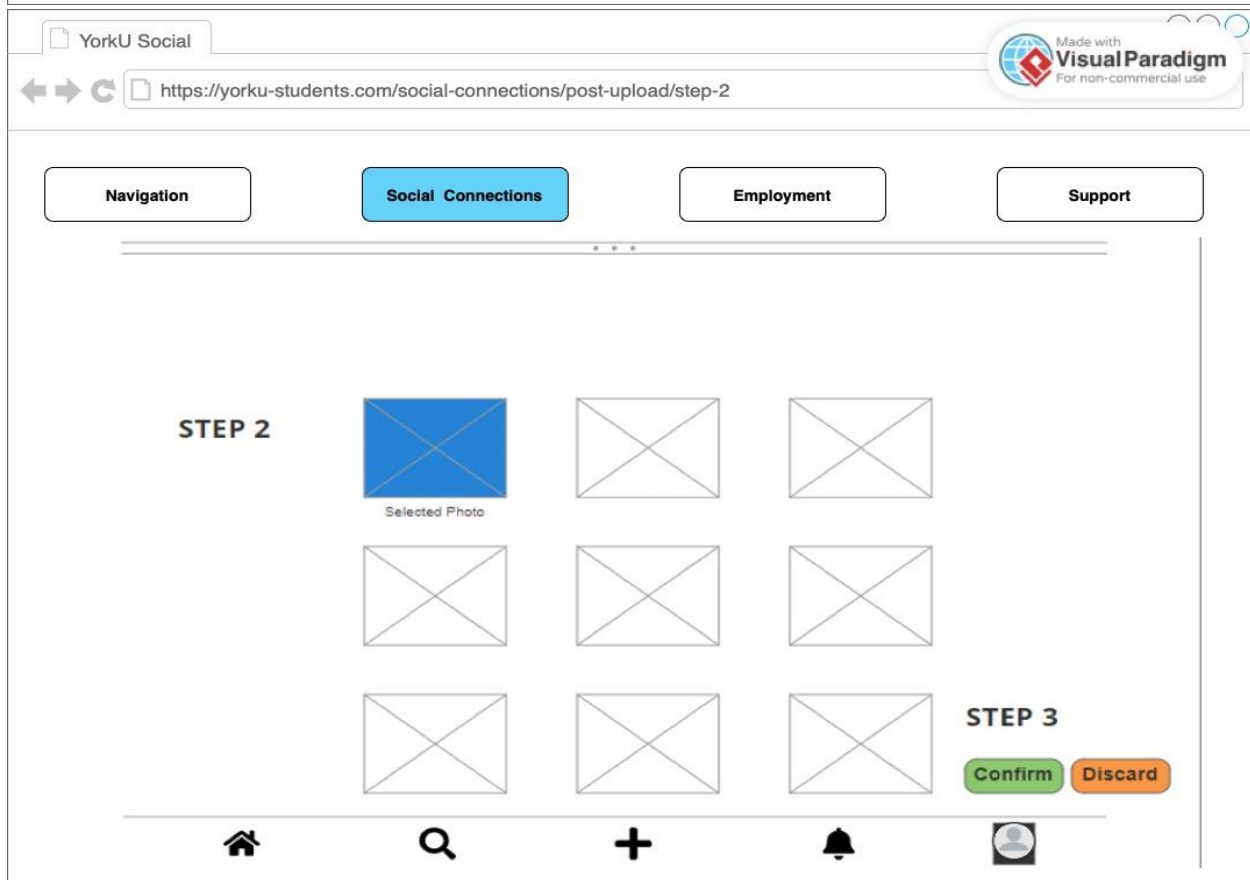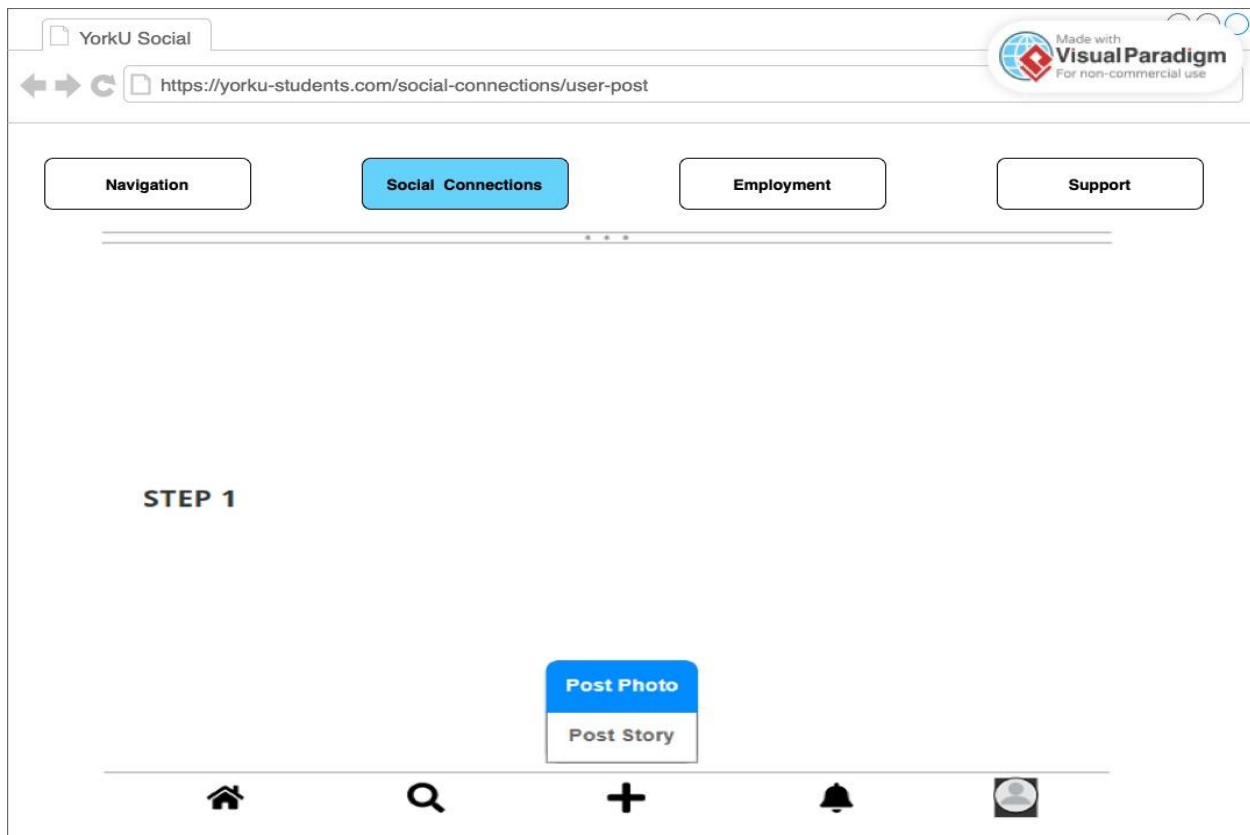
7) When a user clicks on the Notification icon, they'll be taken to the notifications page, where they can see all their notifications. Here's how it works:
   a) If there are friend requests, they can choose to accept or reject them.
      i. If they click on "accept," the user will be added to their friends list.
      ii. If they click on "reject," the request will be ignored.
   b) For message notifications, they can decide to either view or delete them.
      i. If they click on "view," they will be redirected to the messages page and the user's chat window will open.
   c) To ensure they can see all their notifications, there will be a scroll bar available.

Interactive Prototype:

https://www.figma.com/file/S33XcS52Qm8yKUWht7td0R/Interactive?type=design&node-id=0-1&mode=design&t=ZPdRInpyw7dzowlc-0