

Risk management

Risk description	Impact description	probability	impact	Risk rating	Mitigation strategy	Risk plan
Competition	Impact on business activities	moderate	moderate	high	accept	Create strong marketing
Security breaches	Impact on our team	moderate	extreme	high	mitigate	identify potential security risks, then analyze and fix them
User adoption	Impact on sales	unlikely	extreme	medium	transfer	Create strong marketing plan with the marketing team
Customer goes bankrupt	Impact our sales and team	unlikely	extreme	medium	mitigate	In advance payments before each milestone

