



Ideation Phase
Define the Problem Statements

Date	11 February 2026
Team ID	LTVIP2026TMIDS61910
Project Name	Explore with AI: Custom Itineraries for Your Next Journey 4 Marks
Maximum Marks	

Customer Problem Statement

Problem Statement PS-1	I	I'm trying to	But	Because	Which makes me feel
	A busy working professional	Plan a personalized vacation that fits my limited time and budget Create a smooth travel	I get overwhelmed by too many websites, reviews, and conflicting suggestions	I don't have time to research every detail or compare hundreds of ^{hundreds of} Most travel guides are generic and not tailored to my interests	Stressed and unsure if I'm making the right choices
PS-2	A first-time international traveler	itinerary with the best places to visit Organize a trip that	I don't know which destinations, routes, or experiences suit me		Anxious and afraid of missing out
PS-3	A family traveler	keeps everyone happy	It's hard to balance kids' activities, relaxation, and sightseeing	Everyone has different preferences and energy levels	Frustrated and worried the trip won't satisfy everyone
PS-4	A budget traveler	Travel affordably without compromising on experiences	I struggle to find reliable cost breakdowns and hidden ^{are} expenses	Many travel platforms focus on premium packages	Limited and concerned about overspending
PS-5	A solo explorer	Discover unique, local experiences beyond tourist hotspots	Recommendations repetitive and mainstream	Algorithms often promote sponsored or popular attractions only	Disappointed and uninspired