

ECOMMERCE SALES ANALYSIS DASHBOARD

SALES

\$2,297,200.86

YOY GROTH ▲ 20.62%

PROFIT

\$286,397.02

YOY GROTH ▲ 14.41%

QUANTITY

#37873

YOY GROTH ▲ 27.45%

NO OF ORDERS

#9994

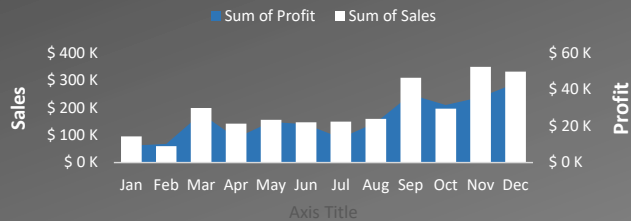
YOY GROTH ▲ 28.64%

PROFIT MARGIN

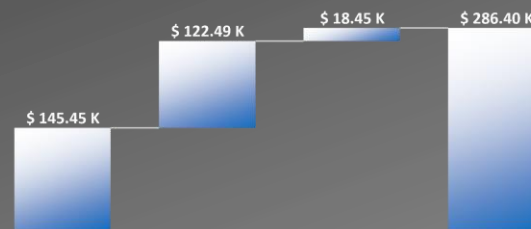
12.47%

YOY GROTH ▼ 5.15%

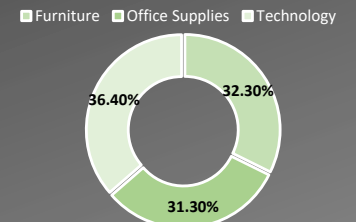
SALES AND PROFIT ANALYSIS



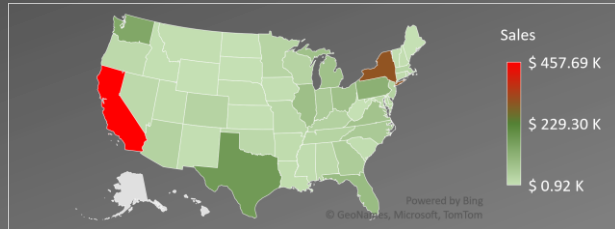
CATEGORY WISE PROFIT



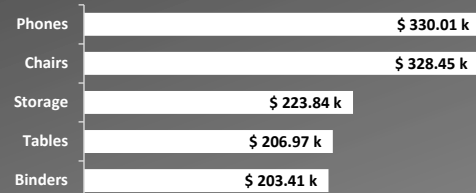
CATEGORY WISE SALES



SALES BY STATE



TOP 10 SUB CATEGORIES



FILTERS

Year	Region	Segment
2011	Central	Consumer
2012	East	Corporate
2013	South	Home Office
2014	West	