

Ideation Phase

Define the Problem Statements

Date	11 February 2026
Team ID	LTVIP2026TMIDS61910
Project Name	Explore with AI: Custom Itineraries for Your Next Journey 4 Marks
Maximum Marks	

Customer Problem Statement

Problem Statement PS-1	I	I'm trying to	But	Because	Which makes me feel
	A busy working professional	Plan a personalized vacation that fits my limited time and budget Create a smooth travel itinerary with the best places to visit	I get overwhelmed by too many websites, reviews, and conflicting suggestions	I don't have time to research every detail or compare hundreds Most travel guides are generic and not tailored to my interests	Stressed and unsure if I'm making the right choices Anxious and afraid of missing out
PS-2	A first-time international traveler	Organize a trip that keeps everyone happy	I don't know which destinations, routes, or experiences suit me	Everyone has different preferences and energy levels	Frustrated and worried the trip won't satisfy everyone
PS-3	A family traveler	Travel affordably without compromising on experiences	It's hard to balance kids' activities, relaxation, and sightseeing	Many travel platforms focus on premium packages	Limited and concerned about overspending Disappointed
PS-4	A budget traveler	Discover unique, local experiences beyond tourist hotspots	I struggle to find reliable cost breakdowns and hidden expenses	Algorithms often promote sponsored or popular attractions only	and uninspired
PS-5	A solo explorer	Recommendations repetitive and mainstream			